

Encourages citizens to  
report problems instead  
of passing them by

## Broken Civic Infrastructure Mapping

### Benefits

Zero integration required into council front or back end systems

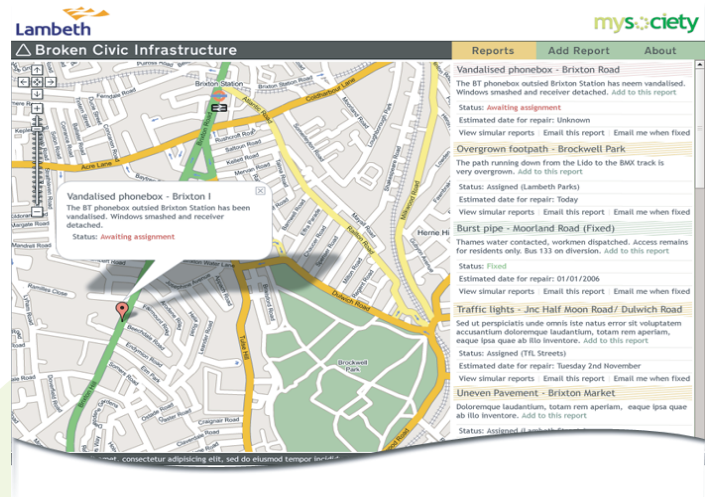
Easy to use interface increases reporting

Connects citizens with mutual local concerns with one another

Option to run on an independent site, or brand and run on council site

Compatible with all council street maintenance systems

Rapid installation (less than 1 week)



### How does it work?

A user who sees something broken in their own local area visits the site, sticks a virtual pin into the map and enters a short description of what's wrong. On hitting 'submit' the site works out what sort of problem they have encountered, and emails the relevant part of the appropriate local council with a copy of the report. The council can then enter the data easily into their own system, and with one click report the status as changed both on the map, and in an email to the problem reporter.

### What need does it address?

Reporting and complaining about broken paving slabs, fly-tipping and other public problems is at present a private process between complainer and council. This is strange when the problems themselves are public, and affect many people.

This product's purpose is to allow constituents to check whether anyone else has already reported a problem, and to see how the council is acting on it.