	As a/an	I want to	so that
-	Customer	Find the ice cream flavors/menu items	I know what I can order
2	Customer	Find the location of the store	I know where I can buy the ice cream
3	Customer	Find how to contact the company (phone number, email)	I know how I can email or call the company if I have more questions
4	Food Critic	Find out about the business' sorry and what it offers	I can write reviews on if the shop is a good place to get ice cream
5	Customer	Find the operation hours	I know when I can go to the shop
6	Manager	Get customer feedback through the contact form	I know how to improve the management of the business
7	Manager	Find the ice cream promotions	I can check if discounts are being implemented that will attract more customers to the store.
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