Happy Day Dessert Factory Design Guide

Logo:



Color Scheme:



Fonts:

→ Candara

Title

Subtitle

Heading 1

Heading 2

Heading 3

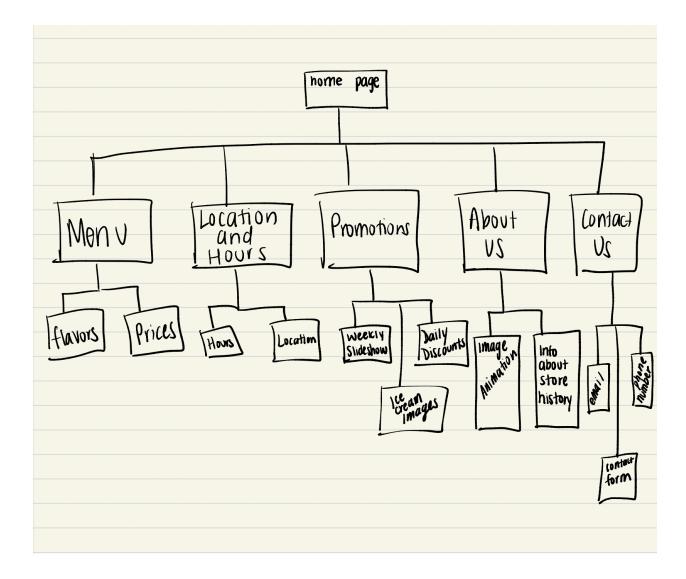
Heading 4

Body Text

Wireframe:

https://www.figma.com/file/A2j82AjBQoY5MVN0Pb2aHX/Untitled?node -id=0%3A1&t=W9p5H9YeyFtrhj6w-1

Site Map:



My information architecture approach that I used was to have informative header tabs on my website. My header tabs include menu, location & hours, promotions, about us, and a contact us page. This makes it extremely easy for the user to navigate the site and find important information such as the operation hours and the ice cream flavors offered by the company. In addition, I used a very light pastel color scheme that is pleasing to the eye, so that returning customers will want to return to the website next time they visit the store. There is also a mailing subscription option that will send the customers promotions and emails if they choose to subscribe. Lastly, the promotions page will keep users coming back to the site in case new discounts are being offered each week.

I wanted to add some cool features to my website that would keep the users engaged, so I added two slideshows. One has a plethora of images of delicious ice cream on the bottom of the

homepage to get the users' mouths watering. The second slideshow is one on the promotions page, in which the discount on each day is presented in a neat format. I also added an animation feature on the about us page where if you click on the row of images, there is a cool fading effect that takes place to enhance the website. I didn't end up using the calendar feature of the promotions page because I didn't want the page to have a weekly account that included the hours of promotion. I only wanted a daily promotion page that included only the day as a singular box. I also moved the information on store hours onto my locations page because I felt that the locations page felt a bit empty as I was implementing my design. Overall, I added more pictures and colors throughout to make my design more appealing that I originally designed it to be.

I also used two different javascript libraries. The first one I used was the Owl Carousel javascript library to implement the two slideshows that I included in my website. The second library I used was anime.js to implement the animation I included of the fading pictures on my about us page. Here are the two sources and how it was implemented into my code:

Owl Carousel: https://owlcarousel2.github.io/OwlCarousel2/

```
cale=1.0">
       <link rel="stylesheet" type="text/css" href="css/styles.css">
       k rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/OwlCarousel2/2.3.4/assets/owl.theme.default.min.css" integrity="shate" integrity="s
       <script src="https://cdnjs.cloudflare.com/ajax/libs/jquery/3.6.4/jquery.min.js" integrity="sha512-pumBsjNRGGqkPzKHndZMaAG+bir374s0RyzM3</pre>
       <script src="https://cdnjs.cloudflare.com/ajax/libs/OwlCarousel2/2.3.4/owl.carousel.min.js" integrity="sha512-bPs7Ae6pVvh05iIcyUClR7/q2</pre>
</head>
          <div class="owl-carousel owl-theme">
                     <div class="item"><h4><img src="images/img20.jpg"/></h4></div>
                     <div class="item"><h4><img src="images/img21.jpg"/></h4></div>
                     <div class="item"><h4><img src="images/img22.jpg"/></h4></div>
                     <div class="item"><h4><img src="images/img23.jpg"/></h4></div>
                     <div class="item"><h4><img src="images/img24.jpg"/></h4></div>
                     <div class="item"><h4><img src="images/img25.jpg"/></h4></div>
                     <div class="item"><h4><img src="images/img26.jpg"/></h4></div>
                     <div class="item"><h4><img src="images/img27.jpg"/></h4></div>
                     <div class="item"><h4><img src="images/img28.jpg"/></h4></div>
                     <div class="item"><h4><img src="images/img29.jpg"/></h4></div>
           </div>
          <script type="text/javascript">
                     $('.owl-carousel').owlCarousel({
                               loop:true,
                               margin:10,
                               nav:true,
                               responsive:{
                                         0:{
                                                   items:1
                                         600:{
                                                   items:3
                                         1000:{
                                                   items:5
           </script>
           <footer>
```

Anime.js: https://codepen.io/knyttneve/pen/vMqmKb

```
<div id="img2">
   <span><img src="images/img1.jpg"/ ></span>
   <span><img src="images/img2.jpg"/></span>
   <span><img src="images/img3.jpg"/></span>
   <span><img src="images/img4.jpg"/></span>
   <span><img src="images/img5.jpg"/><br></span>
   <span><img src="images/img6.jpg"/></span>
   <span><img src="images/img7.jpg"/></span>
   <span><img src="images/img8.jpg"/></span>
   <span><img src="images/img9.jpg"/></span>
   <span><img src="images/img10.jpg"/></span>
   <span><img src="images/img1.jpg"/></span>
   <span><img src="images/img2.jpg"/></span>
   <span><img src="images/img3.jpg"/></span>
    <span><img src="images/img4.jpg"/></span>
   <span><img src="images/img5.jpg"/></span>
   <span><img src="images/img6.jpg"/></span>
    <span><img src="images/img7.jpg"/></span>
   <span><img src="images/img8.jpg"/></span>
   <span><img src="images/img9.jpg"/></span>
    <span><img src="images/img10.jpg"/></span>
   <span><img src="images/img1.jpg"/></span>
   <span><img src="images/img2.jpg"/></span>
   <span><img src="images/img3.jpg"/></span>
   <span><img src="images/img4.jpg"/></span>
    <span><img src="images/img5.jpg"/></span>
   <span><img src="images/img6.jpg"/></span>
    <span><img src="images/img7.jpg"/></span>
   <span><img src="images/img8.jpg"/></span>
```

```
<span><img src="images/img8.jpg"/></span>
<span><img src="images/img10.jpg"/></span>
<span><img src="images/img10.jpg"/></span>
<span><img src="images/img10.jpg"/></span>
<span><img src="images/img1.jpg"/></span>
<span><img src="images/img2.jpg"/></span>
<span><img src="images/img6.jpg"/></span>
<span><img src="images/img10.jpg"/></span>
</div>
```

Image sources:

- https://media.istockphoto.com/id/1042613780/photo/upside-down-ice-cream.jpg?s=612x612&w=0&k=20 &c=3BYYOK15hTGc2OFhhJrnE0-evbhiSPLnZtB35SS7974=
- https://t3.ftcdn.net/jpg/02/71/19/76/360 F 271197687 nmSg92YBzenUpiCcIQdqdoos3kTt1Cne.jpg
- https://c8.alamv.com/comp/BNTRN5/vellow-green-pink-ice-cream-for-background-BNTRN5.jpg
- https://www.google.com/search?q=ice+cream+vertical+pictures&source=lnms&tbm=isch&sa=X&ved=2a hUKEwi6iO-T8Iz-AhX4EWIAHchbBUoQ0pQJegQIBhAC&biw=1409&bih=757&dpr=2#imgrc=8rb4TdJM2TwAi M
- https://www.google.com/search?q=ice+cream+vertical+pictures&source=lnms&tbm=isch&sa=X&ved=2a hUKEwi6iO-T8Iz-AhX4EWIAHchbBUoQ0pQJegQIBhAC&biw=1409&bih=757&dpr=2#imgrc=b6JG4NrNh5Z1 GM
- https://www.google.com/search?q=ice+cream+vertical+pictures&source=lnms&tbm=isch&sa=X&ved=2a
 hUKEwi6iO-T8Iz-AhX4EWIAHchbBUoQ0pQJegOIBhAC&biw=1409&bih=757&dpr=2#imgrc=zo4ZkpD-sP_2H_M
- https://www.google.com/search?q=happy+day+dessert+factory&source=lnms&tbm=isch&sa=X&ved=2ah UKEwjhypi38Iz-AhWcD1kFHVt-Aa4Q0pQJegQIBxAE&biw=1409&bih=757&dpr=2#imgrc=m0yaPq8oFRW6T M
- https://www.google.com/search?q=happy+day+dessert+factory&source=lnms&tbm=isch&sa=X&ved=2ah UKEwjhypi38Iz-AhWcD1kFHVt-Aa4Q0pQJegQIBxAE&biw=1409&bih=757&dpr=2#imgrc=yRnVckDOpMH5Z M
- https://www.google.com/search?q=happy+day+dessert+factory&source=lnms&tbm=isch&sa=X&ved=2ah UKEwjhypi38Iz-AhWcD1kFHVt-Aa4Q0pQJegQIBxAE&biw=1409&bih=757&dpr=2#imgrc=QvZRROar0lQmT M
- https://www.google.com/search?q=happy+day+dessert+factory&source=lnms&tbm=isch&sa=X&ved=2ah UKEwjhypi38Iz-AhWcD1kFHVt-Aa4Q0pQJegQIBxAE&biw=1409&bih=757&dpr=2#imgrc=lsri09VrPI2c_M
- https://www.google.com/search?q=happy+day+dessert+factory&source=lnms&tbm=isch&sa=X&ved=2ah UKEwjhypi38Iz-AhWcD1kFHVt-Aa4Q0pQJegQIBxAE&biw=1409&bih=757&dpr=2#imgrc=Scr2WN4KRQElm M
- https://www.google.com/search?q=ice+cream+pictures&source=lnms&tbm=isch&sa=X&ved=2ahUKEwjw oZ_P8Iz-AhUOE1kFHagHAYMO0pOJegOIBxAC&biw=1409&bih=757&dpr=2#imgrc=o1VMFO2ebwOM3M
- https://www.google.com/search?q=ice+cream+pictures&source=lnms&tbm=isch&sa=X&ved=2ahUKEwjw oZ P8Iz-AhUOE1kFHagHAYMO0pOJegOIBxAC&biw=1409&bih=757&dpr=2#imgrc=OnDHf5ZEP9JVmM
- https://www.google.com/search?q=ice+cream+pictures&source=lnms&tbm=isch&sa=X&ved=2ahUKEwjw oZ P8Iz-AhUOE1kFHaqHAYMQ0pQJegQIBxAC&biw=1409&bih=757&dpr=2#imgrc=dKFarHml aOrCM

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