

<MEGAN MELUSKEY/>

PROFESSIONAL WEB DEVELOPER



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<https://github.com/mhmeluskey>



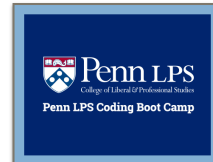
<https://mhmeluskey.github.io/m-mportfolio/>

UNIVERSITY OF PENNSYLVANIA - WEB DEVELOPMENT STUDENT

July 2018-Present

A rigorous, in class, 6 month, Full Stack Web Development Bootcamp: HTML, CSS, Bootstrap, JavaScript, jQuery, Node.js, React, MongoDB, Github and MySQL.

- Attended 10 hours of in class work per week and 20+ hours of outside homework
- Produces weekly front end, server side and full stack applications
- Generated projects in repositories both independently and with teams of developers
- Created interactive websites with APIs and HTTP methods supported by REST
- Crafted polished UI designs with mobile and desktop functionality
- Working understanding of using Github for version control and collaborative coding
- Utilized Adobe Photoshop and Adobe Premier Pro and became a master of the pen tool



AJILON - EXECUTIVE RECRUITER

March 2017 – November 2018

Philadelphia, PA

A division of The Adecco Group, a \$22B Global Staffing Company. Ajilon specializes in Marketing, Supply Chain & Logistics and Human Resources placement.

- Billed over 100K in direct hire fees in my first year
- Introduced new methods for creative email marketing such as an email marketing software
- Designed and implemented effective marketing campaigns to recruit top talent
- Responsible for the creative content of 2 marketing email campaigns per week
- Fully designed email templates and logos utilized by multiple recruiters
- Created confidential marketing profiles of top candidates highlighting unique skill sets and detailing accomplishments
- Capitalized on leads and market knowledge by strategically planning and executing 60-100 marketing calls per day
- Coordinate with the Corporate Marketing department to request marketing information to develop new business
- Crafts the presentation of new job opportunities to fully vetted candidates highlighting company features and passing on marketing information to candidates

ARCHON EXECUTIVES- CAMPAIGN MANAGER

April 2016- February 2017

Baltimore, MD

Archon Executives was a boutique sales and marketing firm that produced \$1.2M in Sales.

- Consistently recognized for top performance in sales
- Executed company marketing plans, including product positioning
- Left position to relocate back to the Philadelphia Area for an offer with a large recruiting firm

ISRAEL LACROSSE ASSOCIATION- MARKETING INTERN

May 2015-February 2016

Ashkelon, Israel

The Israel Lacrosse Association is an American Non-Profit headquartered in Ashkelon, Israel that promotes youth and community development through the sport of lacrosse.

- Coordinated promotional events at community fairs to introduce the sport of lacrosse to youth and their family members
- Responsible for weekly blog and social media posts highlighting newsworthy events
- Created promotional videos and documentaries that ranged from 2 to 7 minutes
- Recorded interviews, identified soundtracks and edited footage
- Wrote and edited 2 articles that were published in one of Israel's oldest online and print News Papers, Haaretz

GOUCHER BACHELORS COMMUNICATIONS & MEDIA STUDIES MINOR ENGLISH 2015