

For & Against Structure

A

Introduction

- Few people would deny that [topic] has become an essential part of daily life.
- In recent times, [topic] has sparked considerable debate due to ...
- It is widely recognized that [topic] plays a crucial role in shaping today's society.
- There is a growing recognition that [topic] can have both positive and negative effects.
- Over the past few years, there has been a significant increase in the use of [topic].
- It is common knowledge that [topic] has made a significant impact on modern lifestyles.
- [Topic] has indisputably become inseparable from our everyday activities.

B

- Therefore, it is vital we analyse the benefits and drawbacks of [topic].
- Hence, it is vitally important to consider the advantages and disadvantages of [topic].
- Consequently, it is essential that we study the arguments in favour of and against [topic].
- Thus, it becomes necessary to evaluate whether the advantages of [topic] outweigh its disadvantages.

Arguments

- **The main advantage of [topic] is that it...**
 - One major benefit of [topic] is that it...
 - A further positive aspect of [topic] is that it...
- **The main argument in favour of [topic] is that it...**
 - A key reason why many people support [topic] is because...
 - Supporters of [topic] often point out that it...
- **One benefit of [topic] is the fact that it...**
 - Another strong point is that [topic] helps to...
 - A clear advantage of [topic] lies in its ability to...
- **While there are many advantages to [topic], it is also true that...**
 - Although [topic] offers certain benefits, it also presents challenges.
 - Despite its positive sides, [topic] can cause some difficulties.
- **The key disadvantage of [topic] is that it...**
 - A major drawback of [topic] is that it...
 - One clear limitation of [topic] is that it...
- **The obvious drawback of [topic] is that it may...**
 - One negative aspect of [topic] is that it tends to...
 - A significant downside of [topic] is the risk of...

Conclusion

- In conclusion, as far as I'm concerned, there are both advantages and disadvantages to [topic].
- On balance, it seems that the benefits of [topic] outweigh the drawbacks, despite all the ...
- To sum up, as far as I can judge, while [topic] has its negative aspects, its advantages are more significant.
- Overall, in all certainty [topic] can be seen as both beneficial and problematic in different ways..

For & Against model samples

Is it better to earn a lot of money or to enjoy your job?

High income – advantages

- provides financial security and stability
- allows comfortable lifestyle and reduces stress

Job satisfaction – advantages:

- increases productivity and wellbeing
- contributes to lasting happiness

Balanced perspective (your own idea):

- long-term happiness depends on meaningful work
- wealth helps but cannot replace fulfilment

Few people would deny that job satisfaction and financial stability are both essential aspects of modern life. In recent years, the question of whether it is better to earn a lot of money or to enjoy your job has sparked considerable debate. Therefore, it is vital to analyse the advantages and disadvantages of both options before reaching a conclusion.

The main advantage of earning a high income is that it provides a sense of security. For instance, financial stability allows people to pay bills comfortably and enjoy a better lifestyle. Supporters of this view often point out that a reliable income reduces stress and gives a feeling of control.

On the other hand, many argue that enjoying work is more important than earning large sums. People who love what they do tend to be more productive and experience greater well-being. As a result, job satisfaction often contributes to lasting happiness.

Another important point is that long-term happiness depends on doing meaningful work. Wealth helps, but it cannot replace fulfilment.

In conclusion, both money and job satisfaction **have advantages and disadvantages**. On balance, genuine happiness arises from work that provides purpose as well as comfort

Some people prefer to study abroad, while others choose to study in their own country.

International experience

- provides international experience and language practice
 - develops independence, confidence and open-mindedness
- challenges**
- expensive, emotionally demanding
 - homesickness, isolation, cultural challenges

Benefits

- more affordable and familiar
- family support and local connections offer stability

Over the past decade, more students have chosen to study abroad. It is widely recognised that this experience offers valuable opportunities but also presents challenges. Hence, it is important to consider the advantages and disadvantages of studying abroad compared with staying in one's home country.

The main argument in favour of studying abroad is that it provides international experience. Students can learn new languages, adapt to different cultures and gain independence. Consequently, they often become more open-minded and confident.

Nevertheless, the key disadvantage of studying abroad is that it can be expensive and emotionally demanding. Tuition fees and living costs are higher than at home, and some students may feel homesick or isolated. Despite these issues, many believe such experiences help young people grow personally and professionally.

A clear advantage of staying in one's own country is that it is more affordable and familiar. Moreover, students can rely on family support and local connections, which often help them stay focused and comfortable while studying.

Overall, while both options have benefits and drawbacks, the experience of living abroad can ultimately be seen as both enriching and challenging.

.

Problems & Solutions Structure

A

Introduction

- Nowadays/These days, the issue of [problem] has become increasingly serious.
- It is generally believed that [problem] is causing significant difficulties in [area].
- It is widely recognized that [problem] affects many aspects of modern life.
- Few people would deny that [problem] is becoming more widespread and concerning.
- Over the past few years, there has been a worrying rise in [problem].
- Recent studies show that [problem] has become more common and complex.
- In recent times, [problem] has attracted considerable public attention.

B

- Hence, it is vital we examine the causes of [problem] and explore possible solutions.
- Therefore, it is vitally important to identify the main problems related to [topic] and discuss how they can be solved.
- Consequently, it is essential that we look into both the reasons for [problem] and the measures that could help resolve it.
- Therefore, it is vital that we analyse the key issues caused by [problem] and suggest effective remedies.

P

Arguments

- One possible solution to this problem would be to...
 - A practical way to address this issue is to...
 - An effective measure could be to...
- The government should take steps to...
 - Authorities could introduce policies that...
 - It is essential for governments to implement measures to...
- Individuals can also play a role by...
 - People should be encouraged to...
 - Public awareness campaigns could help to...

- If such measures were implemented, [problem] could be significantly reduced.
 - By taking these steps, society could lessen the impact of [problem].
 - These actions would help minimise the negative effects of [problem].
- Although these solutions may not eliminate [problem] completely, they would certainly help to...
 - Even though it may be difficult to solve [problem] entirely, these measures would make a difference.
 - While no solution is perfect, these approaches could bring noticeable improvement..

C

Conclusion

- In conclusion, although [problem] poses serious challenges, practical steps can be taken to overcome it.
- To sum up, a combination of individual action and government support is needed to solve [problem].
- Overall, while [problem] cannot be solved overnight, consistent efforts can lead to real progress.
- On balance, it seems clear that addressing the root causes of [problem] is the most effective strategy.

Problems & Solutions model samples

What are the causes of pollution and how can we solve them?

Solutions (government level):

- Stricter regulations and renewable energy
- Authorities introduce environmental policies

solutions (alternative transport)

- public transport
- Cycling

Solutions (individual level):

- Use public transport, recycle, reduce emissions
- Public awareness campaigns

Across the world, pollution has become a serious problem that affects everyone's health and the environment. Few people would deny that we need to act now to reduce pollution. Hence, it is vital to examine practical solutions and discuss how this problem can be solved.

One possible solution to this problem would be to make stricter rules about pollution from factories. Governments could introduce policies that stop companies from releasing harmful smoke and chemicals. For instance, if factories had to pay fines when they polluted too much, they would use clean energy like solar or wind power. As this measure develops, the air would get cleaner and greenhouse gases would go down.

A practical way to address this issue is by making public transport better and encouraging cycling instead of driving. Authorities could introduce policies such as cheaper buses and trains, and safe bike lanes in cities. If current transport patterns shift towards greener options, pollution from cars would be reduced. By taking these steps, cities could reduce the damage caused by traffic.

Individuals can also play a role by making eco-friendly choices every day. People should be encouraged to recycle, use less electricity, and buy products with less packaging. Furthermore, public awareness campaigns could help to teach everyone why protecting nature matters. Even small changes can make a real difference.

To sum up, a combination of government rules, better transport, and personal responsibility is needed to fight pollution. On balance, it seems clear **that solving environmental problems needs everyone to work together.**

What are the main causes of traffic problems in cities, and how can they be solved?

Solutions (alternative transport)

- improve buses and trains
- making public transport more reliable

Solutions (introducing better laws)

- flexible timetable
- plan better neighbourhood

Solutions (individual level):

- Promote shared or electric transport
- Car-sharing schemes, walking, cycling

In major cities worldwide, traffic congestion has become increasingly serious, causing delays, pollution, and stress. It is widely recognised that this problem affects both work and wellbeing. Therefore, it is essential that we look into effective solutions and consider how they might help.

An effective measure could be to improve buses and trains and create safer bike paths. The government should take steps to make public transport more reliable and affordable so people don't need to drive everywhere. Authorities could introduce policies such as building new metro lines and protected cycling lanes. Should this approach be implemented, roads would be less crowded and the air would be cleaner.

Another practical solution involves changing how and when people work. Companies could offer flexible hours or let employees work from home sometimes to avoid rush hour. Furthermore, city planners should design neighbourhoods where shops are close by, so people can walk. These actions would help reduce unnecessary car trips.

It is essential for governments to implement measures to promote car-sharing and discourage everyone driving alone. People should be encouraged to adopt other ways of getting around, like walking or cycling. Public awareness campaigns could help to change attitudes about transport.

Overall, while traffic problems cannot be solved overnight, consistent efforts can lead to real progress. In conclusion, **the most effective strategy involves** governments, businesses, and ordinary people all working together.

Cause & Effect Structure

A

Introduction

- Nowadays/These days, the issue of [topic] has become increasingly significant.
- It is widely acknowledged that [topic] has led to a number of serious consequences.
- In recent years, [topic] has emerged as one of the main causes of [effect].
- It is generally accepted that [topic] results from several key factors.
- Few people would deny that [topic] has produced both positive and negative outcomes.
- There is growing concern about the causes and consequences of [topic].
- Recent studies indicate that [topic] is closely linked to [effect].

B

- Hence, it is vital to examine the main causes of [topic] and its resulting effects.
- Therefore, this essay will explore the key factors leading to [topic] and analyse their consequences.
- Consequently, it is important to consider both the causes and effects of [topic].
- Therefore, understanding what leads to [topic] and what outcomes it produces is essential.

Arguments

- One of the main causes of [issue] is...
 - A major reason behind [issue] is...
 - The primary factor leading to [issue] is...
- This problem largely results from...
 - The situation can be attributed to...
 - [Issue] stems mainly from...
- Another important cause of [issue] concerns...
 - A further contributing factor is...
 - Another reason for [issue] lies in...
- As a result, [effect] has become increasingly common.
 - Consequently, this has led to [effect].
 - This in turn causes [effect].
- The impact of [cause] can be seen in [effect].
 - One major effect of [cause] is that it...
 - As a consequence of [cause], many people now...
- This has had a significant influence on [group/area].
 - The outcome of this trend is evident in [effect].
 - Such causes have produced noticeable changes in [aspect].

Conclusion

- To sum up, it is clear that [cause] has led to [effect] in many ways.
- Overall, both social and economic factors contribute to the rise of [issue].
- On balance, understanding the causes of [issue] is the first step towards reducing its effects.
- Taking everything into account, [cause] remains the most influential factor behind [effect].

Cause & Effect model samples

What are the main causes and effects of obesity today?

Causes of obesity:

- unhealthy diet – too much fast food, sugar and processed meals
- lack of exercise due to modern lifestyles and technology

Effects on individuals:

- health problems – diabetes, heart disease, joint pain
- emotional issues – low self-esteem and depression

Social effects (your own idea):

- higher healthcare costs and lower productivity
- governments need education and prevention programmes

Obesity has become one of the fastest-growing health concerns worldwide. Therefore, it is essential to examine the main causes and the resulting effects.

One major cause of obesity is that people consume too much fast food. For example, many rely on cheap, processed meals. As a result, calorie intake is high while nutrition is poor.

Another reason is that lifestyles are increasingly sedentary. For instance, many spend long hours sitting at computers. Consequently, energy is not burned, leading to weight gain.

The effects of these habits can be seen in rising health problems. In particular, obesity increases the risk of diabetes and heart disease. Compared with previous generations, today's population faces far more medical complications.

In conclusion, obesity results mainly from unhealthy diets and lack of exercise. On balance, prevention through education and lifestyle change is the best solution.

Why are so many people moving to large cities, and what results does this have?

Paragraph 2 – Causes of urban migration

- Better job opportunities and higher salaries
- Access to education, healthcare, and entertainment

Paragraph 3 – Positive effects

- Economic growth and cultural diversity
- Cities attract skilled workers and innovation

Paragraph 4 – Negative effects (own idea)

- Overcrowding, traffic, and pollution increase
- High living costs and housing shortages

Driven by jobs and services, millions are moving to cities, with mixed results.. Hence, this essay will discuss the causes of this movement and its main effects.

One of the main reasons is that cities offer better job opportunities. For example, young people move to find stable employment. As a result, urban populations grow rapidly.

Another key cause lies in the availability of education and healthcare. This attracts families seeking better futures for their children. However, overcrowding soon becomes a serious problem. The effects of this migration are evident in housing shortages and higher living costs.

In addition, traffic and pollution levels increase. Consequently, city life becomes stressful and unhealthy, which can lead to other concerning issues.

In conclusion, urban migration is caused by economic and social factors but also creates new difficulties. Therefore, governments should invest in regional development to balance population growth.

Agree & Disagree Structure

A

Introduction

- Nowadays/These days, there is an ongoing debate about whether [topic] is beneficial or not.
 - It is widely argued that [topic] plays an important role in modern society.
 - Many people believe that [topic] is a positive development, while others hold the opposite view.
 - There is considerable disagreement over whether [topic] should be encouraged or discouraged.
 - It is often claimed that [topic] brings more benefits than drawbacks.
 - It is generally believed that [topic] has improved our lives in many ways.
 - Some people argue that [topic] is essential, whereas others consider it unnecessary.
- Hence, this essay will discuss both sides of the argument before presenting a personal opinion.
 - Therefore, it is important to examine arguments both in favour of and against [topic].
 - Consequently, this essay will consider both perspectives and explain why I [agree/disagree] with [topic].

B

Arguments

- One strong argument in favour of [topic] is that it...
 - A major reason why many people agree with [topic] is that it...
 - Supporters of [topic] often point out that it...
- It is often claimed that [topic] helps to...
 - Many believe that [topic] contributes positively to...
 - Advocates of [topic] argue that it brings several advantages such as...
- Another point supporting [topic] is that it leads to...
 - A further justification for [topic] is that it encourages...
 - An additional argument in favour is that [topic] promotes...
- On the other hand, critics argue that [topic] can lead to...
 - However, many people oppose [topic] because it may result in...
 - Detractors of [topic] claim that it causes more harm than good.
- Those who disagree with [topic] believe that it fails to...
 - Opponents often point out that [topic] tends to...
 - Some argue that [topic] is ineffective or even damaging because...
- A key argument against [topic] is that it negatively affects...
 - One major drawback of [topic] is that it does not address the real issue.
 - Another criticism is that [topic] could create long-term problems.

Conclusion

- In conclusion, although there are strong arguments on both sides, I firmly believe that [position].
- To sum up, while [topic] has both supporters and critics, the evidence strongly supports [your view].
- Overall, the arguments in favour of [topic] seem far more convincing than those against it.
- On balance, it appears that [topic] brings more advantages than disadvantages.

Agree & Disagree Structure

Children should start school at a younger age. Do you agree?

- **learning habits** (**Paragraph 2** – argues that starting early helps children learn basic skills and develop social habits sooner)
- **loss of playtime** (**Paragraph 3** – explains that it may cause stress and reduce time for play and creativity)
- **your opinion** (**Paragraph 4** – own idea; supports starting school at a reasonable age but keeping a balance between learning and play)

Nowadays, there is debate about the best age for children to begin school. Therefore, this essay will examine both sides before giving a personal opinion.

One strong argument in favour of early schooling is that it encourages learning habits. For instance, children who start young may develop stronger literacy skills. As a result, they are more confident later in education.

However, **the main argument against** starting too early is that young children need more playtime. For example, long classroom hours can cause stress. Consequently, motivation to learn may decrease.

Although both views have merit, I believe that formal education should begin at a balanced age. In this way, children can enjoy childhood while building essential skills.

In conclusion, **while early education offers advantages**, a moderate starting age ensures healthy development and lifelong learning enthusiasm

Advertising is more harmful than useful. Do you agree?

- **informs and entertains** (**Paragraph 2** – argues ads give information and fund media)
- **creates false needs** (**Paragraph 3** – criticises manipulation and consumerism)
- **balance** (**Paragraph 4** – own idea; supports responsible regulation)

Nowadays, advertising plays a powerful role in our daily lives. Consequently, it is essential to discuss whether it influences people unfairly.

Those who **agree tend to argue that** advertisements create unnecessary desires. For example, they persuade consumers to purchase luxury products. As a result, people spend money on items they rarely use.

On the other hand, **supporters of advertising claim that** it provides information about useful goods. For instance, it helps small businesses reach potential customers. This shows that not all advertising is harmful.

Although advertising can sometimes be manipulative, **I believe that responsibility also lies with** consumers. If people make informed choices, they can enjoy the benefits of advertising without waste.

In conclusion, while advertising influences behaviour, self-awareness and education **are the keys to** using it wisely.

Opinion Structure

A

Introduction

- Nowadays/These days, the issue of [topic] has become a subject of widespread discussion.
- It is widely believed that [topic] plays a crucial role in shaping our modern world.
- There is no doubt that [topic] has had a major influence on our lives.
- Many people today hold the view that [topic] is beneficial, while others take a different stance.
- It is often argued that [topic] contributes positively to society.
- In recent years, [topic] has attracted increasing attention from both the public and experts.
- Few would dispute that [topic] has become a significant aspect of contemporary life.

B

- In my opinion, [topic] has more positive than negative aspects.
- From my perspective, [topic] plays a vital role in modern society and should be supported.
- I firmly believe that [topic] is beneficial and contributes greatly to [area].
- Personally, I am convinced that [topic] has a largely positive impact

- P
- ## Arguments
- I firmly believe that [topic] plays an essential role in...
 - I strongly agree that [topic] contributes positively to...
 - In my opinion, [topic] is one of the most effective ways to...
 - From my perspective, [topic] should be considered a vital part of...
 - Personally, I am convinced that [topic] has brought significant benefits to...
 - I tend to believe that [topic] offers clear advantages in terms of...
 - There is no doubt in my mind that [topic] is beneficial for...
 - I am of the opinion that [topic] represents a positive development in...
 - It seems to me that [topic] has improved [aspect] considerably.

- P
- ## Conclusion
- In conclusion, I strongly believe that [topic] has brought about positive change.
 - To sum up, my view is that [topic] plays a crucial role in improving [area].
 - Overall, I am convinced that the advantages of [topic] far outweigh any drawbacks.
 - On balance, it seems clear that [topic] deserves full support.

Opinion model samples

Should people spend time helping others on a regular basis?

Paragraph 2 – Benefits for the community

- Volunteering helps improve social life and community spirit
- Examples: food drives, charity events, neighbourhood projects

Paragraph 3 – Benefits for the volunteer

- Builds empathy, teamwork, and self-confidence
- Reduces loneliness, increases emotional satisfaction

Paragraph 4 – Personal view (own idea)

- Everyone can contribute in small ways
 - Simple daily kindnesses make a long-term difference
-)

Helping others should be a normal part of everyday life. I strongly believe that everyone should contribute regularly because it benefits both the community and the individual.

Firstly, **volunteering is an excellent way to make society better**. Taking part in local projects such as food collections, charity events or environmental clean-ups helps people in need and creates stronger communities. When citizens work together, they build trust and cooperation.

Secondly, **in my view**, helping others is also rewarding for the volunteer. It teaches empathy, develops teamwork skills, and increases confidence. Moreover, it gives a sense of purpose and emotional satisfaction that money can't buy.

Finally, **I am convince that** even small acts of kindness can have a big effect. Smiling at someone, helping a neighbour, or giving up time for a good cause can inspire others to do the same.

In conclusion, **helping others benefits both sides** — those who give and those who receive. To sum up, kindness should become part of everyone's daily routine.

Do people rely too much on technology nowadays?

Paragraph 2 – Convenience and benefits

- Technology makes tasks faster and easier
- Examples – online shopping, digital communication, apps
- However, too much convenience can reduce independence

Paragraph 3 – Negative effects on people

- Overuse leads to lack of real-life interaction
- Families spend less time talking face-to-face
- Dependence causes laziness and distraction

Paragraph 4 – Finding balance (own idea)

- Technology should support, not replace, human activity
- Learning to disconnect improves focus and relationships

From work to free time, digital tools guide daily life—perhaps a little too much.. However, I firmly believe that society depends on it excessively.

To begin with, the main reason for this dependence is that digital tools make everything easier. For instance, people use apps even for simple tasks. As a result, they lose basic problem-solving skills.

Another argument supporting this view is that technology affects relationships. For example, families often spend evenings staring at screens. Consequently, face-to-face communication is declining.

Nevertheless, it is true that technology brings comfort and efficiency. Yet, over-reliance can cause isolation and laziness.

In conclusion, while technology **offers clear benefits**, we should limit its use to maintain real-world skills and personal connections.

Speculation, Generalisation & Trends Structure

A

Introduction

- Nowadays/These days, society is witnessing a remarkable change in [area/topic].
- Over the past few years, there has been a growing trend towards [trend].
- It is increasingly common to see [trend] becoming a normal part of life.
- In recent times, attitudes towards [topic] have shifted significantly.
- There is a noticeable movement in society towards [trend].
- It is widely observed that [group/people] are becoming more interested in [trend].
- Recent developments suggest that [trend] will continue to expand in the near future.

B

- Hence, this essay will explore the main reasons behind this trend and its possible future implications.
- Therefore, it is important to examine what has led to this change and how it might develop further.
- Consequently, this essay will discuss the factors contributing to [trend] and consider what the future may hold.
- Thus, the following paragraphs will analyse the causes of this growing tendency and its likely effects.

P

Arguments

- It is likely that [trend] will continue to grow in the coming years.
 - It is expected that [trend] will become even more widespread.
 - In all likelihood, [trend] will remain a dominant feature
- If current patterns persist, [future result] can be expected.
 - Should this trend continue, it could lead to [effect].
 - Unless major changes occur, [trend] will probably intensify.
- The long-term consequences of this trend may include [outcome].
 - As this trend develops further, we may begin to see [effect].
 - In the future, [trend] could significantly influence [area/behaviour].

P

Conclusion

- In conclusion, the growing trend towards [topic] is likely to shape the future of [area].
- To sum up, the evidence suggests that [trend] will continue to expand in importance.
- Overall, it seems clear that social and technological changes are driving this development.
- On balance, this trend reflects deeper transformations within modern society.

Speculation, Generalisation & Trends model samples

How will technology change the way we work in the next twenty years?

Scientific discoveries + Space travel accessibility

- Research leads to major discoveries
- New materials and energy sources

International competition + Colonization

- Nations competing for prestige
- Heavy government investment

Criticism about priorities

- Ambitions unrealistic
- Poverty and climate change unsolved

In recent years, space exploration has become one of the most exciting and controversial areas of science. Many experts predict that this field will continue to expand rapidly in the decades to come.

It is widely believed that research beyond Earth will lead to major discoveries. Scientists may soon find new materials or forms of energy that could transform life on our planet. Space travel is also expected to become more common as technology develops and costs fall.

At the same time, it is likely that competition among nations will intensify. Governments might invest heavily in space projects to gain international prestige. In the long term, this could result in colonies on the Moon or even Mars.

Nevertheless, some people argue that such ambitions are unrealistic while poverty and climate change remain unsolved. Unless world priorities change, investment in space may face criticism for ignoring urgent human problems.

In conclusion, space exploration will probably remain an important symbol of human progress. However, its future success is likely to depend on how well science serves the needs of our own planet.

What will schools be like in 100 years?

• technology in classrooms

(Paragraph 2 – AI teachers, virtual reality, flexible online lessons, textbooks disappear)

• learning skills

(Paragraph 3 – creativity, teamwork, problem-solving replace memorising facts and exams)

• social development (your own idea)

(Paragraph 4 – schools still need human teachers for empathy, motivation, and cooperation)

Nowadays, education is undergoing a remarkable transformation. Over the past few years, there has been a growing trend towards digital learning and flexible study methods. Therefore, it is important to consider what schools might look like in the future and how teaching could continue to evolve.

It is likely that technology will keep reshaping the way students learn. Lessons will probably become even more interactive, with artificial intelligence helping teachers to adapt materials to individual needs. Virtual reality could allow learners to experience subjects in realistic environments, and traditional textbooks may soon disappear.

If current patterns persist, schools will focus more on creativity, teamwork and problem-solving rather than memorising facts. Students might work on real-life projects and use technology to address global challenges.

Despite these changes, schools will still need to provide social and emotional support. Human contact between students and teachers will remain essential.

In conclusion, the trend towards digital and flexible learning will continue to expand, but the school of the future will always depend on human connection as well as innovation

Article Structure

A

Introduction

- Who has never thought of / pictured / imagined ... ?
 - Why do so many people attach such importance to ... ?
 - What is it about ... that draws people to ... ?
 - Faced with the task of describing ..., it is perfectly natural / common for people to ...
 - There seems to be something irresistible about ...
 - Few can resist the appeal of ...
- It's hard to deny that ... plays a huge part in our lives..

B

(Describe, compare, give opinion, tell a mini-story)

- My ideal ... features / would feature ...
- One of the key things I love about ... is ...
- What makes it so special is ...
- As far as I'm concerned, ... is of great importance.
- Apart from ..., another thing that really stands out is ...
- For me personally, the best thing about ... is ...
- I'll never forget the time when ...
- If I had to choose one example, it would be ...

Arguments

- It's hard to imagine life without ...
- If you haven't tried / seen / experienced ..., make sure you do — you won't regret it!
- In short, there's something truly unforgettable about ...
- Whether you love it or not, there's no denying that ... leaves a lasting impression.

Conclusion

Article model samples

Eating habits

- Mention common problems – junk food, skipping meals
- Suggest eating fruit, vegetables, and drinking water regularly
- Share quick meal ideas for busy students

Exercise and daily routine

- Recommend walking or cycling to school
- Include short workouts or sports with friends
- Explain benefits – more energy and better mood

Mental health (own idea)

- Take breaks, get enough sleep, talk to others when stressed
- Balance study with hobbies and relaxation

Are you finding it hard to stay healthy while studying? Between classes, homework, and social life, it's easy to forget about fitness. However, a few small changes can make a big difference.

First of all, try to eat proper meals instead of relying on snacks or fast food. Fruit, vegetables, and plenty of water will give you the energy you need to concentrate. If you often skip breakfast, prepare something simple like fruit and yoghurt the night before.

Exercise is just as important. You don't have to join a gym — walking or cycling to school and taking the stairs can help you stay fit. Playing sports with friends is not only good for your body but also for your mood.

Finally, don't forget your mental health. Take regular breaks, get enough sleep, and make time to relax or talk to someone if you're stressed.

In short, staying healthy as a student isn't difficult if you plan your time well. Why not start today?

What to do there

- Describe main attractions or activities – sightseeing, food, events
- Explain what makes it special or different from other places

Personal experience

- Mention a favourite memory or something enjoyable from your visit
- Use descriptive language and sensory details

Practical tips (own idea)

- Best time to visit, where to stay, how to get there cheaply
- Advice for families, couples, or students

If you're looking for the perfect place to spend a weekend, you should definitely visit **Sintra**, a beautiful town just outside Lisbon. It's full of charm, history, and breath-taking scenery.

There's so much to see and do. You can explore colourful palaces, wander through green forests, or relax in cosy cafés. The views from the hills are stunning, especially from the famous *Penal Palace*. Don't forget your camera!

When I visited last spring, I loved walking through the narrow streets and tasting local pastries. Everything felt calm and friendly, far from the stress of city life.

If you plan to go, it's best to visit in spring or autumn, when the weather is warm but not too hot. Trains from Lisbon are cheap and frequent, which makes travelling there easy.

All in all, Sintra is a magical weekend destination. I'd recommend it to anyone who enjoys nature, history, and delicious food — you'll definitely want to go back!

Formal E-Mails Structure

Job application

A

Dear Sir,

- I am writing with reference to your advertisement for the position of ...
- I would like to apply for the role of ... recently advertised in ...
- I am interested in applying for the post of ...

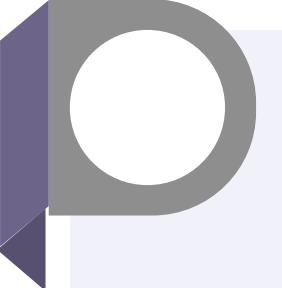
Requesting information

B

Dear Sir,

- I am writing to enquire about ...
- I would like to request further information regarding ...
- I saw your advertisement for ... and would like to ask ...

- 
- During the past few years I have been employed as ...
 - My duties have included ..., which has helped me develop ...
 - I have experience working with ... / I consider myself as ...
 - I believe I would be a suitable candidate because ...
 - I am particularly interested in this position as it would allow me to ...
 - Furthermore, I am a motivated and reliable person who ...

- 
- Could you please tell me whether ... ?
 - I would also like to know if ... ?
 - Would it be possible to receive details about ... ?
 - I am planning to ... , so I would appreciate information on ...
 - As I will be travelling with ..., I would like to know whether ...

- 
- I very much hope you will consider my application.
 - I would be delighted to attend an interview at your convenience.
 - I look forward to hearing from you.

(Yours faithfully,) _____

- I would be grateful if you could reply at your earliest convenience.
- I look forward to hearing from you soon.
- Thank you very much for your assistance.

(Yours faithfully)

Formal E-Mails model samples

Opening (Greeting & Purpose)

- Begin formally: *Dear Sir or Madam,*
- State reason for writing – applying for advertised summer job
- Mention where you saw the advert

Paragraph 1 – Experience and skills

- Describe relevant experience (working with people, languages, tourism)
- Mention positive qualities – responsible, hardworking, enthusiastic

Paragraph 2 – Request for information

- Ask about working hours, accommodation, and salary
- Clarify start and end dates if necessary

Dear Sir or Madam,

I am writing to apply for the summer position advertised on your website. I am a 19-year-old student studying Tourism, and I believe I would be a suitable candidate for this job.

I have previous experience working with the public in a small café, where I developed excellent communication and teamwork skills. I speak English, Portuguese, and basic French, which I think would be useful when dealing with international guests.

I consider myself responsible, friendly, and hardworking.

I would be grateful if you could provide more details about working hours, accommodation, and salary. I am available from the beginning of July until the end of September.

Thank you for considering my application. I look forward to hearing from you soon.

Yours faithfully,
Ana Silva

Opening (Greeting & Purpose)

- Begin formally: *Dear Sir or Madam,*
- State reason for writing – requesting information
- Mention where you saw the advert

Paragraph 1 – help with accommodation

- ask where students can stay
- request further information

Paragraph 2 – Request for information

- Ask about leisure activities
- ask about organised trips

Dear Sir or Madam,

I am writing to enquire about the summer English course recently advertised on your website. I would be grateful if you could provide me with further information before I apply.

Firstly, I would like to know what type of accommodation is available. Could you please tell me whether students stay with host families or in college residences? In addition, I would appreciate details regarding the facilities included, such as meals and laundry service.

Secondly, I am interested in the leisure activities offered. Are there any organised trips or sports events during the course? It would be helpful to know the typical weekly timetable.

Finally, I would like to ask how to apply and if there is a specific closing date for registration. I am planning to attend in July, so I would be grateful for a quick reply.

Thank you very much for your assistance. I look forward to hearing from you soon.

Yours faithfully,
Daniel Carter

Informal E-Mails Structure

**A**

Reacting to news and making plans

Dear/Hi Tom,

- It was great to get your message!
- I'm so happy to hear you're planning to visit!
- That's wonderful news — I can't wait to see you!
- Thanks for writing — I'm really looking forward to your trip!
- You can't imagine how pleased I am that you're coming!

Arguments



- There's so much to see and do here.
- You should definitely visit ... / We could go to ...
- I think you'd really enjoy ...
- The best time to come is ... because ...
- Why don't we go together to ...?
- I can show you around / You can stay at my place if you like.
- If you need help finding somewhere to stay, I can book something.
- Don't worry about transport — I'll pick you up from the station.
- Let me know what dates you're thinking about.

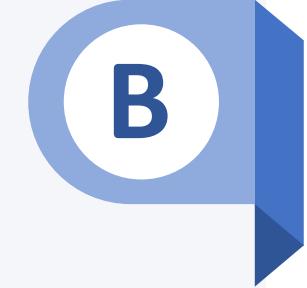


- Can't wait to catch up!
- Write soon and tell me your exact dates.
- Really looking forward to seeing you!
- Take care and see you soon!
- **Lots of love, / Best, / Cheers,**

Giving advice to a friend

Dear/Sue Sir,

- Congratulations on your news! That's amazing!
- I was so happy to hear about your offer!
- Wow, that's brilliant — you must be really excited!
- Thanks for your email — I'm so glad you told me!

**B**

- (*show interest, give advice, share experience, make suggestions*)
- It sounds like a great opportunity!
- If I were you, I'd definitely ... / I think you should ...
- You ought to think about ... before deciding.
- From my own experience, ... is really worth it.
- On the other hand, you might want to consider ...
- You could always ... if you're not sure.
- Have you thought about ... ?

- Let me know what you decide!
- I can't wait to hear how it goes.
- Best of luck — I'm sure you'll make the right choice!
- Keep in touch and tell me everything!
- **Take care, / Love, / All the best,**

Informal E-Mails model samples

Opening (Greeting & Purpose)

- Begin informally: *Hi Alex, or Hey Sarah,*
- Ask how your friend is and say why you're writing (to invite them to visit)

Paragraph 1 – Describe your new city

- Mention what you like about it – friendly people, nice parks, cafés
- Include some details about where you live now

Paragraph 2 – Plans for the visit

- Suggest things to do – sightseeing, concerts, restaurants
- Mention local events or your favourite places

Paragraph 3 – Practical details (own idea)

- Offer accommodation or help with travel
- Suggest best time to come or what to bring

Hi Sarah,

How are you? I hope everything's going well with your studies. I'm writing because I've just moved to Porto, and I'd love you to come and visit me soon!

You'd really like it here. The city is full of character, with narrow streets, amazing river views, and so many cafés and restaurants to try. My flat is near the old town, so it's easy to get around.

If you come next month, we could go sightseeing, visit the famous wine cellars, and spend a day at the beach. There's also a big music festival that weekend, which would be so much fun!

You can stay at my place, of course — I have a spare room. Just let me know when you're free so I can plan everything.

Can't wait to see you soon!

Love,

Marta

Opening (Greeting & Purpose)

- Start warmly – *Hi Emily,*
- Thank them for the weekend and say you had a fantastic time

Paragraph 1 – What you enjoyed most

- Mention specific activities – meals, trips, games, or conversations
- Describe your favourite moment briefly

Paragraph 2 – Compliment and appreciation

- Thank them for being kind and welcoming
- Mention how comfortable or fun it was staying with them

Paragraph 3 – Future plans (own idea)

- Suggest meeting again soon or inviting them to your place next time
- Keep the tone relaxed and positive

Hi Emily,

I just wanted to say a huge thanks for last weekend — I had such an amazing time! It was great to catch up after so long, and your family made me feel really welcome.

I especially enjoyed our walk in the countryside on Saturday morning. The views were incredible, and the picnic you prepared was delicious! I also loved the film night — we should definitely do that again.

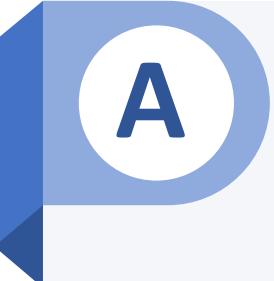
Thanks again for letting me stay. Everything was so comfortable, and you really went out of your way to make me feel at home. Next time, you must come and visit me — I'll make sure you're treated just as well!

Hope everything's going well at work. Let's plan our next weekend together soon!

Take care,

Sophie

Review Structure

**A**

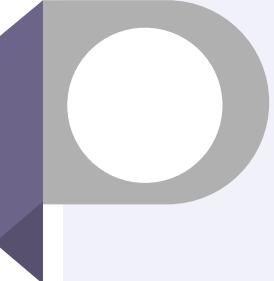
Introduction

- Choosing a ... can be a real challenge. However, ... is certainly an option worth considering.
- When it comes to choosing a ..., the number of options can be overwhelming. Nevertheless, ... stands out as a great choice.
- If you are looking for a ..., then ... could be the perfect option for you. might just be the ideal ... you have been searching for.
- Selecting the right ... is never easy, but ... definitely deserves your attention.
- Known/famous for its ..., (...) has been a favourite amongst tourists/teenagers/shoppers.
- Located in /Designed by /Built in ... it remains an emblematic
- Regarded/Considered as one of the best/the most ... few ... can rival/compete with
- By far one of the best/the most ... is. ...

**B**

Features

- The thing that is most likely to impress you is (reason, example, result, compare, contrast)
- The other feature which I found most impressive is ... (reason, example, result, compare, contrast)
- If you happen to appreciate, ... is by far the most... I have ... (reason, example, result, compare, contrast)
- Anyone interested in ... will be especially impressed by/at (reason, example, result, compare, contrast)
- By far the best feature .../the most appealing aspect of Is ... (reason, example, result, compare, contrast)



Recommendation

- I guarantee that ... will not disappoint anyone who is seeking/looking for ...
- This is a Which you cannot afford to miss for its ...
- For anyone who is interested in Is a must.
- I can assure you that ... will leave a lasting impression on you.

Review model samples

Paragraph 2 – Description of food and service

- Describe typical dishes – grilled fish, espetada, fresh bread
- Mention quality, presentation, and speed of service
- Staff are helpful and make you feel at home

Paragraph 3 – Atmosphere and value

- Rustic decoration and live folk music in the evenings
- Prices reasonable for the quality
- Ideal for families or small groups

When it comes to choosing a traditional restaurant in Madeira, the number of options can be overwhelming. Nevertheless, O Lagar stands out as a great choice for authentic island cuisine. Located in Camara de Lobos, O Lagar has been a favourite amongst tourists and locals for over thirty years.

Regarded as one of the best traditional restaurants in the region, few can rival its quality and authenticity. The menu features regional specialities such as grilled fish, “espetada”, meat on skewer, and homemade bread with garlic butter.

The thing that is most likely to impress you is the exceptional quality and speed of service. The other feature which I found most impressive is the staff's knowledge—they always recommend the perfect local wine.

If you happen to appreciate live music, the folk performances on weekends are by far the most atmospheric I have experienced. By far the best feature is its welcoming atmosphere that makes you feel at home. Prices are reasonable considering the quality, making it ideal for families.

For anyone who is interested in authentic Madeiran cuisine, this is a must. I can assure you that O Lagar will leave a lasting impression.

Paragraph 2 – Description of food and service

- Describe typical dishes – grilled fish, espetada, fresh bread
- Mention quality, presentation, and speed of service
- Staff are helpful and make you feel at home

Paragraph 3 – Atmosphere and value

- Rustic decoration and live folk music in the evenings
- Prices reasonable for the quality
- Ideal for families or small groups

Choosing the right social media platform is never easy, but Instagram definitely deserves your attention if you enjoy visual creativity. Known for its photo-sharing features, Instagram has been a favourite amongst teenagers and young adults worldwide. Regarded as one of the best social networking apps available, few can compete with its simplicity and creative possibilities.

What impresses me most is how easy it is to use. You can upload content instantly and discover inspiring ideas from around the world. The other feature which I found most impressive is the Stories function, which lets you share temporary moments.

Anyone interested in photography will be especially impressed by the professional filters and editing tools.

By far the best aspect of Instagram is its ability to connect people through visual experiences, whether following friends or educational accounts. However, some drawbacks exist. Users can spend excessive time scrolling instead of being productive. Additionally, content isn't always authentic, creating pressure to look perfect.

This is a platform **which you cannot afford to miss** for its creative possibilities. I guarantee it will not disappoint anyone seeking connection—but moderation is essential.

Report Structure

A

Introduction

- The main objective of this report is to assess a (school trip/a local concert/a shopping centre/etc ...)
- This report aims to provide a summary regarding a ...
- This report is an evaluation/assessment of a ...
- This report focuses on a ...
This report aims to provide a detailed summary of
- The purpose of this report is to examine
- This report is intended to give an overview of
- The aim of this report is to describe and evaluate

B

General view

- It is/was generally agreed/felt/pointer out that ... considering that ...
- There is/was a broad consensus/agreement that ... given that ...
- Many (tourists/visitors) referred to ... as the best/the worst part of the ...

Praising

- What makes/made ... so interesting is/was that ...
- By far the best aspect of ... is/was that ...
- One positive aspect of/feature of ... is that ...
- The highlight of ... was ...

Criticising

- By far the worst aspect of ... since/as ...
- ... is far from ideal ... taking into account that ...
- One major concern/criticism expressed by ... is ... This is mainly due to the fact that ...

Recommendation

- If we were to ... one key recommendation would be to ...
- In order to „, I would strongly recommend ...
- One way to improve ..., it is essential that ---

Conclusion

- The main/obvious/overall conclusion to be drawn is that ...
- In conclusion, as can be seen from the findings, ...
- To sum up, the findings clearly show that ...
- In summary, it can be concluded that ...
- Taking everything into account, it seems clear that ...

Report model samples

Introduction

The main objective of this report is to assess the current school facilities and suggest improvements. The information presented in this report was collected through a questionnaire conducted among students.

Current Situation

It is generally agreed that the school provides a pleasant learning environment. What makes the library so valuable is that it offers a wide selection of books and resources. By far the best aspect of the facilities is the sports hall, which is modern and well-equipped.

Problems

However, one major concern expressed by students is the outdated computer equipment. By far the worst aspect of the IT facilities is that machines frequently break down, taking into account that students rely on them for coursework. The library is far from ideal since it lacks sufficient seating during exam periods. This is mainly due to the fact that student numbers have increased significantly.

Recommendations

One key recommendation would be to replace outdated computers with modern equipment. In order to maximize study space, I would strongly recommend adding more library seating. It is essential that the school invests in covered outdoor areas.

Conclusion

Taking everything into account, it seems clear that targeted improvements would significantly enhance the learning environment. To sum up, the findings clearly show that students would benefit greatly from these changes.

Introduction

This report aims to provide a summary of my recent two-week exchange programme in Spain. The findings in this report are drawn from interviews and feedback obtained during the visit.

Accommodation and School Life

It was generally felt by all participants that the host families were exceptionally welcoming. What made the accommodation so successful was that families encouraged constant Spanish practice. By far the best aspect of the school was the teaching approach, which combined traditional lessons with cultural activities. Many visitors referred to the staff support as the most impressive feature.

Activities and Learning

The highlight of the exchange was the visit to local museums and historical sites. One positive aspect of the excursions is that they allowed participants to practise language skills in authentic contexts. What makes these experiences so valuable is that students gain confidence through real communication.

Recommendations

One key recommendation would be to organize more group activities between Spanish and visiting students. In order to improve preparation, I would strongly recommend providing language lessons before departure. It is essential that participants receive information about local customs in advance.

Conclusion

The main conclusion to be drawn is that such experiences provide invaluable language practice. Taking everything into account, I strongly recommend that other students participate in future programmes.