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# Mark Holmes

Design . Art Direction . UX  
Seattle

630.222.2729 . mholmes312@gmail.com  
**www.markholmesidesign.com**

## *Skills*

### **Adobe Creative Suite**

Expert in InDesign, Photoshop and Illustrator. Intermediate in After Effects and Premiere Pro

### **Web Development**

Front-end development including HTML and CSS for web and email. Software includes Dreamweaver, Sketch, Invision and Axure

### **Classic Skills**

sketching, illustration, model making, hand lettering

## *Experience*

### **Senior Graphic Designer at Overlake Hospital** . August 2016–Present

Inhouse designer for 7 hospital campuses and 87 clinics

- Team brainstorming, ideating and conceiving
- Designing campaign collateral for print, web and motion graphics
- Internal training
- Helping develop more efficient workflow and cost effective solutions
- Enforcing and maintaining brand guidelines

### **Art Director at PMMI Media Group** . January 2015–August 2016

Healthcare Packaging . Automation World . PPOEM . Packaging World

- Develop and redesign HCP brand and magazine
- Email design and development
- Web design and mockup
- Design and create motion graphic logo stings
- Manage production deadlines
- Exhibit design

### **Production Artist at Prodigious . Leo Burnett** . October 2012–Sept. 2014

Phillip Morris USA . Marlboro . Copenhagen . Skoal . Red Seal . L&M . MarkTen

- Manage multiple project deadlines in a fast-paced agency environment
- Layout digital and print concepts within multiple diverse brands
- High end photo retouching for web and print collateral
- Keyline and mockup complex direct mail

### **Industrial Designer at Morrow Design** . May 2010–October 2012

Kolcraft (Contours, Jeep, Sealy) . Braeburn . NanoInk . Sedia Systems

- Ideation and concept sketching
- Digital high-level renderings to enhance concepts presented to clients
- 3D CAD model building

## *Education*

### **UX Certification at Seattle School of Visual Concepts** . 2017–Present

### **Bachelors Fine Arts at Columbia College Chicago** . 2010