# Module 1 Challenge-Report

* Create a report in Microsoft Word, and answer the following questions-:

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| No | Question | Answer |
|  | Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns? | 1- Crowdfunding campaigns encounter diverse success rates. Out of 1000 campaigns analysed, 565 achieved or surpassed their funding goals significantly, whereas 364 campaigns encountered challenges in reaching their targets and did not secure funds. The success rate is influenced by several factors, including the project's Parent Category, Sub-Category, date, country of origin and the number of backers.  2-Successful crowdfunding campaigns demonstrate a substantial level of engagement with their backers.  3- Upon comparing the breakdown of Parent Categories with Subcategories per outcome and analysing the dates per outcome, it becomes evident that the campaign outcome exhibits distinct variations in parentage within each Parent Category and Subcategory, contingent on the country of origin |
| 2. | What are some limitations of this dataset? | The data was collected from 7 countries, covering 9 categories and 24 subcategories, spanning the years 2010 to 2020. However, it's essential to note that the findings may not universally apply to all crowdfunding campaigns due to variations in factors such as regional dynamics, project types, and campaign strategies |

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| No | Question | Answer |
| 3. | What are some other possible tables and/or graphs that we could create, and what additional value would they provide? | Outcome Pie Chart  This pie chart represents the contribution of each outcome and the associated percentage.    Parental category Pi chart filter by the outcome  This illustrates the contribution of each Parental category to the overall outcome.  .  Subcategory Pi chart filter by the outcome  The contribution of the subcategory to the result.    Stack bar- No of Backer vs Parent Category  This shows the impact of the parental category on engaging supporters.    Stack bar- No of Backer vs Subcategory  This shows the impact of the Subcategory on engaging supporters.    Bar chart- The no of backers vs year  This will show the breakdown of backers in different years |