

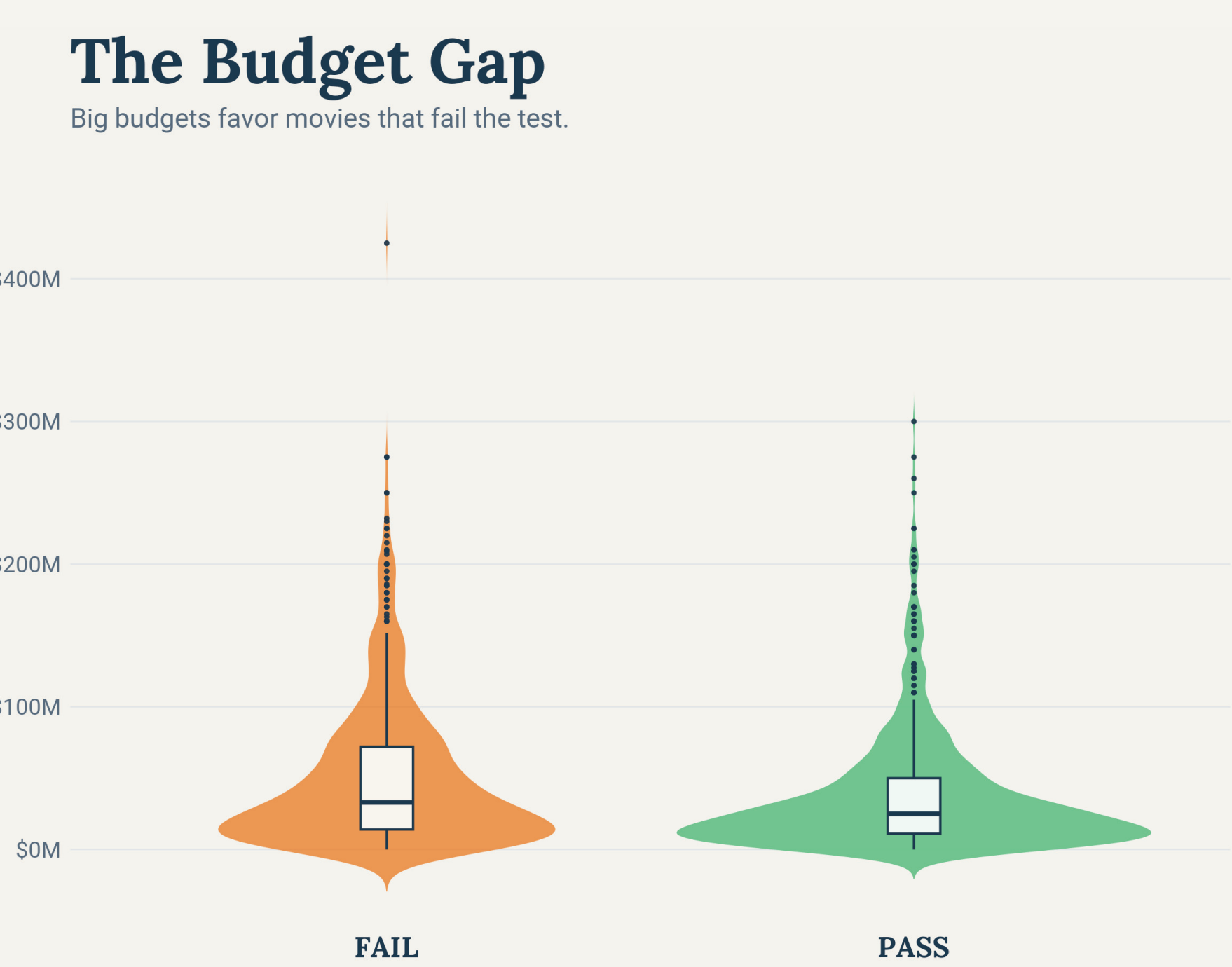


Hollywood Loves WoMEN... Right?

What the Bechdel Test Reveals About Budgets, Profitability, and Gender Bias

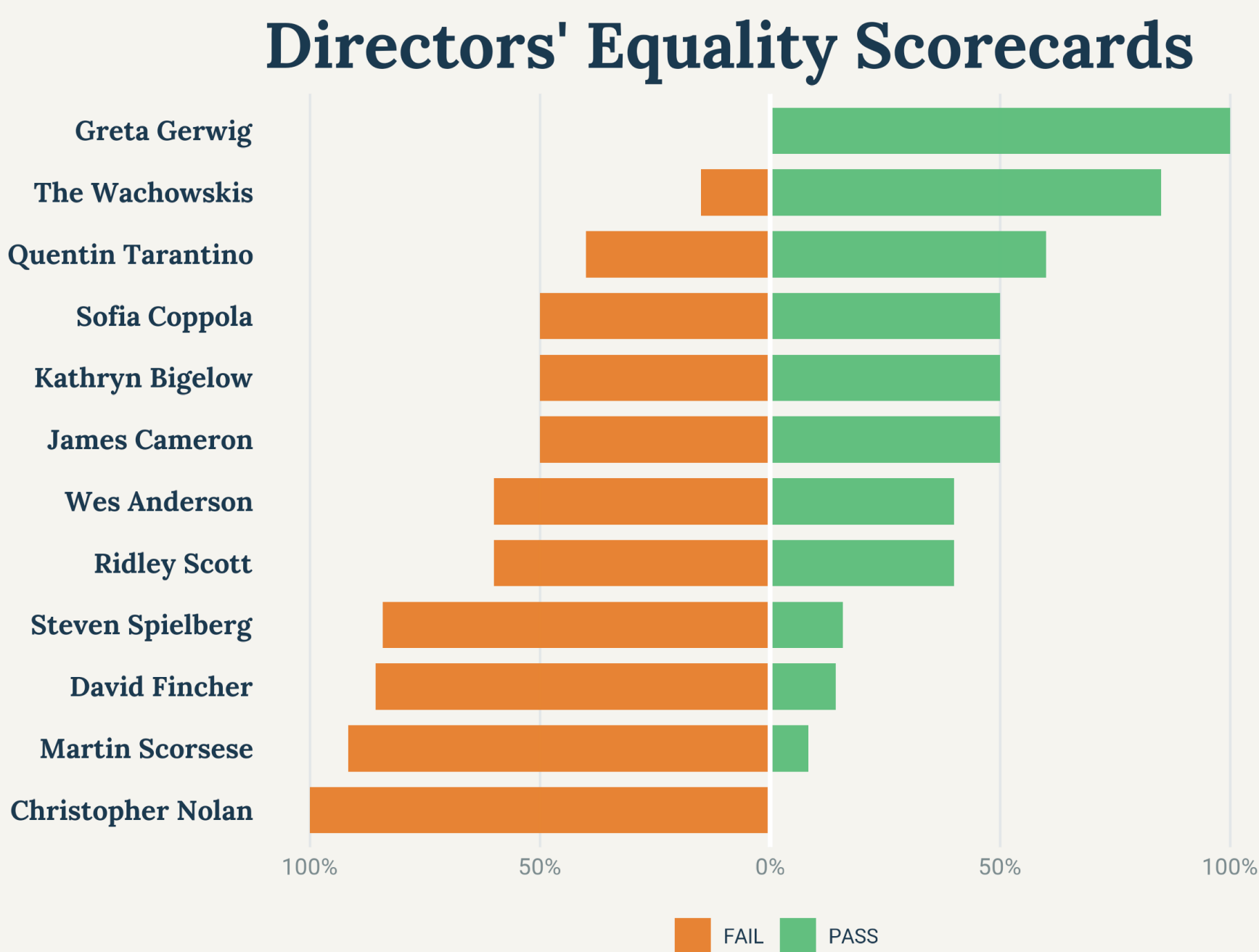
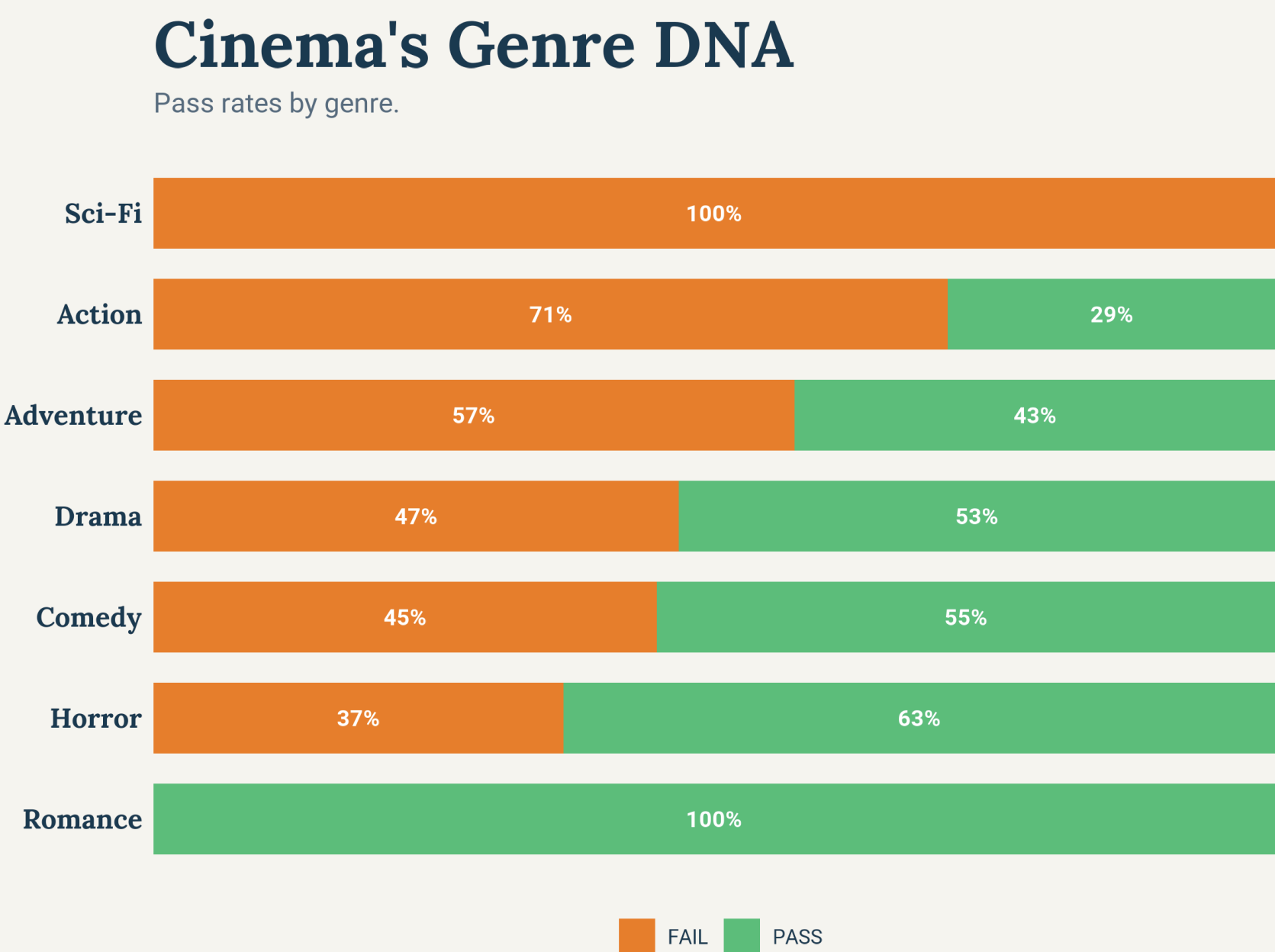
The Bechdel Test is a simple yet powerful measure of female representation in film. A movie passes the test if it features at least two named women who talk to each other about something other than men.

Using data from 1,794 films released between 1970 and 2013, this analysis explores how representation relates to production budgets, box office performance, and systemic gender bias in Hollywood.



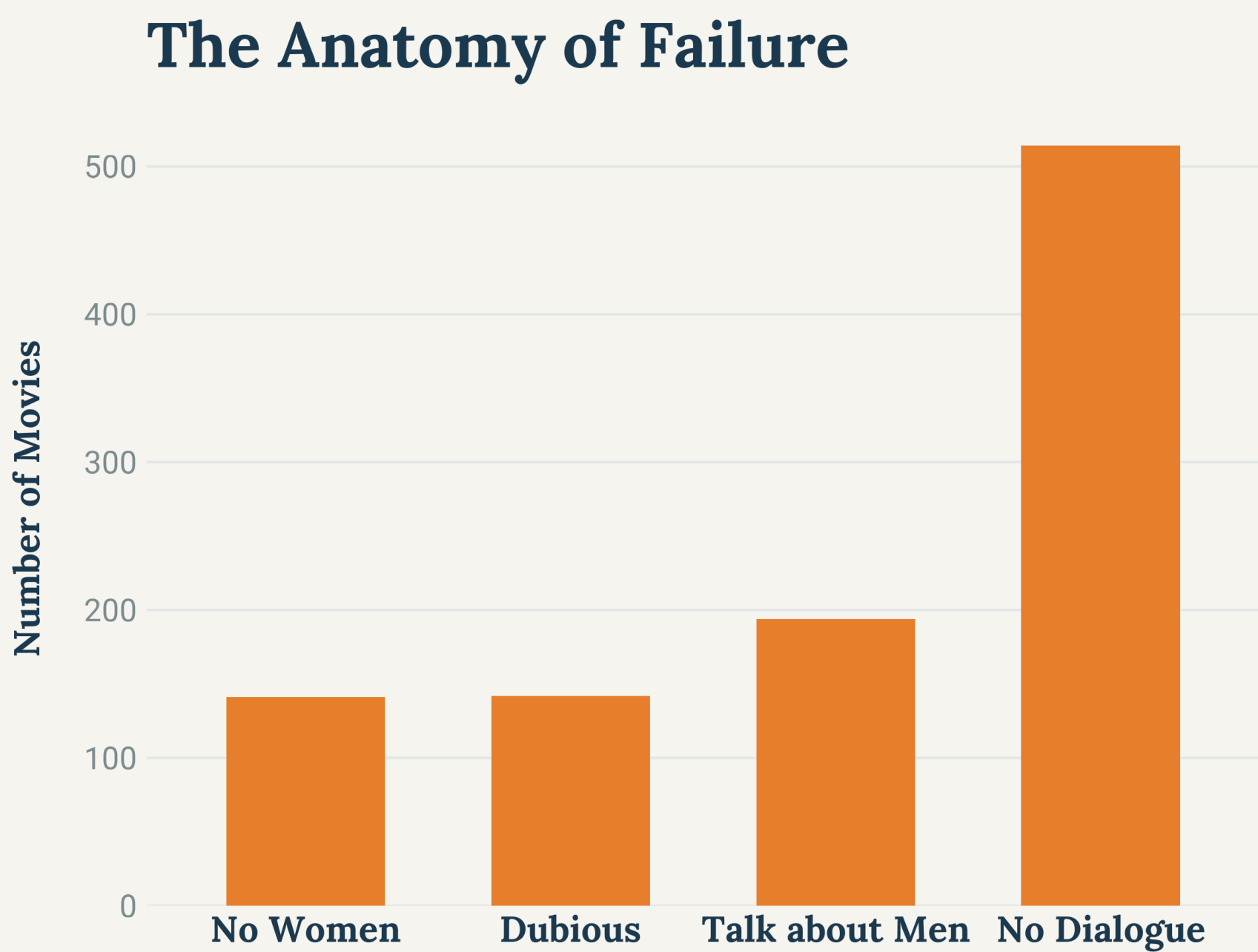
Films that fail the Bechdel Test receive consistently higher budgets, despite no clear financial advantage.

Across nearly all genres, films passing the Bechdel Test achieve equal or higher ROI despite smaller budgets.



The proportion of films passing the Bechdel Test differs by genre, suggesting genre-specific representation dynamics

Bechdel outcomes vary, with prominent mainstream figures often scoring lower.



Scan for the GitHub



Data source:

FiveThirtyEight Bechdel Test Database (1970–2013)