

McKenzie Peterson

979.450.5312 | Atlanta, GA (Open to Relocate) | petersonmckenzie67@gmail.com | **LinkedIn:** www.linkedin.com/in/mckenzie-peterson | **Github:** <https://github.com/mhpMHP27167>
| **Portfolio:** https://mhpmp27167.github.io/McKenzie_Peterson_Studio.github.io/

UX Designer with a background in Visual Arts and Museum Studies. Recently worked alongside a team to design two original mobile applications and two responsive web redesigns. Strengths in working on responsive-web redesigns and iterating based on insights from user research. Passionate about using tools like Figma or Adobe XD and Front-end development (HTML/CSS) to build a variety of prototypes for user testing, stakeholder presentations, and full development.

Technical Skills

UX/UI: Adobe Creative Cloud, Adobe XD, Sketch, Figma, Invision, Zeplin, Miro,

Research: Survey Writing, Social Media Analytics (Crimson Hexagon), Usability Testing, A/B Testing, Wireframing & Prototyping

Web Development: HTML5, Javascript, JQuery, CSS, Bootstrap 5, Github, Visual Studio Code, Webflow

Soft Skills: Team Collaboration, Leadership, Attention to Detail, Public Speaking, Technical Curiosity

Recent Projects

Atlanta Film Series | October 2020 | [View Github Pages Prototype](#)

Responsive Web Redesign of an event website integrating 4 unique websites into one accessible product.

Responsible for building out the user interface of the website and conducting five user research interviews.

Skills: Logo Redesign, Responsive Web Design using HTML, CSS, and Javascript

Money Tree | [View Adobe XD Prototype](#)

An interactive budgeting tool for Millennials.

Designed a high-fidelity prototype and presented key features to stakeholders.

Skills: IOS, Mobile Applications, Adobe XD

Lifeline Animal Project Pet-matching Mobile Application | [View Adobe XD Prototype](#)

A pet-dating mobile app that matches adoptable shelter pets with pet owners.

Wrote two user research plans to test key features for usability and heuristic insights.

Skills: User Research, User Surveys, Non-profit

Education

Georgia Tech University | Atlanta, GA (Remote) | September 2020

Certificate in User Experience and Interaction Design Program

The University of Georgia, Honors College | Athens, GA | December 2019

Bachelor of Arts in History, Studio Art Minor, Certificate in Museum Studies

Magna Cum Laude, Cumulative GPA 3.83/4.0

Experience

Customer Service Associate | The UPS Store | Macon, GA | October 2020

Communications Intern | Georgia Museum of Art, Athen, GA | January 2019 - May 2019

Lifeguard | Ramsey Aquatics | Athens, GA | August 2018 - November 2019