

# SNS Topics

INTRODUCTION TO AWS BOTO IN PYTHON



**Maksim Pecherskiy**  
Data Engineer!

# SNS



# Understanding SNS



# Understanding SNS



# Understanding SNS



**Publisher**

# Understanding SNS

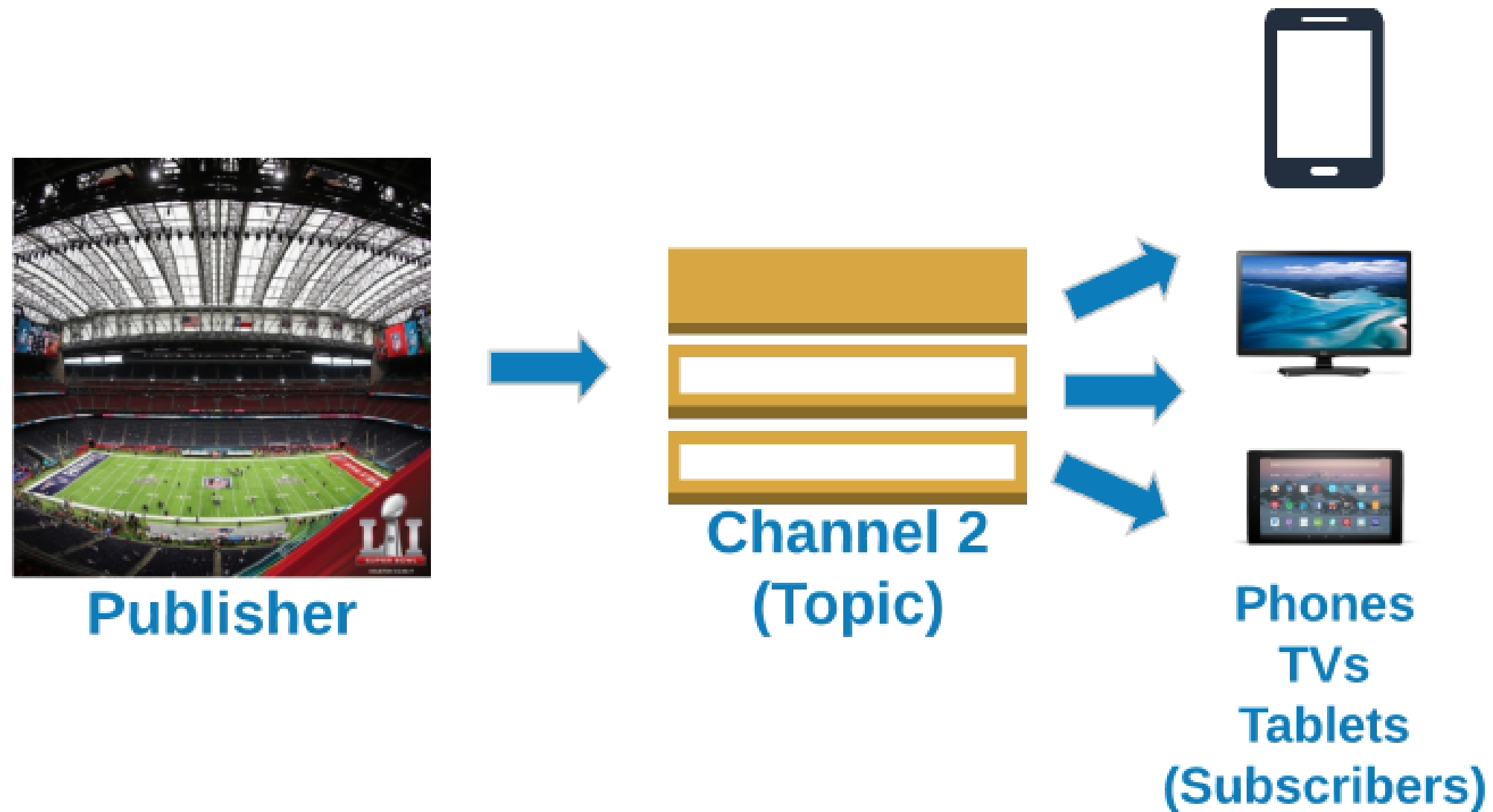


**Publisher**

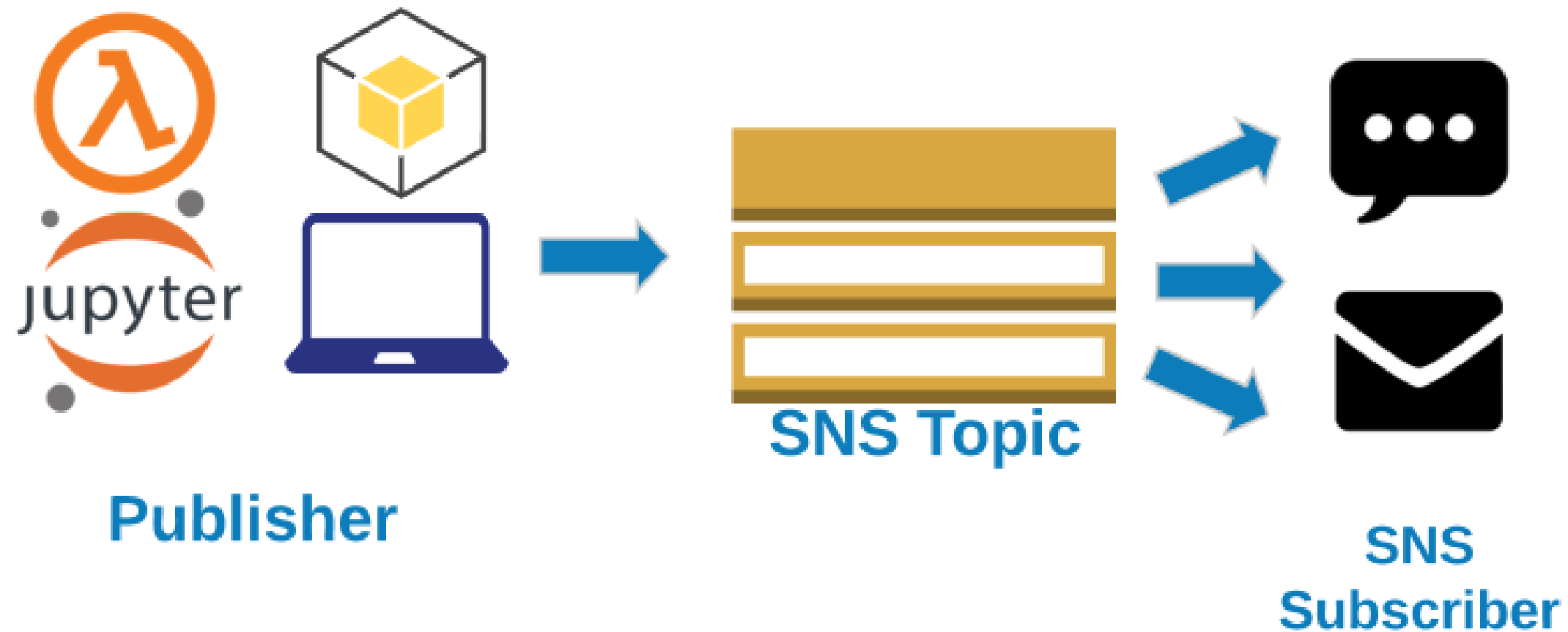


**Channel 2  
(Topic)**

# Understanding SNS





# Understanding SNS





# Accessing SNS


 Services ▾ Resource Groups ▾ 

## AWS Management Console


### AWS services


#### Find Services


You can enter names, keywords or acronyms.


 *Example: Relational Database Service, database, RDS*


#### ▼ Recently visited services

 Simple Notification Service


 Billing

 S3

 Lambda

 Systems Manager

### Access reso



 Access the AV App. [L](#)


### Explore AW

#### Open Distro f

A 100% open-s distribution of l

# SNS Dashboard

 Services ▾ Resource Groups ▾ 

Amazon SNS 

Dashboard

Topics

Subscriptions

▼ Mobile

Push notifications

Text messaging (SMS)

Amazon SNS > Dashboard

Dashboard

Resources for us-east-1

Topics

4

Platform applications

# SNS Topics

city\_alerts Edit Delete Publish message

Details

Name

city\_alerts

ARN

arn:aws:sns:us-east-1:320333787981:city\_alerts

Display name

-

Topic owner

320333787981

Subscriptions

Access policy

Delivery retry policy (HTTP/S)

Delivery status logging

Encryption

Tags

Subscriptions (2)

Edit Delete Request confirmation Confirm subscription Create subscription

Q Search


<

1

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⚙

	ID	Endpoint	Status	Protocol
<input type="radio"/>	563a6f29-8328-4804-b0ba-7d7c4397b742	max@maksimize.com	✔ Confirmed	EMAIL
<input type="radio"/>	ff46b9e6-d214-4965-9369-f4838e8e614f	+17736777	✔ Confirmed	SMS

 datacamp

INTRODUCTION TO AWS BOTO IN PYTHON

# SNS Topics

city\_alerts

EditDeletePublish message

Details

Name

city\_alerts

ARN

arn:aws:sns:us-east-1:320333787981:city\_alerts

Display name

-

Topic owner

320333787981

Subscriptions

Access policy

Delivery retry policy (HTTP/S)

Delivery status logging

Encryption

Tags

Subscriptions (2)

EditDeleteRequest confirmationConfirm subscriptionCreate subscription

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	ID	Endpoint	Status	Protocol
<input type="radio"/>	563a6f29-8328-4804-b0ba-7d7c4397b742	max@maksimize.com	✔ Confirmed	EMAIL
<input type="radio"/>	ff46b9e6-d214-4965-9369-f4838e8e614f	+177367:	✔ Confirmed	SMS

# Creating an SNS Topic

```
sns = boto3.client('sns',  
                    region_name='us-east-1',  
                    aws_access_key_id=AWS_KEY_ID,  
                    aws_secret_access_key=AWS_SECRET)
```

# Creating an SNS Topic

```
response = sns.create_topic(Name='city_alerts')
```

# Creating an SNS Topic

```
{ 'TopicArn' : 'arn:aws:sns:us-east-1:320333787981:city_alerts',  
  'ResponseMetadata' : {  
    'RequestId' : '1cf4a178-1d1e-54fa-b270-f408645e1000',  
    'HTTPStatusCode' : 200,  
    'HTTPHeaders' : {  
      'x-amzn-requestid' : '1cf4a178-1d1e-54fa-b270-f408645e1000',  
      'content-type' : 'text/xml',  
      'content-length' : '318',  
      'date' : 'Tue, 04 Jun 2019 13:49:52 GMT'  
    },  
    'RetryAttempts' : 0  
  }  
}
```

# Creating an SNS Topic

```
topic_arn = response['TopicArn']
```

Or... a shortcut

```
sns.create_topic(Name='city_alerts')['TopicArn']
```



# Creating an SNS Topic

city\_alerts

Edit

Delete

Publish message

## Details

Name

city\_alerts

Display name

-

ARN

arn:aws:sns:us-east-1:320333787981:city\_alerts

Topic owner

320333787981

# Permissions

## Summary

Delete user



User ARN    arn:aws:iam::320333787981:user/datacampDemoUser2

Path    /

Creation time    2019-04-03 16:48 PDT

Permissions

Groups

Tags

Security credentials

Access Advisor

▼ Permissions policies (4 policies applied)

Add permissions

+ Add inline policy

Policy name ▼		Policy type ▼	
Attached directly			
▶  AmazonS3FullAccess		AWS managed policy	×
▶  ComprehendFullAccess		AWS managed policy	×
▶  AmazonRekognitionFullAccess		AWS managed policy	×
▶  AmazonSNSFullAccess		AWS managed policy	×

IAM gives us access!



# Listing topics

```
response = sns.list_topics()
```

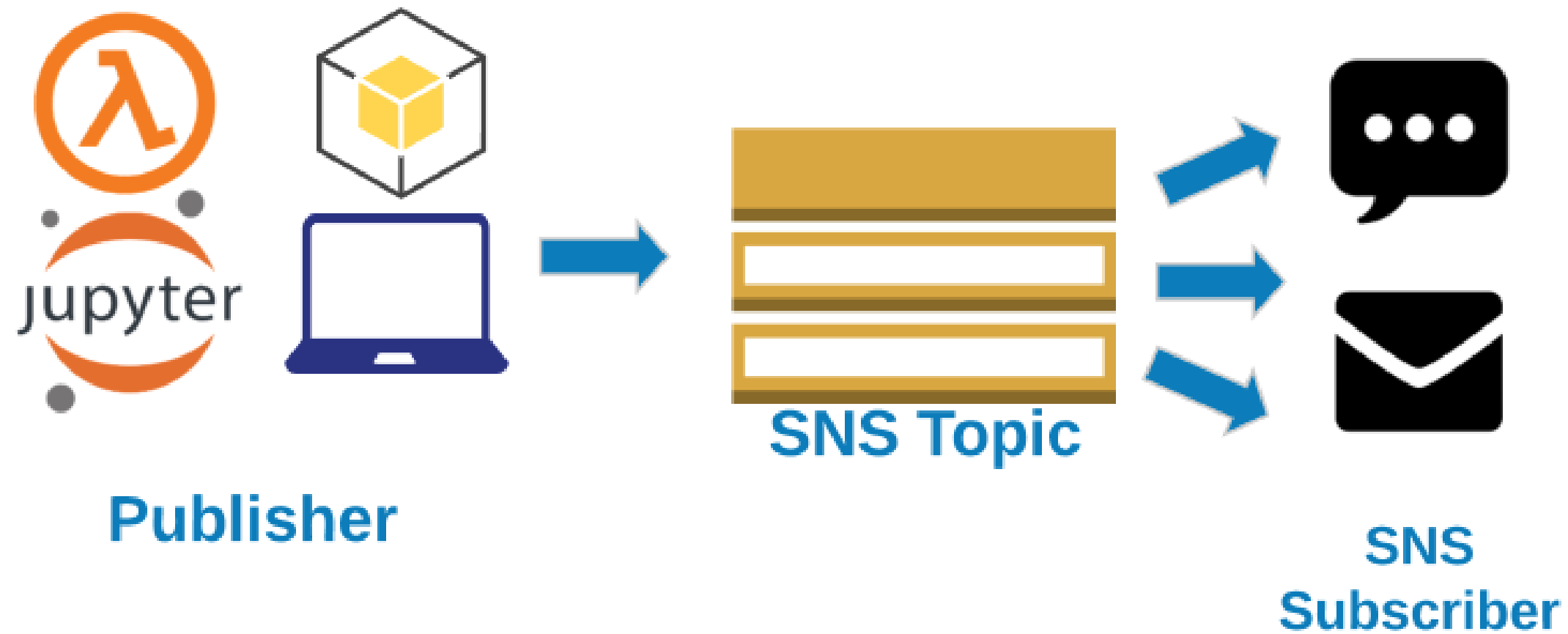
# Listing topics

```
'Topics': [{ 'TopicArn': 'arn:aws:sns:us-east-1:320333787981:box_alerts' },  
            { 'TopicArn': 'arn:aws:sns:us-east-1:320333787981:city_alerts' },  
            { 'TopicArn': 'arn:aws:sns:us-east-1:320333787981:first_topic' },  
            { 'TopicArn': 'arn:aws:sns:us-east-1:320333787981:test_topic' } ],  
  
'ResponseMetadata': { 'RequestId': '7ed46745-aae4-5a97-b34f-3235d40a3109' ,  
                      'HTTPStatusCode': 200 ,  
                      'HTTPHeaders': { 'x-amzn-requestid': '7ed46745-aae4-5a97-b34f-3235d40a3109' ,  
                                         'content-type': 'text/xml' ,  
                                         'content-length': '695' ,  
                                         'date': 'Tue, 04 Jun 2019 14:14:06 GMT' } ,
```

# Deleting topics

```
sns.delete_topic(TopicArn='arn:aws:sns:us-east-1:320333787981:city_alerts')
```

# Review



# Review

## Create SNS Client

```
sns = boto3.client('sns',  
                    region_name='us-east-1',  
                    aws_access_key_id=AWS_KEY_ID,  
                    aws_secret_access_key=AWS_SECRET)
```

## Create a topic

```
response = sns.create_topic(Name='city_alerts')  
topic_arn = response['TopicArn']
```

# Review

## List Topics

```
response = sns.list_topics()  
topics = response['Topics']
```

## Delete a topic

```
sns.delete_topic(TopicArn='arn:aws:sns:us-east-1:320333787981:city_alerts')
```



# Let's practice!

INTRODUCTION TO AWS BOTO IN PYTHON

# SNS Subscriptions

INTRODUCTION TO AWS BOTO IN PYTHON



**Maksim Pecherskiy**  
Data Engineer

# Subscription Listing

Subscriptions (2)

Edit

Delete

Request confirmation

Confirm subscription

Create subscription

Q Search

< 1 >

⚙

	ID ▼	Endpoint ▼	Status ▼	Protocol ▲
<input type="radio"/>	Pending confirmation	max@maksimize.com	⌚ Pending confirmation	EMAIL
<input type="radio"/>	<a href="#">9f2dad1d-8844-4fe8-86f7-3f627ae8420f</a>	+17736777755	✅ Confirmed	SMS

# Subscription Listing

Subscriptions (2)

EditDeleteRequest confirmationConfirm subscriptionCreate subscription

Search

< 1 > ⚙

	ID ▼	Endpoint ▼	Status ▼	Protocol ▲
<input type="radio"/>	Pending confirmation	max@maksimize.com	⌚ Pending confirmation	EMAIL
<input type="radio"/>	9f2dad1d-8844-4fe8-86f7-3f627ae8420f	+17736777755	✅ Confirmed	SMS

# Subscription Listing

Subscriptions (2)					Edit	Delete	Request confirmation	Confirm subscription	Create subscription
<input type="text" value="Search"/>					< 1 > ⚙				
	ID ▼	Endpoint ▼	Status ▼	Protocol ▲					
<input type="radio"/>	Pending confirmation	max@maksimize.com	⌚ Pending confirmation	EMAIL					
<input type="radio"/>	9f2dad1d-8844-4fe8-86f7-3f627ae8420f	+17736777755	✅ Confirmed	SMS					

# Subscription Listing

Subscriptions (2)					<a>Edit</a> <a>Delete</a> <a>Request confirmation</a> <a>Confirm subscription</a> <a>Create subscription</a>	
<input type="text" value="Search"/>					< 1 > ⚙	
	ID ▼	Endpoint ▼	Status ▼	Protocol ▲		
<input type="radio"/>	Pending confirmation	max@maksimize.com	⌚ Pending confirmation	EMAIL		
<input type="radio"/>	<a href="#">9f2dad1d-8844-4fe8-86f7-3f627ae8420f</a>	+17736777755	✅ Confirmed	SMS		

# Creating an SMS subscription.

```
sns = boto3.client('sns',  
                    region_name='us-east-1',  
                    aws_access_key_id=AWS_KEY_ID,  
                    aws_secret_access_key=AWS_SECRET)
```

```
response = sns.subscribe(  
    TopicArn = 'arn:aws:sns:us-east-1:320333787981:city_alerts',  
    Protocol = 'SMS',  
    Endpoint = '+13125551123')
```

# Create an SMS subscription.

```
{ 'SubscriptionArn' : 'arn:aws:sns:us-east-1:320333787981:city_alerts:9f2dad1d-8844-  
1b1c-4b1c-4b1c-4b1c',  
  'RequestId' : '9384ec7d-c9bc-5194-ace8-b90d46ce13d4',  
  'HTTPStatusCode' : 200,  
  'HTTPHeaders' : {'x-amzn-requestid' : '9384ec7d-c9bc-5194-ace8-b90d46ce13d4',  
    'content-type' : 'text/xml',  
    'content-length' : '361',  
    'date' : 'Tue, 04 Jun 2019 15:24:33 GMT'},  
  'RetryAttempts' : 0}}
```



# Creating an email subscription

```
response = sns.subscribe(  
    TopicArn = 'arn:aws:sns:us-east-1:320333787981:city_alerts',  
    Protocol='email',  
    Endpoint='max@maksimize.com')
```

# Creating an email subscription

```
{ 'SubscriptionArn': 'pending confirmation',  
  'ResponseMetadata': { 'RequestId': 'a41c8047-d512-508e-ab52-d53746e67556',  
    'HTTPStatusCode': 200,  
    'HTTPHeaders': { 'x-amzn-requestid': 'a41c8047-d512-508e-ab52-d53746e67556',  
      'content-type': 'text/xml',  
      'content-length': '298',  
      'date': 'Tue, 04 Jun 2019 15:43:48 GMT' },  
    'RetryAttempts': 0 }}
```

# Creating an email subscription



## Confirmed email address

<input type="radio"/>	d7b42c58-21d3-4e3c-b25d-96c23032eb2f	max@maksimize.com	<input checked="" type="checkbox"/> Confirmed	EMAIL
-----------------------	--------------------------------------	-------------------	---	-------

# Listing subscriptions by Topic

```
sns.list_subscriptions_by_topic(  
    TopicArn='arn:aws:sns:us-east-1:320333787981:city_alerts')
```

# Listing subscriptions

```
{'Subscriptions': [{ 'SubscriptionArn': 'PendingConfirmation',  
  'Owner': '320333787981',  
  'Protocol': 'email',  
  'Endpoint': 'max@maksimize.com',  
  'TopicArn': 'arn:aws:sns:us-east-1:320333787981:city_alerts'},  
  { 'SubscriptionArn': 'arn:aws:sns:us-east-1:320333787981:city_alerts:9f2dad1d-8844-  
    'Owner': '320333787981',  
    'Protocol': 'sms',  
    'Endpoint': '+17736777755',  
    'TopicArn': 'arn:aws:sns:us-east-1:320333787981:city_alerts'}],  
  'ResponseMetadata': {'RequestId': '17fed597-17e7-5669-bf53-80e79c08dd7f'}}
```

# Listing subscriptions

```
sns.list_subscriptions()['Subscriptions']
```

# Deleting subscriptions

```
sns.unsubscribe(  
    SubscriptionArn='arn:aws:sns:us-east-1:320333787981:city_alerts:9f2dad1d-8844-4fe8'  
)
```

# Deleting multiple subscriptions

## Get list of subscriptions

```
response = sns.list_subscriptions_by_topic(  
    TopicArn='arn:aws:sns:us-east-1:320333787981:city_alerts')  
subs = response['Subscriptions']
```

## Unsubscribe SMS subscriptions

```
for sub in subs:  
    if sub['Protocol'] == 'sms':  
        sns.unsubscribe(sub['SubscriptionArn'])
```



# Review

## SMS

- `Protocol='sms'`
- `Endpoint='+13122334433'`
- `Status: 'confirmed'`

## Email

- `Protocol='email'`
- `Endpoint='email@address.com'`
- `Status: 'confirmed'`
- `Status: 'pending confirmation'`

# Review

## Create a subscription

```
response = sns.subscribe(  
    TopicArn = 'arn:aws:sns:us-east-1:320333787981:city_alerts',  
    Protocol = 'sms',  
    Endpoint = '+13125551123')
```

## List subscriptions by topic

```
response = sns.list_subscriptions_by_topic(  
    TopicArn='arn:aws:sns:us-east-1:320333787981:city_alerts')  
subs = response['Subscriptions']
```

# Review

## List subscriptions

```
sns.list_subscriptions()['Subscriptions']
```

## Delete a subscription

```
sns.unsubscribe(  
    SubscriptionArn='arn:aws:sns:us-east-1:320333787981:city_alerts:9f2dad1d-8844-4fe8'  
)
```

# Let's practice!

INTRODUCTION TO AWS BOTO IN PYTHON

# Sending messages

INTRODUCTION TO AWS BOTO IN PYTHON



**Maksim Pecherskiy**

Data engineer

# Publishing to a Topic

```
response = sns.publish(  
    TopicArn = 'arn:aws:sns:us-east-1:320333787981:city_alerts',  
    Message = 'Body text of SMS or e-mail',  
    Subject = 'Subject Line for Email'  
)
```



**SMS**



**email**

# Publishing to a Topic

```
response = client.publish(  
    TopicArn = 'arn:aws:sns:us-east-1:320333787981:city_alerts',  
    Message = 'Body text of SMS or e-mail',  
    Subject = 'Subject Line for Email'  
)
```



SMS



email

# Publishing to a Topic

```
response = client.publish(  
    TopicArn = 'arn:aws:sns:us-east-1:320333787981:city_alerts',  
    Message = 'Body text of SMS or e-mail',  
    Subject = 'Subject Line for Email'  
)
```



email



# Sending custom messages

```
num_of_reports = 137

response = client.publish(
    TopicArn = 'arn:aws:sns:us-east-1:320333787981:city_alerts',
    Message = 'There are {} reports outstanding'.format(num_of_reports),
    Subject = 'Subject Line for Email'
)
```

# Sending a single SMS

```
response = sns.publish(  
    PhoneNumber = '+13121233211',  
    Message = 'Body text of SMS or e-mail'  
)
```



SMS

# Not a good long term practice

- One-off texts = getting stuff done
- Topics and subscribers = maintainability

# Publish to Topic vs Single SMS

## Publish to a topic

- Have to have a topic
- Our topic has to have subscriptions
- Better for multiple receivers
- Easier list management



SMS



email

## Send a single SMS

- Don't need a topic
- Don't need subscriptions
- Just sends a message to a phone number
- Email option not available



SMS

# Review

## Publish to a topic

```
response = sns.publish(  
    TopicArn = 'arn:aws:sns:us-east-1:320333787981:city_alerts',  
    Message = 'Body text of SMS or e-mail',  
    Subject = 'Subject Line for Email'  
)
```

## Send a single SMS

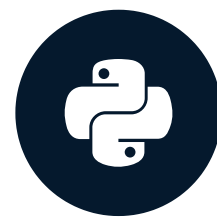
```
response = sns.publish(  
    PhoneNumber = '+13121233211',  
    Message = 'Body text of SMS or e-mail'  
)
```

# Let's practice!

INTRODUCTION TO AWS BOTO IN PYTHON

# Case Study: Building a notification system

INTRODUCTION TO AWS BOTO IN PYTHON



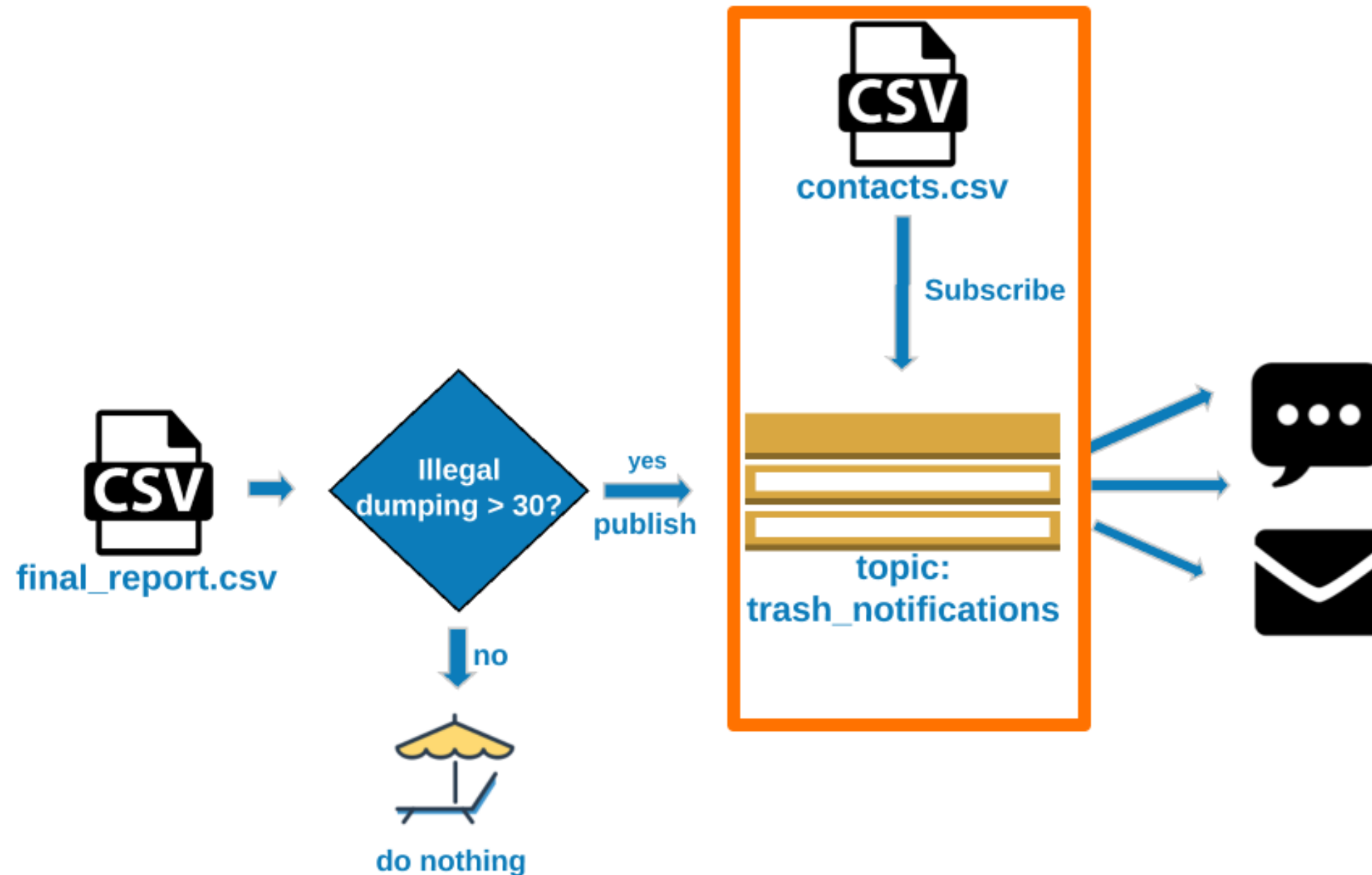
**Maksim Pecherskiy**  
Data Engineer

# Final product

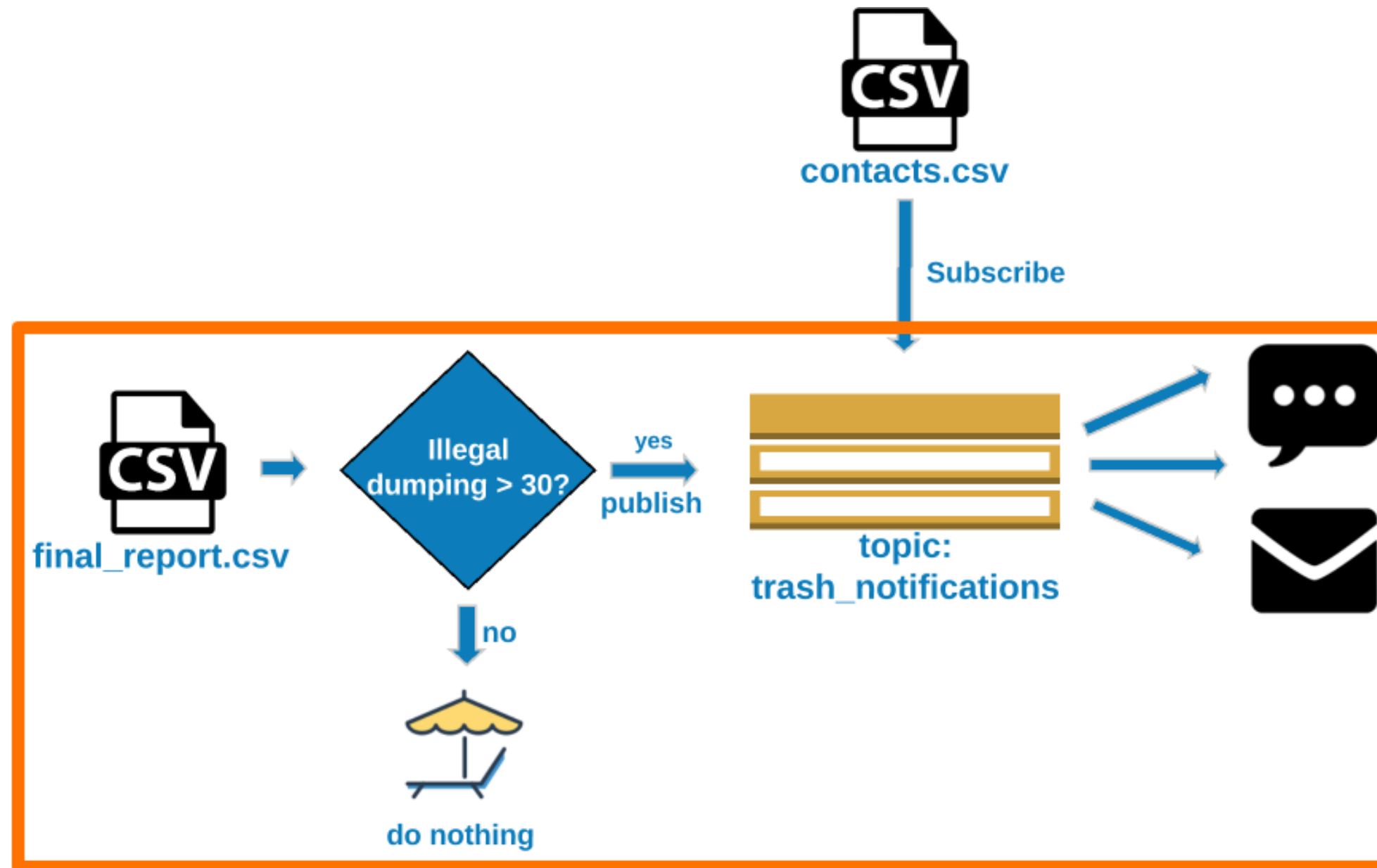




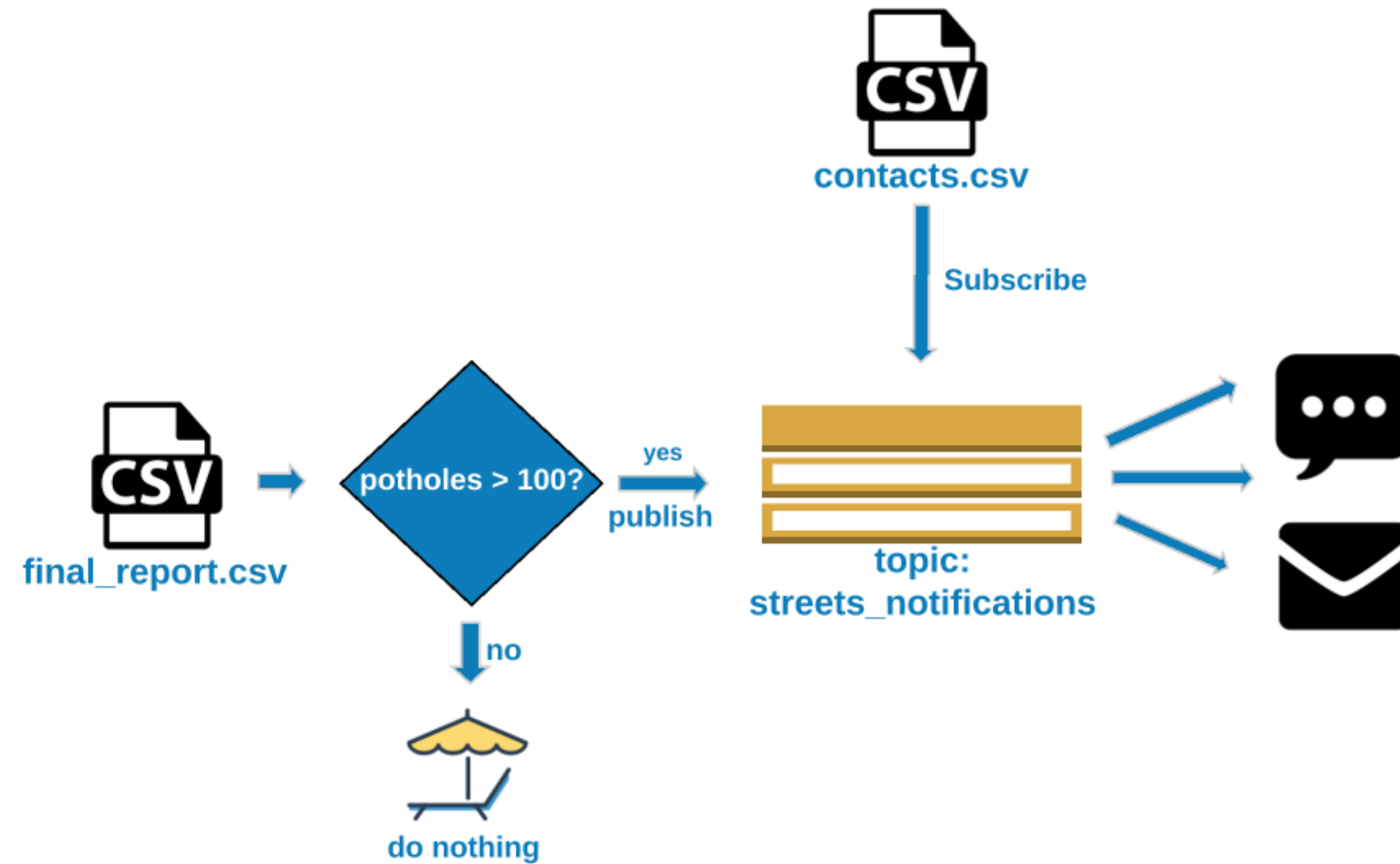
# Final product



# Final product



# Final product



# Building the notification system

## Topic Set Up

- Create the topic
- Download the contact list csv
- Create topics for each service
- Subscribe the contacts to their respective topics

# Building the notification system

## Get the aggregated numbers

- Download the monthly get it done report
- Get the count of Potholes
- Get the count of Illegal dumping notifications

## Send Alerts

- If potholes exceeds 100, send alert
- If illegal dumping exceeds 30, send alert

# Topic set up

## Initialize SNS client

```
sns = boto3.client('sns',  
                    region_name='us-east-1',  
                    aws_access_key_id=AWS_KEY_ID,  
                    aws_secret_access_key=AWS_SECRET)
```

## Create topics and store their ARNs

```
trash_arn = sns.create_topic(Name="trash_notifications")['TopicArn']  
streets_arn = sns.create_topic(Name="streets_notifications")['TopicArn']
```

# Topic set up

Amazon SNS > Topics

Topics (5) Edit Delete Publish message Create topic

< 1 > ⚙

	Name ▲	ARN ▼
<input type="radio"/>	box_alerts	arn:aws:sns:us-east-1:320333787981:box_alerts
<input type="radio"/>	city_alerts	arn:aws:sns:us-east-1:320333787981:city_alerts
<input type="radio"/>	first_topic	arn:aws:sns:us-east-1:320333787981:first_topic
<input type="radio"/>	streets_notifications	arn:aws:sns:us-east-1:320333787981:streets_notifications
<input type="radio"/>	trash_notifications	arn:aws:sns:us-east-1:320333787981:trash_notifications

# Subscribing users to topics

```
contacts = pd.read_csv('http://gid-staging.s3.amazonaws.com/contacts.csv')
```



# Subscribing users to topics

**contacts.csv**

?Name	Email	Phone	Department
John Smith	<a href="mailto:js@fake.com">js@fake.com</a>	+11224567890	trash
Fanny Mae	<a href="mailto:fannyma3@fake.com">fannyma3@fake.com</a>	+11234597890	trash
Janessa Goldsmith	<a href="mailto:whoami@fake.com">whoami@fake.com</a>	+11534567890	streets
Evelyn Monroe	<a href="mailto:Evelyn@fake.com">Evelyn@fake.com</a>	+11234067890	streets
Max Pe	<a href="mailto:max@maksimize.com">max@maksimize.com</a>	+11234517890	streets

# Subscribing users to topics

## Create subscribe\_user method

```
def subscribe_user(user_row):  
    if user_row['Department'] == 'trash':  
        sns.subscribe(TopicArn = trash_arn, Protocol='sms', Endpoint=str(user_row['Phone']))  
        sns.subscribe(TopicArn = trash_arn, Protocol='email', Endpoint=user_row['Email'])  
    else:  
        sns.subscribe(TopicArn = streets_arn, Protocol='sms', Endpoint=str(user_row['Phone']))  
        sns.subscribe(TopicArn = streets_arn, Protocol='email', Endpoint=user_row['Email'])
```

## Apply the subscribe\_user method to every row

```
contacts.apply(subscribe_user, axis=1)
```

# Subscribing users to topics

Subscriptions (6)

Edit

Delete

Request confirmation

Confirm subscription

Create subscription

Q

Search

<

1

>

	ID	Endpoint	Status	Protocol
<input type="radio"/>	Pending confirmation	whoami@fake.com	<div><div></div><div>Pending confirmation</div></div>	EMAIL
<input type="radio"/>	Pending confirmation	Evely@fake.com	<div><div></div><div>Pending confirmation</div></div>	EMAIL
<input type="radio"/>	Pending confirmation	max@maksimize.com	<div><div></div><div>Pending confirmation</div></div>	EMAIL
<input type="radio"/>	4d26a385-d881-49d0-96a6-68b9affab25a	+11234067890	<div><div></div><div>Confirmed</div></div>	SMS
<input type="radio"/>	5806fee8-8f1b-49e7-951c-b875940c0b7e	+11534567890	<div><div></div><div>Confirmed</div></div>	SMS
<input type="radio"/>	d2094f5a-d681-4b15-a8d0-65c41300147b	+11234517890	<div><div></div><div>Confirmed</div></div>	SMS

# Get the aggregated numbers

Load January's report into a DataFrame

```
df = pd.read_csv('http://gid-reports.s3.amazonaws.com/2019/feb/final_report.csv')
```

# Get the aggregated numbers

service_name	count
Illegal Dumping	2580
Potential Missed Collection	150
Pothole	1170
Traffic Sign - Maintain	210
Traffic Signal Head Turned	60
Traffic Signal Light Out	120

# Get the aggregated numbers

Set the index so we can access counts by service name directly

```
df.set_index('service_name', inplace=True)
```

Get the aggregated numbers

```
trash_violations_count = df.at['Illegal Dumping', 'count']  
streets_violations_count = df.at['Pothole', 'count']
```

# Send Alerts

```
if trash_violations_count > 100:
    # Construct the message to send
    message = "Trash violations count is now {}".format(trash_violations_count)
    # Send message
    sns.publish(TopicArn = trash_arn,
                Message = message,
                Subject = "Trash Alert")
```

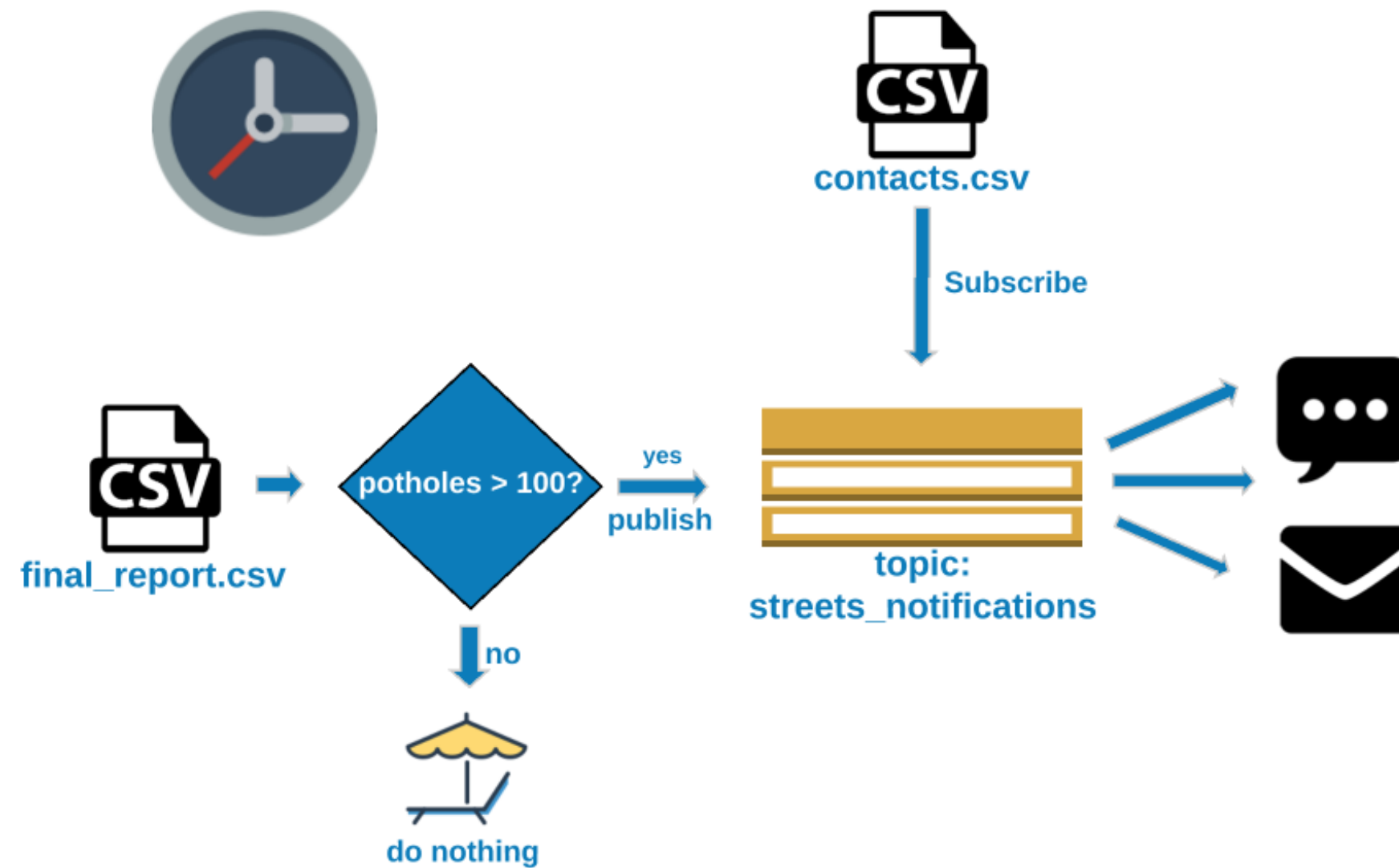
# Send alerts

```
if streets_violations_count > 30:

    # Construct the message to send
    message = "Streets violations count is now {}".format(streets_violations_count)
    # Send message
    sns.publish(TopicArn = streets_arn,
                Message = message,
                Subject = "Streets Alert")
```



# Final Result



# Let's practice!

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