Introduction to categorical plots using Seaborn

WORKING WITH CATEGORICAL DATA IN PYTHON



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Our third dataset

• Name: Las Vegas TripAdvisor Reviews - reviews

• Rows: 504

• Columns: 20



Las Vegas reviews

reviews.info()

```
RangeIndex: 504 entries, 0 to 503
Data columns (total 20 columns):
                      Non-Null Count Dtype
    Column
    User country 504 non-null
                                      object
    Traveler type
                                      object
                  504 non-null
                      504 non-null
                                      object
    Pool
                      504 non-null
                                     object
    Gym
    Tennis court 504 non-null
                                      object
dtypes: int64(7), object(13)
memory usage: 78.9+ KB
```

¹ https://www.kaggle.com/crawford/las-vegas-tripadvisor-reviews



Seaborn

- Introduction to Data Visualization with Seaborn
- Intermediate Data Visualization with Seaborn

Categorical plots:

```
import seaborn as sns
import matploblib.pyplot as plt
sns.catplot(...)

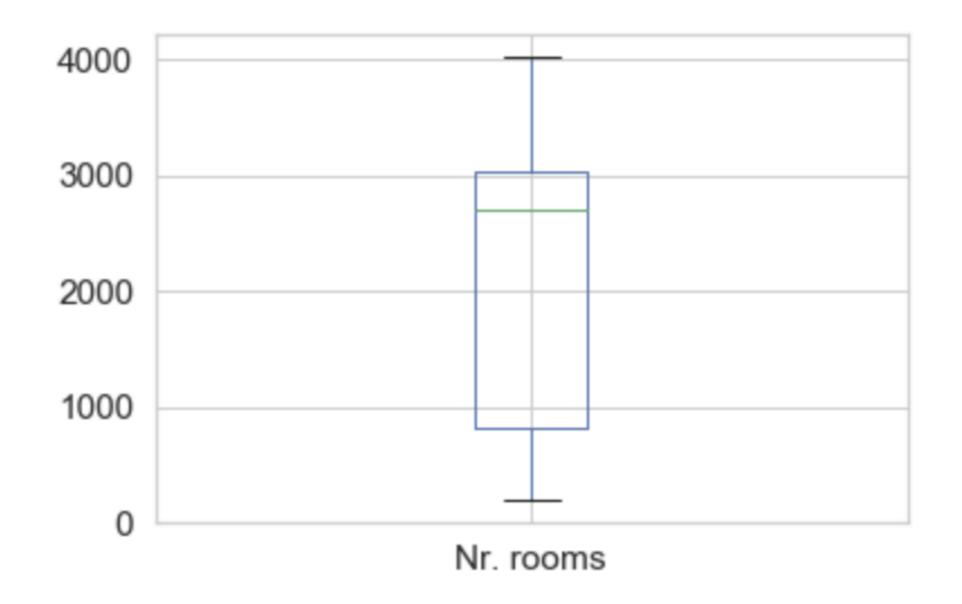
plt.show()
```

The catplot function

Parameters:

- x: name of variable in data
- y : name of variable in data
- data: a DataFrame
- kind: type of plot to create one of: "strip", "swarm", "box", "violin", "boxen",
 "point", "bar", or "count"

Box plot



Box plot wiki page



Review score

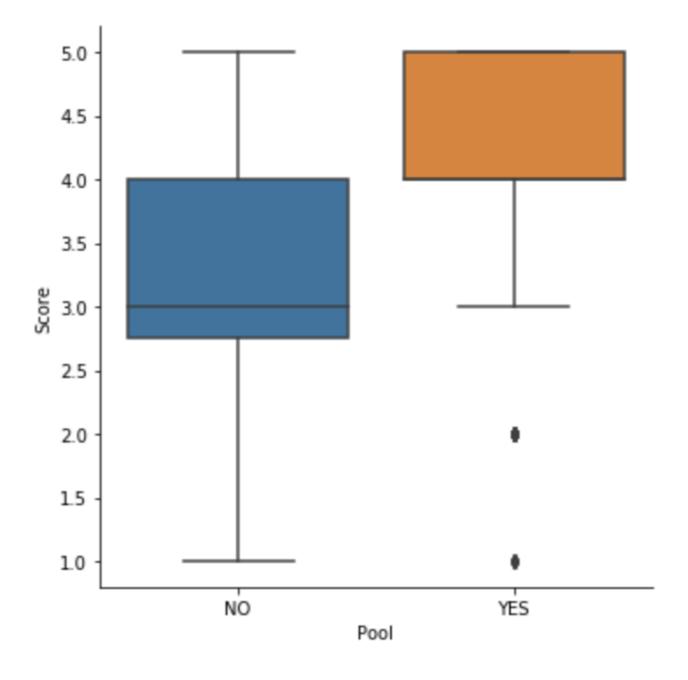
```
reviews["Score"].value_counts()
```

```
5 227
4 164
3 72
2 30
1 11
```



Box plot example

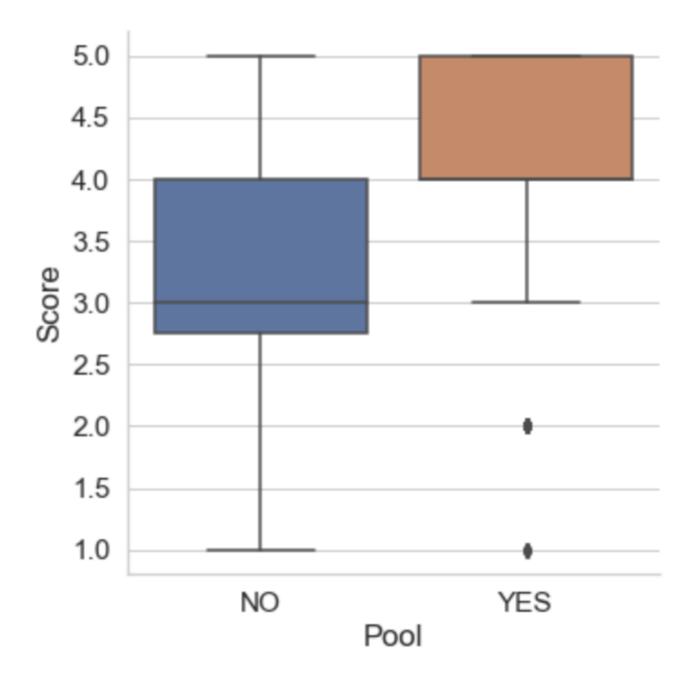
```
sns.catplot(
    x="Pool",
    y="Score",
    data=reviews,
    kind="box"
)
plt.show()
```



Two quick options

```
# Setting font size and plot background
sns.set(font_scale=1.4)
sns.set_style("whitegrid")
```

```
sns.catplot(
    x="Pool",
    y="Score",
    data=reviews,
    kind="box"
)
plt.show()
```



Boxplot practice

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Seaborn bar plots

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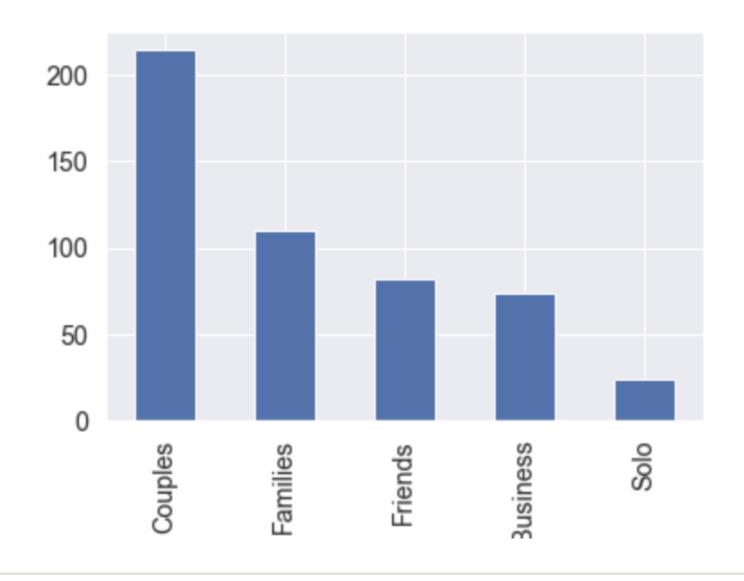


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Traditional bar chart

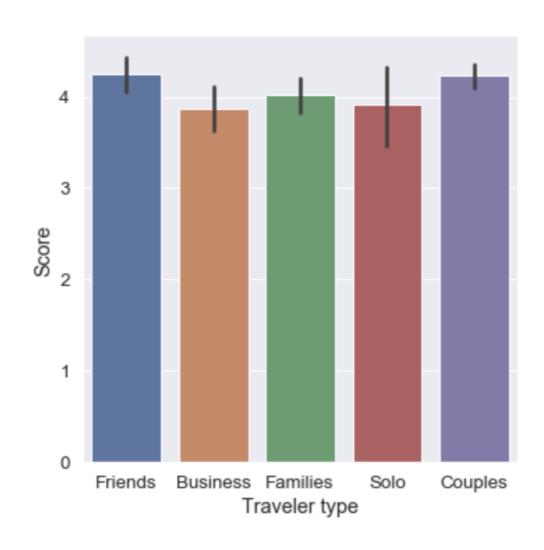
```
# Code provided for clarity
reviews["Traveler type"].value_counts().plot.bar()
```





The syntax

```
sns.set(font_scale=1.3)
sns.set_style("darkgrid")
sns.catplot(x="Traveler type", y="Score", data=reviews, kind="bar")
```



Ordering your categories

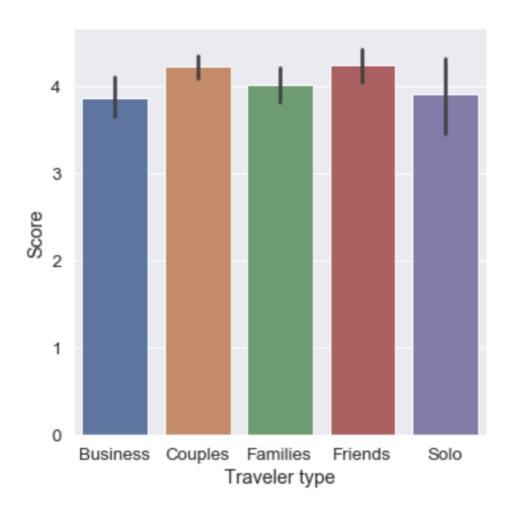
```
reviews["Traveler type"] = reviews["Traveler type"].astype("category")
reviews["Traveler type"].cat.categories
```

```
Index(['Business', 'Couples', 'Families', 'Friends', 'Solo'], dtype='object')
```



Updated visualization

```
sns.catplot(x="Traveler type", y="Score", data=reviews, kind="bar")
```

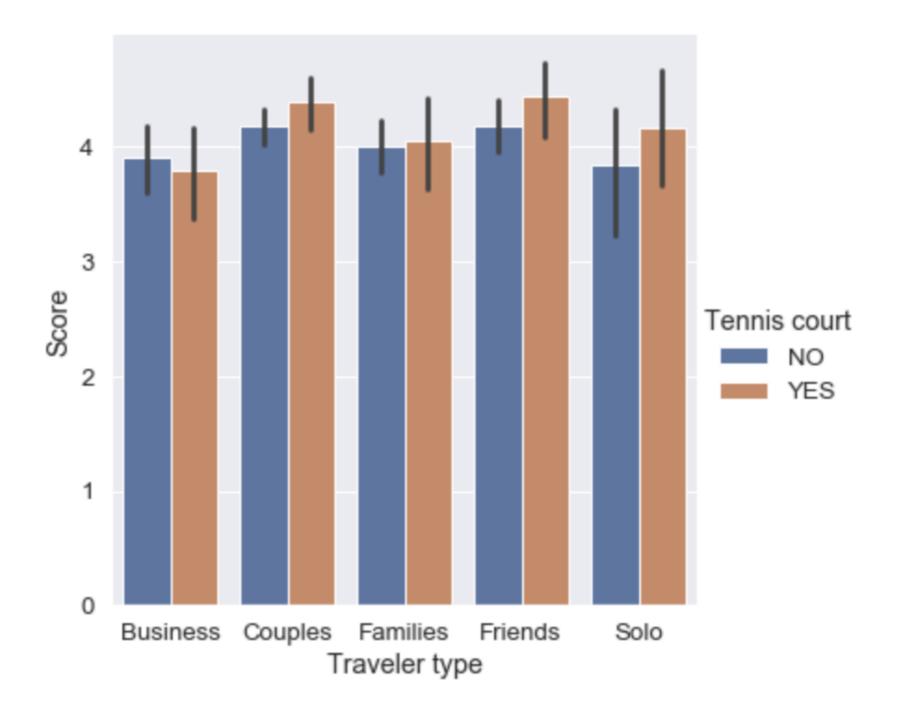


• Note: catplot() has an order parameter

The hue parameter

- hue:
 - o name of a variable in data
 - used to split the data by a second category
 - o also used to color the graphic

Bar plot across two variables





Bar plot practice

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Point and count plots

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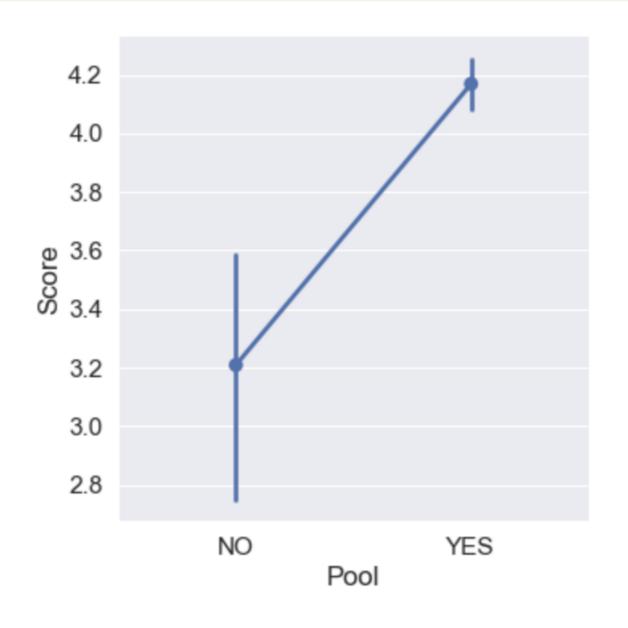


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Point plot example

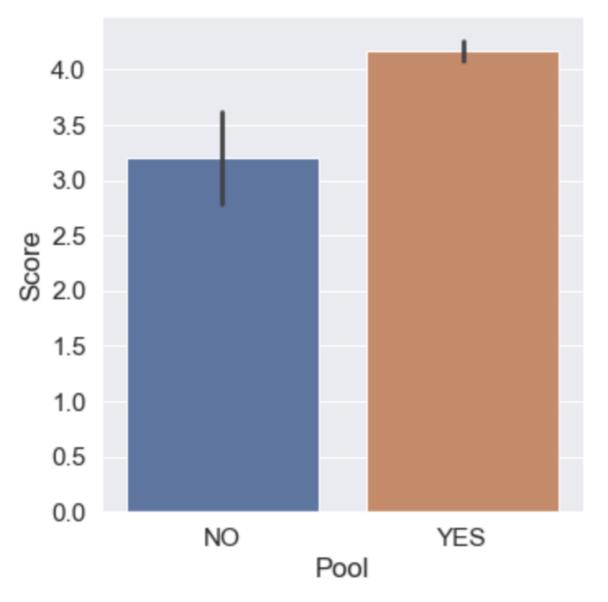
```
sns.catplot(x="Pool", y="Score", data=reviews, kind="point") # <--- updated</pre>
```



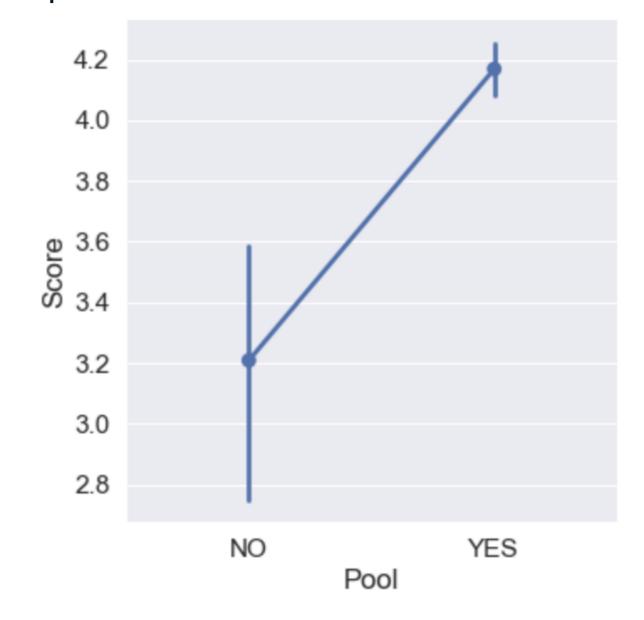


Bar plot vs. point plot

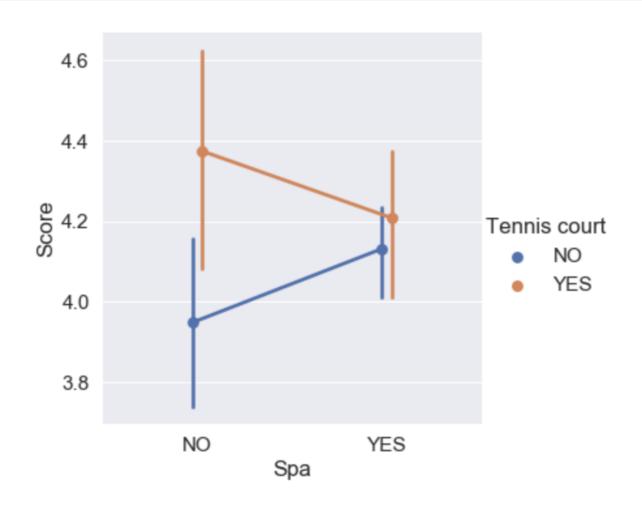
Bar plot



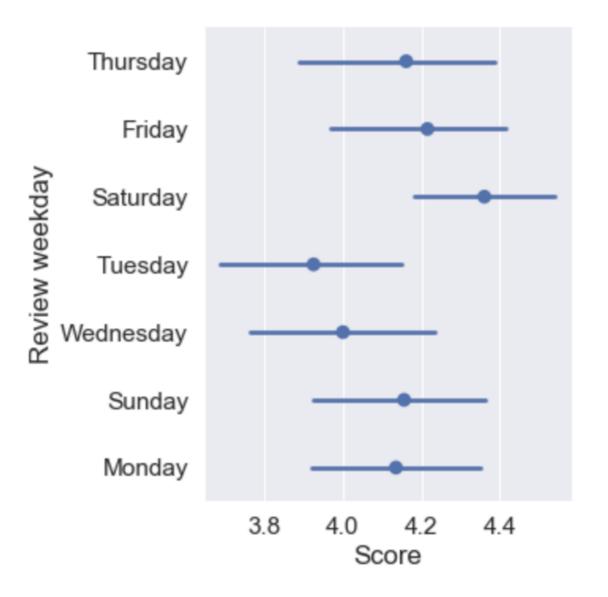
Point plot



Point plot with hue

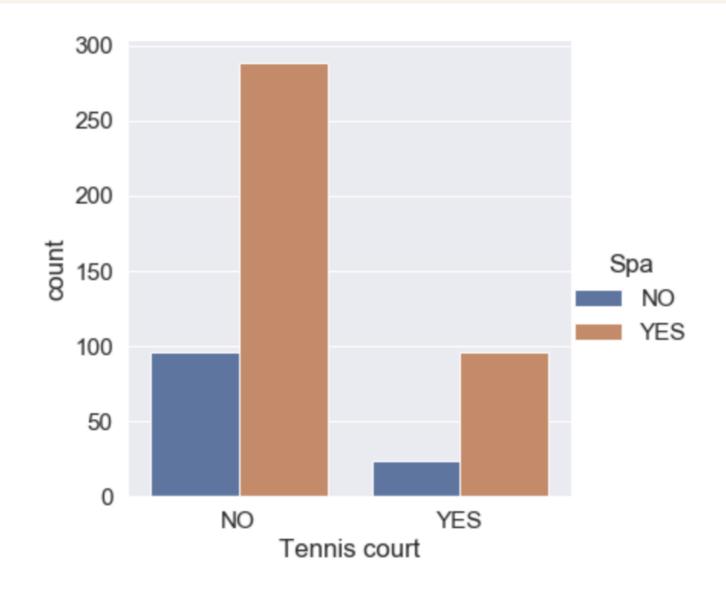


Using the join parameter



One last catplot type

```
sns.catplot(x="Tennis court", data=reviews, kind="count", hue="Spa")
```



Time to practice!

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Additional catplot() options

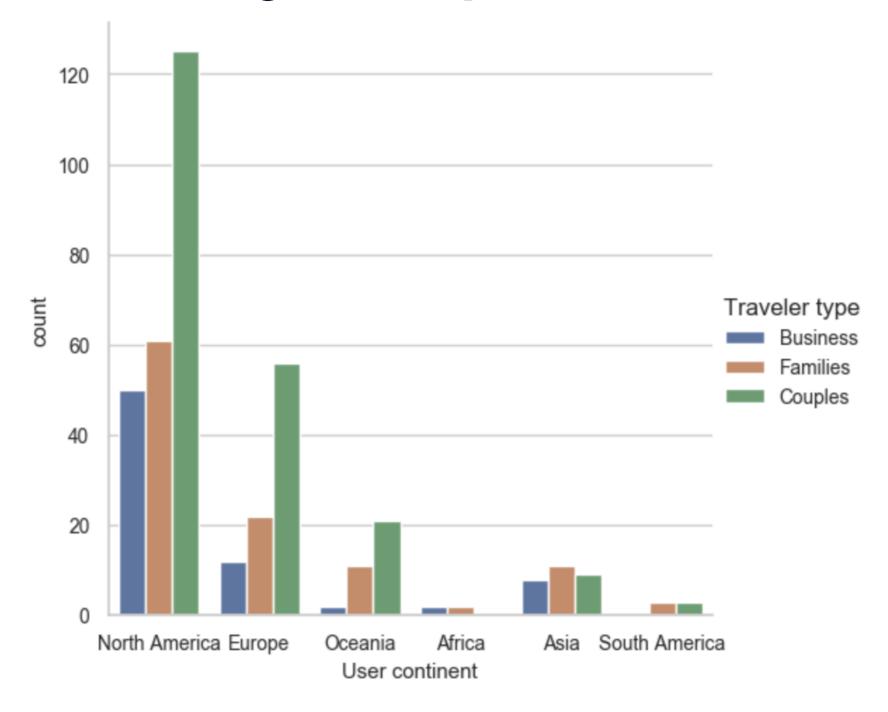
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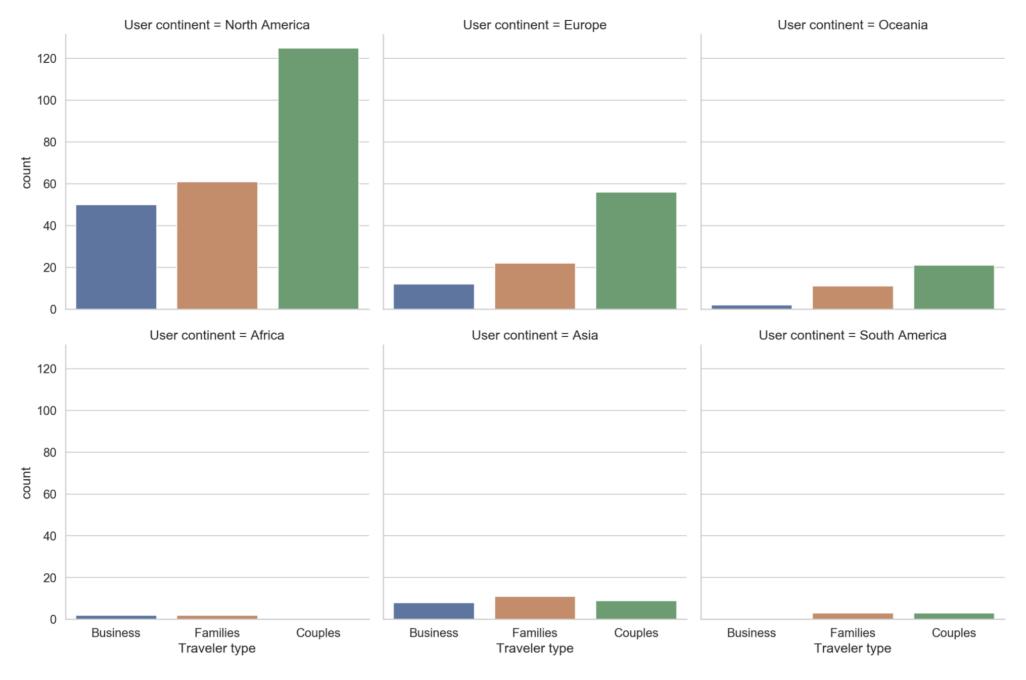


Difficulties with categorical plots





Using the catplot() facetgrid





Using different arguments

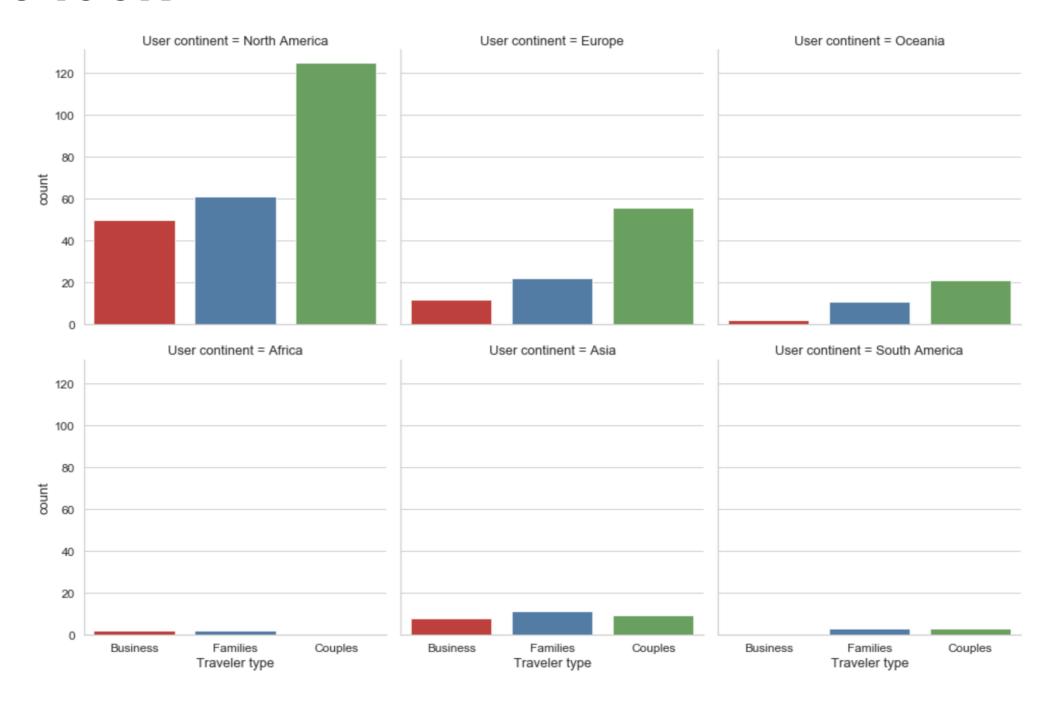
```
sns.catplot(x="Traveler type", kind="count",
   col="User continent",
   col_wrap=3,
   palette=sns.color_palette("Set1"), data=reviews)
x: "Traveler type"
 kind: "count"
 col: "User continent"
 col_wrap: 3
 palette: sns.color_palette("Set1")
```

¹ http://seaborn.pydata.org/tutorial/color_palettes.html

Common colors: "Set", "Set2", "Tab10", "Paired"



One more look





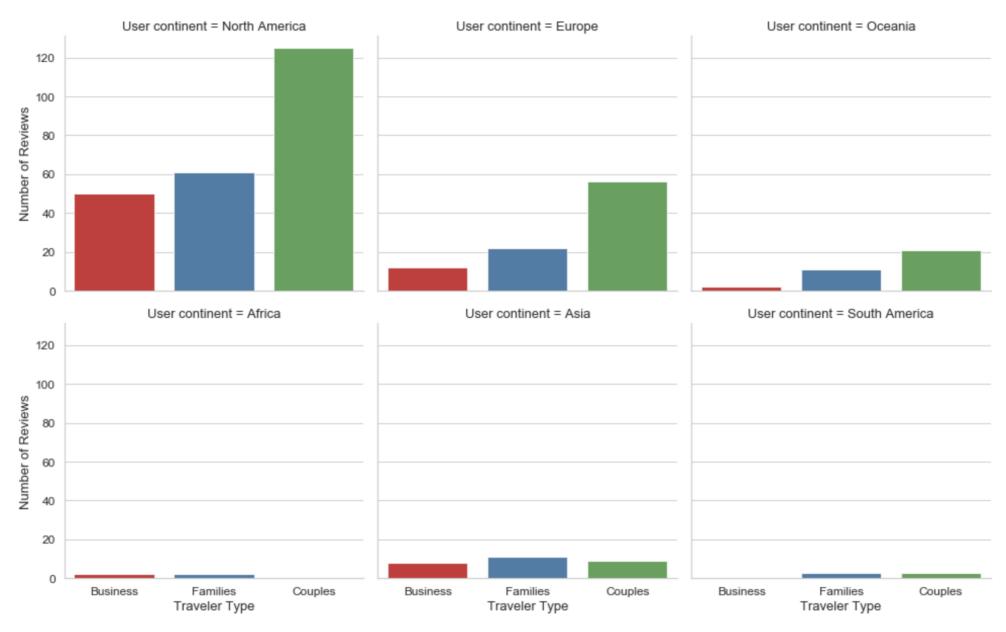
Updating plots

- Setup: save your graphic as an object: ax
- Plot title: ax.fig.suptitle("My title")
- Axis labels: ax.set_axis_labels("x-axis-label", "y-axis-label")
- Title height: plt.subplots_adjust(top=.9)

```
ax = sns.catplot(x="Traveler type", col="User continent", col_wrap=3,
    kind="count", palette=sns.color_palette("Set1"), data=reviews)
ax.fig.suptitle("Hotel Score by Traveler Type & User Continent")
ax.set_axis_labels("Traveler Type", "Number of Reviews")
plt.subplots_adjust(top=.9)
plt.show()
```

Finished product







catplot() practice

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