



Participate in India's  
largest school essay  
competition.

7,500+ schools

300+ cities

13 languages

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**TATA**  
**BUILDING INDIA**  
School Essay Competition  
2020-21

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The Tata Building India School Essay Competition is one of the key initiatives undertaken by the Tata group to motivate the youth of India and foster the spirit of nation building. Now in its 15<sup>th</sup> year, this is India's largest school essay competition, targeting to reach 7,500 schools across 13 languages in 2020-21.

## The Format

This year, owing to the exceptional circumstances posed by the Covid-19 pandemic, the Tata Building India essay writing competition will be conducted digitally, whereby the students can participate in the competition from the safety of their homes. All that is required is an internet connection and an input device (PC, Laptop, Tablet or Mobile).

Each participating school will be requested to register on an online portal and provide the list of participating students. Thereafter, the school will be expected to also share the student login details provided by the portal with their students so that the students can login to this online portal and participate in the competition.

The essay competition is a two-phase activity across all the participating schools in the country for students of classes 6-12. The first phase consists of exposing the students to inspirational Tata-linked films to stimulate young minds. Following this, students are asked to write an essay on a given topic of national significance. To ensure a level playing field, the students are divided into two participating categories across all languages (Junior: Classes 6-8 and Senior: Classes 9-12).



The essay, written only once by the students, is first evaluated at school level by teachers nominated by the school and thereafter winning school essays are evaluated by judges drawn from independent academic and literary circles for city and national level, in each language. All evaluations will also be conducted digitally this year.

It's important that each participating school:

1

Nominate a single point of contact from their faculty / administration who would be the main liaison with the Tata team to conduct this competition

2

Nominate teacher(s) to evaluate the essays written at the school level



TCS iON – A division of Tata Consultancy Services, is responsible for providing cloud-based technology solutions and executing the Tata Building India School Essay Competition across India.



# Tata Building India Digital Process for 2020-2021

The complete digital process is explained through the schematic depicted below.





## Rewards and Recognition



The winners are rewarded at each level. The city and national level winners are specially felicitated. Prizes at the school level include certificates and medals. The city winners receive trophies and other gifts. The national level winners receive laptop computers as the grand prize. The crowning moment for the national winners and the runners-up is the intended visit to New Delhi and a face-to-face meeting with a national dignitary.

The support and feedback of the teaching fraternity, school authorities, parents and students have always been forthcoming and are very valuable, which make this initiative truly meaningful and helpful in igniting young minds for the progress of the nation.



Congratulating the winners of the Tata Building India Essay Competition, the former President of India Late Dr. APJ Abdul Kalam had said, "The ignited mind of the youth is the most powerful resource on the earth, above the earth and under the earth...."

President of India Shri. Ram Nath Kovind said, "Children of India are the future of this great nation. They are the crucial building blocks of the nation that we seek to build...It is important that you dream and set up goals for yourselves and then work towards those goals with dedication, integrity and commitment. Always remain positive and never let failures deter you."



N Chandrasekaran, Chairman, Tata Sons said, "Today's youngsters represent the future of India. They are already playing a significant role to shape a new India with their aspirations and help build a country that can realise its true potential on the global stage. These qualities are part of the Tata DNA and come alive through events like the Tata Building India Essay Competition. I would like to wish all participants the very best in all their endeavours."



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