

# ACAD**GILD**

# Session 8: Statistics and Data Exploration

Assignment 1

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#### **Business Analytics with R**

## Session 8: Statistics and Data Exploration

### Assignment

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#### **Business Analytics with R**

#### 1. Introduction

In this assignment, you will learn descriptive statistics and probability.

#### 2. Objective

The objective of this course is to solve problems related to statistics and probability.

#### 3. Prerequisites

Not applicable.

#### 4. Associated Data Files

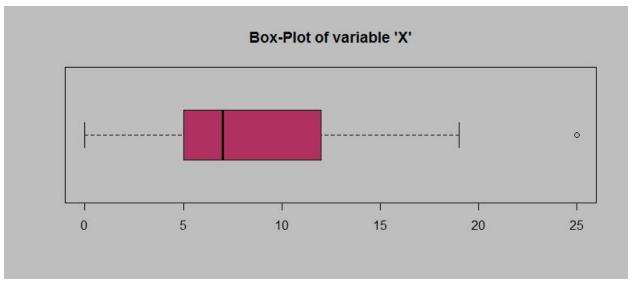
Not applicable.

#### 5. Problem Statement

1. mins Look at the data given below. Plot the data, find the outliers and find out  $\,\mu,\sigma,\sigma^2$ 

Name of company	Measure X
Allied Signal	24.23%
Bankers Trust	25.53%
General Mills	25.41%
ITT Industries	24.14%
J.P.Morgan & Co.	29.62%
Lehman Brothers	28.25%
Marriott	25.81%
MCI	24.39%
Merrill Lynch	40.26%
Microsoft	32.95%
Morgan Stanley	91.36%
Sun Microsystems	25.99%
Travelers	39.42%
US Airways	26.71%
Warner-Lambert	35.00%

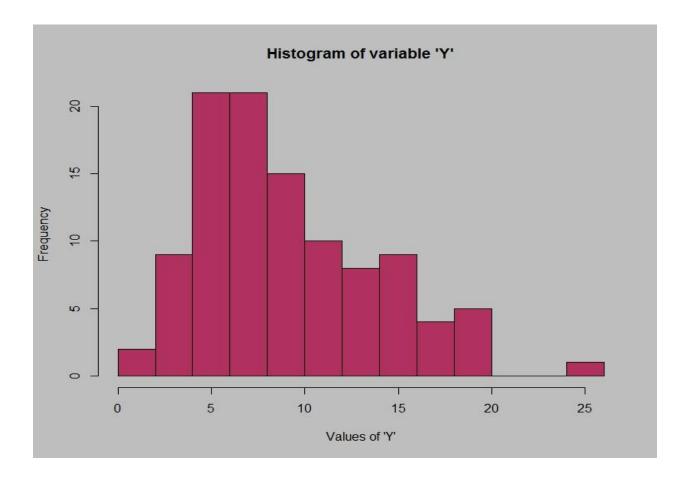
2.



Answer the following three questions based on the box-plot above.

- (i) What is inter-quartile range of this dataset? (please approximate the numbers) In one line, explain what this value implies.
- (ii) What can we say about the skewness of this dataset?
- (iii) If it was found that the data point with the value 25 is actually 2.5, how would the new box-plot be affected?

3.



Answer the following three questions based on the histogram above.

- (i) Where would the mode of this dataset lie?
- (ii) Comment on the skewness of the dataset.
- (iii) Suppose that the above histogram and the box-plot in question 2 are plotted for the same dataset. Explain how these graphs complement each other in providing information about any dataset.
- 4. AT&T was running commercials in 1990 aimed at luring back customers who had switched to one of the other long-distance phone service providers. One such commercial shows a businessman trying to reach Phoenix and mistakenly getting Fiji, where a half-naked native on a beach responds incomprehensibly in Polynesian. When asked about this advertisement, AT&T admitted that the portrayed incident did not actually take place but added that this was an enactment of something that "could happen." Suppose that one in 200 long-distance telephone calls is misdirected. What is the probability that at least one in five attempted telephone calls reaches the wrong number? (Assume independence of attempts.)
- 5. Returns on a certain business venture, to the nearest \$1,000, are known to follow the following probability distribution

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#### **Business Analytics with R**

Х	P(x)
-2,000	0.1
-1,000	0.1
0	0.2
1000	0.2
2000	0.3
3000	0.1

- (i) What is the most likely monetary outcome of the business venture?
- (ii) Is the venture likely to be successful? Explain
- (iii) What is the long-term average earning of business ventures of this kind? Explain
- (iv) What is the good measure of the risk involved in a venture of this kind? Compute this measure

#### 6. Expected Output

7. Approximate Time to Complete Task

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