

**Step 1: Stimuli Generation**  
(n = 50 + curation by authors)

Xs are generally big.  
Ys are generally small.  
Zs are sometimes big and sometimes small.  
These are all kinds of Ws.

50 {W, (X, Y, Z)} sets → 540 unique Noun - Adjective pairs

**Step 2: Comparison Class Inference**  
(n = 750)

David sees an {X, Y, Z}.  
David says to his friend: “It’s {big, small}.”

*What do you think David meant?*

“It’s {big, small} relative to other Cs.”

**Step 3: Adjective Endorsement**  
(norming measurement)  
(n = 375)

Imagine you see an {X, Y, Z}.

Do you think that {X, Y, Z} would be

... big relative to other Ws?    ☐ Yes    ☐ No

... small relative to other Ws?    ☐ Yes    ☐ No