MIRZA ILHAM
Graphic | Web | UI/UX

Professional Experience

Nusantara Markt - Berlin Jan 2021 - now
Frontend Developer

Nusantara Markt is a B2B company that provides supply chain for retail business in Germany. My role was to update the website interface, to set up new structure for the website and to make the UI intuitive for visitors.
Result: web traffic increase up to 23%, leading up to more sales.

KenaLink - Berlin Aug 2020 - Nov 2020
UI/UX Designer

KenaLink is a community platform for professional Indonesian diaspora with members spread all over the world. My role was to design the user interface as well as the user experience during the market research and beta testing.
Result: around 100 first users reached within first week of beta launch.

Searchmetrics - Berlin Jul 2019 - Aug 2020
Graphic Designer

Searchmetrics is a company that provides SEO consultancy for their customer to boost their customers websites ranking in search engine pages. My role was to support the graphic design and marketing team.

BELI di BERLIN - Berlin Dec 2018 - Apr 2019
Frontend Developer

BELI di BERLIN is an online store for shoes, watches, wallets, and bags. My role was to update the website interface and also integrate the website with basket and payment system.
Result: visitors don't need to manually contact sellers and could order from the website, leading up to sales increase.

Languages

English Fluent	Indonesian Native
German Fluent	Arabic Basic

Tools

Photoshop	Illustrator
InDesign	Premiere Pro
After Effects	AdobeXD
Figma	Sketch
HTML5	CSS3
JS	Prismic.io
	GitHub

Education

TU Berlin
2017 - now

TU Darmstadt
2014 - 2017

Portfolio

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