



# Mirza Ilham

Web/Product Designer

## Professional Experience

### **Insomnia Labs, UI/UX Designer**

2021 – 2023

Insomnia Labs is a startup that helps brands and companies deliver their projects in web3.0 such as NFT, Metaverse, and DAO. I took part on some of NFT projects for their big clients like Under Armour and Coca-Cola. As the only UI/UX designer, I was responsible for designing their first in-house product.

### **Searchmetrics GmbH, UI/UX Designer**

2018 – 2021

Searchmetrics is a company that provides SEO consultancy for their customer to boost their customers websites ranking in search engine pages. My role was to support the UI/UX design division as well as graphic design team.

### **Nusantara Markt UG, Web Designer**

2017 – 2018

Nusantara Markt is a B2B company that provides supply chain for retail business in Germany. My role was to update the website interface, to set up new structure for the website and to make the UI intuitive for visitors. Result: web traffic increase up to 23% leading up to more sales.

### **KenaLink, UI/UX Designer**

2017

KenaLink is a community platform for professional Indonesian diaspora with members spread all over the world. My role was to design the user interface as well as the user experience during the market research and beta testing. Result: around 100 first users reached within first week of beta launch.

## Qualifications

### **University of Minnesota**

User Interface Design

### **California Institute of the Arts**

UI/UX Design

### **Google UX Design**

UX Design Certification

### **Google Project Management**

Project Management Certification

## About

Web fanatic. Tech trends aficionado. Unapologetic introvert. Analyst. Incurable coffee fan. Blockchain enthusiast.

## Tech Stack

- Framer
- Figma
- GitHub
- HTML5/CSS3
- Photoshop
- Illustrator

## Contact

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## Link

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