MIRZA ILHAM

UI/UX DESIGNER

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Professional Experience

Insomnia Labs - New York (remote)
UI/UX Designer

Oct 2021-Dec 2022

Insomnia Labs is a startup that helps brands and companies deliver their projects in web3.0 such as NFT, Metaverse, and DAO. I took part on some of NFT projects for their big clients like Under Armour and Coca-Cola. As the only UI/UX designer, I was responsible for designing their first in-house product.

Searchmetrics GmbH - Berlin
UI/UX and Graphic Designer

May 2018-Sep 2021

Searchmetrics is a company that provides SEO consultancy for their customer to boost their customers websites ranking in search engine pages. My role was to support the UI/UX design division as well as graphic design team.

Nusantara Markt - Berlin
UI and Web Designer

May 2017-Apr 2018

Nusantara Markt is a B2B company that provides supply chain for retail business in Germany. My role was to update the website interface, to set up new structure for the website and to make the UI intuitive for visitors. **Result:** web traffic increase up to 23% leading up to more sales.

KenaLink - Jakarta
UI/UX Designer

Jan 2017-Mar 2017

KenaLink is a community platform for professional Indonesian diaspora with members spread all over the world. My role was to design the user interface as well as the user experience during the market research and beta testing. **Result:** around 100 first users reached within first week of beta launch.

Language

English	German	Indonesia
Fluent	Conversational	Native

Tools

Figma	Photoshop	HTML5
Sketch	Illustrator	CSS3
AdobeXD	InDesign	GitHub

Education

Technische Universität Berlin - Germany
Industrial Physics

Technische Universität Darmstadt - Germany
Physics Engineering