

# HAIROTMEN - Full Monday Setup Map

## Workspaces & Boards

### 1. CRM Workspace:

- Active Customers (New Signups, Active Members, VIP Customers)
- Customer Messages (Website Inquiries, WhatsApp, Complaints)
- Customized Offer Programs
- Follow-Up Tasks
- CRM Overview Dashboard

### 2. Sales Workspace:

- Leads Tracker
- Partner Deals
- Commission Records
- Sales Tasks
- Sales Dashboard

### 3. Inventory:

- Product Catalog
- Stock Levels
- Warehouse Tasks
- Restock Requests
- Inventory Dashboard

### 4. Shipping:

- Shipping Requests
- DHL Integration
- Internal Driver Tasks
- Return Cases
- Shipping Dashboard

### 5. Marketing:

## **HAIROTMEN - Full Monday Setup Map**

- Campaign Planner
- Social Media Calendar
- Ads Tracker
- Content Approvals
- Marketing Dashboard

### **6. Partners & Affiliates:**

- Registered Partners
- Stand Requests
- Affiliate Signups
- Commission Tracker
- Partner Portal Dashboard

### **7. Loyalty Program:**

- Points Ledger
- Redemption Requests
- VIP Tiers
- Customer Progress Tracker
- Loyalty Dashboard

### **8. Management HQ:**

- Finance & Accounting
- HR Tasks
- Internal Announcements
- CEO Weekly Briefs
- Executive Dashboard

## **Board Connections**

- Customer Messages -> Active Customers
- Follow-Up Tasks -> Active Customers

## **HAIROTICMEN - Full Monday Setup Map**

- Customized Offers -> Active Customers
- Loyalty -> Active Customers
- Sales Leads -> Active Customers

### **Automation & Integration**

Zapier:

- Contact Form -> Customer Messages
- WhatsApp Bot -> Customer Messages
- Loyalty Sign-Up -> Active Customers

GPT Assistant:

- Reads from CRM Dashboard
- Suggests Offers / Tasks
- Supports live reporting