

# HAIROTMEN - Full Zapier Integration Map

## Customer CRM & Messages

- Trigger: Contact Form Submission | Tool: Contact Form 7 | Action: Create Item | Destination: Customer Messages board
- Trigger: WhatsApp Message | Tool: Twilio/360dialog | Action: Create Item | Destination: Customer Messages board
- Trigger: Follow-up Completed | Tool: Status Change | Action: Create Item | Destination: Active Customers (VIP tagging)
- Trigger: New CRM Message | Tool: Customer Messages | Action: Create Task | Destination: Follow-Up Tasks

## Loyalty & Rewards

- Trigger: New Signup | Tool: Loyalty Form | Action: Add Item | Destination: Active Customers + Points Log
- Trigger: Purchase via Woo | Tool: Order Complete | Action: Add Points | Destination: Loyalty Points Log
- Trigger: QR Scan (Stand) | Tool: Webhook | Action: Add Points | Destination: Loyalty Log + Notify GPT
- Trigger: Complete Challenge | Tool: Google Sheets | Action: Update Points | Destination: Monday Loyalty Board

## WooCommerce Orders

- Trigger: New Order | Tool: WooCommerce | Action: Add Item | Destination: Orders and Reorders
- Trigger: Order Paid | Tool: WooCommerce | Action: Create Task | Destination: Shipping Orders
- Trigger: Order Refund | Tool: WooCommerce | Action: Log | Destination: Returns & Damages

## Sales & Dealers

- Trigger: Dealer Signup | Tool: Form or SliceWP | Action: Create Item | Destination: Dealer Applications
- Trigger: Dealer Approval | Tool: Status change | Action: Log commission | Destination: Dealer Log
- Trigger: Monthly Summary | Tool: Google Sheets | Action: Create PDF + Send | Destination: Manager Email

## Affiliate Program

- Trigger: Affiliate Signup | Tool: SliceWP | Action: Create Item | Destination: Affiliate Applications
- Trigger: New Referral Sale | Tool: SliceWP | Action: Add Row | Destination: Affiliate Sales Tracker
- Trigger: Monthly Commission | Tool: Google Sheets | Action: Email Summary + Create Item | Destination: Payout Tracker

## **Stand Program**

- Trigger: Stand Request Form | Tool: Contact Form | Action: Create Item | Destination: Stand Applications
- Trigger: Admin Approval | Tool: Status | Action: Create Log | Destination: Stand Setup Tracker
- Trigger: QR Code Scan | Tool: Webhook | Action: Add Points | Destination: Stand Loyalty Board

## **Shipping & Returns**

- Trigger: Order Ready | Tool: Status Change | Action: Create Item | Destination: Driver Schedule
- Trigger: Delivery Failed | Tool: Status Change | Action: Log | Destination: Returns & Damages

## **Marketing / Campaigns**

- Trigger: Email Campaign Scheduled | Tool: Google Sheet | Action: Create Item | Destination: Campaign Planner
- Trigger: Instagram Comment | Tool: Zapier Instagram | Action: Create Task | Destination: CRM Follow-Up
- Trigger: Influencer Post | Tool: Manual / Zapier | Action: Add | Destination: Influencer Tracker

## **Inventory & Supply**

- Trigger: Low Stock Detected | Tool: Google Sheet | Action: Create Task | Destination: Supply Orders
- Trigger: Incoming Shipment | Tool: Status / Email | Action: Add Item | Destination: Incoming Shipments
- Trigger: Return Approved | Tool: Returns board | Action: Update | Destination: Current Inventory

## **Finance / Invoices**

- Trigger: Payment Received | Tool: Woo / Bank | Action: Log Payment | Destination: Invoices / Payments
- Trigger: Refund Processed | Tool: Woo | Action: Add Log | Destination: Payout Tracker
- Trigger: Bonus Goal Achieved | Tool: Monday Status | Action: Create Row | Destination: Bonus Tracker

## **GPT Smart Assistant**

- Trigger: VIP Customer Created | Tool: Monday.com | Action: Ask GPT | Destination: Create Task
- Trigger: New Complaint | Tool: CRM Form | Action: Ask GPT | Destination: Generate reply + Email
- Trigger: Monthly Sales Closed | Tool: Woo / Google | Action: Ask GPT | Destination: Generate PDF Summary

## **Google Sheets Reporting**

- Trigger: Weekly Loyalty Log | Tool: Google Sheet | Action: Convert to PDF | Destination: Email to Marketing
- Trigger: Inventory Sheet | Tool: Updated | Action: Create Report | Destination: Monday Inventory Tracker