

# Picking Your Next TV Show/Movie To Watch

<p>How Would It Be Different From Other Streaming Platforms?</p> <p>Matthew Hurst</p>	<p>Initial Steps To Gage The Users Interests</p> <p>Matthew Hurst</p>	<p>Future Growth of The Platform.</p> <p>Matthew Hurst</p>	<p>Promotion / Social Media</p> <p>Matthew Hurst</p>	<p>Possible Copyright / Partnering.</p> <p>Matthew Hurst</p>
<p>This platform would have 2 separate tabs.</p> <ul style="list-style-type: none"><li>• 1 for recommended shows</li><li>• 1 for shows already watched</li></ul> <p>Matthew Hurst</p>	<p>This program would ask the user to check off the TV Shows and movies that they have already watched.</p> <p>Matthew Hurst</p>	<p>A.I powered assistance / Recommendations. That would allow the user to communicate with them if they experience any problems.</p> <p>Matthew Hurst</p>	<p>To get the streaming service going, we could use the partnered streaming services to promote the brand.</p> <p>Matthew Hurst</p>	<p>Partnerships Could Include</p> <ul style="list-style-type: none"><li>• Disney +</li><li>• Hulu</li><li>• HBO Max</li><li>• Netflix</li></ul> <p>Matthew Hurst</p>
<p>It would suggest shows based on how you rated previous shows that you have watched.</p> <p>Matthew Hurst</p>	<p>It would then ask them to rate each movie out of 5 Stars.</p> <p>Matthew Hurst</p>	<p>A use of smart devices. That would allow the user to add a movie to the watch list from Alexa or even there iphone.</p> <p>Matthew Hurst</p>	<p>Could also buy adds on Instagram / TikTok to reach the targeted audience.</p> <p>Matthew Hurst</p>	<p>Having Partnerships With these streaming services would allow the program to avoid any copyright infringements on shows that would be streamed on this platform.</p> <p>Matthew Hurst</p>
<p>You could also go to certain genres and there would be suggested shows in each genre based of the rating of the previous shows.</p> <p>Matthew Hurst</p>	<p>It would also ask the user to rate each genre out of 5 stars.</p> <p>Matthew Hurst</p>	<p>A reward system that would allow the user to watch movies for free that you would typically have to pay for.</p> <p>Matthew Hurst</p>	<p>Since this streaming service would have multiple ones attached to it. If someone wanted to watch an NFL game they would also be able to watch it using this platform.</p> <p>Matthew Hurst</p>	<p>This program would also allow you to access all of these streaming services that way you would not have to buy multiple different ones to watch a certain show.</p> <p>Matthew Hurst</p>
<p>This program would also have a feature of "Watch Parties" where you could watch TV shows and movies in sync with your friends all around the world</p> <p>Matthew Hurst</p>	<p>It would also ask mood and situational prompts in the program to gage what they user may want to watch at that moment.</p> <p>Matthew Hurst</p>	<ul style="list-style-type: none"><li>• Notifications on Newly Released Movies</li><li>• VR experiences when watching movies</li></ul> <p>Matthew Hurst</p>	<p>Could use influencer collaborations to get their fanbase using this program.</p> <p>Matthew Hurst</p>	<p>This streaming service / program would need legal compliance from each of the streaming platforms that It will use, so there is no copyright infringement.</p> <p>Matthew Hurst</p>