



What are
stray
animals?





Did you know?...

THE PHILIPPINES HAS AROUND 13 MILLION STRAYS RIGHT NOW.

STRAYS ARE NOT A RANDOM OCCURRENCE BUT A SYMPTOM OF A BIGGER PROBLEM CAUSED BY IRRESPONSIBLE PET OWNERSHIP. THE TYPICAL STRAY IN THE PHILIPPINES ARE DOMESTICATED ANIMALS, ONCE FAMILY PETS, THROWN OUT INTO THE STREETS WHEN OWNERS CAN NO LONGER AFFORD TO FEED THEM OR WHEN THEY GET SICK AND THEIR PET OWNER DOESN'T WANT TO DEAL WITH MAKING THEM BETTER (FINANCIALLY, PHYSICALLY OR EMOTIONALLY).

OTHERTIMES, ANIMALS LEAVE THE PERIMETER OF THE HOUSE AND EXPLORE THE OUTSIDE WORLD, BUT SOMETIMES THEY GO TOO FAR AND LOST THEIR WAY HOME.

THESE ANIMALS THEN MATE WITH OTHER STRAYS, IF UNNEUTERED, GET PREGNANT AND GIVE BIRTH TO MORE UNWANTED DOGS OR CATS. AND THE CYCLE CONTINUES.



THE PROBLEM

MANY TIMES, RESIDENTS WALK PAST THEIR DOORS, SEE A STRAY CAT OR DOG RUN PAST, AND CONTINUE ON THEIR WAY, MILDLY UNPERTURBED. THE LARGEST BARRIER, I BELIEVE, IS A LACK OF UNDERSTANDING ON SOLVING THE STRAY ANIMAL PROBLEM.

ONE OF THIS IS COMMUNICATION BARRIER, THAT MAKES IT HARDER FOR CITIZENS TO CONTACT THE ORGANISATIONS TO NOTIFY THEM THAT THEY HAVE DISCOVERED A STRAY ANIMAL AND WHAT THEIR CURRENT LOCATION IS.

CITIZENS CANNOT FORESEE WHEN AND WHERE THEY WILL SPOT A STRAY ANIMAL THAT NEEDS HELP.

SO WHEN THEY DO, IT MIGHT NOT BE OBVIOUS WHICH IS THE BEST ORGANISATION TO CONTACT? WHAT IS THE CLOSEST ANIMAL SHELTER? OR IS THERE ANOTHER ORGANISATION WORKING WITH STRAY ANIMALS THAT ARE MORE SUITABLE TO HELP OUT IN THIS SPECIFIC SITUATION?



THE PROBLEM

ANOTHER PROBLEM IS LACK OF PROPER KNOWLEDGE TO PROTECT ANIMALS. THERE IS NEVER A LACK OF KIND HEARTED PEOPLE THAT LOVE ANIMALS AND ARE WILLING TO HELP, HOWEVER THEY OFTEN FIND IT DIFFICULT TO HELP ANIMALS IN THEIR OWN WAYS. THEY ARE FACED WITH PROBLEMS SUCH AS NO PROPER INFORMATION TO LET THEM UNDERSTAND ON HOW TO WORK AS A VOLUNTEER AND ALSO NO GUIDANCE PROVIDED. OTHERS WANT TO ADOPT BUT DIDN'T KNOW THE ENTIRE PROCESS OR WHERE TO START.

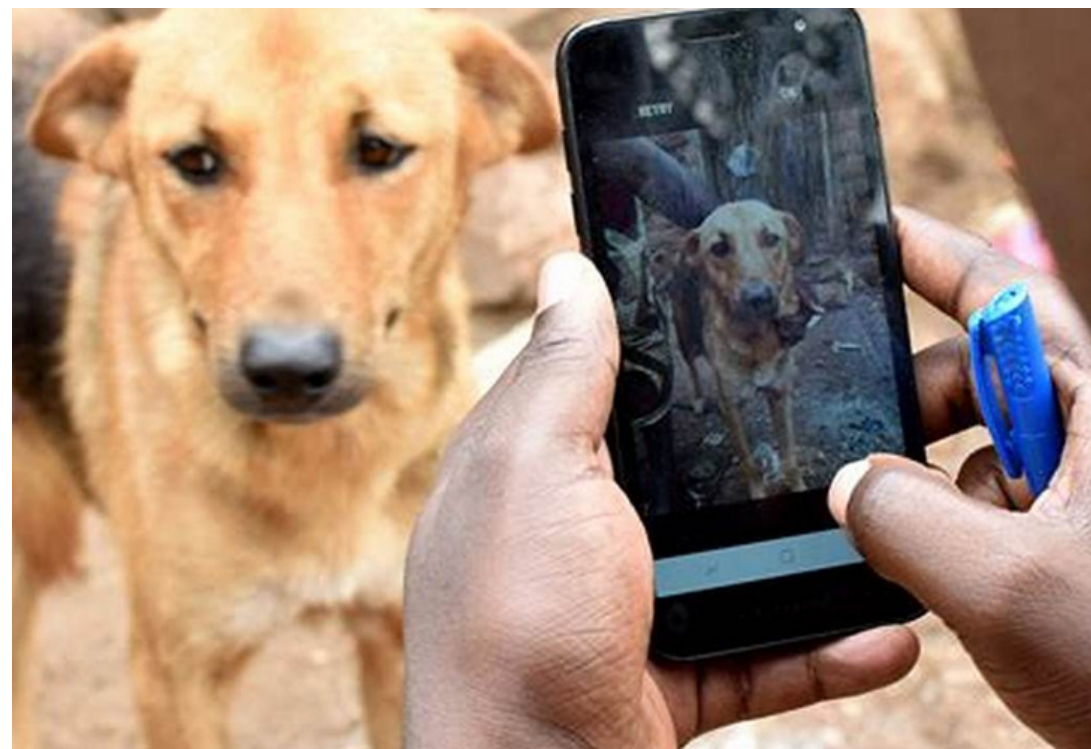
ON TOP OF IT ALL, I THINK, IS THE INSUFFICIENT FUNDS THAT THIS ORGANIZATIONS HAVE. THEY LACKED MONEY TO HELP SUPPORT THE FEEDING AND CARE OF THIS STRAY ANIMALS.

EVEN THOUGH, THEY WANTED TO ACCOMMODATE ALL THE STRAY ANIMALS THAT WERE REPORTED TO THEM, FUNDS ISSUE BECAME THE HINDRANCE. AS FOR THE CONCERNED CITIZENS THAT HAVE A BIG HEART AND ALWAYS READY TO HELP, THEY DON'T KNOW THE RIGHT NGO'S TO MAKE THE DONATION.



Introducing

COMPAART



What is ComPAWrt?



COMPAWRT IS A PLATFORM THAT CATERS THE WELFARE OF STRAY ANIMALS. THROUGH THIS WEB APPLICATION, ANYONE, ANYWHERE CAN ADD VALUE IN THE SOCIETY BY GIVING THIS ABANDONED ANIMALS A CHANCE TO HAVE A COMFORTABLE PLACE OF SHELTER, THE PROPER TREATMENT AND CARE NEEDED, MINGLE WITH OTHER RESCUE ANIMALS IN A COMFORTABLE ENVIRONMENT AND EVENTUALLY FIND THEIR PERFECT HOME AND FAMILY FOR THEM TO LIVE A HAPPY AND COMFORTABLE LIFE.

★ Solutions



THE MAIN OBJECTIVES OF THIS PROJECT IS TO REDUCE THE AMOUNT OF STRAY ANIMALS BY REPORTING THEM TO THE RIGHT AND NEAREST RESCUE CENTERS BY SHARING THE PHOTOS AND LOCATION WHERE THEY SAW THE STRAY ANIMAL.



TO ENCOURAGE VOLUNTEERS FOR THEM TO UNDERSTAND HOW TO TAKE CARE OF AN ANIMAL AS WELL AS TO PARTICIPATE IN CHARITY ACTIVITIES TO HELP THE STRAY ANIMALS. THERE IS ALSO OPTIONS FOR ADOPTION.



TO PROVIDE USERS CONTACT CHANNELS OF THE ORGANIZATIONS THAT THEY WANT TO GIVE DONATIONS TO.



PROPOSED FEATURES

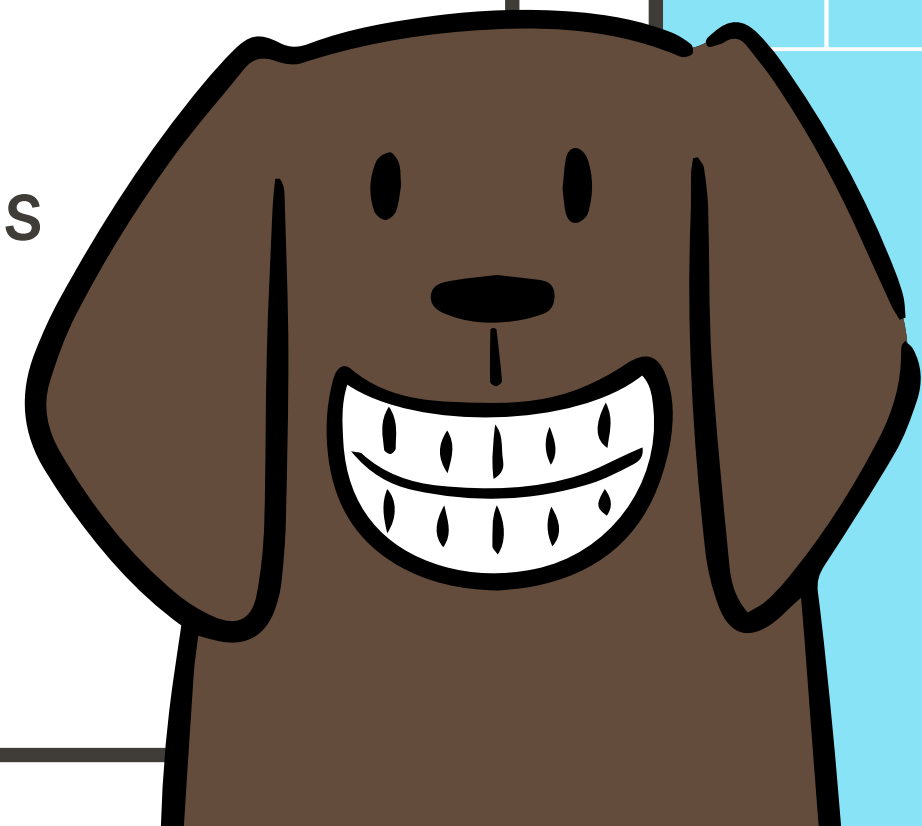
HOME PAGE - THIS IS WHERE THE USER CAN SEE INTRODUCTION ABOUT THE PLATFORM. ✨

LOGIN/SIGNUP PAGE - THE USER CAN CREATE A NEW PROFILE OR LOG IN TO THEIR PROFILES USING THEIR USERNAME AND PASSWORD.

SAVE ME - ON THIS PAGE, PEOPLE CAN POST ABOUT ABANDONED ANIMALS AND ALL IT'S DETAILS FOR THE RIGHT AUTHORITIES TO EASILY FIND THEM.

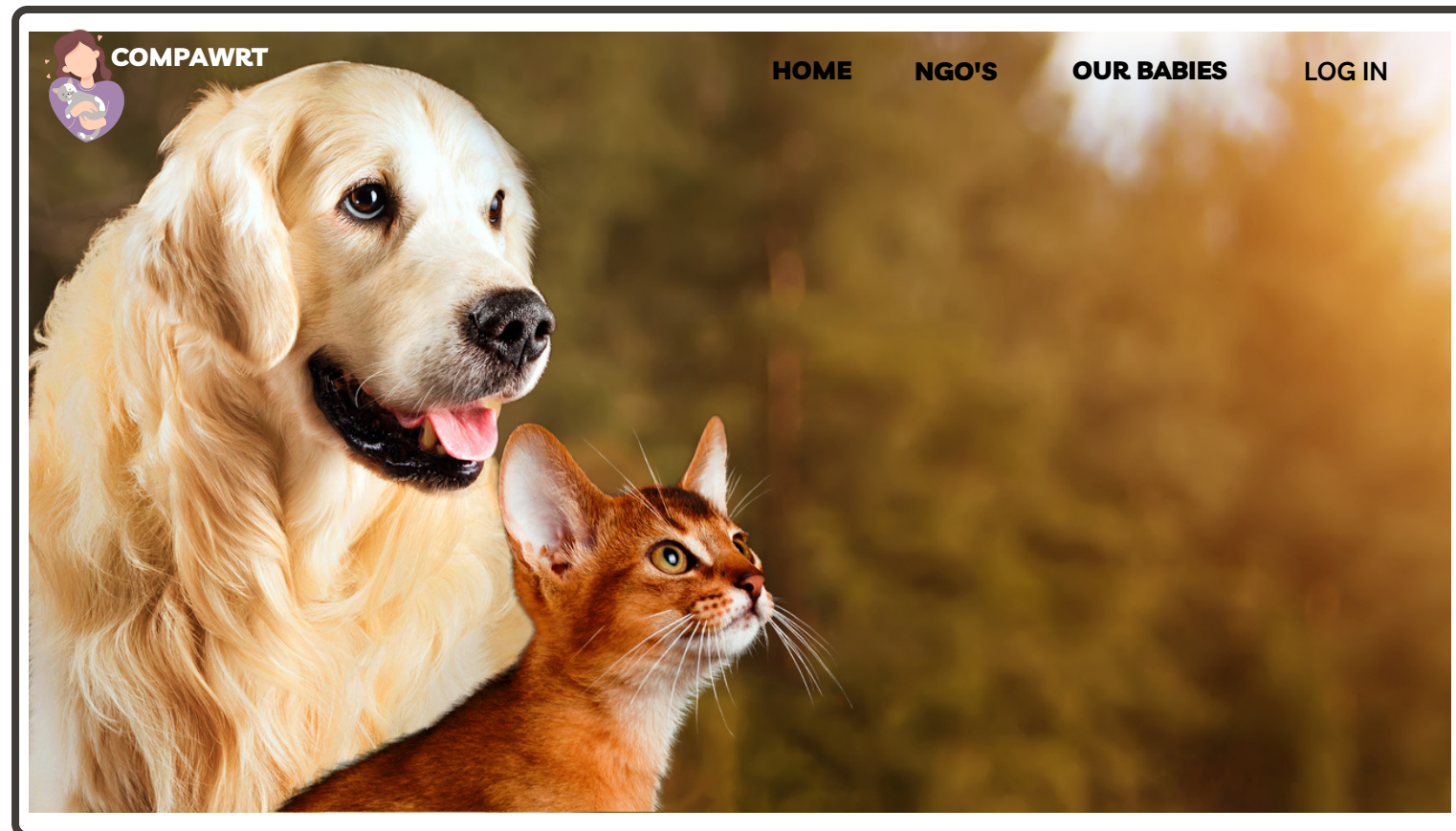
IMAGE FEED - THIS IS WHERE THE USER CAN SEE POST AND IMAGES OF THE ANIMALS BEING RESCUED, AND THE RECOMMENDED PAGES WHICH CONTAINS ALL THE NECESSARY DETAILS ABOUT THE ADOPTION CENTERS AND THE ANIMALS THAT ARE OPEN FOR ADOPTION.

NGO'S - THIS IS WHERE THE USER CAN SEE ALL THE ACTIVE AND RIGHT ORGANIZATIONS TO CHOOSE WHERE THEY WANT TO GIVE DONATIONS TO.



MOCK - UP

★ **HOMEPAGE** ★



★ **IMAGE FEED** ★



★ **LOG-IN/SIGN-UP PAGE** ★

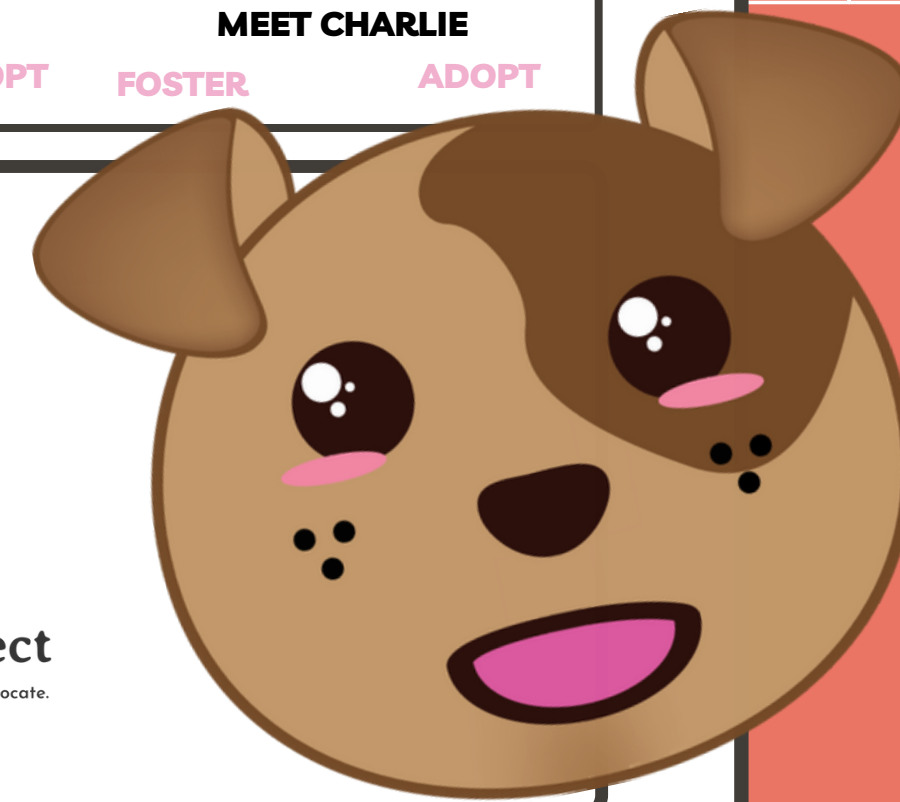
USERNAME:

PASSWORD:

LOG IN

DON'T HAVE AN ACCOUNT YET? SIGN UP [HERE](#)

★ **NGO'S** ★



THANK YOU!

