

# University of Information Technology & Sciences

## Department of Computer Science and Engineering



**Project Name:** EduConnect Education Platform

**Assignment On:** Prototype design with Figma

Course Title: Software Project Design and Development

Course Code: CSE-416

### Submitted To

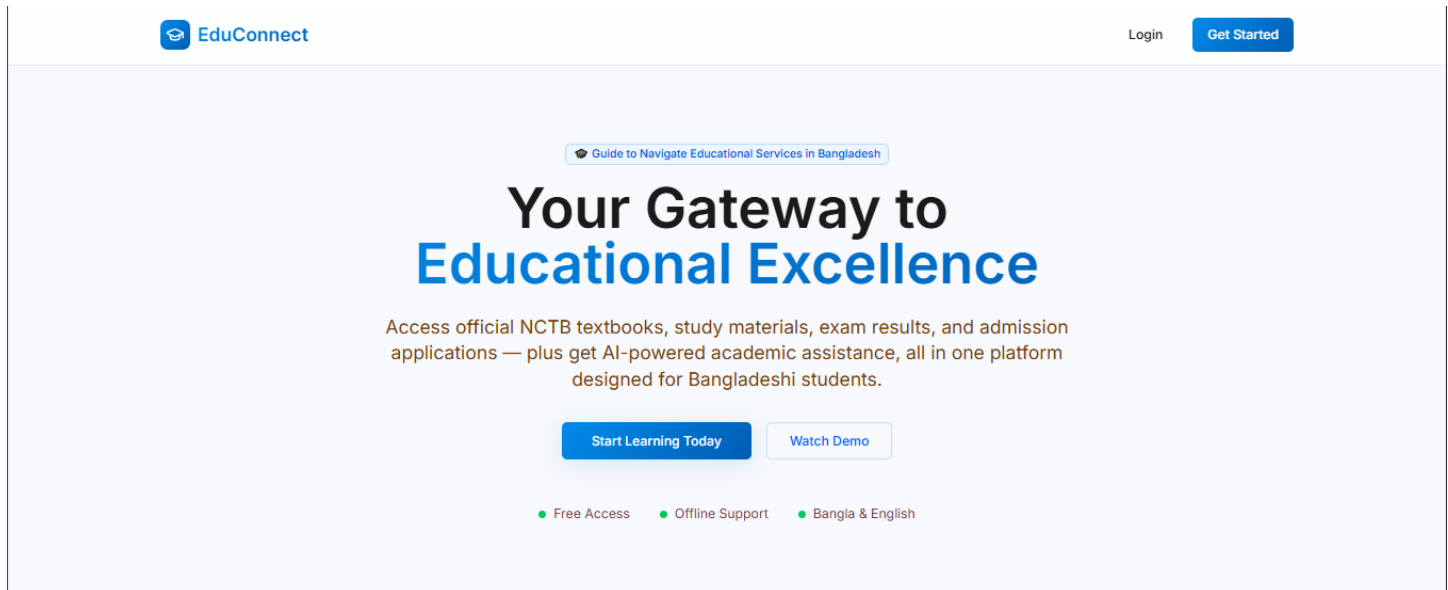
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Semester: Autumn 25  
Section : 7A

## Part 1: Landing Page – Introduction to EduConnect (Homepage)



This is the landing page of **EduConnect**. It introduces the platform as a one-stop educational hub for Bangladeshi students. The page highlights key services like textbooks, results, admissions, and AI assistance. With a clean interface, multilingual support, and easy call-to-action buttons, the design ensures students can quickly get started.

### 1. Key Elements

Logo & Branding

### 2. Main Headline

“Your Gateway to Educational Excellence” – clear and motivational tagline.  
Explains that this platform is a central hub for education-related services.

### 3. Description Text

- Access NCTB textbooks.
- Study materials & notes.
- Exam results.
- Admission applications.
- AI-powered academic assistance.
- Shows the all-in-one nature of the app.

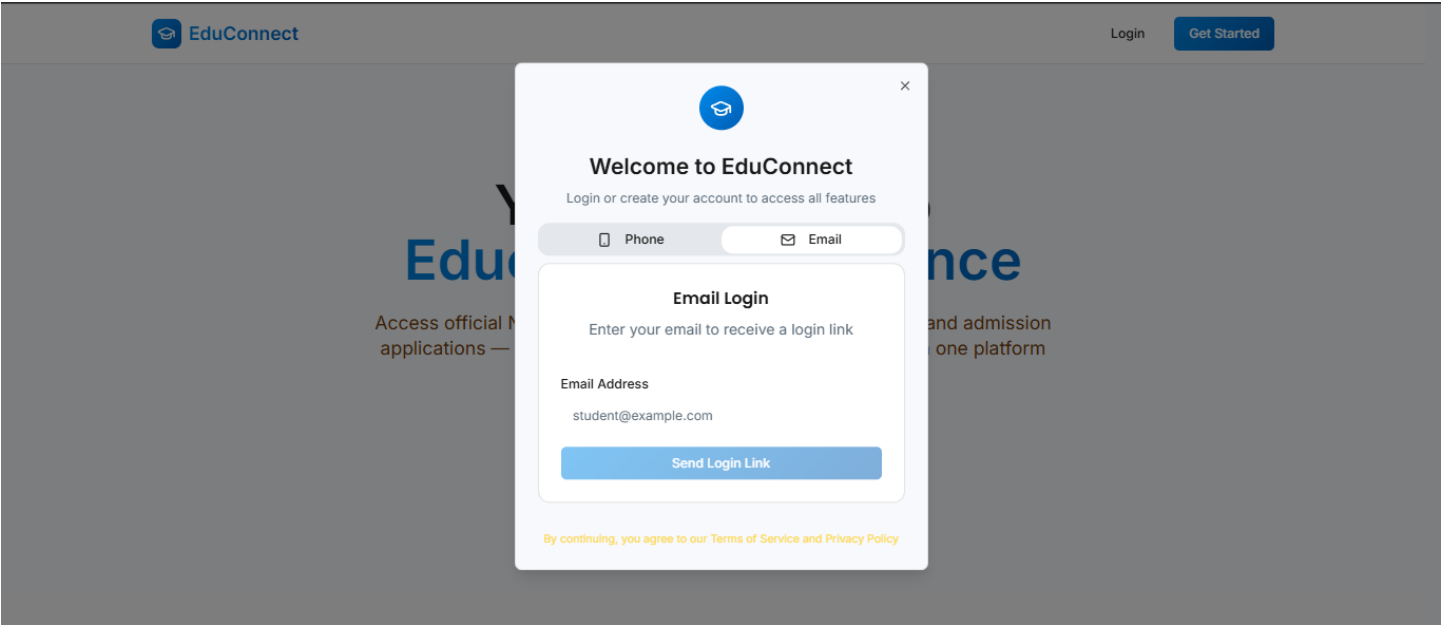
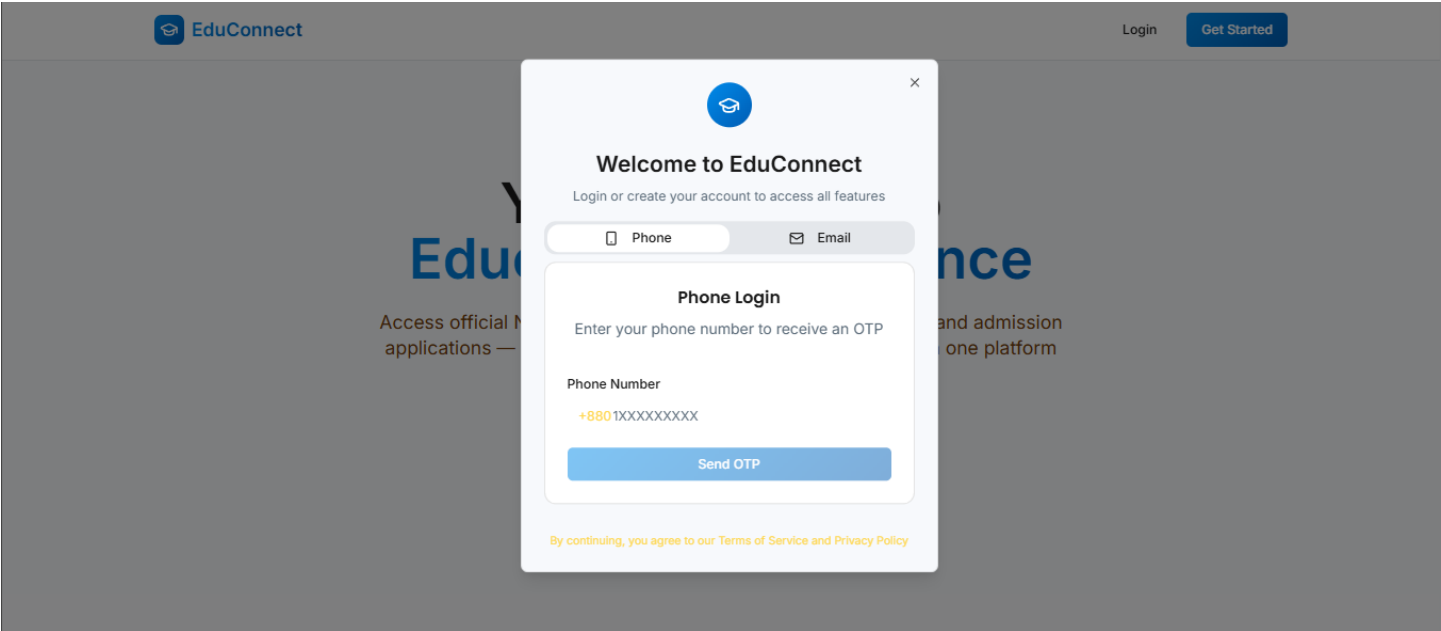
### 4. Call-to-Action (CTA) Buttons

Start Learning Today (primary action for students).

Watch Demo (secondary action to quickly understand features).

### 5. Feature Highlights (Bottom Icons)

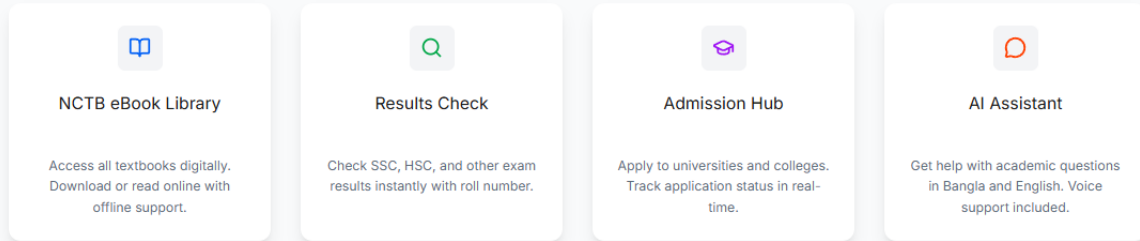
- Free Access.
- Offline Support.
- Bangla & English language option.



## Part 2: Key Features – Core Services of EduConnect

### Everything You Need to Succeed

From textbooks to admissions, we've got all your educational needs covered in one comprehensive platform.



This section introduces the main services of **EduConnect**. Students can easily access NCTB eBooks, check SSC/HSC exam results, apply for admissions, and use the AI Assistant for academic help. With a clean card-style design and clear icons, this section ensures that users quickly understand the platform’s core benefits.

### Key Elements

#### 1. Section Title

“Everything You Need to Succeed” → motivating and student-centered.  
Subtitle explains that all educational services are combined into one platform.

#### 2. Feature Cards

- NCTB eBook Library
- Access all textbooks digitally.
- Download or read online with offline support.
- Results Check
- Instantly check SSC, HSC, and other exam results using roll number.

#### 3. Admission Hub

- Apply to universities and colleges from one place.
- Track application status in real-time.

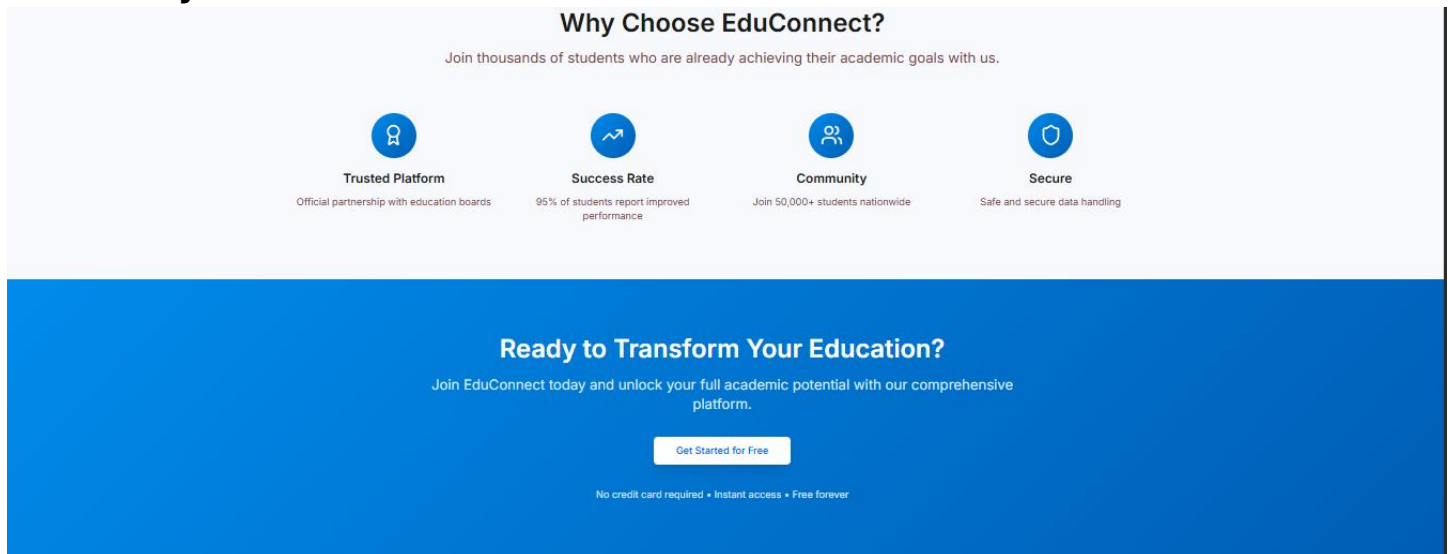
#### 4. AI Assistant

- Helps with academic questions in Bangla & English.
- Includes voice support for easier accessibility.

#### 5. Why This Design is Effective

- Uses card-style layout → makes information easy to scan.
- Each feature has icon + title + short description, so users understand instantly.
- Covers four core needs of Bangladeshi students:
- Learning (Books + Notes).
- Result checking.
- Admission process.
- Smart AI help.

## Part 3: Why Choose EduConnect & Call-to-Action



This section explains why **EduConnect** is the right choice for students. It emphasizes trust, success, community, and data security. By showing proof of impact and building credibility, students feel more confident in using the platform. The call-to-action motivates them to join immediately with a clear message: “Get Started for Free,” ensuring easy adoption.

### Key Elements

#### 1. Section Title

“Why Choose **EduConnect**?” → Direct question that makes students think.

Subtext: Encourages trust by mentioning thousands of students already using it.

#### 2. Trust Factors (4 Icons with Explanations)

- Trusted Platform
- Success Rate
- Community
- Secure

#### 3. Call-to-Action (Blue Banner)

- Motivational headline: “Ready to Transform Your Education?”
- Short subtext: Encourages joining **EduConnect** to unlock academic potential.
- CTA Button: “Get Started for Free” – lowers barriers to entry.

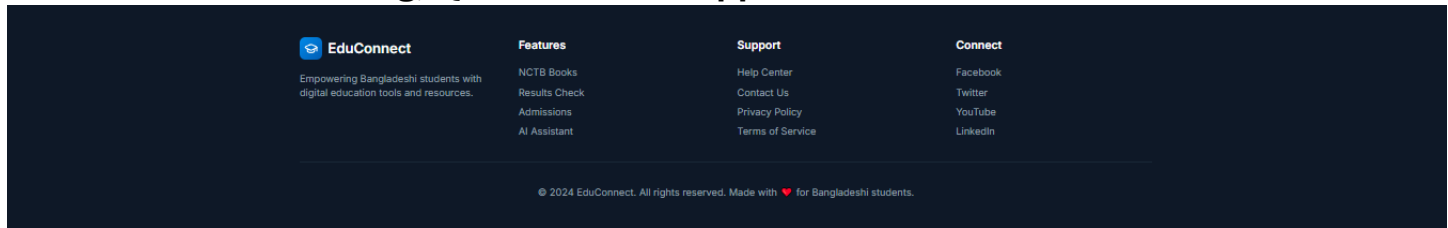
#### 4. Extra Assurance Text

“No credit card required, Instant access, Free forever” → makes the platform appear risk-free, trustworthy, and accessible.

#### 5. Why This Design is Effective

- Builds confidence in students and parents by showing proof (partnerships, success rate, large community).
- Highlights safety and data security, which is important for trust.
- End with a clear, bold call-to-action that encourages users to register immediately.

## Part 4: Footer – Branding, Quick Links & Support



The footer section of **EduConnect** provides essential navigation links for students, including access to features, support, and social media. It also reinforces the brand’s mission of empowering Bangladeshi students with digital education. With a clean design and supportive message, the footer ensures both usability and trustworthiness.

### Key Elements

#### 1. Branding & Tagline

- **EduConnect** logo + tagline: “Empowering Bangladeshi students with digital education tools and resources.”
- Builds identity and reminds users of the platform’s purpose.

#### 2. Quick Links (Navigation Columns)

- Features – NCTB Books, Results Check, Admissions, AI Assistant.
- Support – Help Center, Contact Us, Privacy Policy, Terms of Service.
- Connect – Social media links (Facebook, Twitter, YouTube, LinkedIn).

#### 3. Copyright & Credit

“© 2024 **EduConnect**. All rights reserved.”

Message: “Made for Bangladeshi students.” → Adds a personal and emotional touch.

#### 4. Why This Design is Effective

- Organizes all important links in one place for easy navigation.
- Clean and minimal layout prevents clutter.
- Strengthens trust with policy links (Privacy Policy, Terms).
- Social media connections allow students to stay engaged outside the platform.
- Ending note makes the design student-friendly and approachable.