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## Informed Consent form

### Machine Learning of Player Modelling

**Researchers:** Max Farley

The purpose of this study is to explore Machine Learning in games focused around players. We are interested in studying how varied a player's experience of a game is when using Machine Learning techniques to alter aspects of a game.

Data will be recorded while you play, about the your interactions with the game. This data will be stored anonymously, as well, any data recorded about your characteristics will be stored collectively and will not be related to you as an individual in the data. This data will only be used for the purposes of the research. The data collected will not be sold to third parties.

We do not anticipate any inconveniences or risks resulting from this study. If there are any questions posed to you during the study that cause you discomfort or embarrassment or you feel are infringing on you or your organization's privacy, you are free to refuse answering them.

Your participation is voluntary. Refusal to participate or withdrawal of your consent or discontinued participation in the study will not result in any penalty or loss of benefits.

The results of this study will be presented anonymously - without any data about your identity disclosed. The full data will only be available to the student working on the project and will only be stored on a private USB flash device.

If you have any questions about the study, you should feel free to ask them now, anytime throughout the study or after by contacting the lead researcher: Max Farley at [maxwfarley@live.co.uk](mailto:maxwfarley@live.co.uk)

I understand the nature of this study and agree to participate. I received a copy of this consent form.

Participant Signature \_\_\_\_\_

Date \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Signature of witness \_\_\_\_\_