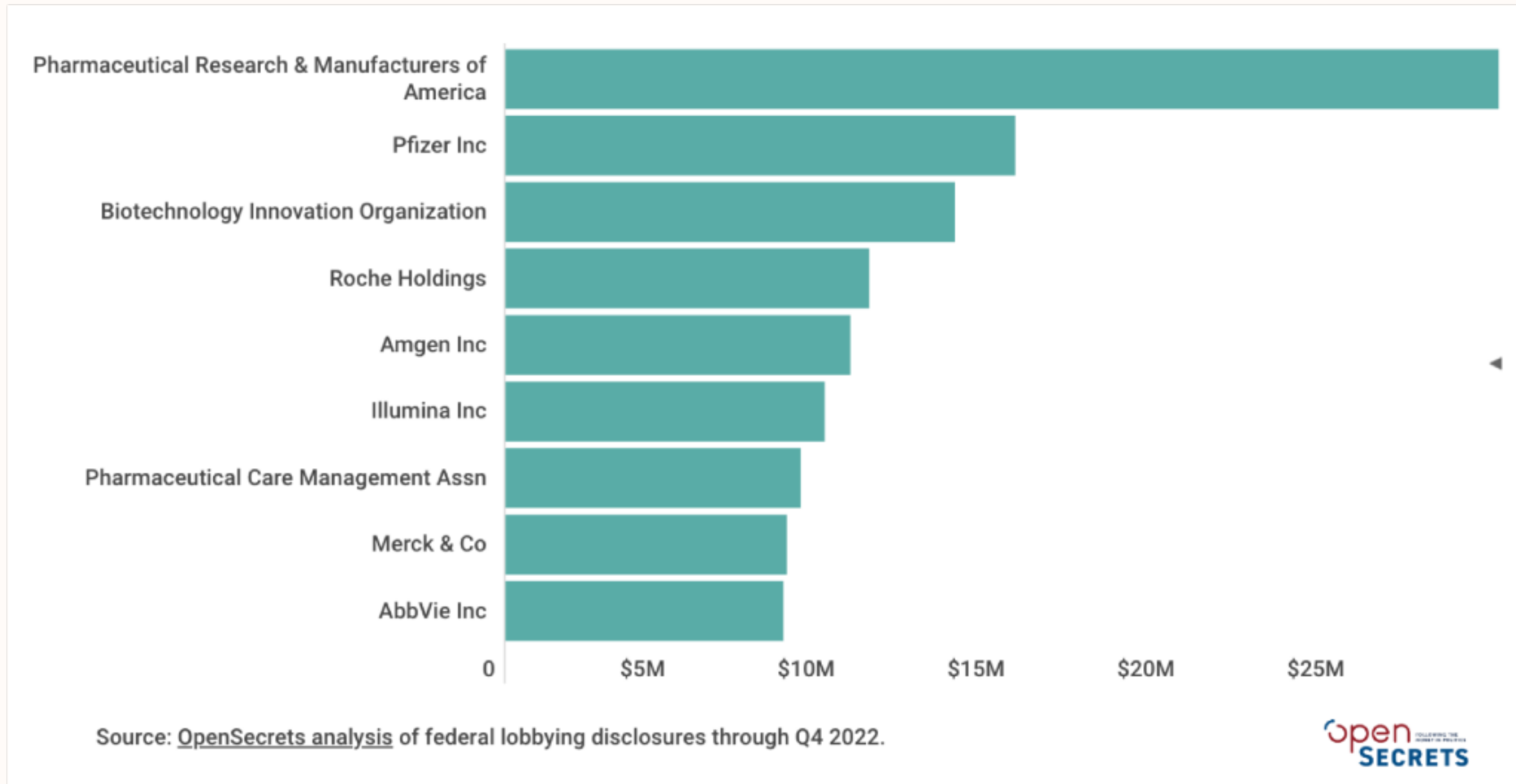


PHARMA & HEALTH GROUPS THAT SPENT THE MOST ON FEDERAL LOBBYING IN 2022



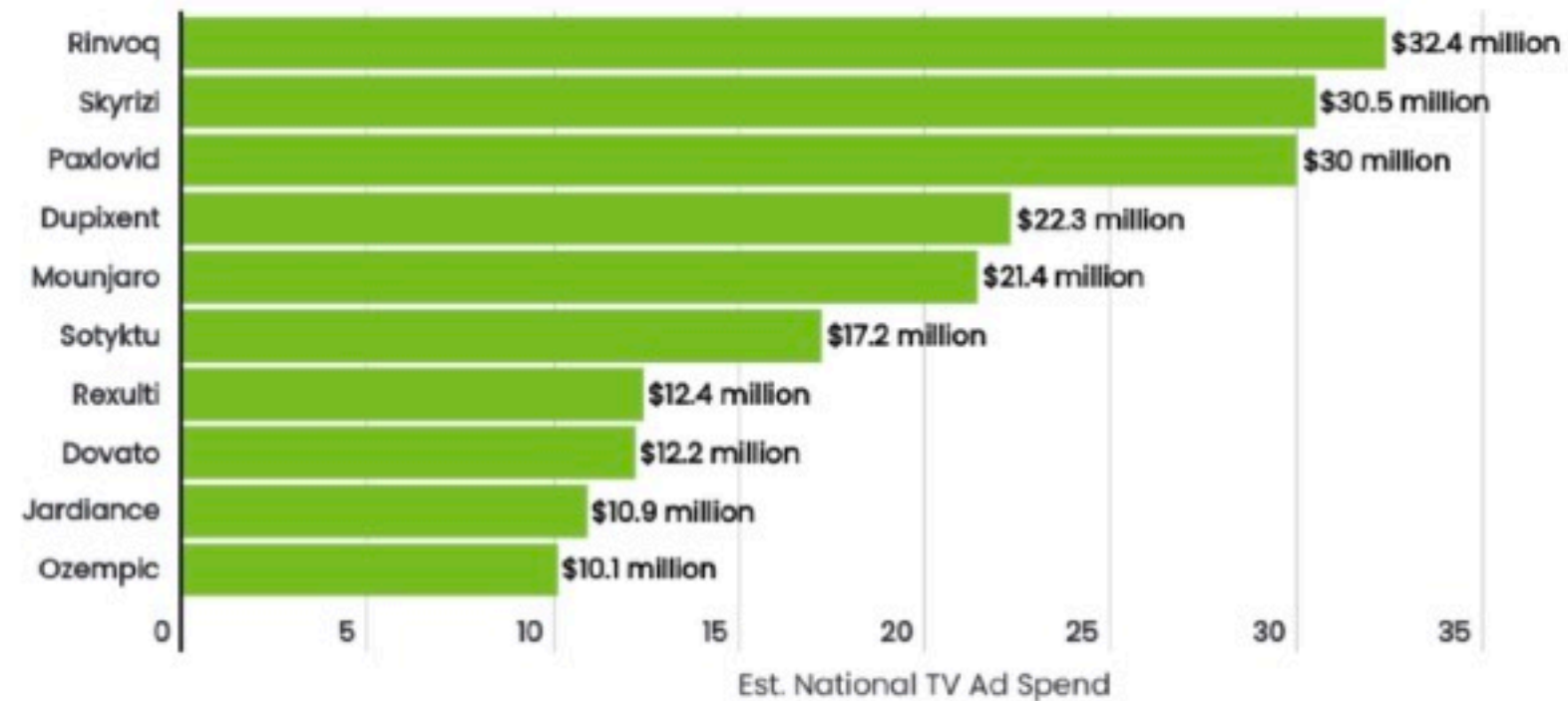
HOW THE MEDIA MAKES ITS MONEY: BILLIONS SPENT ON US ADVERTISING EVERY YEAR

ADWEEK

iSpot.tv

Top Rx Pharma Brands by National TV Ad Spend

March 1-31, 2023

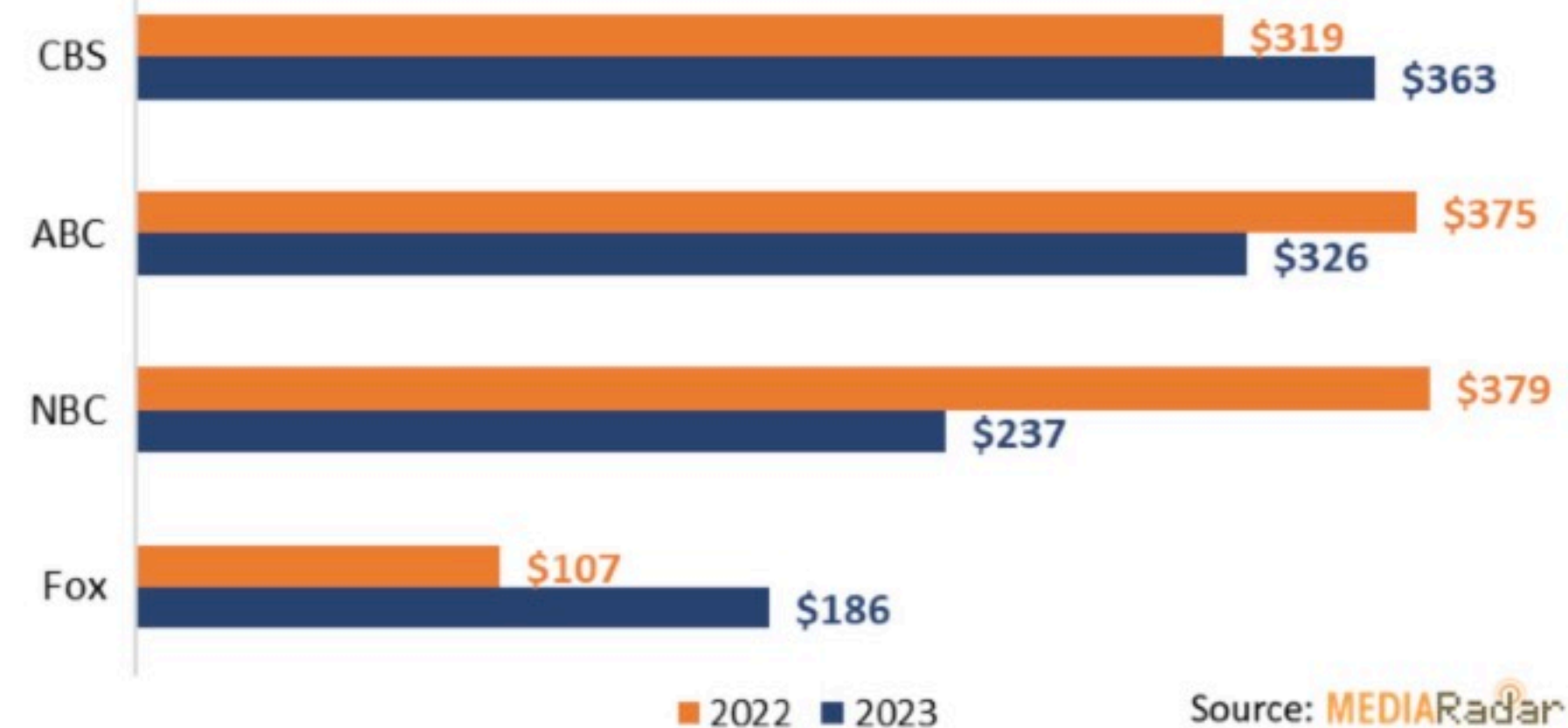


BY ISPOT.TV APRIL 5, 2023

Medical & Pharma Ad Spend with Top Networks

2-Year Analysis: January - April

in millions



Source: MEDIA Radar