

Mia Berardi

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EDUCATION

The University of Iowa | Tippie College of Business

Anticipated: May 2027

B.B.A., Business Analytics and Information Systems | B.B.A., Marketing | Leadership Studies Certificate | Psychology Minor

GPA: 3.72 | Dean's List: Fall 2023, Spring 2024

Technical Skills: Adobe Illustrator, Canva, Excel

RELEVANT COURSEWORK

Business Computing Essentials
Foundations of Business Analytics

Introduction to Financial Accounting
Operations Management

EXPERIENCE

Student Design and Sales Manager | *Campus Ink* | Remote

August 2024 - Present

- Communicated closely with clients to understand vision and provide tailored design solutions for events, organizations, and student groups
- Developed and refined product concepts, including logos, apparel graphics, and marketing visuals, using Adobe Illustrator
- Achieved nearly \$6,000 in sales within the first three months, demonstrating strong client engagement and effective sales strategies

Hostess | *Danny's Pizza and Burger Bar* | Bolingbrook, Illinois

March 2021 – December 2024

- Greeted and welcomed guests in a warm and friendly manner, ensuring a positive first impression and enhancing customer satisfaction
- Managed flow of guests into dining and bar areas, relaying accurate waiting duration to incoming guests; constructed recreational waiting area outside restaurant, maintaining 100% monthly revenue
- Interacted with 50+ customers daily providing customer service by answering questions, addressing concerns, and assisting with menu recommendations, contributing to a positive dining experience

LEADERSHIP & ACTIVITIES

The Wellness Society | *Director of New Member Outreach* | Iowa City, IA

August 2025 – Present

- Led an outreach committee of 10 members to increase awareness of The Wellness Society across campus through flyers and tabling events
- Organized tabling events and promotional campaigns, resulting in increased attendance at Wellness Society events

Kappa Kappa Gamma | *Panhellenic Delegate* | Iowa City, IA

October 2023 – Present

- Represented Kappa in Panhellenic Council meetings, advocating for chapter's interests and synergized with 14 other sorority delegates and executive board of Panhellenic Council
- Collaborated with sisters to promote values of scholarship, leadership, and service through community outreach and campus involvement

Women in Business | *Member* | Iowa City, IA

September 2024 – January 2025

- Gained insights from industry leaders shared career experiences and strategies for professional success
- Engaged with peers in Lean In Circles, exchanging advice, setting career goals, and holding each other accountable for professional growth

Teaching/Advising Practicum Psychology | *Learning Assistant* | Iowa City, IA

August 2024 – December 2024

- Monitored student performance and provided instructors with insights on areas where students may be struggling
- Assisted the instructor with grading assignments and provided constructive feedback to students, strengthening their understanding of key concepts