

MIA ALEXANDER

mealexander@wesleyan.edu • +1 (201) 626 8553 • linkedin.com/in/miaenikoalexander

EDUCATION

Wesleyan University, Middletown, CT May 2026
Bachelor of Arts, **GPA:** 4.00/4.00, **Major:** Film Studies **Dean's List:** September 2022 - Spring 2025

The Dalton School, New York, NY June 2022
Diploma, **GPA:** 3.84/4.00

HONORS & AWARDS

Commended Foyle Young Poet, **The Poetry Society**, London, UK September 2022
Wesleyan Student Poetry Representative, **The Connecticut Poetry Circuit**, CT December 2023

EXPERIENCE

Marketing & Communications Associate, **Silverstein Properties**, New York, NY May 2024 – August 2024
May 2025 – August 2025

- Led efforts to support The Avenir/NY downstate casino license bid. Oversaw the design and production of collateral materials including email marketing, posters, flyers, and a website. Organized and staffed a month-long resident engagement initiative at Silverstein's residential buildings. Collaborated with the marketing team to execute a summer BBQ, which was attended by over 600 community members as a part of a community outreach campaign. Supported the CMO with public affairs strategy and community facing/elected official meetings.
- Project managed an internal publication featuring the best locations throughout the World Trade Center (WTC) commercial portfolio and public spaces.
- Wrote, directed, and produced a short-form video series for the WTC social channels (IG 170K, Facebook 1M+, LinkedIn 46K) to promote a campus-wide food festival. Contributed to @wtc's most popular video to date, with 31K+ likes.

Research & Production Intern, **The Film Posse**, Middletown, CT September 2023 – December 2023

- Conducted research and assisted with the creation of a pitch deck and a grant proposal, which secured funding from the NEH for a documentary in development.

Production Intern, **Pressman Film Production Company**, Santa Monica, CA June 2020 – August 2020

- Curated visual pitch decks, designed and managed content across various social media platforms, and updated the company's website utilizing Photoshop and WordPress.

ACTIVITIES

Manager and Co-Founder, **DDC Productions & Events Club**, Middletown, CT September 2022 – Present

- Organized and executed speaker events featuring industry professionals, fostering insightful discussions for the Wesleyan student body. Produced videos of campus-wide events for Wesleyan University's social channels and website.

Editor-In-Chief, **The Lavender Literary Magazine**, Middletown, CT September 2022 – Present

- Curated and oversaw the publication and distribution of quarterly issues, including organizing and leading weekly workshops with over 30 members and overseeing the quarterly release parties.

SKILLS

Computer: Microsoft Suite, Adobe Suite, Blender, Canva, MailChimp, FileMaker Pro

Languages: Proficient in Spanish, Elementary Hungarian

Interests: The Beatles, Free-Verse Poetry, Comedies