

ANNUAL RETAIL PERFORMANCE

Year

2022

2023

Discount_Applied

False

True

Payment_Method

Cash

Credit Card

Debit Card

Mobile Payment

Total Transaction

13.916K

Avg_Trans_Value

52.32

Total Revenue

728.10K

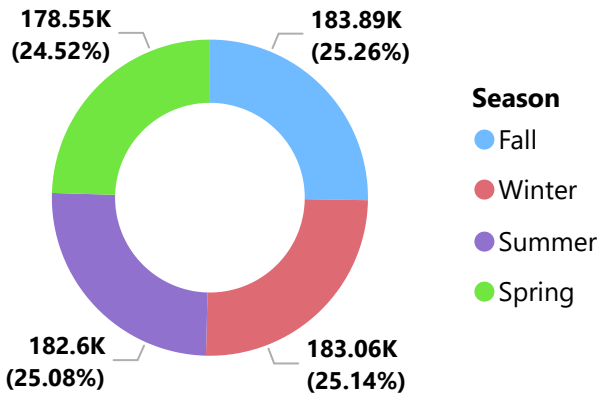
Fiscal_Growth ↓ -18%

MoM ↑ 4.75%

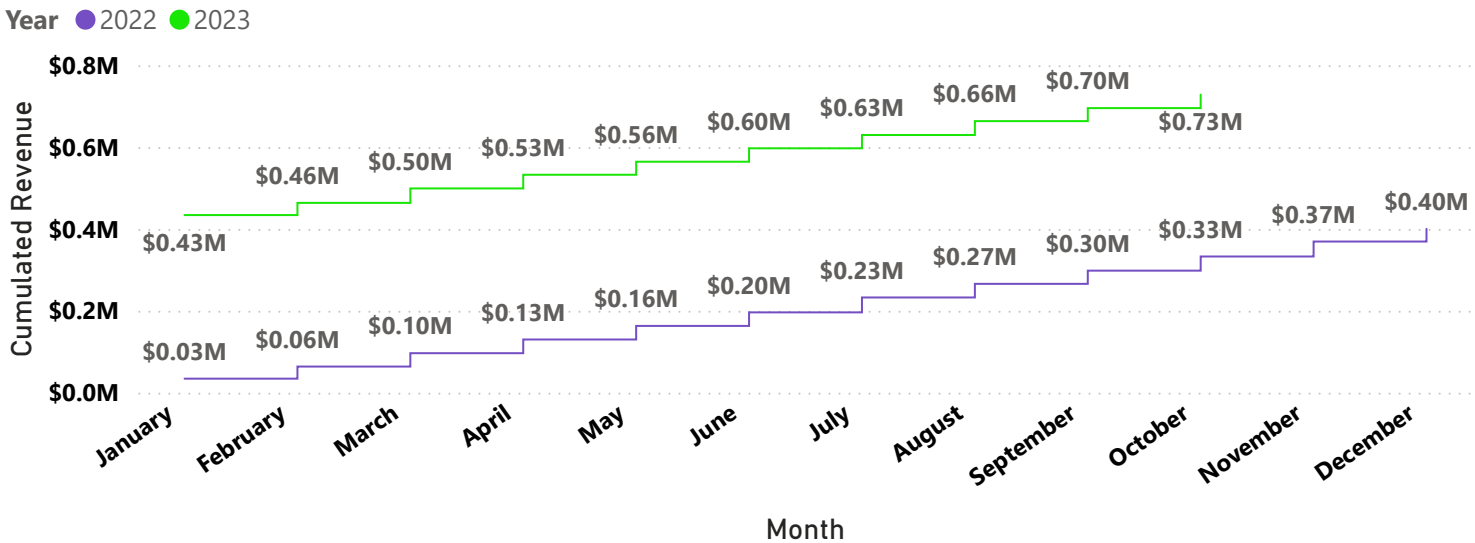
Revenue Analysis on Days of Week

Day	2022	2023	Total
Monday	58,543.00	47,233.40	105,776.40
Tuesday	55,511.46	46,971.76	102,483.22
Wednesday	60,669.90	47,200.97	107,870.87
Thursday	60,011.16	47,221.87	107,233.03
Friday	54,917.94	44,724.04	99,641.98
Saturday	54,000.32	46,768.79	100,769.11
Sunday	56,473.49	47,853.41	104,326.90
Total	400,127.27	327,974.24	728,101.51

Revenue Comparison on Seasons



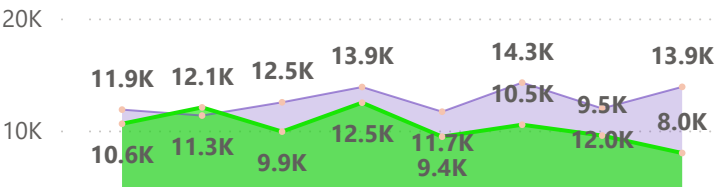
Revenue Cumulation through Month and Year



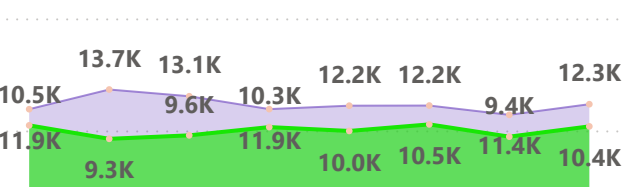
The Impact of Seasons on Customer Choice

Year ● 2022 ● 2023

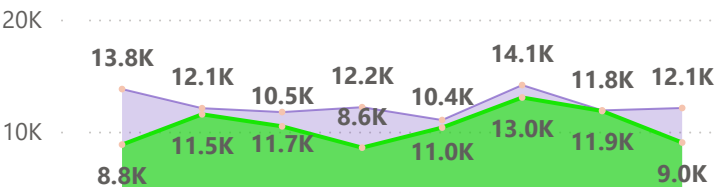
Fall



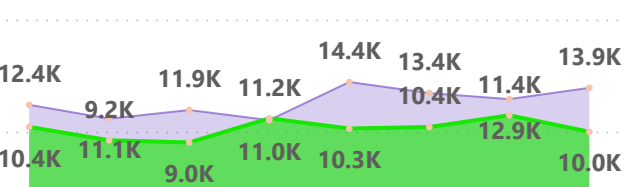
Spring



Summer



Winter



Customer Segmentations Reflect Revenue on Ordered Items

