

# Muhammad Shehroz Ashraf

## Web Developer

### AREAS OF EXPERTISE

*Search Engine Optimization*

*Identifying technical solutions*

*Client facing skills*

*Troubleshooting*

*Web graphics*

*Bug fixing*

*Building templates*

*Image cropping*

*Maintaining data integrity*

*Building functionality*

### PERSONAL DETAILS

#### **Muhammad Shehroz Ashraf**

- House#236 Majeed khan block khayaban-e-Quaid society near Ittfaq town Lahore
- **Contact**  
+923235234992
- **Email:**  
Shehrozashraf992@gmail.com

### PERSONAL SUMMARY

An ambitious problem solver with a passion for online businesses. Shehroz Ashraf has much experience of creating logical and innovative solutions to complex problems. He is thorough and precise in everything he does, and has a keen interest in technology, and user experience. As someone who takes responsibility for his own personal development, he is continually evaluating and upgrading his skills so that he stays at the cutting edge of web development. he is a natural problem solver, who has proven himself by successfully completing projects for IT consultancies, software houses, web design agencies, and IT departments.

Right now, I am looking for a suitable position with a company where outstanding performance is recognized and where he can work on a variety of high-profile projects.

### CAREER HISTORY

#### **SA & SONS PVT(LTD) – HEAD OFFICE (PATTOKI)**

WEB DEVELOPER WordPress      Nov 2020- Jun 2021

Responsible for working on company websites and maintenance of the website.

- Developing and maintaining the front-end functionality of websites.
- Designing prototypes for websites.
- Creating logos, banners and buttons for websites.

#### **IT company – Neoline media**

WEB DEVELOPER WordPress      ( Jun 2021- present Project)

Worked as part of a multi-disciplinary team, carrying out ad-hoc tasks as requested by the IT Manager. Had a specific brief to ensure the websites build for customer's precisely matched their requirements.

- Worked on multiple projects simultaneously to a high standard.
- Escalated operational issues to senior management.
- Addressed cross-browser compatibility issues.
- Integrated websites with Facebook, Twitter, and YouTube.
- Latest Project [www.toysuae.com](http://www.toysuae.com)

#### **GCT ALLAMA IQBAL TOWN – PROJECT BASED**

Website development for my College As a project

#### **Final Year Project**

#### **Government Project – NADRA**

Naya Housing Scheme Registration

Data entry operator

## PERSONAL SKILLS

*Creative thinker*

*Imaginative*

*Energetic*

*Deadline led*

*Initiative*

*Attention to detail*

*Innovative*

*Tactful & articulate*

*Problem solving*

*Reliable*

*Team player*

*Project management*

*Analytical*

## KEY COMPETENCIES AND SKILLS

### **Web Development**

- Knowledge of *PHP*, *XHTML*, *CSS*, *XML* and
- Awareness of the Web Development industry, and new technologies.
- Writing up technical manuals and user instructions.
- Strategically thinking through all parts of the design process.
- Knowledge of payment processing, customs clearance and multi-currency pricing.
- Knowledge of international web standards and protocols.

### **Professional**

- Able to organize own workload effectively and priorities tasks.
- Can quickly understand business requirements and then translate these into functional requirements.
- Having a passion for customer service & responding quickly to enquiries.
- Can manage multiple projects in a fast-paced, deadline-driven environment.
- Adaptable and able to quickly pick up new techniques.
- Understanding of W3C standards, web accessibility & best practice.

### **Personal**

- Passionate about doing a good job.
- First rate interpersonal and communication skills, able to easily interact with fellow developers and customers alike.
- Comfortable with being the ‘go to’ person in a company.
- Strongly committed to all projects from inception right through to the end.
- Confident, friendly and easy to get along with.

## PROFESSIONAL

*Advanced First Aid*

## ACADEMIC QUALIFICATIONS

***Virtual university of Pakistan***

BS (SOFTWARE ENGINEERING)

***Punjab board of Technical Education (PBTE)***

DAE: Diploma of associates engineering in computer information technology (CIT)  
3-Years Program.

***BISE LAHORE***

MATRICULATION in Computer Science.

**REFERENCES** – Available on request.

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