

# SAMSUNG ELECTRONICS

Earnings Presentation:  
1Q 2025 Financial Results



# Disclaimer

The financial information in this document are consolidated earnings results based on K-IFRS.

This document is provided for the convenience of investors only before the external review on our 1Q 2025 financial results is completed.  
The Audit outcomes may cause some parts of this document to change.

This document contains "forward-looking statements" - that is statements related to future not past events.  
In this context "forward-looking statements" often address our expected future business and financial performance  
and often contain words such as "expects" "anticipates" "intends" "plans" "believes" "seeks" or "will ".  
"Forward-looking statements" by their nature address matters that are to different degrees uncertain.  
For us particular uncertainties which could adversely or positively affect our future results include:

- The behavior of financial markets including fluctuations in exchange rates interest rates and commodity prices
- Strategic actions including dispositions and acquisitions · Unanticipated dramatic developments  
in our major businesses including DX (Digital eXperience) DS (Device Solutions)
- Numerous other matters at the national and international levels which could affect our future results

These uncertainties may cause our actual results to be materially different from those expressed in this document.

# Index

PRESENTERS

1Q 2025 FINANCIAL  
RESULTS

PERFORMANCE  
BY BUSINESS SEGMENT

APPENDICES

# Earnings Presentation

## Speakers



**Sooncheol  
Park,  
EVP**  
Chief Financial Officer



**Jaejune Kim,  
EVP  
Memory**



**Hyeokman  
Kwon,  
VP  
System LSI**



**Mijung Noh,  
VP  
Foundry**



**Charles Hur,  
EVP  
Samsung Display  
Corp**



**Daniel Araujo,  
VP  
Mobile eXperience**



**KL Roh,  
EVP  
Visual Display**



**Daniel Oh,  
EVP  
Investor Relations**

Device Solutions

Device eXperience

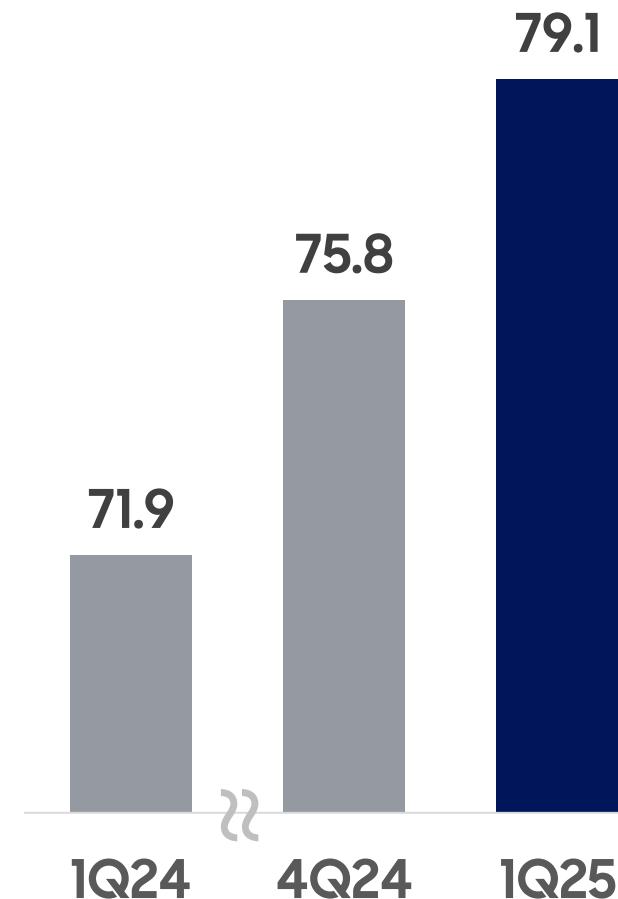
## Moderator

# 1Q 2025 Highlights

Based on consolidated financial statements

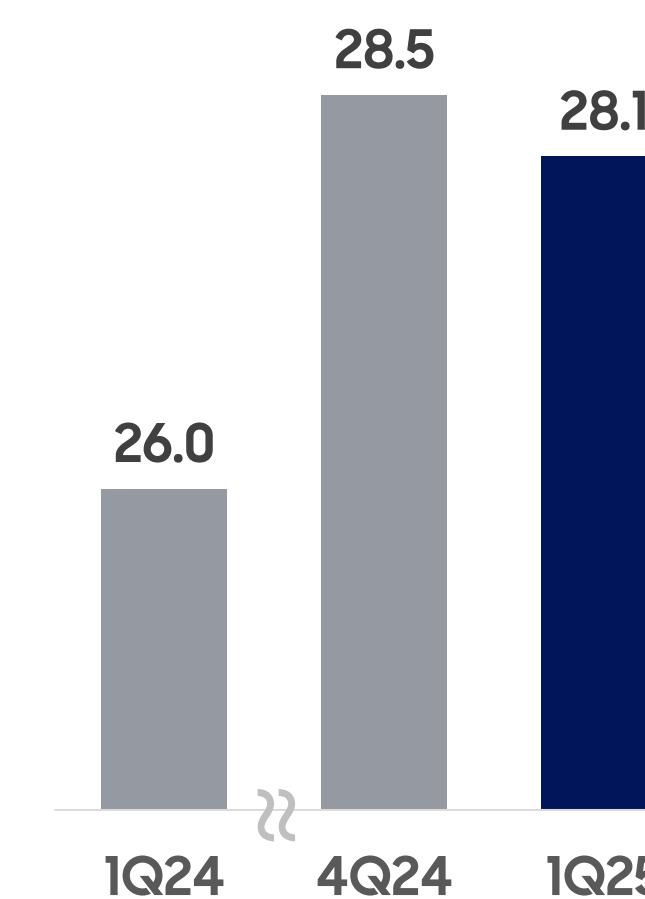
## Revenues

KRW **79.1T**



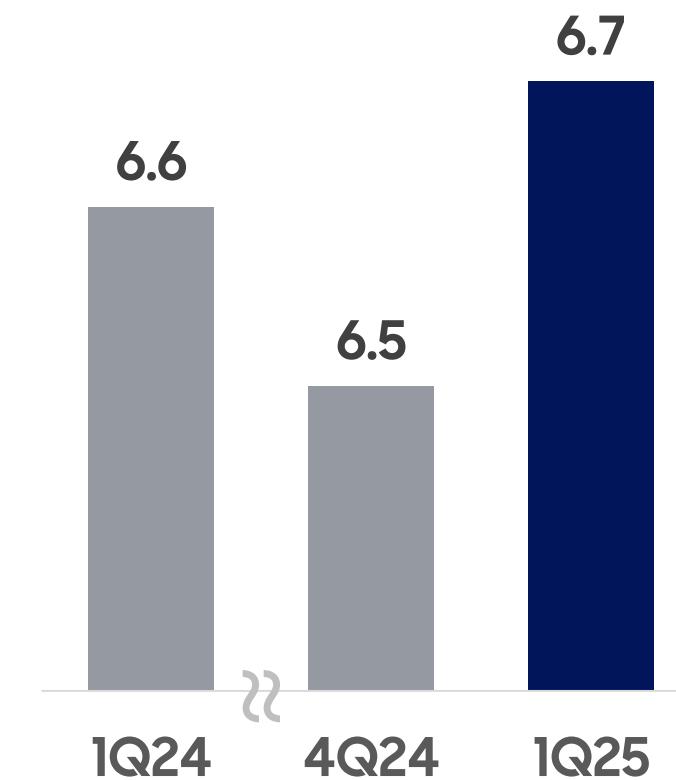
## Gross Profit

KRW **28.1T**



## Operating Profit

KRW **6.7T**

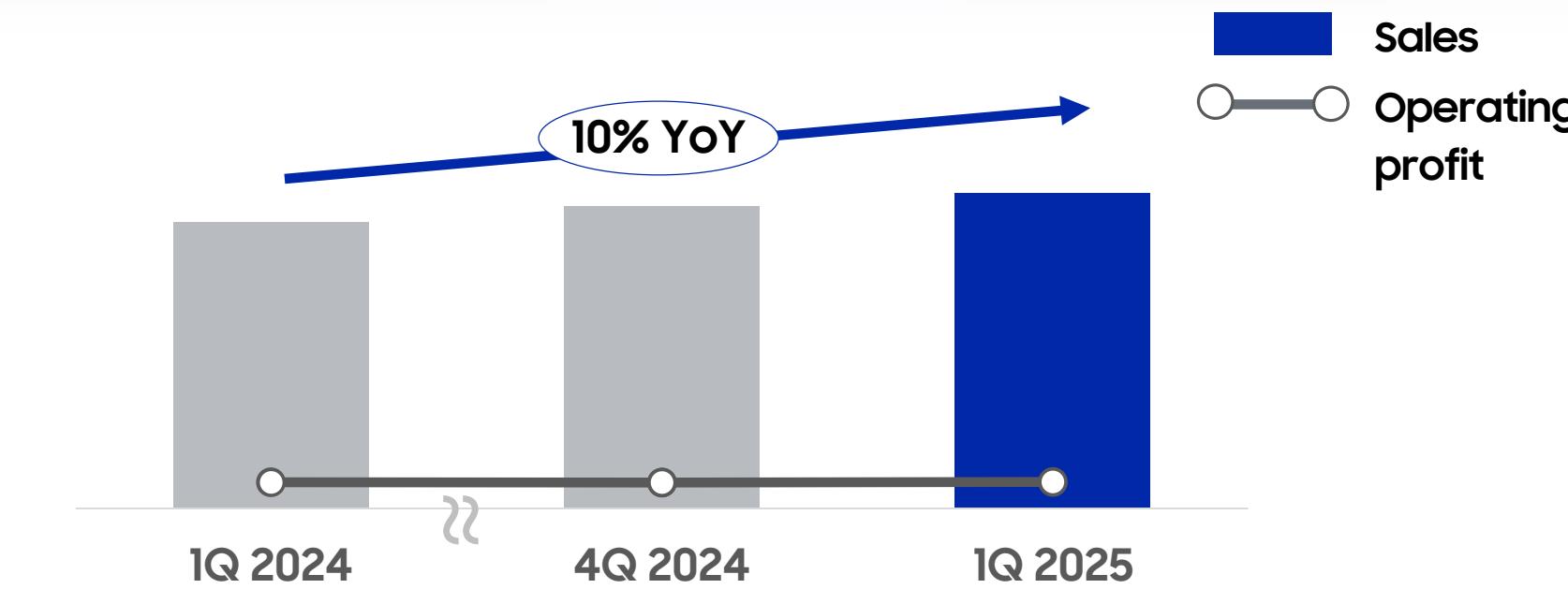


# 1Q 2025 Results & Financial Data

Based on 2025 consolidated financial statements

KRW trillion	1Q24	% of sales	4Q24	% of sales	1Q25	% of sales
<b>Sales</b>	71.9	100.0%	75.8	100.0%	79.1	100.0%
Cost of sales	45.9	63.8%	47.3	62.4%	51.0	64.5%
<b>Gross profit</b>	26.0	36.2%	28.5	37.6%	28.1	35.5%
SG&A expenses	19.4	27.0%	22.0	29.1%	21.4	27.1%
R&D expenses	7.8	10.9%	10.3	13.5%	9.0	11.4%
<b>Operating profit</b>	6.6	9.2%	6.5	8.6%	6.7	8.4%
Other non-operating income/expenses	0.1	-	0.04	-	0.9	-
Equity method gain/loss	0.2	-	0.2	-	0.1	-
Finance income/expenses	0.8	-	1.2	-	1.5	-
<b>Profit before income tax</b>	7.7	10.7%	7.9	10.4%	9.2	11.6%
Income tax	1.0	-	0.2	-	0.9	-
<b>Net profit</b>	6.8	9.4%	7.8	10.2%	8.2	10.4%
Profit attributable to owners of the parent	6.6	9.2%	7.6	10.0%	8.0	10.1%
<b>Earnings per share (KRW)</b>	975		1,116		1,192	

## Sales and operating profit growth



## Key profitability indicators

	1Q24	4Q24	1Q25
<b>ROE</b>	7%	8%	8%
<b>Profitability</b> (net profit/sales)	0.1	0.1	0.1
<b>Asset turnover</b> (sales/asset)	0.6	0.6	0.6
<b>Leverage</b> (asset/equity)	1.3	1.3	1.3
<b>EBITDA margin</b>	22%	23%	22%

# Results by Business Segment

## Sales

KRW trillion	1Q24	4Q24	1Q25	QoQ	YoY
<b>Total</b>	<u>71.9</u>	<u>75.8</u>	<u>79.1</u>	<u>4%↑</u>	<u>10%↑</u>
<b>DX</b>	<u>47.3</u>	<u>40.5</u>	<u>51.7</u>	<u>28%↑</u>	<u>9%↑</u>
<b>MX / NW</b>	<u>33.5</u>	<u>25.8</u>	<u>37.0</u>	<u>43%↑</u>	<u>10%↑</u>
<b>MX</b>	<u>32.8</u>	<u>25.0</u>	<u>36.2</u>	<u>45%↑</u>	<u>10%↑</u>
<b>VD / DA</b>	<u>13.5</u>	<u>14.4</u>	<u>14.5</u>	<u>0.4%↑</u>	<u>7%↑</u>
<b>VD</b>	<u>7.2</u>	<u>8.6</u>	<u>7.8</u>	<u>10%↓</u>	<u>7%↑</u>
<b>DS</b>	<u>23.1</u>	<u>30.1</u>	<u>25.1</u>	<u>17%↓</u>	<u>9%↑</u>
<b>Memory</b>	<u>17.5</u>	<u>23.0</u>	<u>19.1</u>	<u>17%↓</u>	<u>9%↑</u>
<b>SDC</b>	<u>5.4</u>	<u>8.1</u>	<u>5.9</u>	<u>28%↓</u>	<u>9%↑</u>
<b>Harman</b>	<u>3.2</u>	<u>3.9</u>	<u>3.4</u>	<u>13%↓</u>	<u>7%↑</u>

## Operating profit

KRW trillion	1Q24	4Q24	1Q25	QoQ	YoY
<b>Total</b>	<u>6.6</u>	<u>6.5</u>	<u>6.7</u>	<u>0.2↑</u>	<u>0.1↑</u>
<b>DX</b>	<u>4.1</u>	<u>2.3</u>	<u>4.7</u>	<u>2.5↑</u>	<u>0.6↑</u>
<b>MX / NW</b>	<u>3.5</u>	<u>2.1</u>	<u>4.3</u>	<u>2.2↑</u>	<u>0.8↑</u>
<b>VD / DA</b>	<u>0.5</u>	<u>0.2</u>	<u>0.3</u>	<u>0.2↑</u>	<u>0.2↓</u>
<b>DS</b>	<u>1.9</u>	<u>2.9</u>	<u>1.1</u>	<u>1.8↓</u>	<u>0.8↓</u>
<b>SDC</b>	<u>0.3</u>	<u>0.9</u>	<u>0.5</u>	<u>0.4↓</u>	<u>0.1↑</u>
<b>Harman</b>	<u>0.2</u>	<u>0.4</u>	<u>0.3</u>	<u>0.1↓</u>	<u>0.1↑</u>

\* Sales and operating profit of each business stated above reflect the organizational structure as of December 2021 and the sales of business units include intersegment sales.

\* The DX Division provides earnings call materials based on the business structure before the reorganization to prevent confusion and to improve understanding among investors.

\* DX: Device eXperience MX: Mobile eXperience DS: Device Solutions

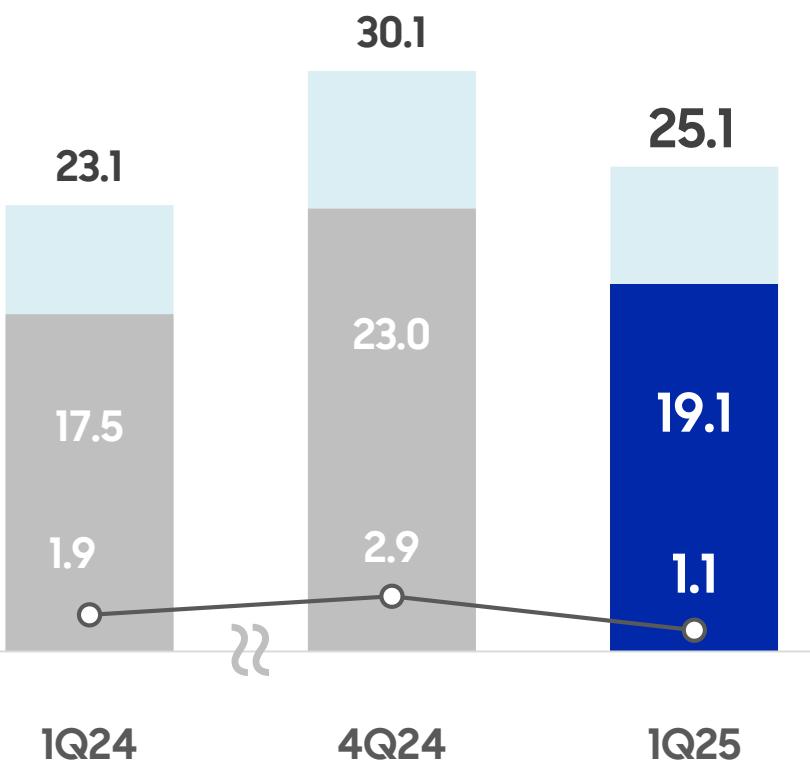
\* Sales and operating profit of VD/DA include the results of Health & Medical Equipment business.

\* Harman's sales and operating profit figures are based on Samsung Electronics' fiscal year and acquisition related expenses are reflected.

# Memory

## DS results KRW trillion

Sales  
Sales (Memory)  
Operating Profit



### 1Q 2025 results

- Expanded server DRAM sales; addressed improved NAND demand amid perceived bottoming of market price
- Earnings impacted by ASP erosion, as well as HBM sales decline from AI Chip export control, etc.

### 2Q 2025 outlook

- Ramp up enhanced HBM3E 12H to meet initial demand
- Strengthen competitiveness in high-value-added market via high density server-centric biz
- Enhance cost competitiveness via accelerated 8<sup>th</sup> Gen V-NAND migration

### 2H 2025 outlook

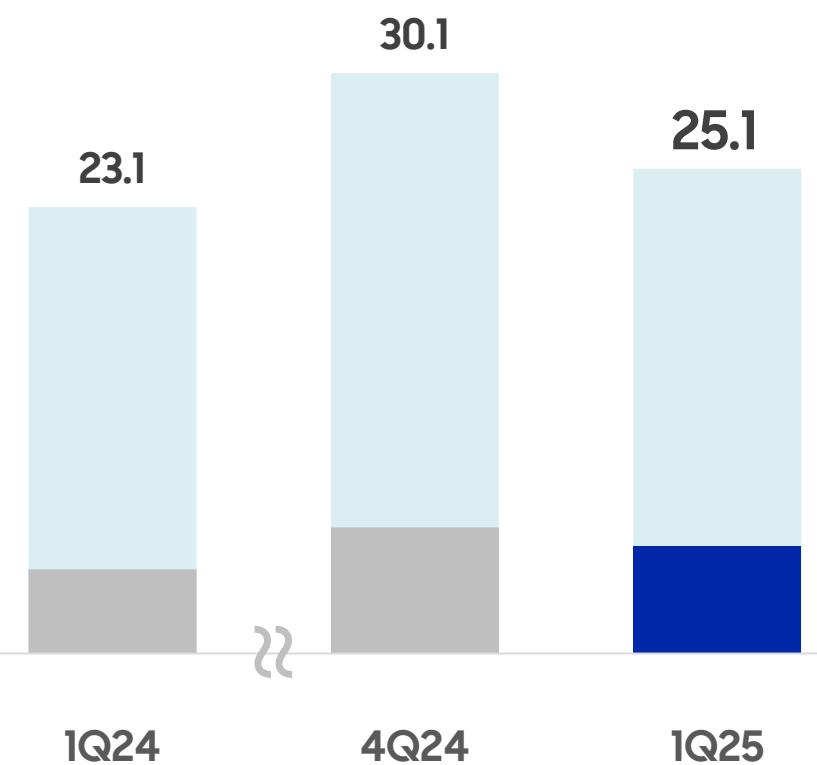
- Expand sales of enhanced HBM3E 12H products and high density DDR5 (i.e. 128GB or more)
- Actively respond to on-device AI trend via industry-leading 10.7Gbps LPDDR5x, etc.

# S.LSI / Foundry

## DS results

KRW trillion

Sales      Sales (non-Memory)



### 1Q 2025 results

- S.LSI: Despite missing flagship SoC entry, earnings improved modestly, driven by increased supply of high-resolution sensors and LSI products
- Foundry: Earnings weak on sluggish seasonal mobile demand, inventory adjustments, and stagnant fab utilization

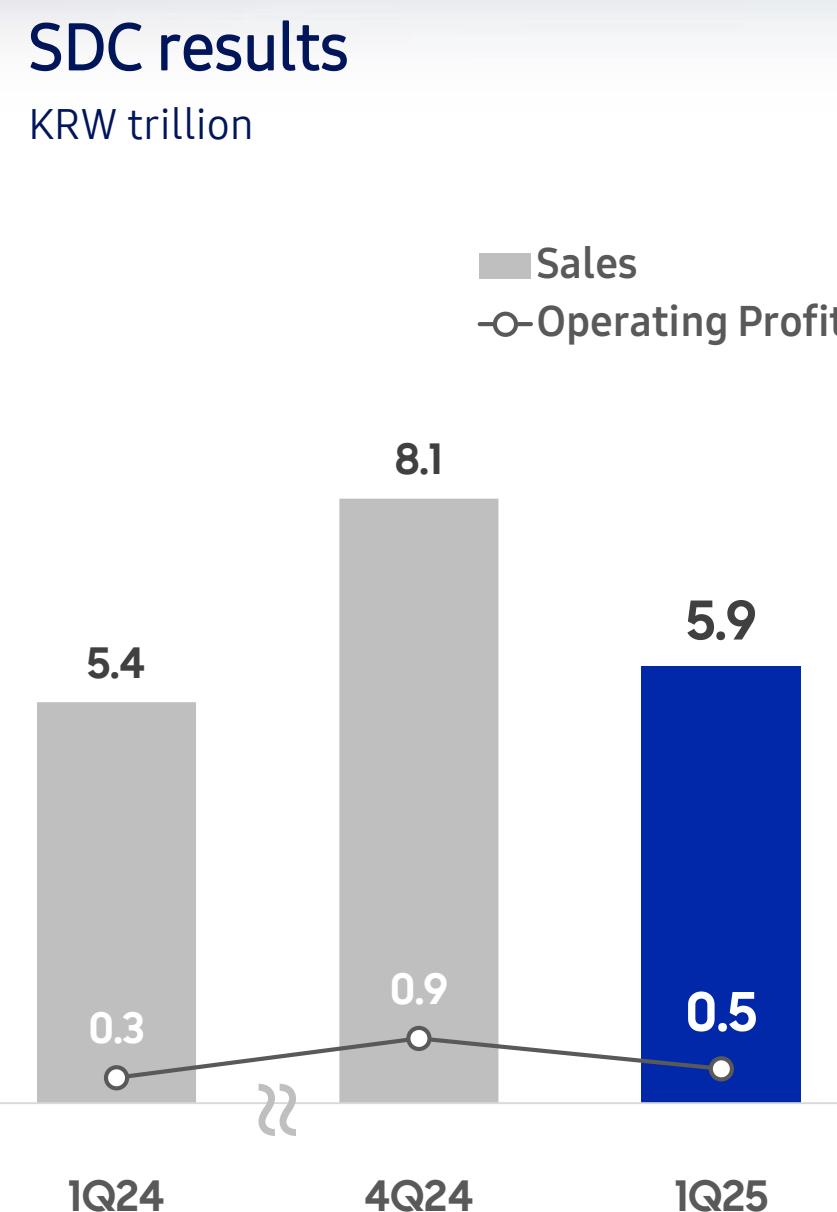
### 2Q 2025 outlook

- S.LSI: Enter flagship SoC models at our key customer; maximize global 200Mp sensor sales
- Foundry: Stabilize 2nm process and drive earnings improvement by actively addressing strong U.S. mobile/auto demand

### 2H 2025 outlook

- S.LSI: Expand flagship SoC supply; proactively respond to high-resolution sensor demand
- Foundry: Start 2nm mass production and secure major orders; strengthen specialty processes on mature nodes

# SDC (Samsung Display Corporation)



## 1Q 2025 results

- Small & Medium: Performance declined compared to the prior quarter due to seasonality
- Large: Results improved via the launch of new QD-OLED monitor product for major clients

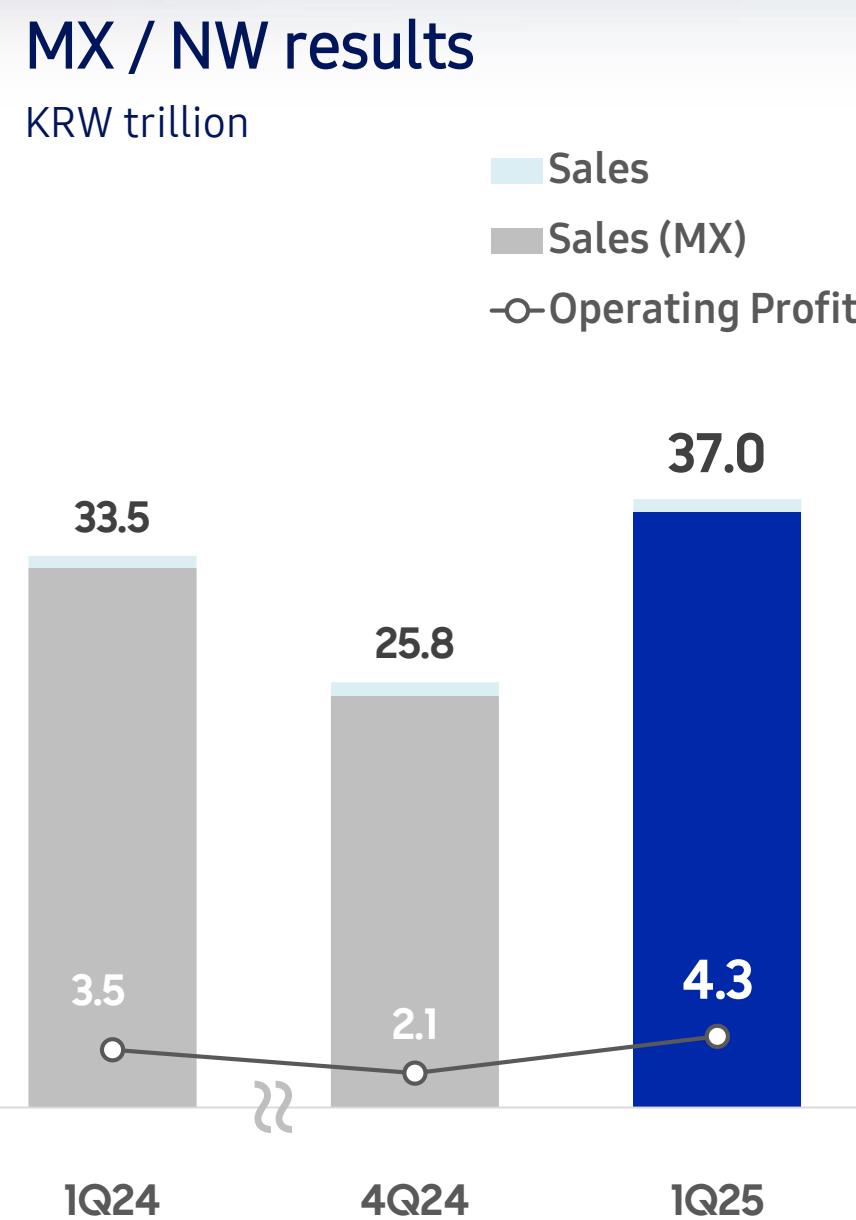
## 2Q 2025 outlook

- Small & Medium: Anticipate conservative earnings improvement, while pursuing stable supply of new product such as foldables
- Large: Demand for gaming monitors to grow with upcoming new product launches

## 2H 2025 outlook

- Small & Medium: Grow sales through differentiated technologies and products amid rising uncertainties
- Large: Strengthen presence in both B2C and B2B monitor market with diverse lineups

# MX / NW



## 1Q 2025 results

- MX: Grew sales and profit by launching Galaxy S25 series featuring advanced Galaxy AI  
Secured double-digit profitability via cost competency amid some components price decline
- NW: Profitability improved due to revenue increase from major overseas markets

## 2Q 2025 outlook

- MX: Sustain flagship-centric sales by launching S25 Edge amid fading effect of new models  
Expand AI phone lineup introducing “Awesome Intelligence” to the A series
- NW: Revenue to increase in major domestic and overseas markets

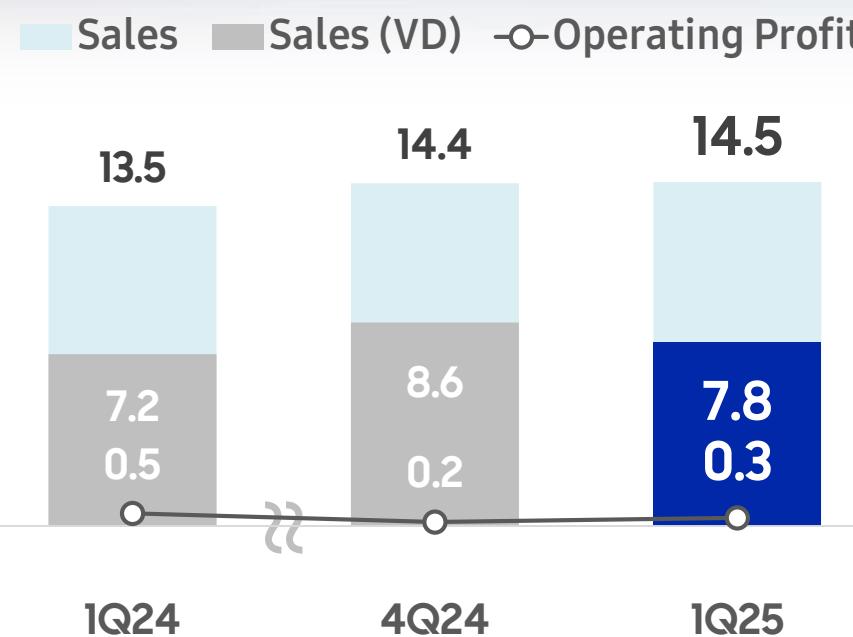
## 2H 2025 outlook

- MX: Strengthen foldable lineup optimizing AI functionality to generate customer demand  
Enhance M/S via S25 sustain marketing and differentiated AI experiences on A series  
Focus on AI/Health for premium tablet/wearables and explore new products such as XR  
Pursue solid profitability via flagship-oriented sales and process optimization efforts
- NW: Performance to improve by securing new orders and major operators network expansion

# VD / DA / Harman

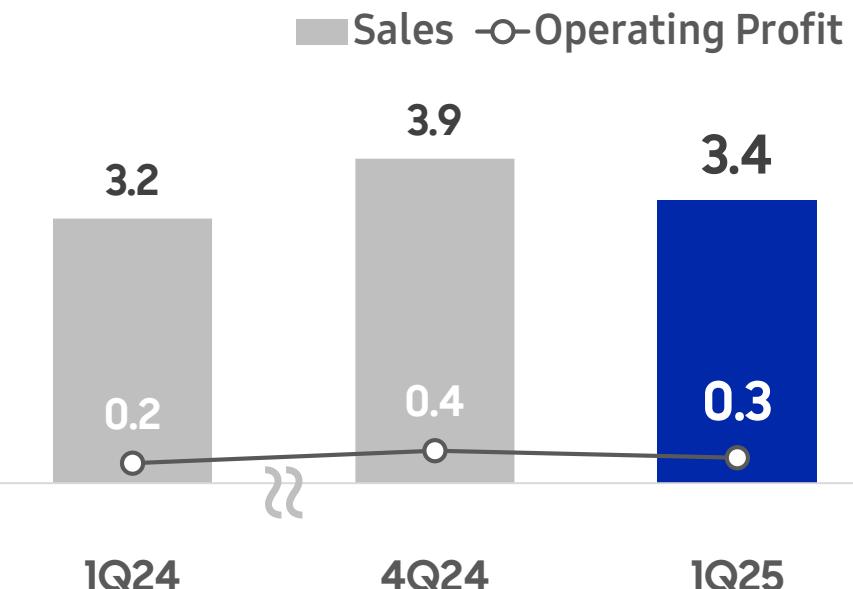
## VD/DA results

KRW trillion



## Harman results

KRW trillion



## 1Q 2025 results

- VD: Solid sales of strategic products, price increases and material cost reductions improved profitability
- DA: Improved QoQ profitability from sales increase of high value products
- Harman: Despite a seasonal slowdown, growth trend was sustained by improved product mix

## 2Q 2025 outlook

- VD: Grow YoY TV sales with 2025 AI TV lineup and integration of advanced AI functions
- DA: Sales growth expected from Bespoke AI products and strong seasonal AC demand
- Harman: Pursue YoY sales growth through consumer audio (e.g., portable speakers, headsets)

## 2H 2025 outlook

- VD: Focus on capturing peak season demand through strategic collaboration with distributors based on enhanced product lineup
- DA: Amid ongoing uncertainties such as tariffs, strive to increase sales of AI-driven, high-value products and improve business structure
- Harman: Maintain solid profitability by improving cost efficiency, and aim to boost sales of high-growth audio products amid increasing automotive sales

# Appendix 1: Financial Position (Summary)

KRW billion	31.Mar.24	31.Dec.24	31.Mar.25
<b>Assets</b>	<b>470,899.8</b>	<b>514,532.0</b>	<b>516,376.7</b>
Cash *	97,392.8	112,651.8	105,133.6
A/R	41,145.4	43,623.1	44,866.6
Inventories	53,347.7	51,754.9	53,220.3
Investments	28,184.0	33,981.1	33,489.1
PP&E	191,155.6	205,945.2	207,385.8
Intangible assets	23,246.6	23,738.6	26,695.1
Other assets	36,427.7	42,837.3	45,586.2
<b>Total assets</b>	<b>470,899.8</b>	<b>514,532.0</b>	<b>516,376.7</b>
<b>Liabilities</b>	<b>98,983.7</b>	<b>112,339.9</b>	<b>109,762.4</b>
Debts	15,504.2	19,330.2	11,143.9
Trade accounts and N/P	12,419.1	12,370.2	14,496.2
Other accounts and N/P & accrued expenses	41,886.0	48,160.7	48,936.7
Current income tax liabilities	4,172.8	4,340.2	6,281.5
Unearned revenue & other advances	2,629.8	2,833.2	2,932.7
Other liabilities	22,371.8	25,305.4	25,971.4
<b>Shareholder equity</b>	<b>371,916.1</b>	<b>402,192.1</b>	<b>406,614.3</b>
Capital stock	897.5	897.5	897.5
<b>Total liability &amp; Shareholder equity</b>	<b>470,899.8</b>	<b>514,532.0</b>	<b>516,376.7</b>

	31.Mar.24	31.Dec.24	31.Mar.25
Current ratio *	255%	243%	247%
Liability/equity	27%	28%	27%
Debt/equity	4%	5%	3%
Net debt/equity	(22%)	(23%)	(23%)

\* Current ratio = current assets/current liabilities

# Appendix 2: Cash Flow (Summary)

KRW trillion	1Q24	4Q24	1Q25
Cash (beginning of period) *	92.41	103.78	112.65
Cash flows from operating activities	11.87	22.02	16.58
Net profit	6.75	7.75	8.22
Depreciation	9.23	10.73	10.73
Cash flows from investing activities	(10.68)	(16.88)	(13.57)
Purchase of PP&E	(13.42)	(15.09)	(12.13)
Cash flows from financing activities	1.26	(2.78)	(11.34)
Increase in debts	2.27	1.49	(8.31)
Acquisition of treasury stock	-	(1.81)	(2.96)
Payment of dividends	(1.01)	(2.46)	(0.08)
Increase in cash	4.99	8.88	(7.52)
<b>Cash (end of period) *</b>	<b>97.39</b>	<b>112.65</b>	<b>105.13</b>

\* Cash = Cash and cash equivalents short-term financial instruments short-term financial assets at amortized cost etc.

## Current State of Net Cash (Net Cash = Cash \* - Debts)

KRW trillion	31.Mar.24	31.Dec.24	31.Mar.25
<b>Net Cash</b>	81.89	93.32	93.99

\* Cash = Cash and cash equivalents short-term financial instruments short-term financial assets at amortized cost etc.



Thank you

SAMSUNG