thehoth.com



## Website Report for wfourtech.vn

This report grades your website based on the strength of various SEO factors such as On Page Optimization, Off Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

## Audit Results for wfourtech.vn



Your page could be better













On-Page SEO

**Usability** 

**Performance** 

Social

## On-Page SEO Results



#### Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

#### Title Tag

You have a title tag, but ideally it should be between 50 and 60 characters in length (including spaces).

Thiết Kế Website Chuyên Nghiệp | WFOUR TECH

Length: 43

Title tags are very important for search engines to correctly understand and categorize your content.

#### **Meta Description Tag**

Your page has a meta description tag however, your meta description should ideally be between 120 and 160 characters (including spaces).

WFOUR TECH thiết kế website chuyên nghiệp, tối ưu SEO, giao diện đẹp, tốc độ nhanh cho doanh nghiệp và cá nhân.

Length: 111

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

#### **SERP Snippet Preview**

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

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https://www.wfourtech.vn :

#### Thi t K Website Chuyên Nghi p | WFOUR TECH

WFOUR TECH thi t k website chuyên nghi p, t i  $\,$  u SEO, giao di n  $\,$ d p, t c  $\,$ d  $\,$ nhanh cho doanh nghi p và cá nhân.

#### **Hreflang Usage**

Your page is not making use of Hreflang attributes.

#### Language

Your page is using the lang attribute.

Declared: Vietnamese

#### H1 Header Tag Usage

Your page has a H1 Tag.

#### H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	9	
Н3	33	
H4	8	
H5	0	
H6	0	

#### **Keyword Consistency**

X

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

#### **Individual Keywords**

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
website	<b>✓</b>	<b>✓</b>	<b>✓</b>	27	
xem	×	×	×	24	
cấp	×	×	<b>✓</b>	17	
nghiệp	<b>~</b>	~	<b>✓</b>	17	
wfour	<b>✓</b>	<b>✓</b>	<b>✓</b>	15	
tech	<b>~</b>	~	<b>✓</b>	15	
tôi	×	×	<b>✓</b>	15	
dịch	×	×	~	15	

#### **Phrases**

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
wfour tech	~	<b>~</b>	<b>✓</b>	15	
chúng tôi	×	×	<b>✓</b>	14	
dịch vụ	×	×	<b>✓</b>	13	
chi tiết	×	×	×	13	
liên hệ	×	×	✓	12	
thiết kế	<b>✓</b>	<b>✓</b>	✓	12	
xem trước	×	×	×	12	
trước xem	×	×	×	12	

Amount of Content  Your page has a good level of textual content, which will assist in it's ranking potential.	<b>/</b>
Word Count: 1381	
Image Alt Attributes You do not have any images missing Alt attributes on your page.	<b>/</b>
Canonical Tag  Your page is using the Canonical Tag.	<b>/</b>
https://www.wfourtech.vn/	
Noindex Tag Test Your page is not using the Noindex Tag which prevents indexing.	<b>/</b>
Noindex Header Test  Your page is not using the Noindex Header which prevents indexing.	<b>/</b>
SSL Enabled Your website has SSL enabled.	<b>/</b>
HTTPS Redirect  Your page successfully redirects to a HTTPS (SSL secure) version.	<b>/</b>
Robots.txt Your website appears to have a robots.txt file.	<b>/</b>
http://wfourtech.vn/robots.txt	
Blocked by Robots.txt Your page does not appear to be blocked by robots.txt.	<b>/</b>
XML Sitemaps Your website appears to have an XML sitemap.	<b>/</b>
https://www.wfourtech.vn/sitemap.xml	
Analytics Your page is using an analytics tool.	<b>/</b>
☑ Google Analytics	
Schema.org Structured Data You are using JSON-LD Schema on your page.	<b>/</b>

## **Usability**



#### Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

#### **Device Rendering**

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.





#### Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

#### **Use of Mobile Viewports**

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

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#### Google's PageSpeed Insights - Mobile



Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	3.9 s
Speed Index	4.8 s
Largest Contentful Paint	8.1 s
Time to Interactive	31 s
Total Blocking Time	21.63 s
Cumulative Layout Shift	0.008

Opportunities	Estimated Savings
Eliminate render-blocking resources	1.5 s
Avoid multiple page redirects	1.11 s
Reduce unused CSS	0.15 s

## Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	1 s
Speed Index	1.5 s
Largest Contentful Paint	1.5 s
Time to Interactive	14.5 s
Total Blocking Time	11.14 s
Cumulative Layout Shift	0.01

Opportunities	Estimated Savings
Eliminate render-blocking resources	0.39 s
Avoid multiple page redirects	0.34 s

#### Flash Used?

No Flash content has been identified on your page.





#### iFrames Used?

Your page appears to be using iFrames.

iFrames are discouraged as they can complicate navigation of content in mobile and have historically been harder to index for search engines.

#### **Favicon**

Your page has specified a favicon.



#### **Email Privacy**

Email addresses have been found in plain text.



We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

#### **Legible Font Sizes**

The text on your page appears to be legible across devices.



#### **Tap Target Sizing**

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



## **Performance Results**



#### Your performance is good

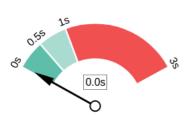
Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).

#### Page Speed Info

Your page loads in a reasonable amount of time.



#### **Server Response**



**All Page Content Loaded** 



**All Page Scripts Complete** 



#### **Download Page Size**

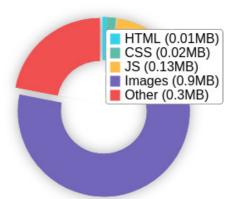
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



#### **Download Page Size**

#### **Download Page Size Breakdown**

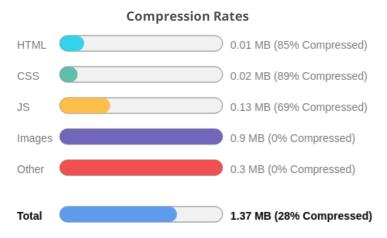


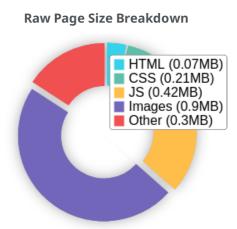


Total 1.37 MB

#### Website Compression (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.





Total 1.9 MB

#### **Number of Resources**

This check displays the total number of files that need to be retrieved from web servers to load your page.













**Total Objects** 

Number of **HTML Pages** 

Resources

Number of JS Number of CSS Resources

Number of **Images** 

Other Resources

#### Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

#### JavaScript Errors

Your page is reporting JavaScript errors during load.

This could indicate that some required functionality on your page is failing or scripts may have coding problems.

#### HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.











# **Optimize Images**

All of the images on your page appear to be optimized.



All your JavaScript and CSS files appear to be minified.



No deprecated HTML tags have been found within your page.

**Inline Styles** 

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

### Social Results



#### Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

#### **Facebook Page Linked**

Your page has a link to a Facebook Page.



f https://facebook.com/w.fourtech

#### **Facebook Open Graph Tags**

Your page is using Facebook Open Graph Tags.

Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

#### X (formerly Twitter) Account Linked

No associated X profile found as a link on your page.



Your page is using X Cards.

#### **Instagram Linked**

No associated Instagram profile found linked on your page





























#### LinkedIn Page Linked

No associated LinkedIn profile found linked on your page.

#### YouTube Channel Linked

Your page has a link to a YouTube channel.

https://youtube.com/channel/UC5fKP84UAJaMi vP5tKmMJhw

#### YouTube Channel Activity

You have a good number of YouTube channel subscribers



10,700 **View Count** Followers

## **Local SEO**

#### Local Business Schema

Local Business Schema identified on the page.

LocalBusiness

#### **Google Business Profile Identified**

No Google Business Profile was identified that links to this website.

#### **Google Business Profile Completeness**

No Google Business Profile was identified that links to this website.

#### **Google Reviews**

No Google Business Profile was identified that links to this website.

## **Technology Results**

#### **Technology List**

These software or coding libraries have been identified on your page.

Version Technology

**HSTS** 

Netlify

Tailwind CSS

#### Server IP Address

75.2.60.5































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DNS Servers	i
ns-b3.tenten.vn	
ns-b2.tenten.vn	
ns-b1.tenten.vn	
Web Server	i
Netlify	v
Charset	i
text/html; charset=UTF-8	
DMARC Record	
This site appears to have a valid DMARC record in place.	•
v=DMARC1; p=quarantine; pct=100;	
SPF Record	
This site appears to have an SPF record.	•
v=spf1 include:emg01.emailserver.net.vn ~all	