# Mia Kim

# Education

University of Pennsylvania Class of 2023 4.0 GPA

Majoring in Design, minoring in Computer Science and Spanish

# Skills

Adobe Creative Suite WordPress

Figma

HTML/CSS

JavaScript

Java

OCam<sub>l</sub>

Microsoft Suite

Public speaking

Spanish

#### **Awards**

#### Scholastic Art and Writing Awards

2 Gold Keys, 3 Silver Keys, 7 Honorable Mentions

# Future Business Leaders of America National Leadership Conference

4th place in Publication Design, 3 time qualifier

#### Daily Pennsylvanian

2020 Design Associate of the Year

# Experience

# Design Intern @ Push10

June 2021 - August 2021

- Assist with client-facing concepts & materials for brand, print, & web
- Mockup, design, & publish case studies
- Create wireframe kit to expedite the team's wireframing process
- Develop nonprofit website for intern final project

# Graphic Design Intern @ Amtrak

February 2021 - May 2021

- Create multimedia assets for the HR Organizational Effectiveness & Learning Department
- Collaborate with team members & HR partners to develop designs for training videos & modules
- Design brochure for the President's Safety & Service Awards—the highest honor that can be awarded to an Amtrak employee

# Co-head of Creative @ PennApps

January 2021 - present; Designer: May 2020 - present

- Lead team of designers to develop visual identity, website, merchandise, & social media for a hackathon with 500-700 annual participants
- Present designs to sponsors & fellow members of the Excecutive Board

#### Designer @ Penn Student Design

August 2020 - present

• Create marketing materials, posters, visual identity design, & other graphics for local clients

# Visual Identity & Web Designer @ Theia

May 2020 - April 2021

- Lead development of visual identity, website, podcast design, & social media
  of a nonprofit throughout its initial launch
- Analyze social media statistics & formulate outreach strategy, which attracted 300 members during first month of launch

#### Deputy Design Editor @ Daily Pennsylvanian

January 2020 - August 2021

- Develop graphics, layout, & identity across web & print for newspaper with 42k readers
- Manage & distribute illustration requests to a team of 20+ designers

# Graphic Design Youth Apprentice @ Dane County School Consortium

June 2018 - July 2019

- Independently design logos & marketing materials for multiple companies
- Maintain WordPress websites & social media