

Education

University of Pennsylvania
Class of 2023
B.A. in Design
Minors in Computer Science & Spanish

Skills

Figma
Adobe Creative Suite
React
HTML/CSS
JavaScript
Java
MongoDB
OCaml
WordPress
Microsoft Suite
Public speaking
Spanish

Awards

Daily Pennsylvanian
2020 Design Associate of the Year

**Future Business Leaders
of America National
Leadership Conference**
*4th place in Publication Design,
3 time qualifier*

Scholastic Art and Writing Awards
*2 Gold Keys, 3 Silver Keys,
7 Honorable Mentions*

Professional Experience

UX Design Intern @ Microsoft

May 2022 - August 2022

- Drive feed modernization efforts on the Microsoft Start app
- Collaborate with developer & designer teams to align the Microsoft Start design system across desktop & mobile canvases
- Innovate features for the mobile canvas in a design sprint spanning 2 weeks
- Conduct A/B testing across ~300 respondents
- Present features to an internal audience of 100+ people

Design Intern @ Push10

June 2021 - August 2021

- Assist with client-facing concepts & materials for brand, print, & web
- Mockup, design, & publish case studies
- Develop wireframe kit to expedite the wireframing process of team of ~10 designers
- Redesign nonprofit website for intern final project

Graphic Design Intern @ Amtrak

February 2021 - May 2021

- Create multimedia assets for the HR Organizational Effectiveness & Learning Department
- Collaborate with team members & HR partners to develop designs for training videos & modules

Product Designer @ Penn Labs

September 2021 - present

- Develop end-to-end design and user flow for the Penn Portals website, a service that is viewed by 4k monthly users via the Penn Mobile app
- Present & hand off high-fidelity mockup deliverables to front-end developers

Co-head of Creative @ PennApps

January 2021 - present; Designer: May 2020 - present

- Lead team of designers to develop visual identity, website, merchandise, & social media for a hackathon with 500-700 annual participants
- Present designs to sponsors & Executive Board

Designer @ Penn Student Design

August 2020 - July 2022

- Create marketing materials, posters, visual identity design, & other graphics for local clients & startups

Visual Identity & Web Designer @ Theia

May 2020 - April 2021

- Lead development of visual identity, website, podcast design, & social media of a nonprofit throughout its initial launch
- Analyze social media statistics & formulate outreach strategy, which attracted 300 members during first month of launch