

## Education

### University of Pennsylvania

*Summa cum laude, class of 2023*

B.A. in Design

Minors in Computer Science & Spanish

## Skills

Figma

Adobe Creative Suite

Autodesk Maya

React

HTML/CSS

JavaScript

Java

MongoDB

WordPress

Microsoft Suite

Public speaking

Spanish

## Awards

### Weitzman School of Design, University of Pennsylvania

Graduating with Excellence Award, Design

### Daily Pennsylvanian

2020 Design Associate of the Year

### Future Business Leaders of America

#### National Leadership Conference

4th place in Publication Design,  
3 time qualifier

### Scholastic Art and Writing Awards

2 Gold Keys, 3 Silver Keys,  
7 Honorable Mentions

## Professional Experience

### UX Design Intern @ Microsoft

*May 2022 - August 2022*

- Drive feed modernization efforts on the Microsoft Start app
- Collaborate with developer & designer teams to align the Microsoft Start design system across desktop & mobile canvases
- Innovate features for the mobile canvas in a design sprint spanning 2 weeks
- Conduct A/B testing across ~300 respondents
- Present features to an internal audience of 100+ people

### Design Intern @ Push10

*June 2021 - August 2021*

- Assist with client-facing concepts & materials for brand, print, & web
- Mockup, design, & publish case studies
- Develop wireframe kit to expedite the wireframing process of team of ~10 designers
- Redesign nonprofit website for intern final project

### Graphic Design Intern @ Amtrak

*February 2021 - May 2021*

- Create multimedia assets for the HR Organizational Effectiveness & Learning Department
- Collaborate with team members & HR partners to develop designs for training videos & modules

### Product Designer @ Penn Labs

*September 2021 - present*

- Develop end-to-end design and user flow for the Penn Portals website, a service that is viewed by 4k monthly users via the Penn Mobile app
- Present & hand off high-fidelity mockup deliverables to front-end developers

### Co-head of Creative @ PennApps

*January 2021 - present; Designer: May 2020 - present*

- Lead team of designers to develop visual identity, website, merchandise, & social media for a hackathon with 500-700 annual participants
- Present designs to sponsors & Executive Board

### Designer @ Penn Student Design

*August 2020 - July 2022*

- Create marketing materials, posters, visual identity design, & other graphics for local clients & startups

### Visual Identity & Web Designer @ Theia

*May 2020 - April 2021*

- Lead development of visual identity, website, podcast design, & social media of a nonprofit throughout its initial launch
- Analyze social media statistics & formulate outreach strategy, which attracted 300 members during first month of launch