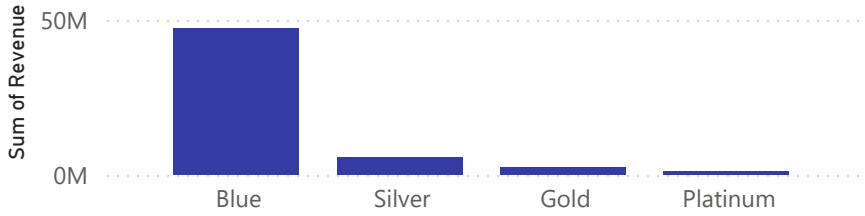


Report By IBRAHiM

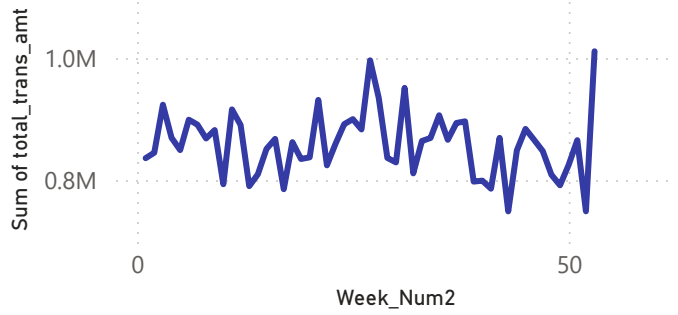
Week_Num2	M_Prev_Week_Revenue	M_Current_Week_Revenue	M_WOW_Revenue
53	9,33,134.43	12,01,600.58	28.8%
52	10,70,439.10	9,33,134.43	-12.8%
51	10,26,549.11	10,70,439.10	4.3%
50	9,80,152.37	10,26,549.11	4.7%
49	10,08,776.60	9,80,152.37	-2.8%

Sum of total_trans_amt	Sum of Week_Num2
45533021	276902

Sum of Revenue by card_category



Sum of total_trans_amt by Week_Num2



delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

activation_30_days	%GT Count of delinquent_acc
1	57.46%
0	42.54%
Total	100.00%

Credit Card Transaction Report @IBRAHIM

Total Revenue

56.5M

Total Interest

8.0M

Trxn Amount

45.5M

Total Interest

667K

Card_Category	Revenue	Interest_Earned	Annual_Fees
Blue	4,71,88,612	66,14,173	27,33,690
Silver	56,59,109	8,21,923	1,89,590
Gold	25,33,682	3,84,755	57,565
Platinum	11,35,608	1,61,629	20,665
Total	5,65,17,011	79,82,480	30,01,510

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Low

Mid

High

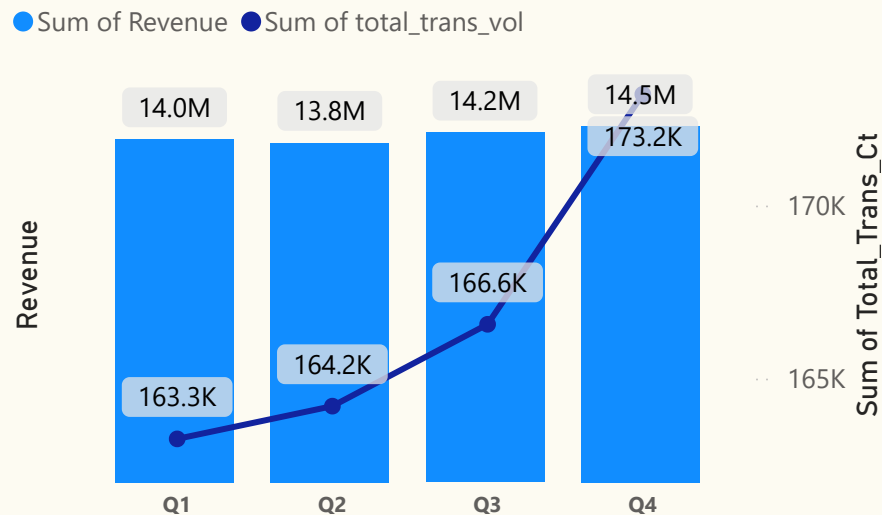
Gold

Silver

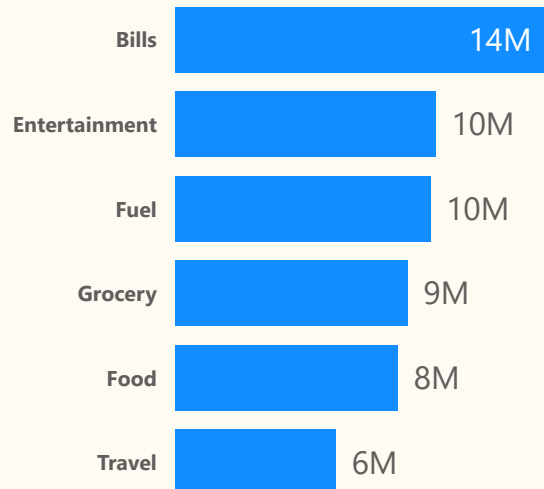
Blue

Platinum

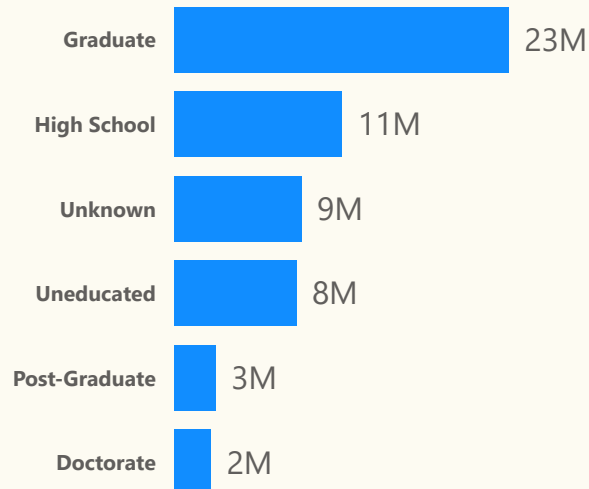
Qtr Revenue & Transaction Count



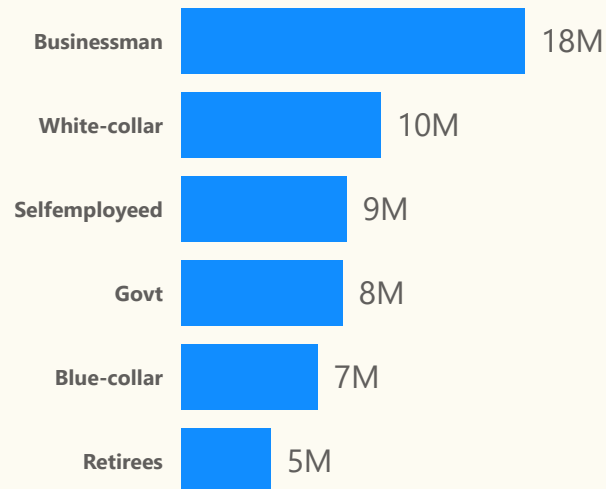
Revenue by Expenditure Type



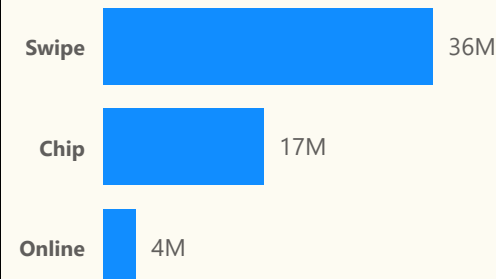
Revenue by Education



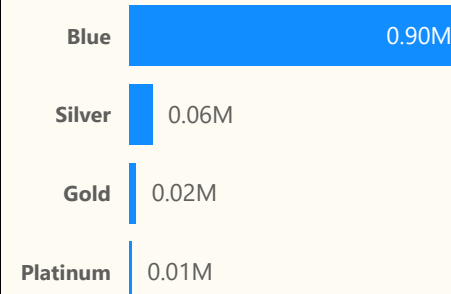
Revenue by Customer Job



Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report @IBRAHIM

Total Revenue

56.5M

Total Interest

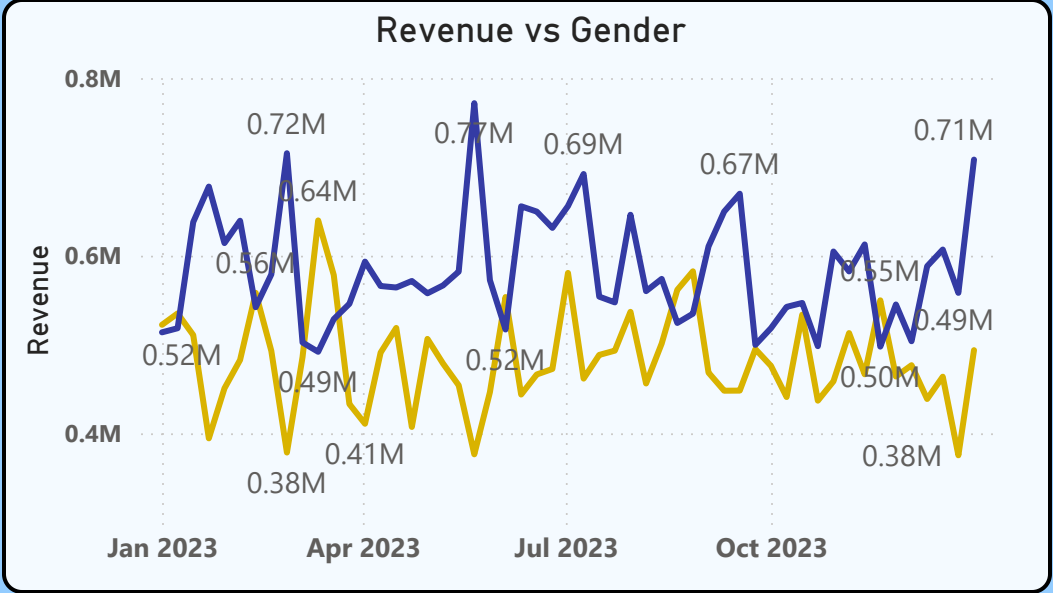
8.0M

Total Income

588M

CSS

3.19

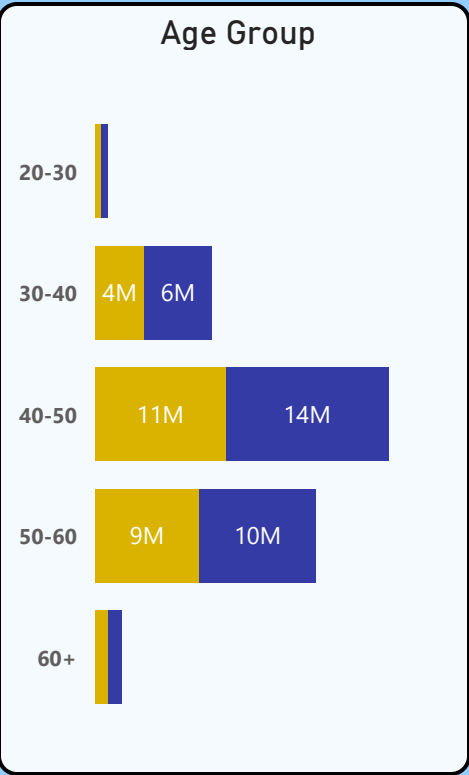


Q4

Q3

Q2

Q1



M

31M

F

26M

Week_Start_Date

All

Low

Mid

High

Gold

Silver

Blue

Platinum

customer_job	Revenue	Sum of total_trans_amt	Sum of income
Businessman	1,76,97,472	1,45,38,883	19,03,50,431
White-collar	1,02,83,124	83,59,688	10,56,18,475
Selfemployed	85,42,826	66,40,301	7,76,59,931
Govt	83,35,534	67,01,573	9,08,34,727
Blue-collar	70,40,606	56,02,930	7,35,16,911
Retirees	46,17,448	36,89,646	4,96,19,308
Total	5,65,17,011	4,55,33,021	58,75,99,783

