

Credit Card Transaction Report @IBRAHIM

Total Revenue

56.5M

Total Interest

8.0M

Trxn Amount

45.5M

Total Interest

667K

Card_Category	Revenue	Interest_Earned	Annual_Fees
Blue	4,71,88,612	66,14,173	27,33,690
Silver	56,59,109	8,21,923	1,89,590
Gold	25,33,682	3,84,755	57,565
Platinum	11,35,608	1,61,629	20,665
Total	5,65,17,011	79,82,480	30,01,510

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Low

Mid

High

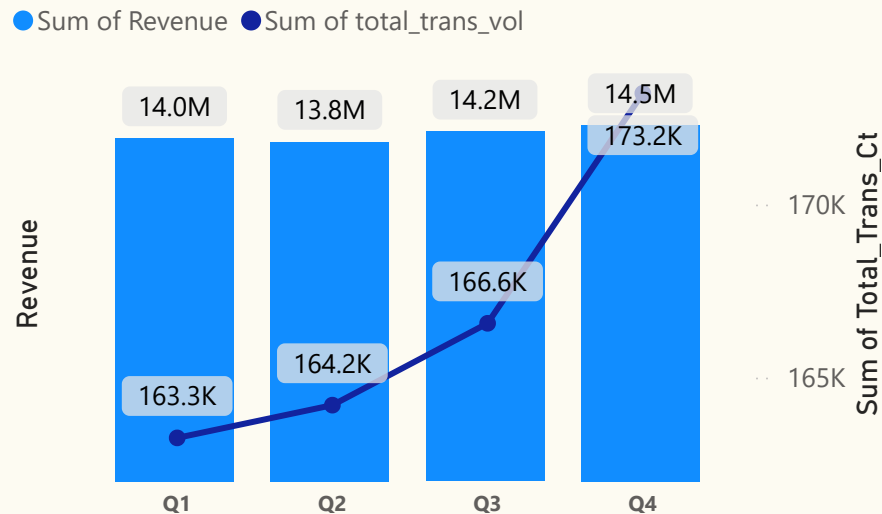
Gold

Silver

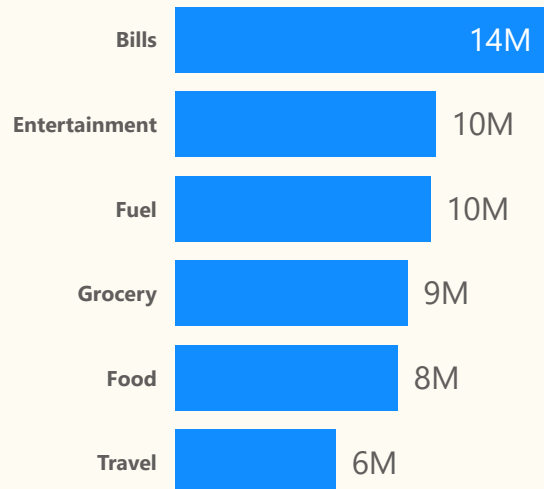
Blue

Platinum

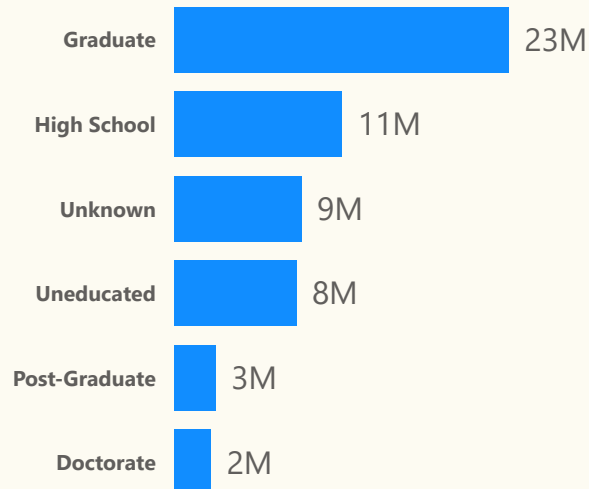
Qtr Revenue & Transaction Count



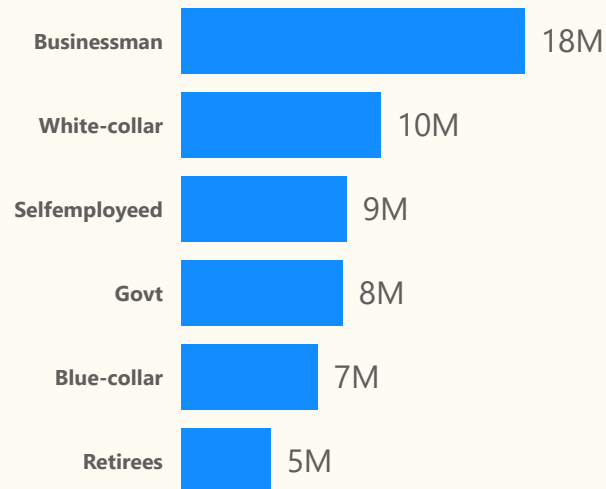
Revenue by Expenditure Type



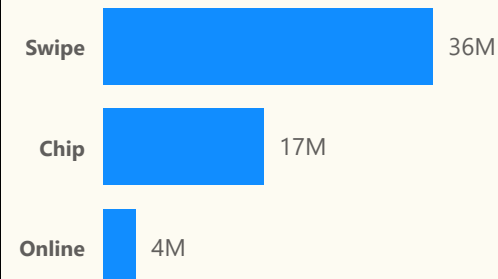
Revenue by Education



Revenue by Customer Job



Revenue by Use Chip



Customer Acq Cost

