

## AGENDA

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- Project 3 presentations
- Reading & discussion
- Discuss Project 4
- Designing for navigation + wayfinding

## PROJECT 3 PRESENTATIONS

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- Mobile, then responsive
- Share your experience:
  - What was challenging?
  - What are you proud of?
  - What would you do if you had another week to work on the project?

## PRESENTING YOUR WORK

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### **Reading: 13 Ways**

[HTTP://BIT.LY/220-13WAYS](http://bit.ly/220-13ways)

Take notes:

💡 comments/insights

💡 quotes

💡 questions

## PROJECT 4

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### **One-page event web site**

<https://mica-web.github.io/gd-220/proj4>

## PROJECT 4

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### Remember this?

#### Storyframes before wireframes

What if you started your designs in the text editor?



Fabricio Teixeira

[Follow](#)

May 26, 2017 - 6 min read

## NAVIGATION & WAYFINDING

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- What do these terms mean?



# navigation

noun

nav-i-ga-tion | \,na-və-'gā-shən

## Definition of *navigation*

- 1 : the act or practice of [navigating](#)
- 2 : the science of getting ships, aircraft, or spacecraft from place to place  
*especially* : the method of determining position, course, and distance traveled
- 3 : ship traffic or commerce



## Wayfinding

Wayfinding encompasses all of the ways in which people orient themselves in physical space and navigate from place to place.





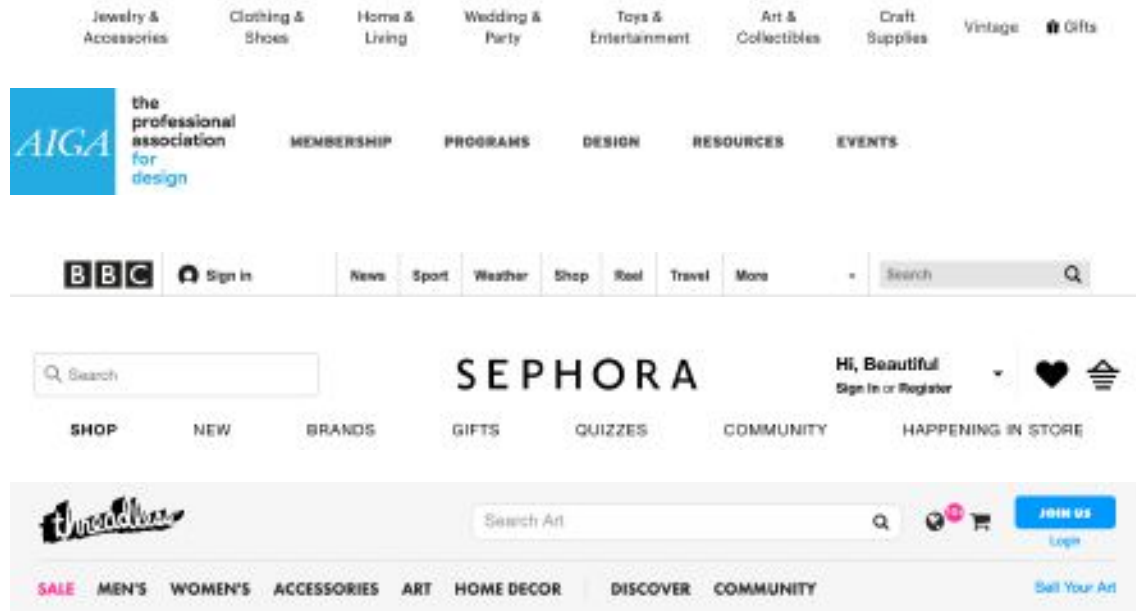
## NAVIGATION VS. WAYFINDING

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# TYPES OF NAVIGATION

## Global



# TYPES OF NAVIGATION

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## Secondary



## TYPES OF NAVIGATION

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### **Secondary: Breadcrumbs**

## TYPES OF NAVIGATION

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### **Jump Links**

## TYPES OF NAVIGATION

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### Associative & Adaptive

#### LISTS WITH THIS BOOK

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##### Graphic Novels Featuring LGBTQ Themes

575 books — 284 voters



##### Task 21 #ReadHarder 2019

81 books — 19 voters

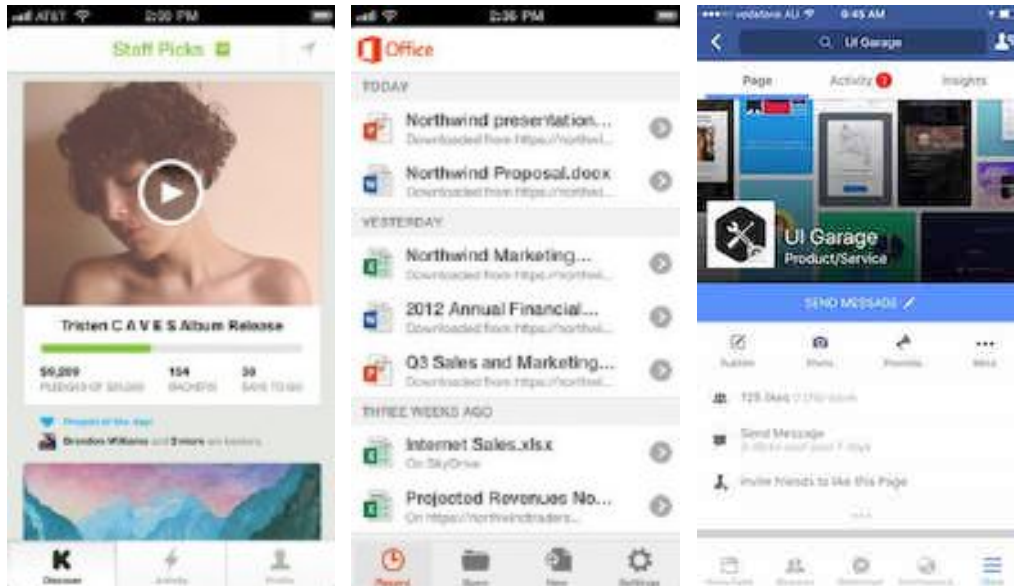
## TYPES OF NAVIGATION

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### **Sitemap**

# MOBILE NAVIGATION

## Tab bar





## ICONS CAN BE AMBIGUOUS

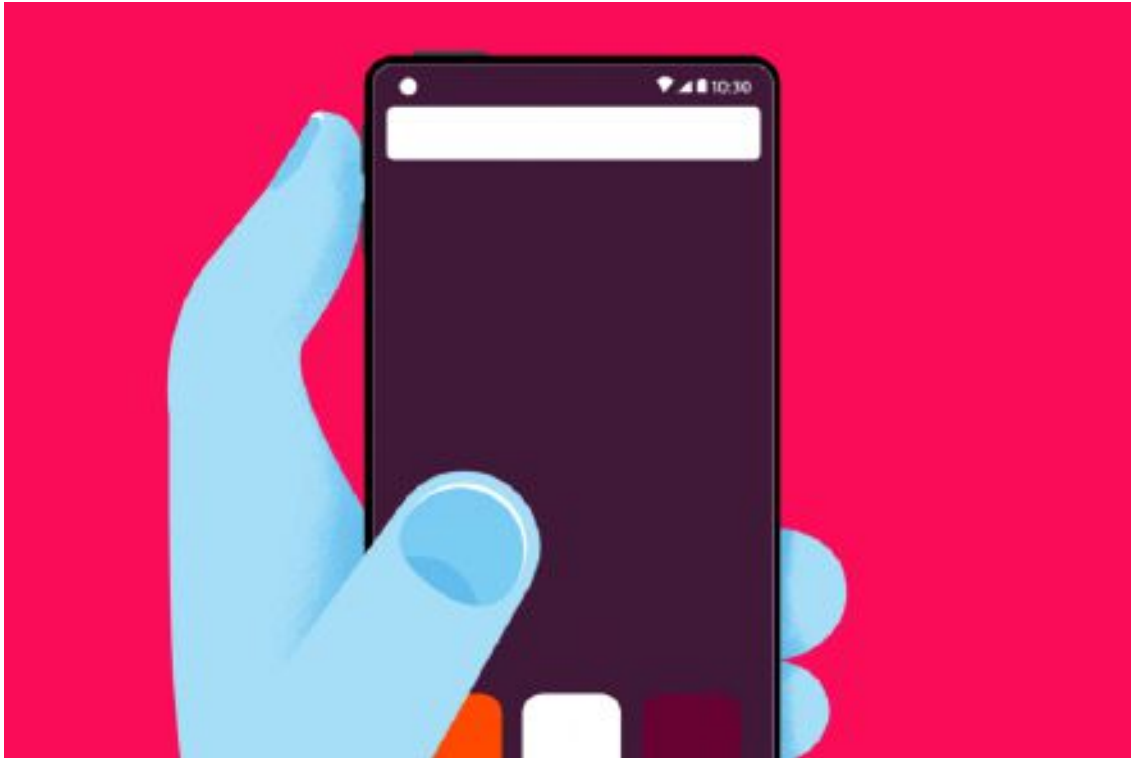
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**Opt to do icons + text**

# Hamburger

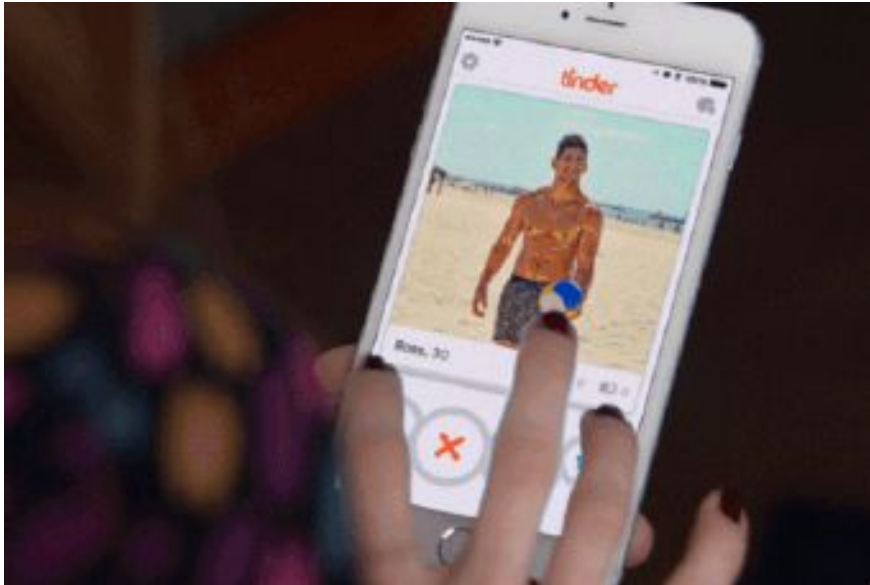
### Gestures



## MOBILE NAVIGATION

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### Gestures



## TYPES OF NAVIGATION

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### **Mystery Meat**



## TYPES OF NAVIGATION

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### "You are here"



## COMMON GOALS OF NAVIGATION

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**Where am I?**

**...in relation to other things?**

**Where can I go?**

## LESS-OBVIOUS FUNCTIONS OF NAVIGATION

**What's present/possible?**

**How do I use this site?**

**How confident am I in the site/its creators?**



## WAYFINDING

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### **Two types of users**

- LINK-DOMINANT
- SEARCH-DOMINANT

## ADDITIONAL CONSIDERATIONS

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- **Wording of navigation labels**
- **Organization of navigation items**
- **Navigation conventions**

## QUICK NAVIGATION TEST

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- ID this site
- What page am I on?
- What are the major sections of this site?
- What are my options at this level?
- Where am I in the scheme of things?
- How can I search?