- Discuss reading

- Troubleshooting

- Learn about:

  - CSS variables

  - Image formats + considerations

- Wrapping up Project 2

Beyond the interface

Make it boring

- Slack

- In-class pushes

Questions or issues?

- What's a **variable**?

- Why would we use variables?

- What do they look like?

```
--color-crimson: hsl(360, 90%,
15%);
```

Global

```
:root {
  --color-crimson: hsl(360, 90%,
15%);
}
```

Scoped

```
.your-class {
--color-crimson: hsl(360, 90%,
15%);
}
```

Using your variable

```
:root {
  --color-crimson: hsl(360, 90%, 15%);
}
```

```
p {
  color: var(--color-crimson);
}
```

Referencing

```
:root {
  --font-bold: 'NeueAlteGrotesk-Bold', sans-serif;
  --color-crimson: hsl(360, 90%, 15%);
}
```

```
p {
  color: var(--color-crimson);
  font-family: var(--font-bold);
}
```

CSS VARIABLES

WEB STYLE GUIDE ON IMAGES

Web Style Guide by Patrick J. Lynch and Sarah Horton

Chapter 11
Images

Good design is clear thinking made visible.
—Edward Tufte

Good diagrams and interesting illustrations are visually arresting and create documents that are distinct and memorable. Illustrations can convey complex quantitative or spatial information quickly, transcending language barriers, and can combine with text to complement many styles of information gathering and learning. New tools have increased our ability to create information graphics, and the web provides a full-color multimedia forum unbounded by the costs of publishing and distributing paper.

Web Imaging Strategies

Interface and branding

Consistent interface and identity graphics across a collection of web pages define the boundaries of a web "site." Although web designers could build a

Contents   Search   Chapter 12: Video

IMAGE TYPES

- raster *vs.* vector

IMAGE FORMATS

- GIF
- JPG
- PNG

IMAGE TYPES

- raster *vs.* vector
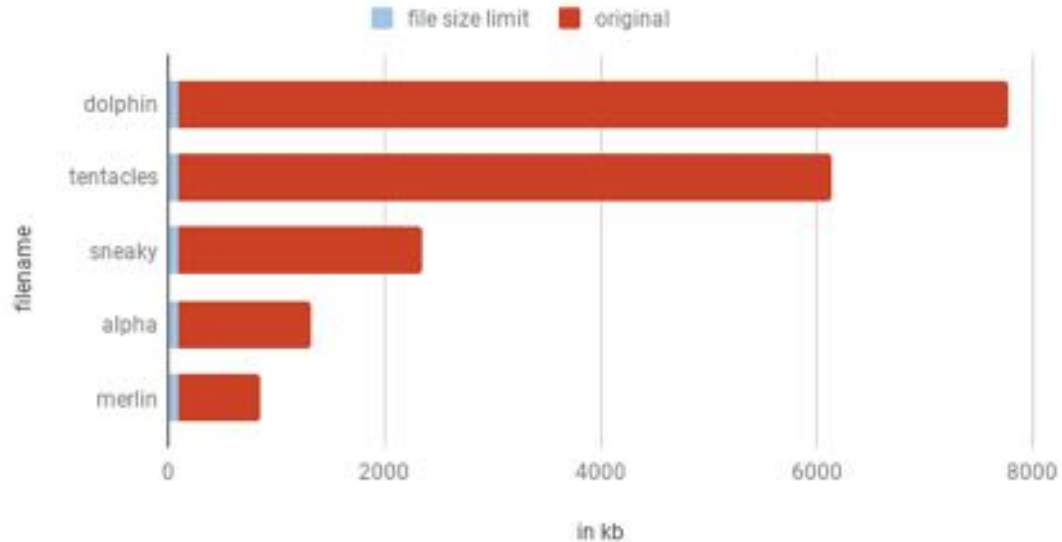
IMAGE FORMATS

- GIF

- JPG

- PNG

- SVG

IMAGE SIZE

- width + height

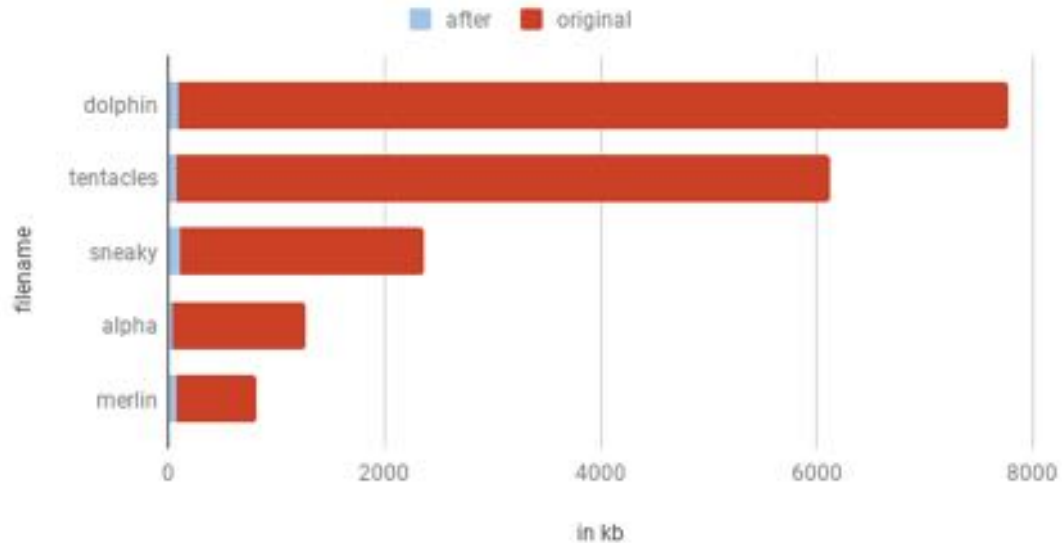- resolution

- file size

PROJECT 1 IMAGES: ORIGINALS

project 1 file size overages

PROJECT 1 IMAGES: RESIZED

project 1 files resized + compressed

WHY DOES THIS MATTER?

COMPRESSING IMAGES

INLINE IMAGES

CSS properties

- `background-repeat`
- `background-size`

SVGS

COMPRESSING SVGS
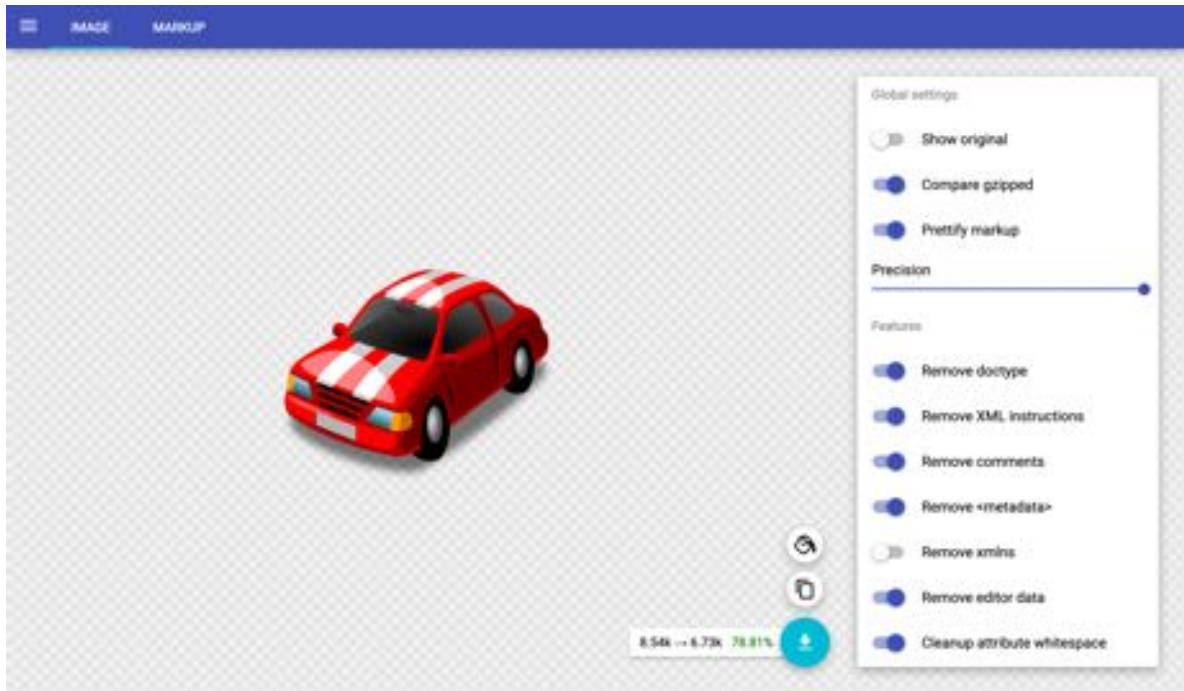
ICON FONTS

Browser support

1. Rubric

2. Due date

Sunday, March 10 @ EOD

plus 2 readings for next week

and 1-2 example web sites ✨designed well✨ for mobile users