Data Science Academy
LAB 07 - Análise Financeira

2019 **2022**

Receitas
1.92M

Despesas
1.15M

Margem de Lucro
39.96%

Top segments

When is Valor more likely to be [Low ▼] ?

We found 7 segments and ranked them by Average of Valor and population size. Select a segment to see more details.

|	Segment 1	Segment 2	Segment 3	Segment 4	Segment 5	Segment 6
	1.43K	1.43K	1.71K	1.91K	1.94K	2.19K
Average of Valor	1.43K	1.43K	1.71K	1.91K	1.94K	2.19K
Population count	36	36	36	36	36	36

Receitas por Componente

Componente	Valor
Vendas	1359.34K
Licenciamento	232.20K
Aluguéis	119.18K
Publicidade	78.98K
Investimentos	68.80K
Franquias	61.60K

0M — 1M
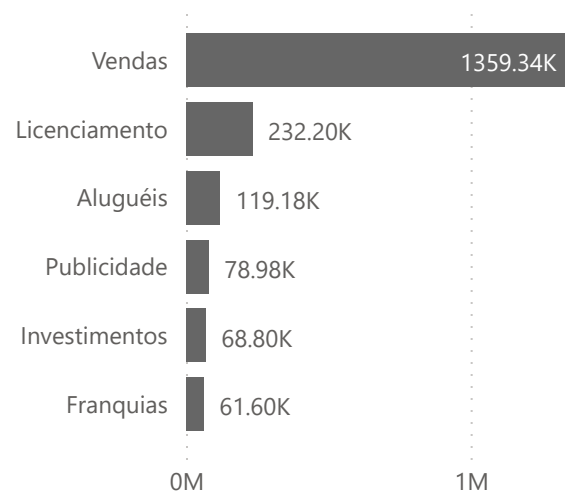
Despesas por Componente

192,152.83

0.4M
0.2M
0.0M

Administra... Tecnologia Salários Impostos Segurança Marketing
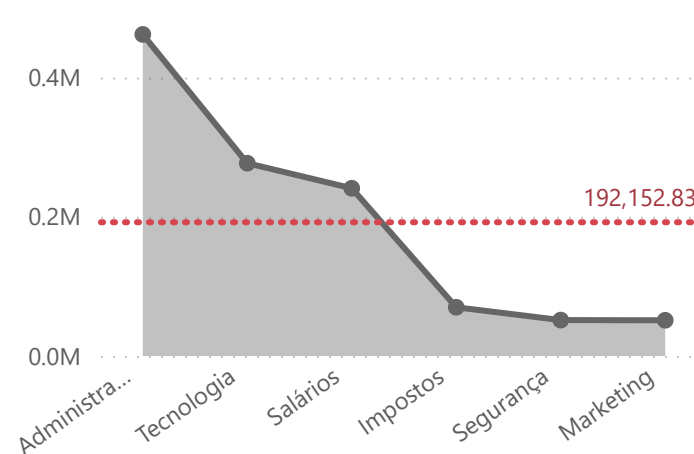
Tipo	2019	2020	2022	Total
⊟ **Receitas**	**560,462.00**	**603,689.00**	**755,938.00**	**1,920,089.00**
Vendas	406,336.00	420,000.00	533,000.00	**1,359,336.00**
Publicidade	32,451.00	13,589.00	32,938.00	**78,978.00**
Licenciamento	62,000.00	84,200.00	86,000.00	**232,200.00**
Investimentos	20,500.00	20,900.00	27,400.00	**68,800.00**
Franquias	25,000.00	20,000.00	16,600.00	**61,600.00**
Aluguéis	14,175.00	45,000.00	60,000.00	**119,175.00**
⊟ **Despesas**	**287,500.00**	**370,417.00**	**495,000.00**	**1,152,917.00**
Tecnologia	74,000.00	91,000.00	112,000.00	**277,000.00**
Segurança	13,000.00	15,100.00	23,500.00	**51,600.00**
Salários	40,000.00	77,000.00	124,000.00	**241,000.00**
Marketing	16,500.00	16,317.00	18,500.00	**51,317.00**
Total	**847,962.00**	**974,106.00**	**1,250,938.00**	**3,073,006.00**