

## MICAELA C. UDELL

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### **SUMMARY**

Creative and ambitious honors journalism and mass communications student. Advanced written communication, lifestyle writing and editing, and photography skills. Strong management and presentation skills.

### **EDUCATION**

University of Wisconsin-Madison, Madison, WI Expected May 2023  
School of Journalism and Mass Communication and Letters & Sciences Honors Program  
BA Candidate in Journalism-Strategic Communications | **GPA: 3.77**  
Digital Media Certificate Candidate

### **EXPERIENCE**

**Beia Beauty**, New York, NY | **Social Media & Blogging Intern** May 2021-August 2021

- Contributed and edited content for social media platform
- Authored blog posts for company website
- Assisted with sales and customer service
- Assisted in planning and executing new product launch party

**The Fit Magazine**, Madison, WI **Campus Facilitator** August 2021-present  
**Writer** October 2020-present

- Responsible for organizational management of magazine
- Collaborate with staff and students to generate content
- Write articles for Outfit, Beautify, Fitness, and Benefit sections of magazine

**Soho Youth Club**, Madison WI | **Editor, Blogger** February 2021-present

- Write bi-weekly lifestyle blog posts for website of socially conscious brand that donates all proceeds to educate youth from underserved communities

**The Daily Cardinal**, Madison, WI | **Writer, Arts and Entertainment Section** February 2019-present

- Write lifestyle articles for Arts and Entertainment Section of University newspaper

**Spoon University at the University of Wisconsin-Madison**, Madison, WI October 2019-present

- Writer of “foodie” articles for lifestyle website

**Camp Micaela**, Harrison, NY, **Founder/Counselor** July-August 2020

- Lead and designed nature exploration and outdoor “pod” camps during the pandemic
- Created and executed daily activities for groups of elementary school children

**Photography by Micaela**, Harrison, NY January 2018-present

- Photographer for Harrison High School Senior Pre-Prom event
- Photoshoots for Town of Harrison, events at synagogue, and local jewelry designer
- Photographer for synagogue fundraising event with “HQ” Celebrity Scott Rogowsky

**Verv Photography**, Harrison, NY November 2017

- Volunteer photography assistant for photoshoots and “Sister Stories” photo book

### **ACTIVITIES**

**The Women’s Network**, University of Wisconsin, Member January 2019-present

**Alpha Epsilon Phi Sorority - Sigma Chapter**, University of Wisconsin, Member Sept. 2019-present

### **TECHNICAL SKILLS**

Google Slides, Google Sheets, MS Office, Social Media Platforms, Adobe Premiere, Pages, Microsoft Word