MICAH SMITH

Technical Executive │ 2159002961

○ DETAILS ○

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○ LINKS ○

micahasmith.github.io

💼 EMPLOYMENT HISTORY

CTO + Founder at Gooten, New York

September 2012 – Present

Founded and built Gooten (1.4M seed) from the ground up-- at the end of 18 months i was sysadmin on 38 servers and sole dev on over 20 independent services. At the end of my 7-year anniversary we had a full dev team, no turnover, had crossed the 10M ARR mark, had thousands of users, over 100M+ daily API requests, and were on the verge of full profitability. Since I was a founder here, there is a ton of non-technical experience as well-- hiring and management of all roles outside of tech, interacting with our board, setting strategy for the business, etc.. Really enjoyed all of this.

Technical Highlights:

- Building a diverse, happy, productive team of 15; getting to be a part of mentoring and growing those around me
- Additionally holding the role of VP of Product for 3 years, hiring and mentoring Junior Product Managers, setting the company strategy and vision, increasing conversions in our product 10x, active users 5x, revenues 5x
- 7 years of no breaking changes in any of our APIs, and 99.99% uptime, all while successfully scaling to 100M+ API requests per day and 100+ servers
- Hiring, managing, and mentoring various types of technical professionals-- mobile, front end, back end, machine learning, data science, QA, test engineers, devops-- across all the programming languages and environments that entails (it's a long list)
- Successfully leading design and execution of a scalable, developer-friendly tech architecture and stack
- Getting to individually contribute technically, where necessary, including the development of a newly patented computer vision/ai algorithm for 3d object reconstruction

Technical Director at BarkleyREI, Pittsburgh

February 2009 – September 2012

BarkleyREI handles projects that range from custom mobile and web app development to interactive agency style projects. Getting to work in a design and marketing-heavy environment that emphasized SEO, messaging, and layout was incredibly valuable experience.

- Hiring and managing a team of 12
- Scoping, managing, architecting, and individually contributing in the development of 6-18 month development contracts across mobile, front-end, and back-end
- Participating in the RFP response and sales process which led to successfully adding over 5M in annual revenue
- Creating a resell-able custom form application that increased the agency's revenues by 10%

🎓 EDUCATION

Wheeling Jesuit University

2003 – 2007

Degree: Bachelors of Computer Science