



THE CREATOR PASSPORT WORKBOOK

TRACK 1

STUDENT RESOURCES

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MASTER LIST OF EXTERNAL RESOURCES:

TRACK 1:

- [Lovers Passport Preset Packs](#)
 - [Preset Installation Guide](#)
 - [Photography E-Book](#)
 - [Pixieset Free Trial](#)
 - [RAW Photos for Editing Tutorials](#)



CAMERA PURCHASING SPREADSHEET

01

THE MANUAL METHOD



ISO, Shutter Speed & Aperture Quiz

1. You are taking portrait pictures for a school graduation. What do you do first?

- Adjust Aperture First
- Adjust Shutter Speed First
- Adjust ISO First

3. You are taking landscape photos during sunset and want a sun flare.

What do you do first?

- Adjust Aperture First
- Adjust Shutter Speed First
- Adjust ISO First

5. You are taking pictures of a dog running on the beach during sunset.

What do you do first?

- Adjust Aperture First
- Adjust Shutter Speed First
- Adjust ISO First

7. Your photos keep turning out blurry because it is dark outside.

What do you do first?

- Adjust Aperture First
- Adjust Shutter Speed First
- Adjust ISO First

2. You are taking sports photos for a college football game. What do you do first?

- Adjust Aperture First
- Adjust Shutter Speed First
- Adjust ISO First

4. You are doing astrophotography and trying to capture the milky way.

What do you do first?

- Adjust Aperture First
- Adjust Shutter Speed First
- Adjust ISO First

6. You are trying to take a long exposure photo of a waterfall. What do you do first?

- Adjust Aperture First
- Adjust Shutter Speed First
- Adjust ISO First

8. You want your background to have bokeh during your product shoot. What do you do first?

- Adjust Aperture First
- Adjust Shutter Speed First
- Adjust ISO First

ISO, Shutter Speed & Aperture Quiz (ANSWERS)

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- Adjust ISO First

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MOST USED CAMERA SETTINGS



Cloudy Landscapes
f/4 1/250" ISO 400



Fast Waterfall
f/8 1/500" ISO 400



Sunny Landscape
f/8 1/400" ISO 100



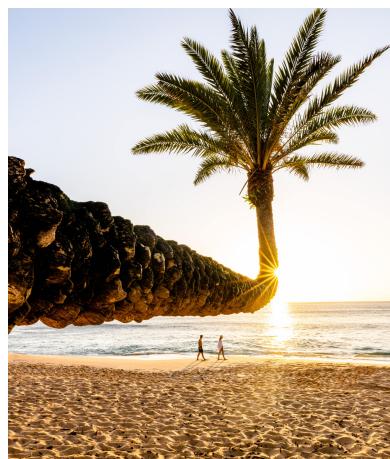
Photos from Helicopter
f/4 1/1000" ISO 200



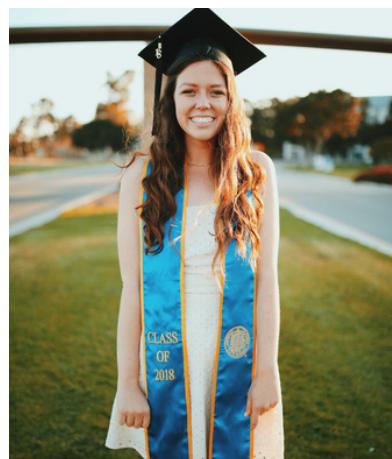
Astrophotography
f/2.8 30" ISO 2500



Golden Hour Glow
f/4 1/250" ISO 400



Sunflare
f/22 1/125" ISO 500



Portraits
f/2.8 1/500" ISO 200



Moving Cars
f/8 1/500" ISO 800



Slow Waterfall
f/11 1/3" ISO 100



Light Trails
f/2.8 10" ISO 1250



Blue Hour
f/4 1/125" ISO 800



OUR GO TO CAMERAS

Click on the Camera to See More Details/Shop!



Canon R5
Favorite Photography Camera



Canon R5 C
Favorite Videography Camera



Inst360 X3
Best 360 Camera



GoPro Hero 12 Black
Best Action Camera



Sony ZV-1
Best Vlog Camera



Canon R7
Favorite Crop Sensor Camera

OUR GO TO CAMERA GEAR

Click on the Product to See More Details/Shop!



Peak Design Travel Tripod
Favorite Tripod of all time



Peak Design Capture Clip
Favorite Clip for hiking



Rode Go II Wireless Mics
Favorite Mics



Polar Pro ND Filter
Best ND Filter



Ronin RS3
Best Gimbal



Pixel Pro Remote
Favorite Camera Remote

WHICH LENS SHOULD I USE?

LENS BREAKDOWN

NOTE: SINCE WE SHOOT ON CANON, THE EXAMPLES BELOW ARE ALL CANON LENSES. HOWEVER, THERE ARE EQUIVALENTS OF THE SAME LENSES FROM OTHER BRANDS LIKE SONY/NIKON/FUJIFILM, ETC.



24-70MM F/2.8 LENS
(ZOOM LENS)



16-35MM F/2.8 LENS
(ULTRA WIDE LENS)



100-500MM F/4.5 LENS



70-200MM F/2.8 LENS

BEST FOR: VERSATILITY

THIS ZOOM LENS IS GREAT BOTH FOR WIDE ANGLE WORK SUCH AS A LANDSCAPE, OR ZOOMING IN TO TAKE A GREAT PORTRAIT.

CONS: No Image Stabilization, Heavy, and expensive

CROP SENSOR EQUIVALENT:
Canon 17-55 mm f/2.8



50MM F/1.4 LENS
(CHEAPER OPTION: 50MM F/1.8)

BEST FOR: PORTRAITS, PRODUCTS

CONS:

THIS LENS IS EXTREMELY HEAVY. UNFORTUNATELY, IF YOU WANT TO BRING IT BACKPACKING YOU'LL HAVE TO SACRIFICE THE WEIGHT CONVENIENCE THAT COMES WITH OTHER MORE LIGHTWEIGHT LENSES

CROP SENSOR EQUIVALENT:
Canon 35 mm F/1.4

BEST FOR: WIDE ANGLE

CONS: THIS LENS CAN HEAVILY DISTORT SUBJECTS THAT ARE TOO CLOSE TO THE CAMERA.

CROP SENSOR EQUIVALENT:
Canon 10-18mm f/4.5-5.6



35MM F/1.4 LENS

BEST FOR: PORTRAITS, PRODUCTS, WEDDING PHOTOGRAPHY

CONS: THIS LENS IS EXTREMELY HEAVY. UNFORTUNATELY, IF YOU WANT TO BRING IT BACKPACKING YOU'LL HAVE TO SACRIFICE THE WEIGHT CONVENIENCE THAT COMES WITH OTHER MORE LIGHTWEIGHT LENSES

BEST FOR: COMPRESSION

CONS: THIS LENS IS EXTREMELY HEAVY. UNFORTUNATELY, IF YOU WANT TO BRING IT BACKPACKING YOU'LL HAVE TO SACRIFICE THE WEIGHT CONVENIENCE THAT COMES WITH OTHER MORE LIGHTWEIGHT LENSES

CROP SENSOR EQUIVALENT:
Canon 70-300 f/4.5-5.6



400MM F/2.8 LENS

BEST FOR: SPORTS/WILDLIFE PHOTOGRAPHY

CONS: EXTREMELY EXPENSIVE.

BEST FOR: COMPRESSION

CONS: THIS LENS IS EXTREMELY HEAVY. UNFORTUNATELY, IF YOU WANT TO BRING IT BACKPACKING YOU'LL HAVE TO SACRIFICE THE WEIGHT CONVENIENCE THAT COMES WITH OTHER MORE LIGHTWEIGHT LENSES

CROP SENSOR EQUIVALENT:
Canon 70-300 f/4.5-5.6

THINGS TO CONSIDER

BEFORE INVESTING IN LENSES, make sure to figure out what you want to shoot! It could be sports, wildlife, birds, landscapes, architecture, portraits, or any number of other subjects. Lenses also have a different price range, so you will have to consider budget. Lenses that are capable of f/1.4 or 2.8 are usually more expensive than those that shoot at f/4. Here is a list of just SOME of the incredible options out there with a breakdown of what they're great for!

HARD DRIVES & SSDS

Click on the product to See More Details/Shop!



Sandisk Extreme Pro SSD
Fastest and Best Travel Storage System



WD Elements Desktop HD
Best Back Up Hard Drive to stay at home



Samsung T7 Shield SSD
2nd Best Travel Storage System



WD Elements Portable HD
Best Back Up Hard Drive to bring with you

DRONES

Click on the product to See More Details/Shop!



DJI Mini 4 Pro
Best Pro Social Media Drone



DJI Avata
Best Intro FPV Drone



DJI Air 3
Best YouTube Drone



DJI Mavic 3 Pro
Best All Around Professional Drone

LIGHTROOM KEYBOARD SHORTCUTS

Action	macOS	Windows
Crop & Rotate	C	C
Detail	D	D
Edit	E	E
Full Screen	F	F
Grid	G	G
Info	I	I
Keywords	K	K
Cut	Command + X	Ctrl + X
Copy	Command + C	Ctrl + C
Paste	Command + V	Ctrl + V
Undo	Command + Z	Ctrl + Z
Redo	Shift + Command + Z	Shift + Ctrl + Z
Minimize	Command + M	Ctrl + M
Auto Tone	Shift + A	Shift + A
Edit in Photoshop	Shift + Command + E	Shift + Ctrl + E
Rotate Left (CCW)	Command + [Ctrl + [
Rotate Right (CCW)	Command +]	Ctrl +]
Zoom In	Command + =	Ctrl + =
Zoom Out	Command + -	Ctrl + -
Select None	Shift + Command + A	Shift + Ctrl + A
Paste Selected settings	Shift + Ctrl + V	Shift + Ctrl + V
Preferences	Command + ,	Ctrl + ,
Search	Command + F	Ctrl + F

Action	macOS	Windows
Visualize Spots (when Healing Brush is selected)	A	A
Cycle Overlay	O	O
Photos	P	P
Linear Gradient	L	L
Radial Gradient	R	R
Toggle Clipping Indicators On/Off	J	J
White Balance Sampler	W	W
Show/Hide Filmstrip	/	/
Show Original	\	\
Toggle Zoom States	Space bar	Space bar
Cycle Mask color	Shift + O	Shift + O
(Export with) Previous Settings	Command + E	Ctrl + E
Export Dialog (Custom...)	Shift + E	Shift + E
Enter Full Screen	Shift + Command + F	F11
Group Into Stack	Command + G	Ctrl + G
Ungroup Stack	Shift + Command + G	Shift + Ctrl + G
Guided Upright	Shift + G	Shift + G
Hide Lightroom	Command + H	Ctrl + H
Quit Lightroom	Command + Q	Ctrl + Q
Create Version	Shift + M	Ctrl + Shift + S
Close Window	Command + W	Ctrl + W
Remove photo	Delete key	Delete key
Hide others	Option + Command + H	Alt + Ctrl + H
Select all	Command + A	Ctrl + A
Add Photos	Shift + Command + I	Shift + Ctrl + I
Versions (Expand Panel)	Shift + V	Shift + V

LIGHTROOM KEYBOARD SHORTCUTS CONTINUED

Panel Shortcuts

Action	macOS	Windows
Expand/Retract Light Panel	Command + 1	Ctrl + 1
Expand/Retract Color Panel	Command + 2	Ctrl + 2
Expand/Retract Effects Panel	Command + 3	Ctrl + 3
Expand/Retract Details Panel	Command + 4	Ctrl + 4
Expand/Retract Options Panel	Command + 5	Ctrl + 5
Expand/Retract Geometry Panel	Command + 6	Ctrl + 6
Open Presets Panel	Shift + P	Shift + P
Show/Hide Histogram	Command + 0	Ctrl + 0

Merge Shortcuts

Result	macOS	Windows
Merge to HDR	Command + H	Ctrl + H
Merge to HRD (Headless)	Shift + Command + H	Shift + Ctrl + H
Merge to Pano	Command + M	Ctrl + M
Merge to Pano (Headless)	Shift + Command + M	Shift + Ctrl + M

Brush Shortcuts

Action	macOS	Windows
Increase brush size	[[
Decrease brush size]]
Increase brush feather	Shift + [Shift + [
Decrease brush feather	Shift +]	Shift +]
Adjustment brush	B	B
Healing brush	H	H

Photo Culling Shortcuts

Result	macOS	Windows
Pick Flag	Z	Z
Remove Pick Flag	U	U
Flag as Rejected	X	X
Set rating to 0	0	0
Set rating to 1	1	1
Set rating to 2	2	2
Set rating to 3	3	3
Set rating to 4	4	4
Set rating to 5	5	5

PHOTOSHOP KEYBOARD SHORTCUTS

Most Popular Shortcuts

Action	Windows	macOS
Free Transform	Control + T	Command + T
Toggle between painting and erasing with the same brush	Hold down ~ (tilde accent)	Hold down ~ (tilde accent)
Deselect selections	Control + D	Command + D
Undo last command	Control + Z	Command + Z
Decrease Brush Size	[[
Increase Brush Size]]
Decrease Brush Hardness	{	{
Increase Brush Hardness	}	}
Rotate the brush tip by 1 degree	Left Arrow (anti-clockwise), Right Arrow (clockwise)	Left Arrow (anti-clockwise), Right Arrow (clockwise)
Rotate the brush tip by 15 degrees	Shift + Left Arrow (anti-clockwise), Shift + Right Arrow (clockwise)	Shift + Left Arrow (anti-clockwise), Shift + Right Arrow (clockwise)
Default Foreground/Background colors	D	D
Switch Foreground/Background colors	X	X
Fit layer(s) to screen	Alt-click layer	Option-click layer
New layer via copy	Control + J	Command + J
New layer via cut	Shift + Control + J	Shift + Command + J
Add to a selection	Any selection tool + Shift-drag	Any selection tool + Shift-drag
Delete brush or swatch	Alt-click brush or swatch	Option-click brush or swatch
Toggle auto-select checkbox in the Options bar with Move tool selected	Control-click	Command-click (Hold the Command key)
Close all open documents other than the current document	Ctrl + Alt + P	Command + Option + P
Cancel any modal dialog window (including the Start Workspace)	Escape	Escape
Selects the first edit field of the toolbar	Enter	Return
Navigate between fields	Tab	Tab
Navigate between fields in the opposite direction	Tab + Shift	Tab + Shift
Change Cancel to Reset	Alt	Option

Use Function Shortcuts

Result	Windows	macOS
Start Help	F1	Help key
Undo/Redo		F1
Cut	F2	F2
Copy	F3	F3
Paste	F4	F4
Show/Hide Brush panel	F5	F5
Show/Hide Color panel	F6	F6
Show/Hide Layers panel	F7	F7
Show/Hide Info panel	F8	F8
Show/Hide Actions panel	F9	Option + F9
Revert	F12	F12
Fill	Shift + F5	Shift + F5
Feather Selection	Shift + F6	Shift + F6
Inverse Selection	Shift + F7	Shift + F7

PHOTOSHOP SELECTION SHORTCUTS

Note: In rows with multiple tools, repeatedly press the same shortcut to toggle through the group.

Action	Windows	macOS
Cycle through tools with the same shortcut key	Shift-press shortcut key (if Use Shift Key for Tool Switch preference is selected)	Shift-press shortcut key (if Use Shift Key for Tool Switch preference is selected)
Cycle through hidden tools	Alt-click + tool (except Add Anchor Point, Delete Anchor Point, and Convert Point tools)	Option-click + tool (except Add Anchor Point, Delete Anchor Point, and Convert Point tools)
Move tool Artboard tool	V	V
Rectangular Marquee tool Elliptical Marquee tool	M	M
Lasso tool Polygonal Lasso tool Magnetic Lasso tool	L	L
Object Selection tool Quick Selection tool Magic Wand tool	W	W
Crop tool Perspective Crop tool Slice tool Slice Select tool	C	C
Eyedropper tool Color Sampler tool Ruler tool Note tool	I	I
Frame tool	K	K
Eyedropper tool 3D Material Eyedropper tool (ADD) Color Sampler tool Ruler tool Note tool Count tool	I	I
Spot Healing Brush tool Healing Brush tool Patch tool Red Eye tool Content-Aware Move tool	J	J
Brush tool Pencil tool Color Replacement tool Mixer Brush tool	B	B
Clone Stamp tool Pattern Stamp tool	S	S
History Brush tool Art History Brush tool	Y	Y
Eraser tool Background Eraser tool Magic Eraser tool	E	E
Gradient tool Paint Bucket tool 3D Material Drop tool	G	G

Action	Windows	macOS
Dodge tool Burn tool Sponge tool	O	O
Pen tool Freeform Pen tool Curvature Pen tool	P	P
Horizontal Type tool Vertical Type tool Horizontal Type mask tool Vertical Type mask tool	T	T
Path Selection tool Direct Selection tool	A	A
Rectangle tool Ellipse tool Polygon tool Line tool Custom Shape tool	U	U
Hand tool	H	H
Rotate View tool	R	R
Zoom tool Liquify	Z	Z
Default Foreground/Background colors	D	D
Switch Foreground/Background colors	X	X
Toggle Standard/Quick Mask modes	Q	Q
Artboard tool	V	V
Toggle Preserve Transparency	/ (forward slash)	/ (forward slash)
Decrease Brush Hardness	{	{
Increase Brush Hardness	}	}
Previous Brush	,	,
Next Brush	.	.
First Brush	<	<
Last Brush	>	>

FINAL CUT PRO X KEYBOARD SHORTCUTS

Action	Keyboard
Create a New Project	⌘N
Create a New Event	⌃N
Create Compound Clip	⌃G
Import Media	⌘I
Export/Share Project	⌘E
Reveal in Browser	⇧F
Reveal in Project	⌃⇧F
Reveal in Finder	⇧⌘R
Move to Trash	⌘⌫
Hide Final Cut Pro	⌘H
Hide all Applications Except Final Cut Pro	⇧⌘H
Open Keyboard Command Editor	⌃⌘K
Minimize Final Cut Pro	⌘M
Open/Create a Library	⌘O
Open Final Cut Pro Preferences	⌘,
Quit Final Cut Pro	⌘Q
Undo Last Action	⌘Z
Redo Last Action	⌘⇧Z
Find	⌘F
Open Project Properties	⌘J
Render Section	⌃R
Render Current Project	⌃⇧R
Turn Clip On/Off	V

Action	Keyboard
Add from Browser/Insert Above Timeline	Q
Add from Browser/Insert into Timeline	W
Add from Browser/Insert at End of Timeline	E
Mark In Point	I
Mark Out Point	O
Reposition and Overwrite Clips	P
Skim your Timeline	Hold S and move cursor along timeline
Play Backwards	J (Keep pressing J to increase speed)
Playback at High Speed	L (Keep pressing L to increase speed)
Skip to Previous Start of Clip	;
Skip to Next Start of Clip	'
Zoom Tool	Z
Turn Snapping On/Off	N
Mark Timeline/Clip	M
Play Timeline	Space Bar
Delete	Delete / ←
Copy	⌘C
Paste	⌘V
Duplicate	⌘D
Select Tool	A
Trim Tool	T
Position Tool	P
Range Selection	R

FINAL CUT PRO X KEYBOARD SHORTCUTS

Action	Keyboard
Blade Tool	B
Zoom	Z
Hand	H
Trim Start	⌃[
Trim End	⌃]
Trim to Playhead	⌃\\
Blade at Playhead	⌘B
Blade All Clips at Playhead	⌘↑B
Zoom In	⌘=
Zoom Out	⌘-
Add Basic Title	^T
Add Lower Third	^↑T
Adjust the Audio Volume Across All Selected Clips	⌘L
Expand Audio	^S
Collapse Audio	^↑ S
Create a 2-Second Hold Segment	↑H
Open Retime Editor	⌘R
Remove All Effects from the Selection	⌃⌘X
Remove Selected Attributes from the Selection	↑⌘X
Navigate to the Previous Text Item	⌃↑→
Paste Selected Attributes and its Settings to the Selection	⌘↑V
Paste Effects and its Settings to the Selection	⌃⌘V
Turn Balance Color Corrections On/Off	⌘⌃B
Reset the Controls in the Current Color Board Pane	⌃←

Action	Keyboard
Add a Marker at Playhead	M
Add a Marker and Edit the Marker's Text	⌃M
Delete Selected Marker	^ M
Delete All Markers in Selection	^↑ M
Set Range Start	I
Set Range End	O
Set Clip Range	X
Clear Range End Point	⌃O
Clear Range Start Point	⌃I
Change the Browser Filter Settings to Show All Clips	^C
Show Keyword Editor	⌘K
Apply Keywords to Selection 1 / 2 / 3, etc.	^1 / 2 / 3, etc.
Remove All Keywords	^O
Mark Timeline/Clip	M
Create a New Event	⌃N
Create a New Folder	↑⌘N
Reveal Clip in Browser	↑F
Reveal Project in Browser	⌃↑⌘F
Sync Selected Event Clips	⌃⌘G
Show/Hide the Background Tasks Window	⌘9
Go to Audio Enhancements	⌘8
Go to Color Board	⌘6
Go to Browser	⌘1

SCRIPTING WORKFLOW

Video Name:

Client's name

Text/Voiceover Script	Shotlist

OPTIMAL ASPECT RATIOS & EXPORT SIZES



- **Profile Picture:** 170x170 pixels on desktop, 128x128 pixels on smartphones.
- **Cover Photo:** 820x312 pixels on desktop, 640x360 pixels on smartphones. Minimum size 400x150 pixels. Display aspect ratio 16:9.
- **Shared Image:** 1200x630 pixels.
- **Shared Link Preview:** 1200x628 pixels.
- **Event Image Banner:** 1920x1080 pixels.



- **Profile Picture:** 110x110 pixels.
- **Carousel Posts:** 1080x1350 pixels, aspect ratio 4:5.
- **Stories:** 1080x1920 pixels, aspect ratio 9:16.



- **Profile Picture:** 200x200 pixels.
- **Video:** 1080x1920 pixels, aspect ratio 9:16.



- **Channel Profile Image:** 800x800 pixels, displays as 98x98 pixels.
- **Channel Cover Photo:** 2560x1440 pixels; safe area for mobile and web (without text and logo cropping) 1546x423 pixels.
- **Video Uploads:** 1280x720 pixels (minimum HD).



- **Profile Picture:** 165x165 pixels.
- **Pins:** 1000x1500 pixels, aspect ratio 2:3. Maximum aspect ratio 1:2.8.

Export Settings From Lightroom:

- **File Format:** JPEG is widely used, offering a good balance between quality and file size.
- **Color Space:** sRGB to ensure colors display correctly across various devices.
- **Quality:** We personally export at 100% quality, BUT around 76-80% is often a good balance between image quality and file size. Instagram compresses images, so going too high might not yield a noticeable improvement and can increase upload times.
- **Resolution:** 72 pixels per inch (ppi) is sufficient for web and mobile display.

CHAT GPT SCRIPT INPUTS

I.

ITINERARY SCRIPT

Write me a video script for our road trip through BLANK. You are a professional travel agent that knows BLANK very well. Our audience is BLANK year old BLANK looking to go on a BLANK. The goal of this video is to create an itinerary of BLANK for our audience in BLANK time frame. There will be BLANK characters. We want a BLANK second script and shot list to create a BLANK video.

II.

STORYTELLING SCRIPT

Write me a storytelling video script for BLANK. You are a professional cinematographer that knows BLANK very well. Our audience is a BLANK year old BLANK looking to go on a BLANK. The goal of this video is to create a story of BLANK for our audience in BLANK time frame. There will be BLANK characters. We want a BLANK second script and shot list to create a BLANK video.

III.

HOW TO SCRIPT

Write me a how-to video script to create a tutorial for BLANK. You are a BLANK that knows everything about BLANK. Our audience is a BLANK year old BLANK looking to learn how to BLANK. The goal of this video is to create a tutorial on how-to BLANK for our audience in BLANK time frame. There will be BLANK characters. We want a BLANK second script and shot list to create a BLANK video.

IV.

SKIT SCRIPT

Write me a comedy script for two people doing BLANK. You are a BLANK that just went through BLANK and understands BLANK. Our audience is a BLANK year old BLANK looking to learn how to BLANK. The goal of this video is to create a relatable comedy based video for our audience in BLANK time frame. There will be BLANK characters. We want a BLANK second script and shot list to create a BLANK video.

V.

REVIEW SCRIPT

Write me a script to create a full review for BLANK. You are a BLANK that knows everything about BLANK. Our audience is a BLANK year-old BLANK looking for a product review on BLANK. The goal of this video is to create a high quality review on = BLANK for our audience in BLANK time frame. I want to highlight BLANK features. We want a BLANK second script and shot list to create a BLANK video.