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Download slides from https://bit.ly/privacytricks



### Who learns your surfing habits?

Website	Companies with access to visitor data
HOPENumberNine.net	Google, Twitter
OccupyOakland.org	Google, Twitter, Facebook, ShareThis
InternetDefenseLeague.org	Google, Twitter, Facebook, Heroku
Adbusters.org	Google, Twitter, YouTube, PayPal
AnonNews.org	Google, Creative Commons, Flattr, CryptoCC
news.Infoshop.org	Google, PayPal, WePay, Constant Contact, Counterpunch

### What's in an HTTP request?

- User-Agent: browser, OS, architecture, language, etc.
- Referrer: where you came from
- Other identifying headers: Accept, Accept-Encoding, Accept-Language, DNT, etc.
- Cookies (possibly tracking you)
- Also: IP address, timestamp
- If it's a 3rd party script: browser plugins, screen resolution, etc.

This info gets sent for each page load, image, css or js file, and Ajax request. Most of it gets logged.



# When do you give this information to third parties?

- Facebook Like buttons
- Twitter widgets
- Google Analytics
- Embedded YouTube videos
- PayPal buttons
- Any <script>, <img>, <iframe>, etc. tags that loads something from a remote server



### Who doesn't leak visitor data

#### Website

#### Hackmeet.org

EFF.org

Riseup.net

Indymedia.org

TorProject.org

Noisebridge.net

HackBloc.org

AnarchistNews.org

#### From EFF's privacy policy:

We do occasionally allow our website to interact with other services, like social networking, mapping, and video hosting websites. It is our policy not to include third-party resources when users initially load our web pages, but we may dynamically include them later after giving the user a chance to opt-in.



### But who cares if they know what browser I use?

How Unique – and Trackable – is Your Browser? https://panopticlick.eff.org/

It takes surprisingly few pieces of information to uniquely identify anyone in the world https://www.eff.org/deeplinks/2010/01/primer-information-theory-and-privacy

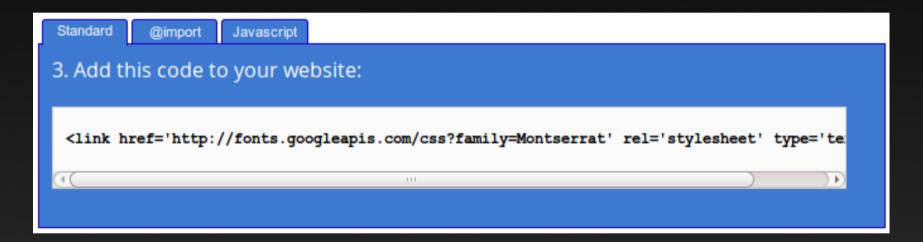


### What third parties can do

- Log everything
  - Give these logs to law enforcement
  - Accidentally give these logs to hackers
- Track your visitors
  - Even if users disable third party cookies, there's enough data to build fingerprints
  - Sell this data to advertisers



# TRICK: Copy Google webfonts to your own server



```
https://fonts.googleapis.com/css?family=Montserrat:

@font-face {
    font-family: 'Montserrat';
    font-style: normal;
    Font-weight: 400;
    src: local('Montserrat Regular'),
    local('Montserrat-Regular'),
    url('https://themes.googleusercontent.com/static/fonts/m
    ontserrat/v2/zhcz-_WihjSQC0oHJ9TCYBsxEYwM7FgeyaSgU
71cLG0.woff') format('woff');
}
```

#### Your local stylesheet:

```
@font-face {
  font-family: 'Montserrat';
  font-style: normal;
  Font-weight: 400;
  src: local('Montserrat Regular'),
  local('Montserrat-Regular'),
  url('fonts/montserrat.woff') format('woff');
}
```



### TRICK: Use plain HTML links as share buttons

Don't use the share code social media sites give you. Make image links instead.

- https://twitter.com/home?status=TWITTER\_STATUS
- https://www.facebook.com/share.php?u=URL
- https://identi.ca/notice/new? status\_textarea=IDENTICA\_STATUS
- http://sharetodiaspora.github.com/? title=TITLE&url=URL



### How do I include a Twitter button?

#### Twitter's code:



<a href="https://twitter.com/micahflee" class="twitter-follow-button"
data-show-count="false">Follow @micahflee</a>
<script>!function(d,s,id){var js,fjs=d.getElementsByTagName(s)[0];if(!
d.getElementById(id))
{js=d.createElement(s);js.id=id;js.src="//platform.twitter.com/widgets.js";fjs.pare
ntNode.insertBefore(js,fjs);}}(document,"script","twitter-wjs");</script>

Loads requests from: platform.twitter.com, p.twitter.com, r.twimg.com, cdn.api.twitter.com, and knows who users are if logged in



# TRICK: Copy a Twitter button without including their script

ollow @micahflee</span></a>



## TRICK: Copy a Twitter button without including their script

- There's no need for 3rd party scripts
- By copying and pasting styles, it's not too difficult to create the same look
- That giant block of base64 was a data URI image of Twitter's logo
- Instead of a Twitter pop-up window, just a privacy-friendly link to https://twitter.com/#!/micahflee





## TRICK: Load your Twitter feed from the server, not the client



#### GLOBAL CENSORSHIP CHOKEPOINTS

Tracking Censorship through Copyright Proposals Worldwide

HOME

AROUT

ALL COUNTRIES

#### **About Global Chokepoints**

Global Chokepoints is an online resource created to document and monitor global proposals to turn Internet intermediaries into copyright police. These proposals harm Internet users' rights of privacy, due process and freedom of expression, and endanger the future of the free and open Internet. Our goal is to provide accurate empirical information to digital activists and policy makers, and help coordinate international opposition to attempts to cut off free expression through misguided copyright laws, policies, agreements and court cases. Scroll down to see a list of countries currently featured for threatening free expression through copyright censorship. Learn more.

Our site is created and maintained by free speech advocates worldwide. Want to help us grow? **Contact us**.

#### Countries

Belgium

Chile

Colombia

**European Union** 

#### **Twitter Updates**

@EFF: The Oatmeal creator is fighting a bizarre lawsuit targeting his online speech. EFF is on it. https://t.co /ydUqKk1a

1 min 50 sec ago

@EFF: Can Apple refuse to sell a laptop to an Iranian citizen? The answer is complicated. https://t.co /8nWcoMdb

42 min 23 sec ago

@EFF: We asked Dr. Richard Stallman to comment on the state of software patents. Check out his response & add comments: https://t.co/c6bgYkvE

54 min 46 sec ago

@Numerama: LOL entre dans le dictionnaire Le Robert illustré:

L'édition 2013 du Robert illustré accueille de nouveaux ter... http://t.co/L95TvszJ

55 min 29 sec ago

@Numerama: Document : la sécurisation du vote électronique aux législatives:

Numerama publie le projet de "Guide de confi... http://t.co/igTuyeUO

55 min 34 sec ago

@Numerama: Kim Dotcom arrive sur Twitter et se dévoile:

## TRICK: Load your Twitter feed from the server, not the client

How do you access the feed?

- Twitter API: https://dev.twitter.com/
- JSON URL to Twitter feed: https://twitter.com/statuses/user\_timeline/micahflee.json

```
$tweets_json = file_get_contents('https://twitter.com/statuses/
user_timeline/micahflee.json');
$tweets = json_decode($tweets_json);
foreach($tweets as $tweet) {
    echo("".htmlspecialchars($tweet->text)."");
}
```



## TRICK: Proxy Ajax requests to avoid sending data to third parties





## TRICK: Proxy Ajax requests to avoid sending data to third parties

- Make scripts send Ajax requests to your own server, proxy.php?q=querystring\_to\_proxy
- <?php /\* proxy.php \*/
  echo(file\_get\_contents('http://service\_to\_
  proxy'.\$\_GET['q']));</pre>
- It's more complicated than this:
  - If you get much traffic, you'll need aggressive caching
  - You might need to copy request/response headers from original Ajax requests



# TRICK: Let users "opt-in" before including third-party scripts

### STOP CYBER SPYING

A WEEK OF ACTION AGAINST #CISPA

CISPA—the Cyber Intelligence Sharing & Protection Act—would cut a loophole in all existing privacy laws allowing the government to suck up data on everyday Internet users. We can't let that happen.

The House of Representatives voted to approve CISPA, but it's not over yet! Urge your Senators to stand up for user privacy and oppose cybersecurity bills.

Use our interactive tool to Tweet at your US Senators. Show them all the unnecessary personal info this cyber spying bill will collect on everyday Internet users.

ZIP Code



I don't have a US zip code I'm not on Twitter

Infographic courtesy of Lumin Consulting.

Live Tweets from the Campaign Against CISPA

#### Click here to show me the Tweets!

You'll get some data from Twitter (like a cookie) and Twitter will get some data from you (like the fact that you saw these tweets).



# TRICK: Let users "opt-in" before including third-party scripts

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I don't have a US zip code I'm not on Twitter

Infographic courtesy of Lumin Consulting.

#### Live Tweets from the Campaign Against CISPA



wandring\_nt\_lst .@senatorburr Does the NSA really need to know I post in online political forums? #CongressTMI Stop #CISPA eff.org/r.1X2

yesterday · reply · retweet · favorite

1 new tweet



wandring\_nt\_lst
.@SenatorHagan Does the
NSA really need to know I post
in online political forums?
#CongressTMI Stop #CISPA
eff.org/r.1X2

yesterday · reply · retweet · favorite



dblue02 Save the Internet from US Spies! Tell @Microsoft @IBM @Facebook to stop #CISPA, take action @Avaaz #CongressTMI bit.ly/HQInfX yesterday · reply · retweet · favorite



bookbound7 .@senatorburr Does the CIA really need to know what RSS feeds I read? #CongressTMI Stop #CISPA

.

Join the conversation



# TRICK: Let users "opt-in" before including third-party scripts



Click here to load a map of threatened netizens around the world from Threatened Voices and Google Maps servers



Clicking this loads remote content from

threatened.globalvoicesonline.org, maps.google.com,

maps.gstatic.com, google.com, chart.apis.google.com,

chart.googleapis.com



As activists and ordinary citizens around the world are increasingly making use of the Internet to express their opinions and connect with others, many governments are increasing their surveillance and consorship capabilities and taking legal or extraindicial.

https://www.eff.org/issues/bloggers-under-fire



# TRICK: Let users "opt-in" before including third-party scripts



https://www.eff.org/issues/bloggers-under-fire



# TRICK: Let users "opt-in" before including third-party scripts

```
<div id="widget">
    <div id="widget-opt-in" style="cursor:pointer">Click here to opt-in to the
widget, if you're ok with https://blahblah/ tracking you</div>
</div>
</script>
var embed_code = '<script src="https://blahblah/widget.js"></script>';
$('#widget-opt-in').click(function(){
    $('#widget').html(embed_code);
});
</script>
```



### Don't store more than you need

- Who might get this data?
  - Law enforcement
  - Spies or military
  - Unauthorized employees
  - Hackers



# TRICK: Disable IP address logging with Apache

- Here is Apache's default log format (/etc/apache/apache2.conf): LogFormat "%h %l %u %t \"%r\" %>s %b" common
- Make your own: LogFormat "- %l %u %t \"%r\" %>s %b" noip
- Then use it (/etc/apache/sites-enabled/\*):
   CustomLog /var/logs/apache2/access.log noip



## TRICK: Encrypt your IP addresses and throw away the key

- Cryptolog: sha256(random\_tmp\_salt+IP\_addr)
- You can still tell the difference between unique visitors and pageviews
- Under Development: https://git.eff.org/?p=cryptolog.git;a=summary
- Makes this:
   192.168.1.118 - [12/May/2011:17:58:07 -0700] "GET / HTTP/1.1" 200 430
- Look like this:
   UkezVh - [12/May/2011:17:58:07 -0700] "GET / HTTP/1.1" 200 430



## TRICK: Encrypt your IP addresses and throw away the key

- git clone https://git.eff.org/public/cryptolog.git/
- Using cryptolog as an Apache filter: CustomLog "| /usr/bin/cryptolog -w /logs/cryptolog-access.log" common
- Using cryptolog with another filter, like cronolog: CustomLog "| /usr/bin/cryptolog -c /usr/bin/cronolog\\\ /logs/cryptolog-access-%Y-%m-%d.log" common
- Sorry about the sloppy open source project. Some day there will be a website, mailing list & bug tracker.
- See also: mod\_log\_iphash https://github.com/franzs/mod\_log\_iphash

## TRICK: Hide identifying data from PHP with \$\_SERVER

- In Wordpress add to wp-config.php
- In Drupal add to sites/default/settings.php

```
$_SERVER['HTTP_REFERER'] = 'https://web/';
$_SERVER['HTTP_USER_AGENT'] = 'web browser';
$_SERVER['REMOTE_ADDR'] = '127.0.0.1';
$_SERVER['REMOTE_HOST'] = 'localhost'
```



### TRICK: Hide non-public stuff behind HTTP basic authentication

If you want to keep the riff-raff out, put this in your Apache config or .htaccess:

AuthName "Are you allowed in?"
AuthType Basic
AuthUserFile /path/to/htpasswd
Require valid-user
AllowOverride All



### Piwik: Privacy Friendly Analytics



Piwik is downloadable, Free/Libre (GPLv3 licensed) real time web analytics software. It provides you with detailed reports on your website visitors; the search engines and keywords they used, the language they speak, your popular pages, and much more.

Piwik is a free software alternative to Google Analytics, and is already used on more than 320,000 websites.

Piwik is a PHP/MySQL software program that you download and install on your own web server. At the end of the five minute installation process you will be given a JavaScript tracking code. Simply copy and paste this tag to any websites you wish to track (or use an existing plugin to do it automatically for you) and access your analytics reports in real time.

http://piwik.org



### Piwik: First Party Analytics

- You can run it on your own server
- It can do analytics for multiple sites
- You don't have to give Google any data
- Customizable with plugin architecture
- Supports anonymizing IP addresses, deleting old logs, DoNotTrack
- Mobile apps



# TRICK: Prevent Piwik from tracking browser plugins, resolution, etc.

```
<!-- Piwik →
<script type="text/javascript">
var pkBaseURL = (("https:" == document.location.protocol) ? "https://anon-stats.eff.org/" :
"http://anon-stats.eff.org/");
document.write(unescape("%3Cscript src='" + pkBaseURL + "piwik.js' type='text/javascript'%3E%3C/script%3E"));
</script><script type="text/javascript">
var piwikTracker = Piwik.getTracker(pkBaseURL + "piwik.php", 1);
piwikTracker.trackPageView();
piwikTracker.enableLinkTracking();
} catch( err ) {}
</script><noscript><imq src="http://anon-stats.eff.org/piwik.php?idsite=1" style="border:0" alt=""
/></noscript>
<!-- End Piwik Tracking Code -->
<!-- Piwik Image Tracker →
<img src="https://anon-stats.eff.org/piwik.php?idsite=1&amp;rec=1"</pre>
style="border:0" alt="" />
<!-- End Piwik -->
```



# Keep in mind: When using 3rd party resources, you give them this data

Visits ▼
50610
36337
31634
13823
5330

Ope	rating system	Visits ▼
-	Windows 7	48348
4	Mac OS	22306
1	Windows XP	18903
Δ	Linux	13372
<u> </u>	Android	9517





### TRICK: Harden Piwik with HTTP basic authentication

```
<Directory "/path/too/piwik/htdocs/">
 AuthName "Are you allowed?"
 AuthType Basic
 AuthUserFile /path/too/piwik/htpasswd
 Require valid-user
 AllowOverride All
</Directory>
<Location /piwik.php>
 allow from all
 Satisfy Any
</Location>
<Location /piwik.js>
 allow from all
 Satisfy Any
</Location>
```

- The <Directory>
   block sets basic auth
   for all of Piwik
- The <Location>
   blocks make
   exceptions for
   /piwik.php and
   /piwik.js



### How to use HTTPS correctly

- Always force HTTPS
- Use HSTS
- Use "secure", "httponly" cookies
- Never include any http:// resources (mixed content)
- How to Deploy HTTPS Correctly https://www.eff.org/https-everywhere/deploying-https
- duraconf A collection of hardened configuration files for SSL/TLS services https://github.com/ioerror/duraconf



### TRICK: How to force HTTPS

Plop this into your Apache config or .htaccess:

RewriteEngine On RewriteCond %{HTTPS} off RewriteRule (.\*) https://%{HTTP\_HOST}%{REQUEST\_URI} [L,R=permanent]



## TRICK: How to setup HTTP Strict Transport Security (HSTS)

- Tells modern browsers to only communicate to your server over HTTPS
- https://developer.mozilla.org/en/Security/HTTP\_Strict\_Transport\_Security

#### In PHP:

```
if(!empty($_SERVER['HTTPS'])) {
   header("Strict-Transport-Security: max-age=31536000; includeSubdomains");
}
```

#### In Apache:

LoadModule headers\_module modules/mod\_headers.so
Header always set Strict-Transport-Security "max-age=31536000; includeSubDomains"



# TRICK: Make your cookies "secure", "httponly"

- Browsers will never send "secure" cookies over http, only https.
   If user is tricked into visiting http link, session is still secure.
- Cookies with the "httponly" flag are only readable on the HTTP layer, not accessible from JavaScript. XSS bugs can't be used to steal "httponly" cookies.
- bool setcookie (string \$name [, string \$value [, int \$expire = 0 [, string \$path [, string \$domain [, bool \$secure = false [, bool \$httponly = false ]]]]]])
- setcookie("cookie\_name", "cookie value", 0, "/", \$\_SERVER['HTTP\_HOST'], true, true);

# TRICK: Make CMS session cookies "secure", "httponly"

- Session cookies set by WordPress, Drupal, etc. generally don't have "secure" and "httponly" flags set
- Before the session is started (wp-config.php, sites/default/settings.php), run this:
- session\_set\_cookie\_params(0, '/',
  \$\_SERVER['HTTP\_HOST'], true, true);



### Remote Administration

- Public key authentication is better than password authentication (see: HBGary hack)
- Use SSH or SFTP to transfer files
- Never use FTP!
   It is old and insecure.
   (Just search #FTP on Twitter to see how widely it's hated)



# TRICK: Make your site work better with privacy/security tools

- If possible, don't require Javascript (NoScript, accessibility issues) this is becoming harder
- Don't use Flash: it doesn't work over Tor and is annoying, proprietary, obsolete, and is a major source of security holes
- Don't block proxy IPs to handle spam/abuse because legit users use these IPs too
- Use HTTPS correctly (secure cookies!), and force it all the time, so HTTPS Everywhere users won't need to write a rule
- Test your site with Tor Browser Bundle
- Don't use privacy-invasive third party services



### TRICK: Static HTML is *always* more secure than server-side code

- Most web-based security problems are from badly sanitized input (XSS, SQL injection, file inclusion, file viewing)
- Very few security problems come from web server exploits (Apache, nginx, etc.)
- If you don't need people logging into your site/commenting, don't use a CMS



### Thank You!

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