Elevator Pitch

An app that helps you decide what to eat for dinner, and can give you recipes based on what you're craving OR what's in the fridge.

Document Assumptions
- Users do not have access to more exotic ingredients.
- Users must be old enough to read instructions or drive to restaurants.
- Users must have cookware and a functioning kitchen

Write Your Problem Statement

Identify user motivation for finding help in deciding what to eat.
Describe appetite: how hungry are you?
Identify if they want to eat in or out.

Results

- 100% of participants stated that they eat at a restaurant at *least* once a week.
- Primary influences on the decision to cook vs eat out were budget and time.
- 100% of participants stated that they do have staple foods.

I'm surprised that ALL participants eat out at least once a week.

We were able to receive answers for two of our problem statements.
I believe that we could have modified our survey to ask more qualitative questions to better assess the needs and motivations behind why people would eat out vs cook and vice versa.