Excel Homework: Kickstart My Chart

Questions

1. Given the provided data, what are the three conclusions we can draw about the Kickstarter campaigns?
   1. Based on the stacked pivot table, the United States has the most campaigns in for all campaign states.
   2. The United States top three largest pledged amount and Great Britain has fourth largest pledged amount.
   3. The technology category has the most campaigns and highest contributions.
2. What are some limitations of this dataset?
   1. The length of recorded time in the dataset could be limit the trend of technology.
   2. Second, the project’s initial goal could be set too high and thus the data could be misinterpreted with more failed campaigns.
3. What are some other possible tables and/or graphs that we could create?
   1. We could create a scatter plot to show correlation of the most successful Kickstarter campaigns. A pivot table/graph that shows the average goal campaign success or failure would help new projects decide on a starting goal.