

Micaelle Nogueira de Carvalho

Financial Accounting Specialist
Process Structuring • Financial Planning & Control • Team Leadership

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Summary

Accomplished career focused on driving businesses to a high level of internal control, information reliability, and transparency through financial and accounting management. A successful change agent in transforming operations by means of structuring and improvement of processes and technologies. Effective leadership built on trust and horizontal hierarchy, leading and empowering multidisciplinary teams to accomplish the mission with joy. Strategic consultant in all business functions with advanced ability to build partnerships with internal and external stakeholders.

Recent Professional Experience

12/2017 **Head of Finance at Sympla** (Belo Horizonte, Brazil)

↑
01/2014 **Sympla** is Brazil's leading self-service online ticketing and event management platform.

Responsible for Sympla's financial management and leadership of a team of 6 people.

- Implemented a new management concept, dividing finances into corporate and operational. It guaranteed accurate cash management and brought measurability to revenues, which had not been demonstrated before.
- Planned and designed automation of various processes and tasks in the internal system that increased my team's productivity by approximately 80%.
- Led a 12-person multidisciplinary team that work together to succeed in the SAP implementation to consolidate the monthly close on schedule, reducing the closing time by 50%.
- Recognized for responding a due diligence successfully with high quality of financial information and control. It resulted in the first investment in the company in 2016: R\$13M (\$4M) made by Movel, a global leader in mobile marketplaces. In 2017, I was responsible for responding to another due diligence, which resulted in the second investment made by Movel: R\$15M (\$4.8M).

05/2016 **Co-Founder at Quatrenhum Eventos** (Belo Horizonte, Brazil)

↑
05/2012 Quatrenhum was¹ a small business directed by myself and a partner. We provided an on-demand service of selected and highly qualified teams of promoters focused on the promotion of brands, products, services, campaigns and sales.

- Identified a pain point in the market and solved it by creating a scalable business.
- Built and validated the business model with the break-even point reached in the 1^o year and an average profit margin of 45%.
- Ran a bootstrapping business for 4 years with a competitive edge recognized by the market: while 5% of customers resulted from prospecting efforts, 85% reached us through referrals, and the other 10% reached us after seeing our teams in action.

¹Quatrenhum was closed in a mutual agreement with my partner. While running it, I was building my career in the Financial field. Consequently, my dedication and focus were most directed to Finance. In 2016, I faced the prioritization process that led me to decide to close Quatrenhum.

01/2014 **Financial and Administrative Manager at Vinte1** (Belo Horizonte, Brazil)

↑
07/2012 Responsible for the company's general management and leadership of a multidisciplinary team of 8 people.

Vinte1 offers services of project management, planning and event production.

- Created the finance and human resources departments from scratch.
- Designed and implemented the operating flow of the new revenue stream, which became the main product, representing about 80% of all revenue in less than a year.
- Reviewed the labour relations and updated salaries, positions and benefits, improving the motivation in the workplace.

06/2012 Consultant / Financial Assistant / Accounting Assistant / Intern / Teaching Assistant (Belo Horizonte, Brazil)
↑
01/2006 A myriad of interesting experiences and challenging projects I can talk about in every detail.

Recent Activity

Since 01/2021 **German Language Student**
Taking online private lessons | Level A2/B1

Recent Certificates

Python Programming for Everybody (Getting Started with Python)
University of Michigan
Issued April 2020 (no expiration date)

IELTS International English Language Testing System
Academic Test: Overall Band Score 6.5 | Level B2
British Council
Issued November 2019 (expires within 2 years)

English course Higher Score IELTS Exam Preparation
8 weeks | 07.10.2019 to 29.11.2019 | 30 lessons - 22.5 hours
Final Level: Advanced C1
English School EC London
Issued November 2019 (no expiration date)

Mentoring Startups

12/2020 Independent Mentor
↑
07/2019 Mentoring voluntarily and remotely startups and small businesses in Brazil.

11/2017 Mentor at **Lemonade** (Belo Horizonte, Brazil)
↑
08/2017 Mentored and assessed various early-stage startups in this acceleration program.

Skills

Soft Attention to Details, Decision Making, Leadership, Problem Solving, Initiative, Dedication Critical Thinking, Dedication, and Ethics

Finance Financial Analysis, Budgeting, Planning and Forecasting (BP&F), Cash Flow Management, Financial Modelling & Reporting, Stakeholder/Investor Relations

Accounting Risk and Compliance, Data Analytics, Revenue Recognition, Account Reconciliation, International Financial Reporting Standards (IRFS)

Human Resources Organizational Communication, Onboarding Process, Training Development, Advising, Recruitment and Selection

Process automation Process Design & Optimization, System Architecture, Business Acumen, Project Management, Collaboration with Multidisciplinary Teams

Softwares **ERP Systems:** SAP, TOTVS, Linx, Conta Azul, and Omie
Consolidation & Reporting: IBM Cognos Controller
Office tools: Microsoft Office, Google Workspace apps and Libbre Office
Coding Languages: Python (basic level)

Education

2014-2016 **MBA in Finance** at INSTITUTO BRASILEIRO DE MERCADO DE CAPITAIS (IBMEC), Belo Horizonte, Brazil

2009-2011 **Technologist, Financial Management** at PONTIFÍCIA UNIVERSIDADE CATÓLICA DE MINAS GERAIS (PUC Minas), Belo Horizonte, Brazil
Graduated with an academic highlight: University Medal for achieving the highest overall grades and a certificate of merit for the achievement.