

Micaelle Nogueira de Carvalho

Financial Accounting Specialist
Process Structuring • Financial Planning & Control • Team Leadership

micaelle.nogueira@hotmail.com • micanogueira.github.io • linkedin.com/in/micaelle
skype: micaelle.nogueira • +49 (0) 1523 773 8369 • Munich, Germany

Summary

Accomplished career focused on driving businesses to a high level of internal control, information reliability, and transparency through financial and accounting management. A successful change agent in transforming operations by means of structuring and improvement of processes and technologies. Effective leadership built on trust and horizontal hierarchy, leading and empowering multidisciplinary teams to accomplish the mission with joy. Strategic consultant in all business functions with advanced ability to build partnerships with internal and external stakeholders.

Recent Professional Experience

- 12/2017
↑
01/2014
- Head of Finance at Sympla** (Belo Horizonte, Brazil)
Sympla is Brazil's leading self-service online ticketing and event management platform.
Responsible for Sympla's financial management and leadership of a team of 6 people.
- Created 4 departments from scratch – finance, administrative, human resources and personnel –, leading and operating them together for over a year.
 - Implemented a new management concept, dividing finances into corporate and operational. It guaranteed accurate cash management and brought measurability to revenues, which had not been demonstrated before.
 - Planned and designed automation of various processes and tasks in the internal system that increased my team's productivity by approximately 80%.
 - Led a 12-person multidisciplinary team that work together to succeed in the SAP implementation to consolidate the monthly close on schedule, reducing the closing time by 50%.
 - Recognized for responding a due diligence successfully with high quality of financial information and control. It resulted in the first investment in the company in 2016: R\$13M (\$4M) made by Movile, a global leader in mobile marketplaces. In 2017, I was responsible for responding to another due diligence, which resulted in the second investment made by Movile: R\$15M (\$4.8M).
- 05/2016
↑
05/2012
- Co-Founder at Quatrenhum Eventos** (Belo Horizonte, Brazil)
Quatrenhum was a small business directed by myself and a partner. We provided an on-demand service of selected and highly qualified teams of promoters focused on the promotion of brands, products, services, campaigns and sales.
- Identified a pain point in the market and solved it by creating a scalable business.
 - Built and validated the business model with the break-even point reached in the 1° year and an average profit margin of 45%.
 - Ran a bootstrapping business for 4 years with a competitive edge recognized by the market: while 5% of customers resulted from prospecting efforts, 85% reached us through referrals, and the other 10% reached us after seeing our teams in action.
- 01/2014
↑
07/2012
- Financial and Administrative Manager at Vinte1** (Belo Horizonte, Brazil)
Vinte1 offers services of project management, planning and event production.
Responsible for the company's general management and leadership of a multidisciplinary team of 8 people.
- Conducted a financial audit and provided annual reports for the previous 5 years.
 - Created the finance and human resources departments from scratch.
 - Designed and implemented the operating flow of the new revenue stream, which became the main product, representing about 80% of all revenue in less than a year.
 - Reviewed the labour relations and updated salaries, positions and benefits, improving the motivation in the workplace.
- 06/2012
↑
01/2006
- Consultant / Financial Assistant / Accounting Assistant / Intern / Teaching Assistant** (Belo Horizonte, Brazil)
A myriad of interesting experiences and challenging projects I can talk about in every detail.

Recent Certificates

Python	Programming for Everybody (Getting Started with Python) University of Michigan Issued Abril 2020 <i>(no expiration date)</i>
IELTS	International English Language Testing System Academic Test: Overall Band Score 6.5 Level B2 British Council Issued November 2019 <i>(expires within 2 years)</i>
English course	Higher Score IELTS Exam Preparation 8 weeks 07.10.2019 to 29.11.2019 30 lessons - 22.5 hours Final Level: Advanced C1 English School EC London Issued November 2019 <i>(no expiration date)</i>

Mentoring Startups

12/2020 ↑ 07/2019	Independent Business Mentor Mentored voluntarily and remotely startups and small businesses in Brazil.
11/2017 ↑ 08/2017	Mentor at Lemonade <i>(Belo Horizonte, Brazil)</i> Mentored and assessed various early-stage startups in this acceleration program.

Skills

Soft	Attention to Details, Decision Making, Leadership, Problem Solving, Initiative, Dedication Critical Thinking, Dedication, and Ethics
Finance	Financial Analysis, Budgeting, Planning and Forecasting (BP&F), Cash Flow Management, Financial Modelling & Reporting, Stakeholder/Investor Relations
Process automation	Process Design & Optimization, System Architecture, Business Acumen, Project Management, Collaboration with Multidisciplinary Teams
Accounting	Risk and Compliance, Data Analytics, Revenue Recognition, Account Reconciliation, International Financial Reporting Standards (IRFS)
HR	Organizational Communication, Onboarding Process, Training Development, Advising, Recruitment and Selection
Softwares	ERP Systems: SAP, TOTVS, Linx, Conta Azul, and Omie Consolidation & Reporting: IBM Cognos Controller Office tools: Microsoft Office, Google Workspace apps and Libbre Office Programming Languages: Java (intermediate level), Python (basic level), R (basic level)
Languages	Portuguese (Native), English (B2), German (B1), Spanish (B1)

Education

Since 10/2021	B.Sc in Management and Technology with a specialization in Computer Engineering at TECHNICAL UNIVERSITY OF MUNICH (TUM), Munich, Germany
2014-2016	MBA in Finance at INSTITUTO BRASILEIRO DE MERCADO DE CAPITAIS (IBMEC), Belo Horizonte, Brazil
2009-2011	Technologist, Financial Management at PONTIFÍCIA UNIVERSIDADE CATÓLICA DE MINAS GERAIS (PUC Minas), Belo Horizonte, Brazil Graduated with an academic highlight: University Medal for achieving the highest overall grades and a certificate of merit for the achievement.