

Sarang Solutions

Project Description

Our project is to design an application to assist young adults that have recently moved into the Seattle area to meet other like-minded people and to create friend groups. The storyboard is of a user who recently moved to Seattle for college but hasn't had made many friends yet.

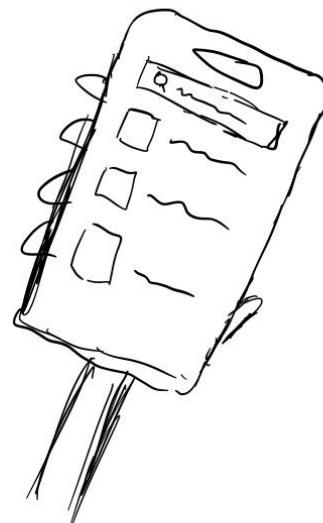
Design Requirements:

1. Encourage users to complete their profiles with detailed interests and preferences.
2. Facilitate the creation and management of social events for users to attend.
3. Match users with potential friends based on shared interests and activities.
4. Provide notifications about upcoming events and new friend suggestions.
5. Ensure users can communicate securely and privately within the app.

Design Goals:

- Inclusivity and Accessibility
 - App should be designed to be inclusive for all users, ensuring a wide range of users can benefit from meeting a diverse user group.

- Engagement and Retention
 - App should also keep users engaged and encourage continuous use, such as notifications about new matches/events.
- Community Building
 - App should foster a sense of community among users by providing tools for communication, event organization, and group interactions.





This app looks cool



Other apps don't do that



This app can sort by interest though



let me select basketball



Yay, I have so many friends now!