

# JETHRO REUEL A. ESTRADA

Full Stack Web / Mobile Developer



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## SUMMARY

10+ years experience in software development, with a track record of success in delivering client requirements and deploying to App Store and Play Store.

Proficient in **React**, **React Native** and **NodeJS**, with extensive experience in **end-to-end application development**.

- Goals:
- Develop scalable, performance oriented and user friendly web / mobile applications
  - Streamline development through automation best practices such as **Unit / Integration Testing** and **CI / CD**
  - Continuously learn and stay up to date with company standards, latest technologies and trends
  - Maintain a growth mindset and continuous improvement with communicating effectively with the team
  - Strive to contribute to the success of the organization, and improve existing coding standards

## EXPERIENCE

Web / Mobile App Developer  
**Macanta Software Ltd. (acquired by JulesAI)**

07/2020 - Present Work from home

Macanta is a **white label CRM SaaS** that is flexible to fit the needs and requirements of business owners.

Key technologies: React, React Native, AWS Lambdas, GraphQL, Serverless, Jest, React Testing Library

- o **Sole client side developer** for both **web and mobile** platforms, built from scratch using **React, React Native & Apollo GraphQL**
- o Sold by founders for a majority stake acquired by **JulesAI**
- o Architected flexible data schemas and components
- o **Currently live and maintaining** both web and mobile platforms for **over 10 business owners** with **multiple user daily login / retention**
- o Published to [App Store](#) and [Play Store](#)
- o Partnered with [AppSumo](#)

## TECHNOLOGIES

### Front End

React	React Native	Expo
GraphQL	Redux	Gatsby
TypeScript	Vanilla JS / CSS	

### Back End

NodeJS	PostgreSQL	MongoDB
Firebase	AWS	

### Tools

Jest	Git	Sentry
CI / CD	Android Studio	Xcode
Fastlane	Google Maps	ChatGPT

## LANGUAGES

Filipino	●●●●●
Native	
English	●●●●●
Proficient	

## EXPERIENCE

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### Web / Mobile Developer

#### 8WeekApp

📅 01/2019 - 06/2020    📍 Work from home

8WeekApp is a company that provides custom web and mobile applications.

Key technologies: React, React Native, Node.js, MongoDB, OAuth, AWS, REST, Redux, Jest

- Lead architecture and developer of social networking app for newly acquired client
- Lead architecture and developer of platform agnostic back-end APIs, allowing reusability for both web and mobile
- Developed major features such as **Real-time Feeds, Tags, Comments, Photos /Gallery, Remote Push Notifications**, etc.
- Delivered important milestones of fixing blocker bugs and improving existing live apps
- **Applied major performance enhancements** by improving UI frame rates, touch responsiveness, removing heavy business logic from View, etc.
- **Incorporated unit testing** to development flow

### Web / Mobile Developer

#### ADEC Innovations

📅 11/2016 - 01/2019    📍 9/F Kingston Tower, Acacia Ave., Muntinlupa

ADEC Innovations provides a variety of software solutions to multiple different enterprises or gov't agencies. I was assigned **multiple web and mobile projects developed from scratch**. I was also tasked in developing and updating CMS components for existing websites.

Key technologies: React, React Native, Node.js, GraphQL, REST, Redux, SASS, Bootstrap, CSS Modules, Strapi CMS, MODX, WordPress

- Worked with different web and mobile projects using a variety of front-end technologies, CMS and Node.js
- Applied progressive enhancement strategies on responsive websites.
- Spearheaded their first ever mobile project development using **React Native. Successfully delivered on iOS and Android**
- Multiple commendations and gift checks received for finishing projects.

### Web / Mobile App Developer

#### Asia Pacific Digital

📅 11/2014 - 09/2016    📍 9/F V Corporate Center, LP Leviste St., Makati

APD provides digital marketing services and software solutions to companies.

Key technologies: HTML, CSS, JS, jQuery, Ionic, Angular, Java, JSP, MySQL

- Worked with web projects using **jQuery, AngularJS, Java, JSP, MySQL**
- Worked with hybrid mobile projects using **Ionic** and **Angular**
- **Nominated employee of the month**

## EDUCATION

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### Bachelor of Science in Computer Engineering

#### De La Salle University - Manila

📅 2007 - 2012

# EXPERIENCE

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## Web Developer

### Entertainment Gateway Group (now Yondu)

 06/2012 - 11/2014     3/F Bloomingdale Bldg., Salcedo St., Makati

EGG is a IT solutions company owned by Globe

Key technologies: HTML, CSS, JS, jQuery, Java, Spring, Hibernate, Oracle

- As a junior role, I had the opportunity to work with **client and server side technologies** to develop and maintain web apps
- On-site demos with client