MIN(subscription_start)	MAX(subscription_start)
2016-12-01	2017-03-30

month	churn_rate_87	churn_rate_30
January	25,18%	7,56%
February	32,03%	7,34%
March	48,59%	11,73%

Churn Rate

■ churn_rate_87　■ churn_rate_30

	churn_rate_87	churn_rate_30
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