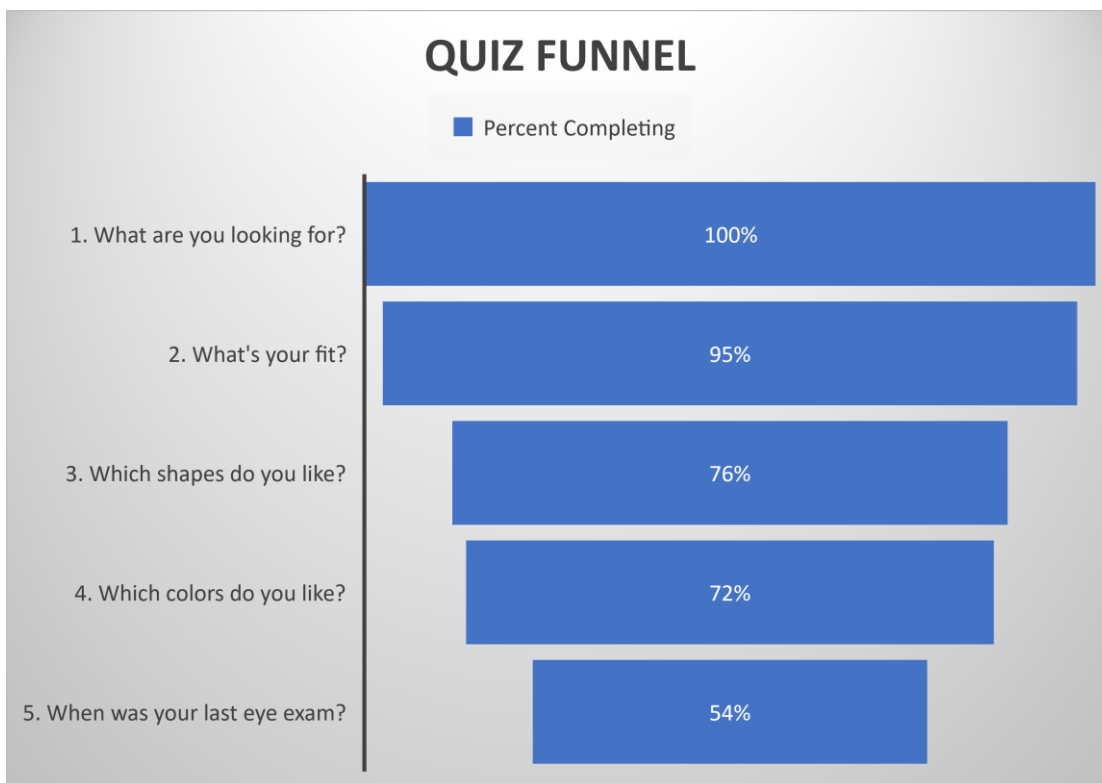


## QUIZ FUNNEL

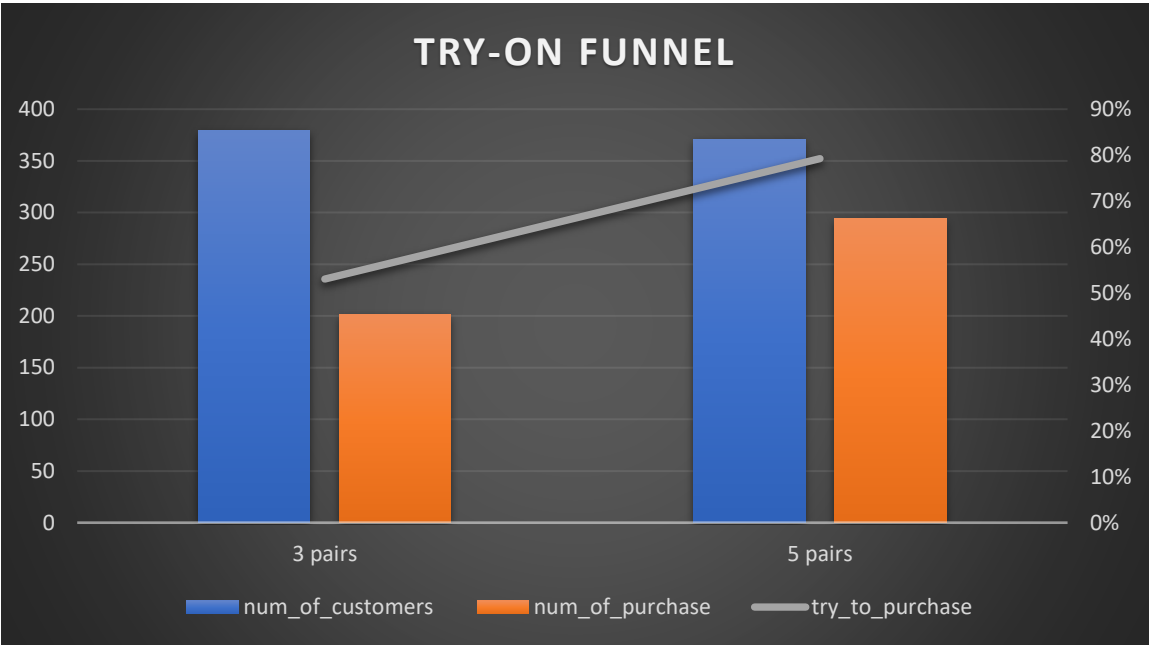
question	num_of_answers
1. What are you looking for?	500
2. What's your fit?	475
3. Which shapes do you like?	380
4. Which colors do you like?	361
5. When was your last eye exam?	270

Questions	Percent Completing
1. What are you looking for?	100%
2. What's your fit?	95%
3. Which shapes do you like?	76%
4. Which colors do you like?	72%
5. When was your last eye exam?	54%



HOME TRY-ON FUNNEL

num_of_glasses_try_on	num_of_customers	num_of_purchase	try_to_purchase
3 pairs	379	201	53%
5 pairs	371	294	79%



style	amount
Women's Styles	469

model_name	amount
Eugene Narrow	116