



## C2E Best Practice Sharing Session

# Building Bridges and Fostering Community with the People's Association



Fastest Finger Category



Most Participative Category

There are prizes to be won!

1. Login to Micepad web browser via QR code or URL:

<https://app.micepad.co/>

2. Go to the Quizzes/polling section

After the questions are submitted a chance to win prizes



100 prizes to be won for each category!

# Case Study

## People's Association

### The Client



**People's Association**

The People's Association (PA) is a statutory board under Singapore's Ministry of Culture, Community and Youth. Established in 1960, its mission is to “build and bridge communities in achieving one people, one Singapore”.

# Case Study

## People's Association

### The Challenge

On 3rd March 2019, PA hosted the Community Emergency Response Team (CERT) Appreciation gathering.

With 800+ people in attendance, PA needed a way to streamline registration and check-in.

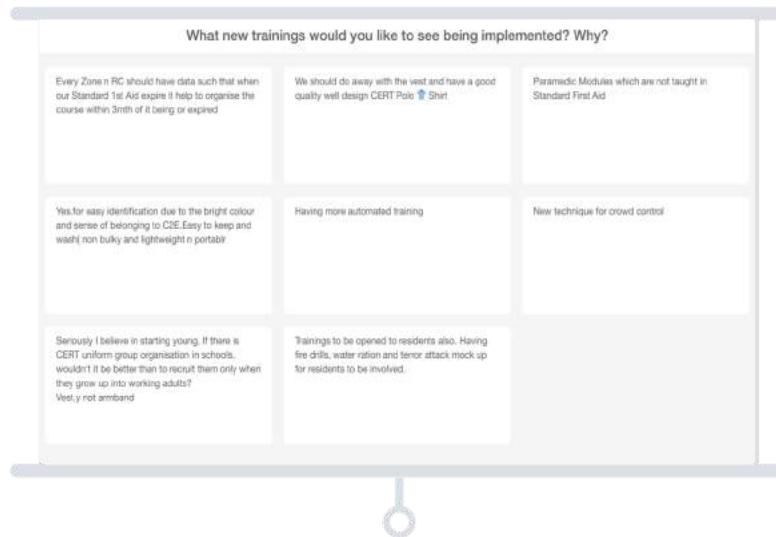
Additionally, they wanted to make this major event more interactive than before.

# Case Study

## People's Association

### The Challenge

To encourage more interaction with the attendees, PA had prepared a total of **25 polls**. Not only did PA have many questions to ask their audience, but they wanted more responses as well.

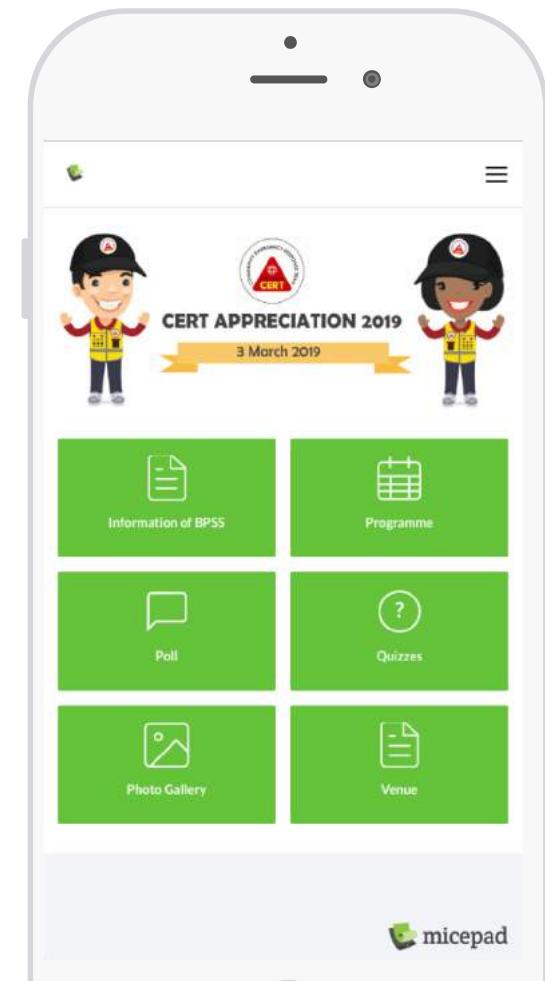


# The Solution

This was not the first cooperation between Micepad and PA.

Previously, Micepad had supported the National Day Rally (NDR) and MESRA meetings, as well as workplan, council and GRL meetings.

Impressed with our speed and service, PA decided to engage us for this major forum.



# Case Study

## People's Association

### The Results

On the big day, check-in times were much speedier, with minimal queuing at the entrance. This was a huge improvement compared to when they were searching for names in an Excel spreadsheet, staff commented.



**Messages  
Posted**



**Surveys  
Collected**



**Quiz  
Submissions**

“

Registration is now much faster than before. There used to be long queues but now there are only 3 or 4 people queuing each time.

”



Kenneth Tan

Senior Manager (Emergency Resources)  
EPD



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Want to take your event to the next level too?



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3. Answer the questions and stand a chance to win prizes



100 prizes to be won for each category!

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