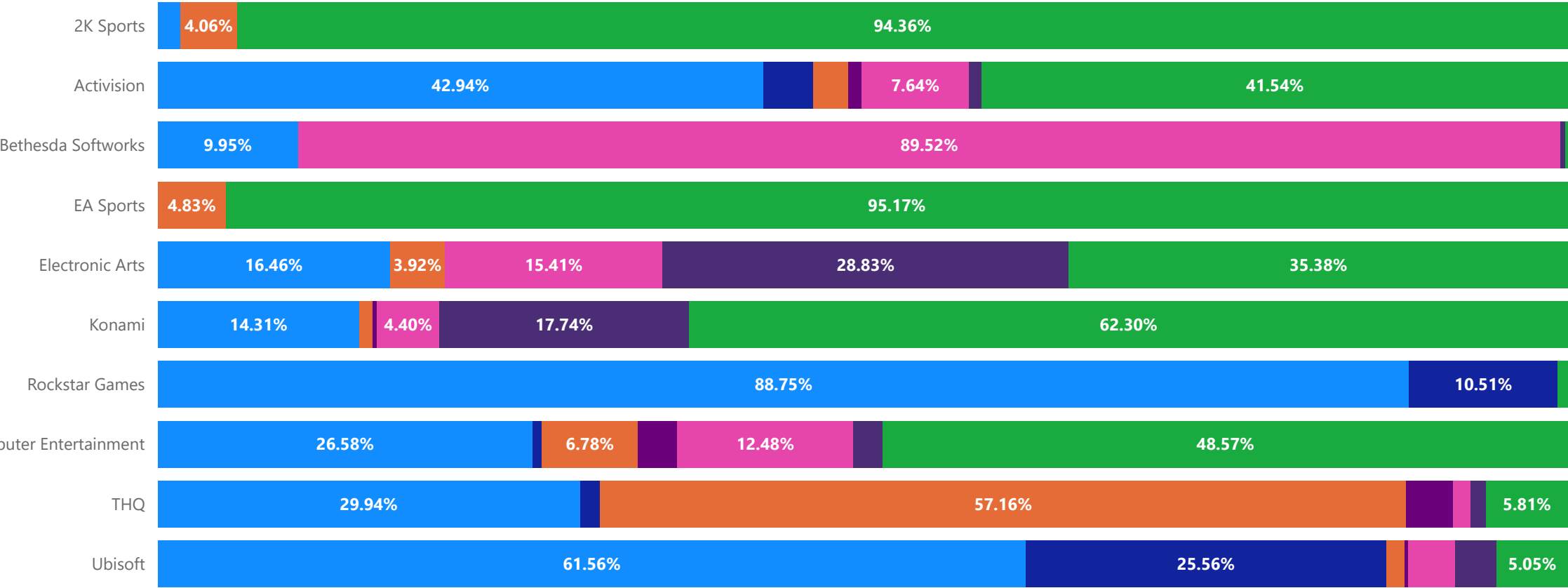




Genre Action Action-Adventure Fighting Puzzle Role-Playing Simulation Sports

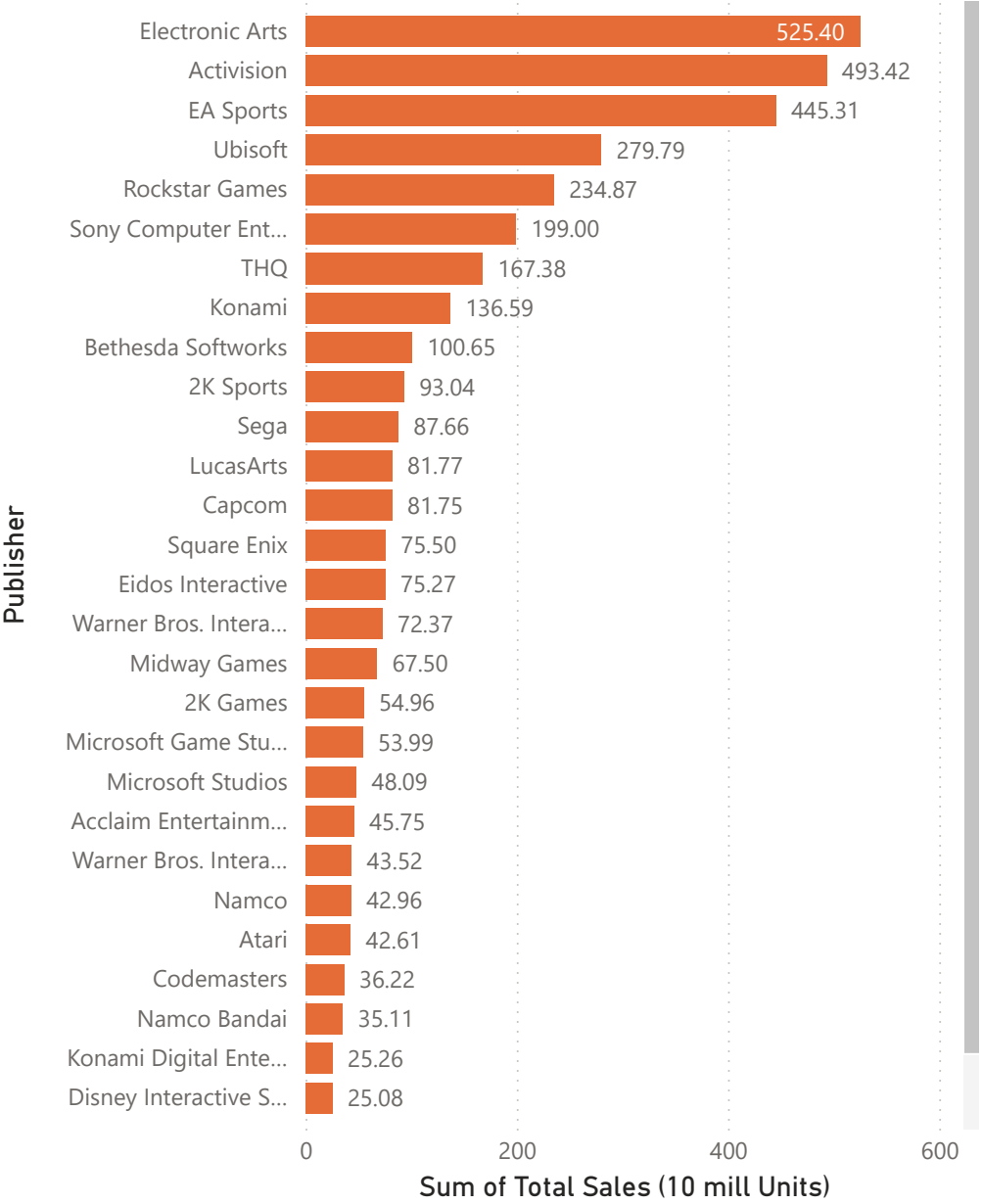
Publisher



Percentage of Genre Sold by each Publisher

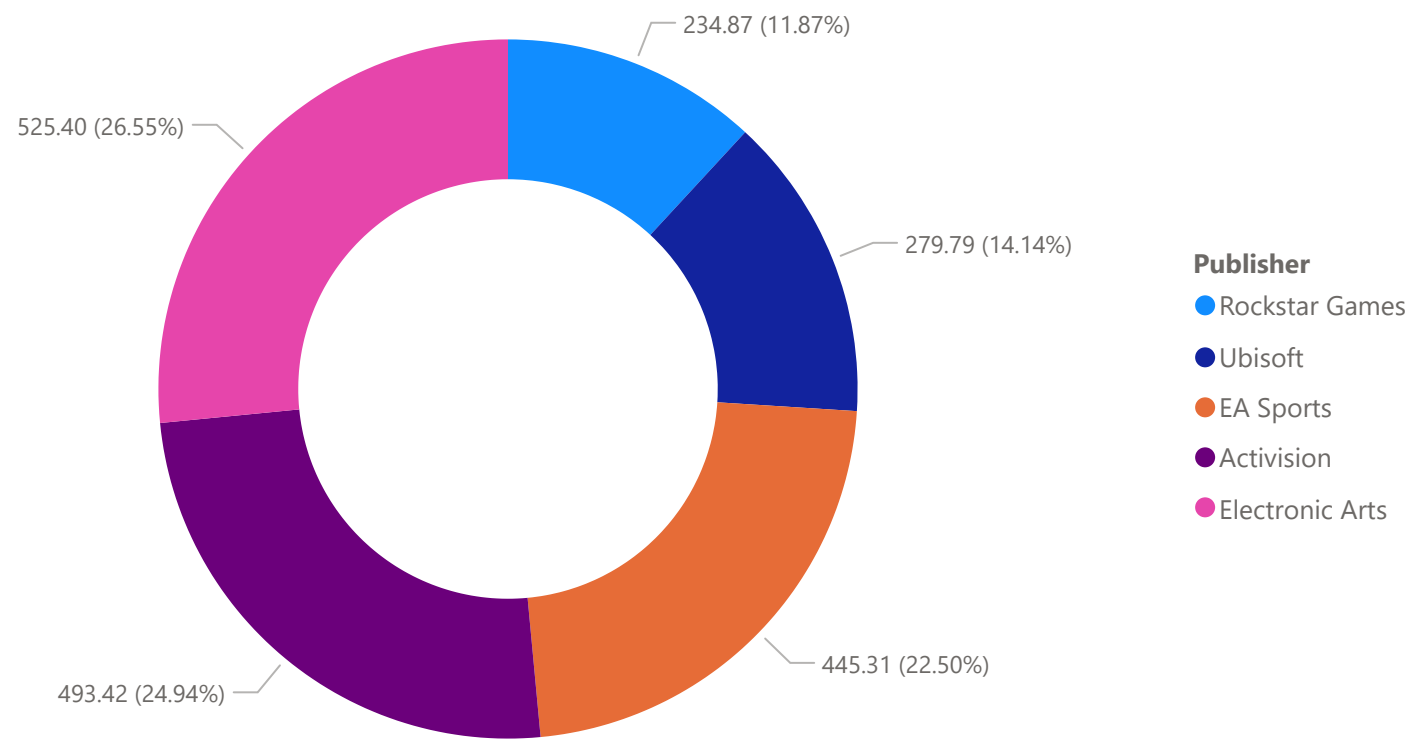
The chart above shows percentage of units sold by each genre for each game publisher. By a simple eyeballing or looking at the percentage figure, you may notice the genres with the most sales was sports and action.

Best performing vs. Worst performing Publishers



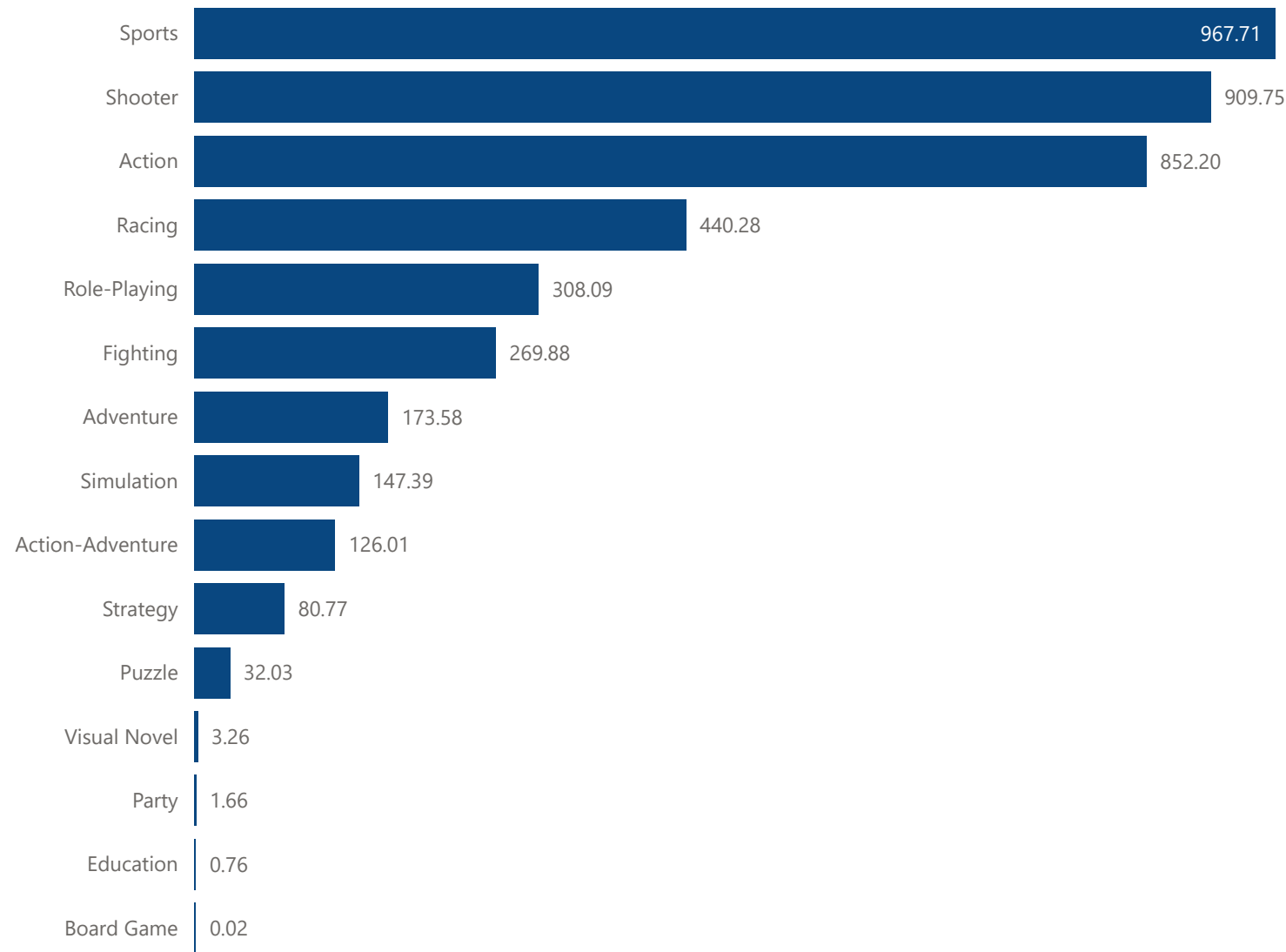
Publisher	Sum of Total Sales (10 mill Units)
10TACLE Studios	
1C Maddox Games	
Adventure Soft	
Artifex Mundi sp. z o.o.	
Behaviour Interactive	
Chara-ani	
Digital Jesters	
DMM Games	
DTMC	
Eidos Interactive Ltd	
Elephant Entertainment	
Entergram	
EON Digital Entertainment	
FireFly Studios	
Freeze Tag	
Fru Blu Games	
Game Factory Interactive	
GamersGate	
GTE Entertainment	
Harukaze	
HD Interactive	
HdO Adventure	
Iceberg Interactive	
iEntertainment Network	
Total	

Top 5 Publishers by Units Sold



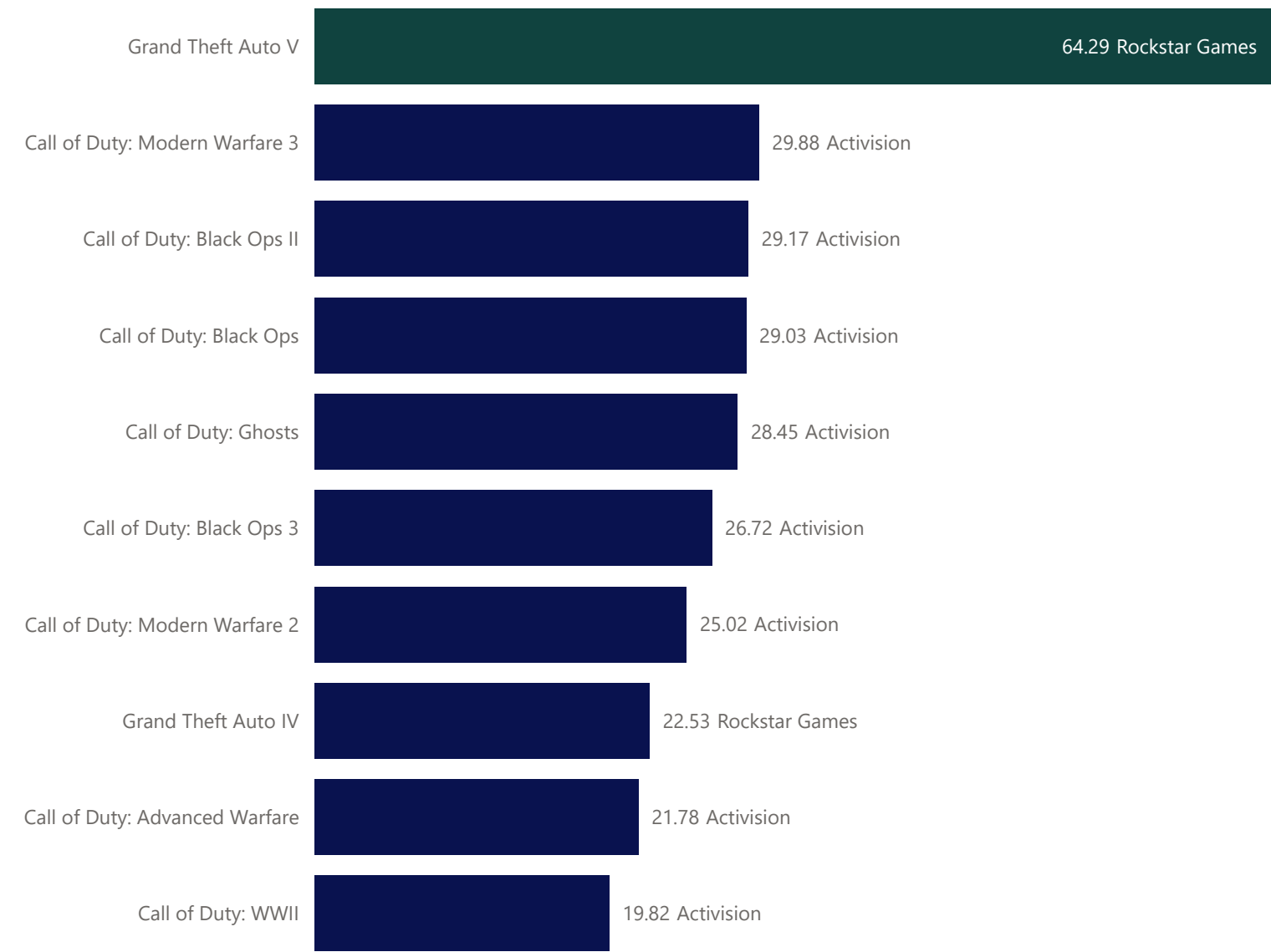
Electronic Arts, Activision and **EA sports** were the top 3 publishers with **Rockstar Games** and **Ubisoft** taking the last two positions.

Total Sales (10 mill Units) by Genre



By visual inspection, Sports Genre had the most units sold followed by shooter and action. making roughly **27.21 billion** sales combined.

Total Sales (10 mill Units) by Title



Grand Theft Auto V published by Rockstar Games made best sales over all the **"Call of Duty"** Series Combined.

Summary

The data reveals the true publishers behind the list of some selected few popular games. The analysis also reveals genre of games with the most unit sold across the video game industry, There have these universal characteristics of being open-world in nature, giving the reason publishers of such niche dominate the video game market share.