

# estimated return on investment guide



cryopen.

Reimbursement and Supply Cost			
Reimbursement per Procedure (*Based on 2013 Medicare National Average) *CPT Code 17110 (all modifiers)	\$114.32	\$114.32	\$114.32
Lesion removals per week	5	10	15
Cost and Revenue Analysis			
Equipment cost	\$5995.00	\$5995.00	\$5995.00
Gross Annual Revenue	\$29,732.20	\$59,446.40	\$89,169.60
Gross revenue over 5 years	\$148,616.00	\$297,232.00	\$445,848.00
Net revenue over 5 years	<b>\$142,621.00</b>	<b>\$291,237.00</b>	<b>\$439,853.00</b>
Return on MSRP Investment (approx. months)	2.52	1.24	.82

The information provided above is an estimated Return on Investment based on the purchase of a CryoPen Cryosurgical System at \$5995.00. The data is derived from the Centers for Medicare and Medicaid Services for code 17110. \* CPT is a trademark of the American Medical Association. \*\*2013 national averages/payment amounts were calculated using all modifiers and non-facility prices. Prices reflect data through 3.18.2013. Please visit: [www.cms.gov/apps/physician-fee-schedule](http://www.cms.gov/apps/physician-fee-schedule) to obtain your state's reimbursement fees.