



# “The New Benchmark for Cryosurgery”

Built for the busy physician  
looking to reduce costs and improve care!



Simple • Safe • Effective

- No dangerous cryogenic gases or liquids
- Pen-point precision
- Consistent, effective freeze temperature ensured by using the temperature indicator
- Simple, non-technique dependent procedure

## The CryoPen Cryosurgical System

Go To: [www.cryopen.com](http://www.cryopen.com) to request a demo!



PRICE: \$ \_\_\_\_\_ OFFERED PRICE: \$ \_\_\_\_\_

* Annual Revenue		Return on Investment	
# Patients/Day (Avg. 5% treated)	_____ X 20	Avg. Reimbursement	_____ *\$64.00
# Patients Treated/Mo.	_____	Avg. # Treated Patients Per Month	_____
Average Reimbursement	_____ *\$64.00	Total Revenue Per Month	\$ _____
Total Revenue/Mo.	\$ _____	ROI =	
Total Annual Revenue	\$ _____	\$ _____ ÷ \$ _____ =	ROI/Months
Average Mo. Lease Based on \$1 buyout (60 mos. term)	\$ _____		

Average Reimbursement per Procedure (Based on 2010 Medicare National Average) • CPT Code 17110 (all modifiers)

\* CPT is a trademark of the American Medical Association. Please visit: [www.cms.hhs.gov](http://www.cms.hhs.gov) to obtain your state's reimbursement fees.

## Testimonials from CryoPen Users

The CryoPen unit has significantly improved the way I treat lesions in my medical practice. Compared to the older methods of cryotherapy, the ease of accuracy of the CryoPen is unsurpassed. I would recommend the CryoPen to anyone looking for a convenient, accurate way to perform cryotherapy.

Kyle Dean, M.D.

Greenwell Medical Clinic, LLC

My partner and I have been using the CryoPen System for several years. The ease of use and lack of necessity for surgical trays, reduces procedure time and cost per test. The system has been a big plus financially.

Peter A Jacobson, M.D.

Internal Medicine

## CONTACT YOUR LOCAL REP

NAME: \_\_\_\_\_

PHONE(\_\_\_\_\_) \_\_\_\_\_ EMAIL: \_\_\_\_\_