

estimated return on investment guide



cryopen.

Reimbursement and Supply Cost			
Reimbursement per Procedure (Based on 2012 Medicare National Average) *CPT Code 17110 (all modifiers)	\$110.96	\$110.96	\$110.96
Lesion removals per week	5	10	15
Cost and Revenue Analysis			
Equipment cost	\$4,995.00	\$4,995.00	\$4,995.00
Gross Annual Revenue	\$28,849.60	\$57,699.20	\$86,548.80
Gross revenue over 5 years	\$144,248.00	\$288,496.00	\$432,744.00
Net revenue over 5 years	\$139,253.00	\$283,501.00	\$427,749.00
Return on MSRP Investment (approx. months)	2.15	1.06	.70

The information provided above is an estimated Return on Investment based on the purchase of a CryoPen Cryosurgical System at \$4995.00
The data derived from the Centers for Medicare and Medicaid Services for code 17110. * CPT is a trademark of the American Medical Association.
*2012 national averages/payment amounts were calculated using all modifiers.
Please visit: www.cms.gov/apps/physician-fee-schedule to obtain your state's reimbursement fees.