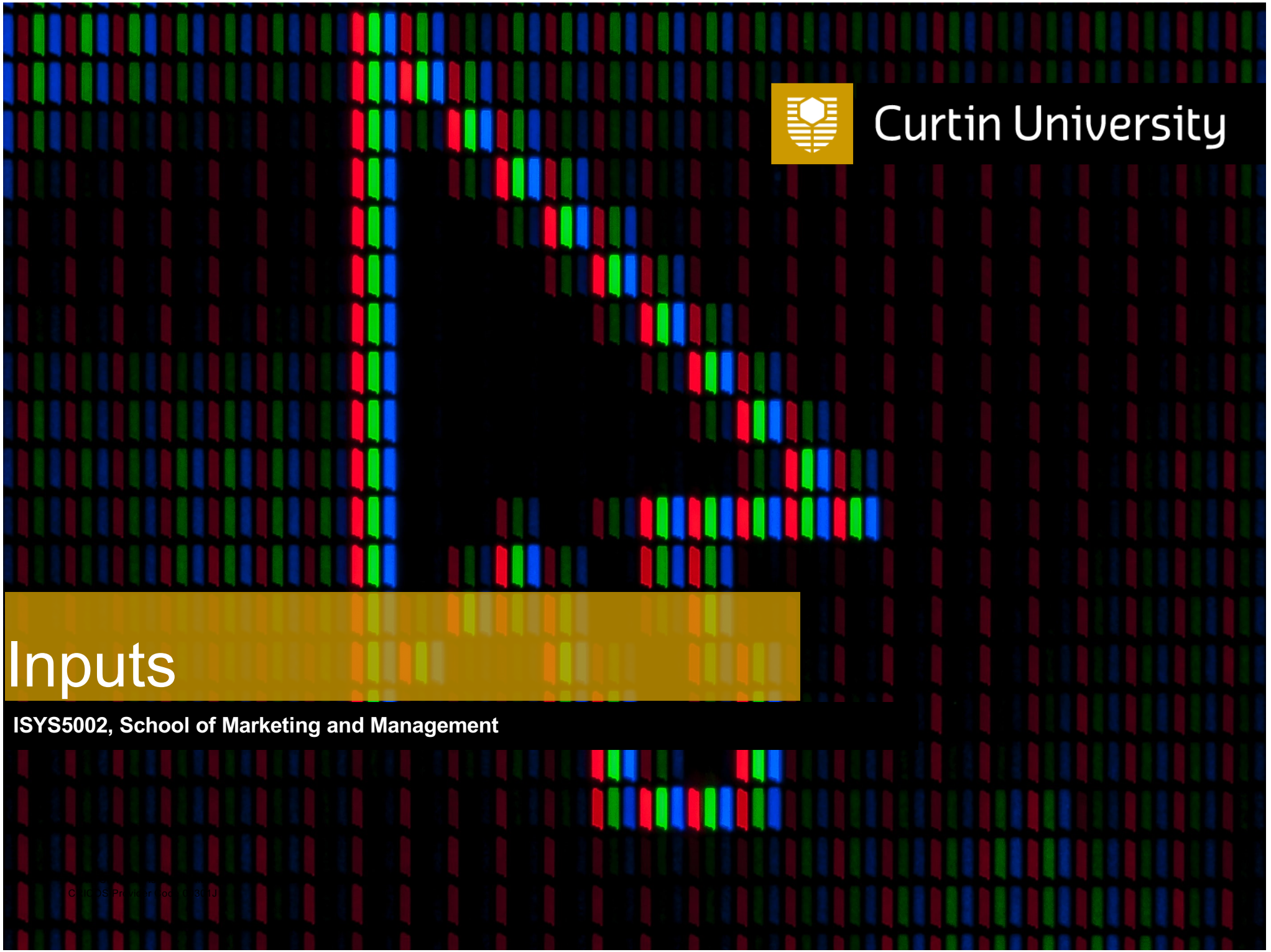


Inputs

ISYS5002, School of Marketing and Management

ELECTRONIC WARNING NOTICE FOR COPYRIGHT STATUTORY LICENCES

WARNING

This material has been reproduced and communicated to you by or on behalf of **Curtin University** in accordance with section 113P of the *Copyright Act 1968* (**the Act**)

The material in this communication may be subject to copyright under the Act. Any further reproduction or communication of this material by you may be the subject of copyright protection under the Act.

Do not remove this notice.

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

I acknowledge the traditional custodians of the land on which I work and live, and recognise their continuing connection to land, water and community. I pay respect to elders past, present and emerging.

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Decimal (base-10) Digits

0 1 2 3 4 5 6 7 8 9

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Binary (base-2) Digits

0 1

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Decimal (base-10)

1 2 3

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

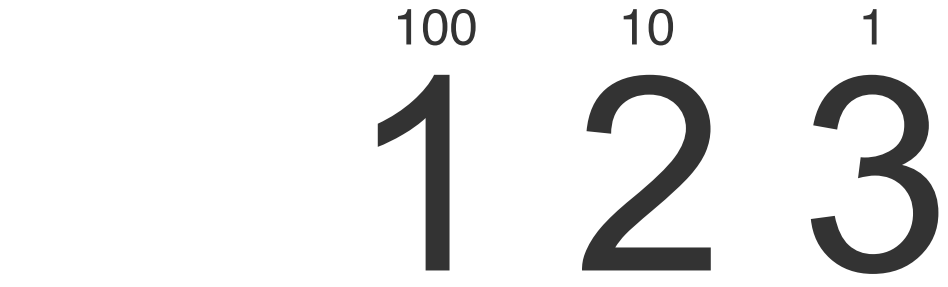
Decimal (base-10)

100	10	1
1	2	3

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Decimal (base-10)



100 x 1

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Decimal (base-10)

100	10	1
1	2	3

100 x 1 + 10 x 2

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Decimal (base-10)

100 x 1 + 10 x 2 + 3 x 1

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Decimal (base-10)

100	10	1
1	2	3

100 + 20 + 3

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

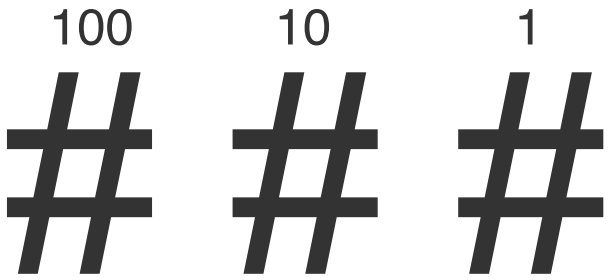
Decimal (base-10)

1 2 3

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

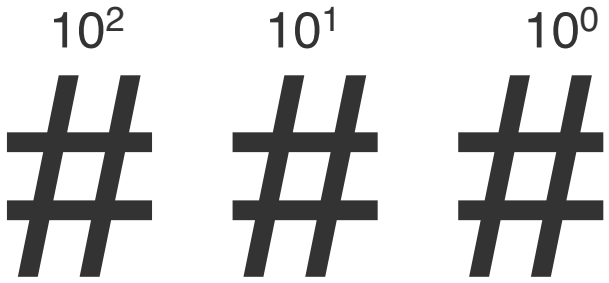
Decimal (base-10)



Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

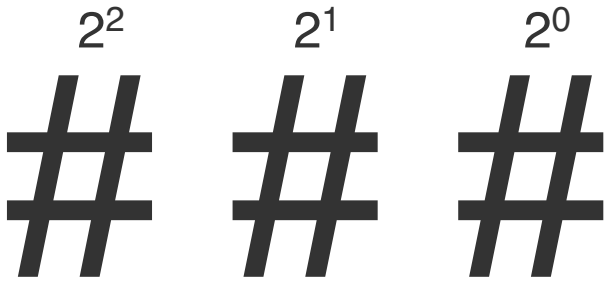
Decimal (base-10)



Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Binary (base-2)



Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Binary (base-2)

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Binary (base-2)

4	2	1
0	0	0

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Binary (base-2)

4	2	1
0	0	0

4 x 0 + 2 x 0 + 1 x 0

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Binary (base-2)

4	2	1
0	0	1

4 x 0 + 2 x 0 + 1 x 1

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Binary (base-2)

4	2	1
0	1	0

4 x 0 + 2 x 1 + 1 x 0

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Binary (base-2)

4	2	1
0	1	1

4 x 0 + 2 x 1 + 1 x 1

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Binary (base-2)

4	2	1
1	1	1

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

65

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

... A B C D E F G H...

... 65 66 67 68 69 70 71 72...

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Text

72 73 33

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

H I

72 73 33

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

The **decimal** set:

0	nul	1	soh	2	stx	3	etx	4	eot	5	enq	6	ack	7	bel
8	bs	9	ht	10	nl	11	vt	12	np	13	cr	14	so	15	si
16	dle	17	dc1	18	dc2	19	dc3	20	dc4	21	nak	22	syn	23	etb
24	can	25	em	26	sub	27	esc	28	fs	29	gs	30	rs	31	us
32	sp	33	!	34	"	35	#	36	$	37	%	38	&	39	'
40	(	41	)	42	*	43	+	44	,	45	-	46	.	47	/
48	0	49	1	50	2	51	3	52	4	53	5	54	6	55	7
56	8	57	9	58	:	59	;	60	<	61	=	62	>	63	?
64	@	65	A	66	B	67	C	68	D	69	E	70	F	71	G
72	H	73	I	74	J	75	K	76	L	77	M	78	N	79	O
80	P	81	Q	82	R	83	S	84	T	85	U	86	V	87	W
88	X	89	Y	90	Z	91	[	92	\	93	]	94	^	95	_
96	`	97	a	98	b	99	c	100	d	101	e	102	f	103	g
104	h	105	i	106	j	107	k	108	l	109	m	110	n	111	o
112	p	113	q	114	r	115	s	116	t	117	u	118	v	119	w
120	x	121	y	122	z	123	{	124	|	125	}	126	~	127	del

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

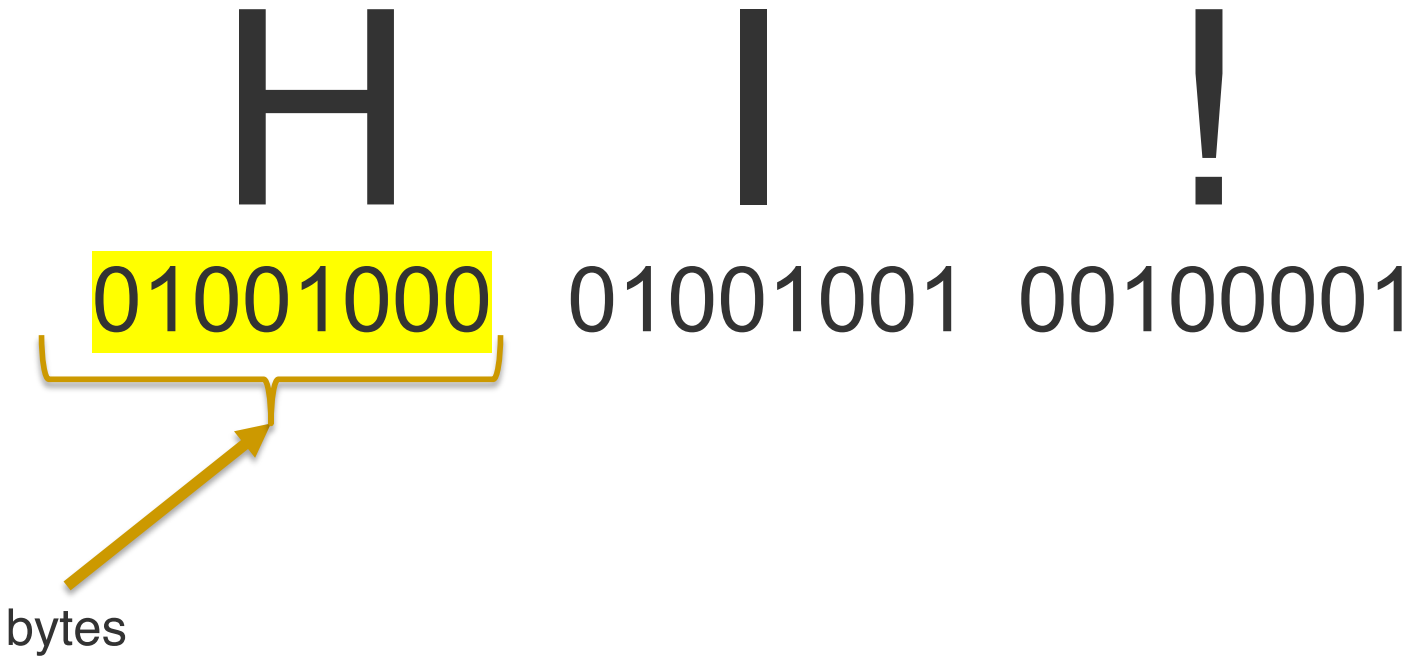
H I !

72 73 33

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University



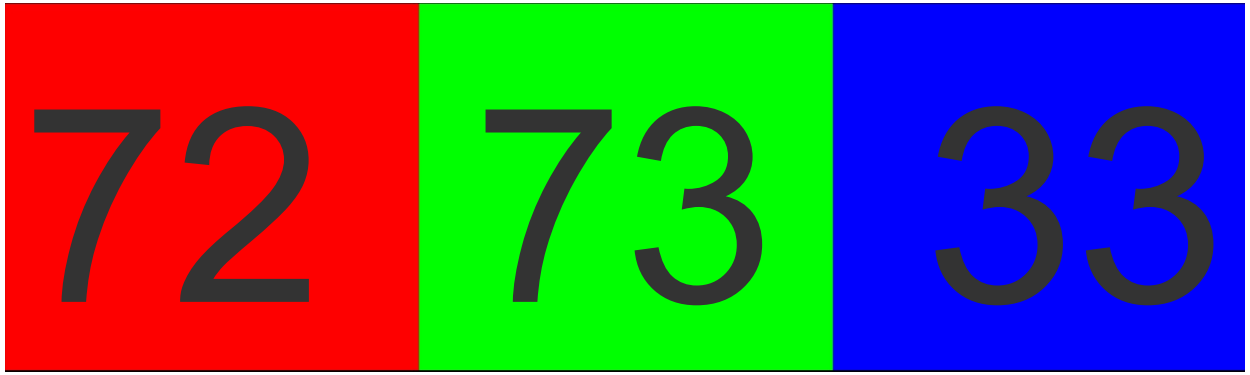
Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Images

72 73 33

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Images



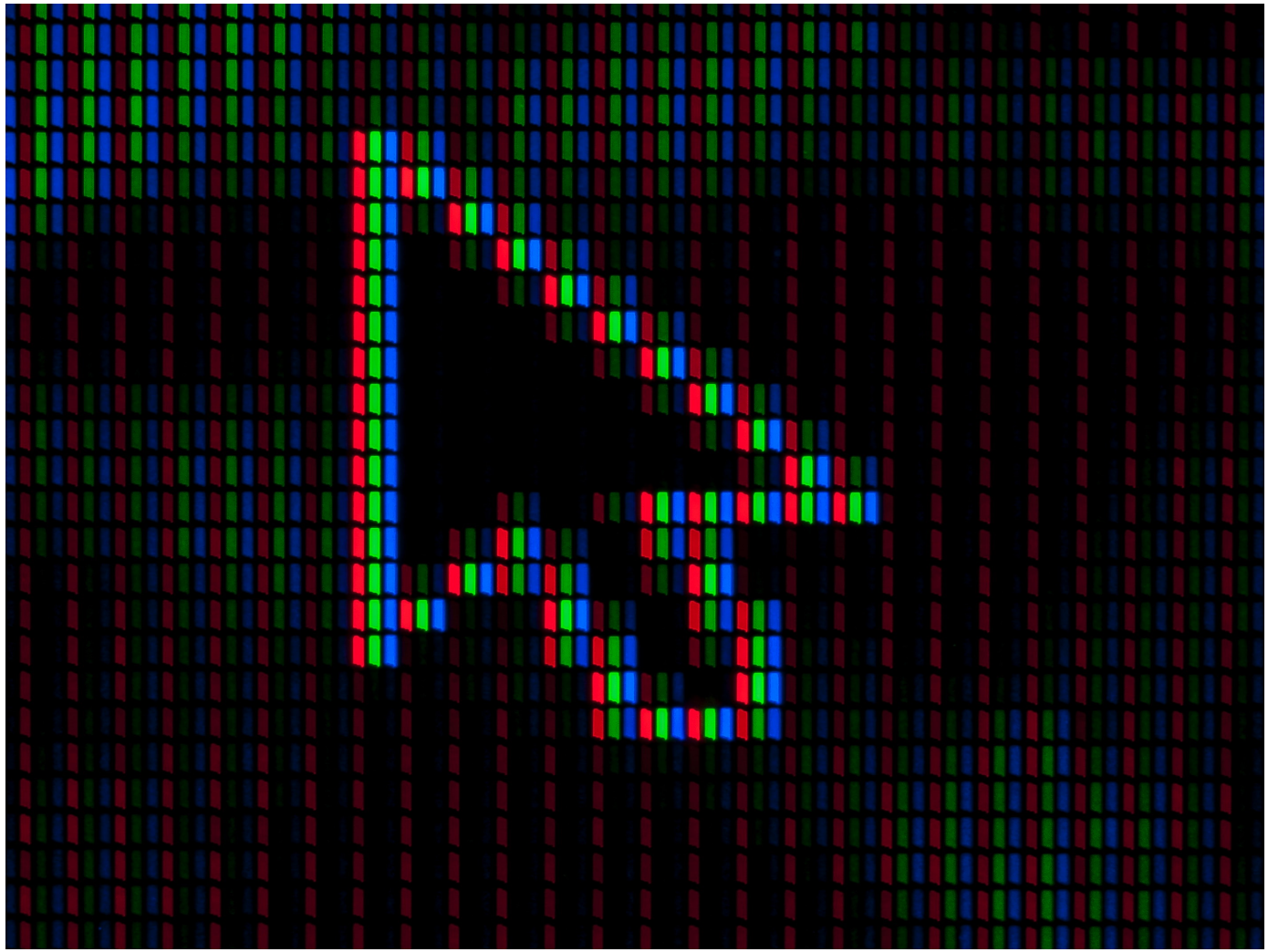
Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Images

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Images



Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J

Curtin University

Inputs

- Binary
- Agree on formats
  - Text
  - Images
  - Audio
  - Video

Curtin University is a trademark of Curtin University of Technology
CRICOS Provider Code 00301J