

New York, NY
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Michael Cohen

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Work Experience

Engineering Manager | Creator Team | **OpenSea** | **Aug '22 – Dec '23**

- Hired and managed 6 engineers (FE + BE) focused on creator products/tools
- Led team in developing Primary Drops, a \$31M+ GMV NFT creation platform, grew from 0% to ~30% market share.
- Shipped Creator Studio, a one-stop shop, no-code solution for creators to build & manage 16+ million NFTs created across 11K collections to date.
- Shipped new highly customizable collection landing pages, with rich storytelling for creators.
- Worked cross functionally with BD, marketing, ops, legal, and finance on partnerships, deal negotiations, and product launches.

Senior Software Engineer | Platform Team | **OpenSea** | **Jun '21 – Aug '22**

- Drove critical enhancements in OpenSea's platform during a period of hyperscale, significantly contributing to its GMV growth.
- Led the scaling, migration, and documentation rewrite of the public REST API, introduced a new WebSocket API, and integrated advanced queuing systems for robust scalability.
- Implemented spam detection for NFT mints and integrated Solana blockchain into the marketplace.

Software Engineer | Live Creator | **Amazon** | **Sept '18 – Jun '21**

- Developed full-stack features for iOS Creator app, enabling livestreaming to Amazon Live platform.
- Led FireTV project, transforming Amazon Shopping app into a livestream-centric experience.
- Implemented gamification features, growing creator base from under 2K to over 15K.

Software Engineer | Elastic Block Store | **Amazon** | **Mar '18 – Sept '18**

- Oversaw API services for AWS Backup Service (\$2.9B revenue in 2017)
- Developed Data Lifecycle Manager to automate backup policies for data stored on EBS volumes by creating policies based on AWS tags

SWE Intern | Prime Pantry | **Amazon** | **May '17 – Aug '17**

Education

University of Florida | **December 2017**

- B.S. in Computer Science Engineering.

Skills

- Programming Languages & Frameworks: Python, Java, TypeScript, React, NodeJS, Elixir, Solidity, Go
- Areas of Expertise: Distributed Systems, Backend Development, Frontend Development, Full Stack Web Development, Mobile Applications (iOS / Android), Serverless Architecture, Smart Contract Development