

**WORK
EXPERIENCE**

AXA-EQUITABLE, INC.- New York, NY / Jersey City, NJ

Oct 2006-present

Lead Programmer Analyst, Marketing & Innovation Group

- ◆ Responsible for coordinating and leading web application development initiatives, using both on-shore and off-shore application development resource teams
- ◆ Built *Performance* application from concept design to full implementation. The tool is used to display current and historical data in regards to our company products and subaccounts. Application was awarded the [Web Marketing Association's WebAward \(Sep 2009\)](#)
- ◆ Consolidated both retail and wholesale third party company websites into one consolidated portal www.axa-equitable.com using Interwoven TeamSite in conjunction with IBM WebSphere Portal
- ◆ Awarded the AXA Distributors.com "Fireman of the Year" Award annually 2007-2009 for continued support of the production wholesale distribution web applications
- ◆ Received every annual merit increase for consistently exceeding expectations in regards to the company's pay for performance program, 2007, 2008 and 2009

AJILON CONSULTING, LLC.- New York, NY

Mar 2005-Sep 2006

Content Management Consultant/Lead Developer, AXA Distributors LLC (3/05 – 5/06)

- ◆ Original 3-month consulting contract extended 4x based on performance
- ◆ Fully consolidated <http://brokerage.mony.com> into www.axa-distributors.com website following AXA merger with Mutual of New York (MONY). Assisted in creating quality assurance (QA) standards to ensure that website content and layout had a consistent look and feel across all company web pages
- ◆ Designed, coded and configured the Web Content Management (WCM) System for the new Multi-Channel platform for axadistributors.com based on business specifications using Interwoven TeamSite as the WCMS
- ◆ Specified and designed templates for the 7 new Annuities channels (Products, Appointments, etc.) and 6 new Life channels (Products, Underwriting, etc.) to enable end-user maintenance with Interwoven TeamSite
- ◆ Coded and implemented the new "My Clients" Book of Business section for axadistributors.com using DHTML, CSS, JavaScript and FreeMarker as the primary technology tools

EDUCATION

Fordham University, Graduate School of Business Administration-New York, NY

Sep 2003-Feb 2005

Master of Business Administration (MBA), *Information Systems/Marketing*

- ◆ Awarded seven Graduate Assistantships for the ICS Department and the Entrepreneurship Program
- ◆ Specialization in Electronic Business
- ◆ GPA 3.9/4.0

Related coursework: IT Project Management, Business Design Through IT, Web and Electronic Business Technologies, Communications Networks and Distributed Systems, IT Security and Auditing, IT in the Financial Services Industry, IT Strategy & Management, Marketing Management, Marketing Research, Data Mining and Applications in Marketing, New Venture Marketing, Product Management, and Big Brand Marketing

**AWARDS &
ACHIEVEMENTS**

- ◆ Completed full-time Fordham MBA Program (72 credits) in 16 months (normally takes 2 years)
- ◆ Awarded 7 Graduate Assistantships during Fordham MBA Program (6 is the normal maximum allowed)
- ◆ Inducted into *The Honor Society of Phi Kappa Phi* based on academic achievement, Fordham, Fall 2004
- ◆ Awarded every available six-month salary increase based on performance within each rotation; Completed program at the highest Grade Level (T3), AXA Financial, Inc. Technology Training Program, Feb 2001
- ◆ *College of Business Administration (CBA) Dean's List*, Fordham University, May 1998
- ◆ Major GPA 3.9/4.0, Concentration in Management Information Systems, Fordham CBA, 1995-1999
- ◆ Earned 65% of college tuition and expenses from summer employment, Summers 1996-1998

**TECHNICAL
SKILLS**

Software: Experienced in Interwoven TeamSite, Adobe/Macromedia Studio, Adobe Acrobat Pro and PhotoShop, Oracle Reports, Microsoft Project, Microsoft Office, Visual Basic; Lotus Notes; Toad for Oracle; Sybase Process Analyst, Data Architect, and SQL Anywhere; Windows XP, NT

Languages: Experienced in HTML, DHTML, CSS, XML, FreeMarker, JavaScript and SQL; Moderately experienced in Perl. Highly proficient in Interwoven TeamSite TPL and CFG coding

**ACTIVITIES &
INTERESTS**

www.fordhamramshockey.com, *Webmaster*; Complete Design and Maintenance of Website (2005-present)
Knights of Columbus, Council 2672 Rockaway Beach (*3rd Degree Member*; 2004-present)
Manhattan Corporate Softball League, AXA Falcons (*Team Manager* 2001-present, Member 1999-present)
Flatbush Blues Ice Hockey Club, **Aviator Brooklyn** (Player/Manager 2007-present)
Fordham University Ice Hockey (*Alternate Captain* 1998-1999, Member 1995-1999)
Cathedral Preparatory Seminary Varsity Baseball (*Captain* 1995, Member 1991-1995)

