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| OBJECTIVE | Obtaining an intriguing role where MBA knowledge and leadership, complemented with technical web content management experience, can prove to be a valuable asset to an organization. | |
| WORK EXPERIENCE (Post MBA) | AJILON CONSULTING, LLC. - New York, NY Content Management Consultant/Lead Developer, AXA Distributors LLC (3/05 – 5/06) | Mar 2005-present |
| | <ul style="list-style-type: none">◆ Original 3-month consulting contract extended 4x based on performance◆ Fully consolidated http://brokerage.mony.com into www.axa-distributors.com website following AXA merger with Mutual of New York (MONY). Assisted in creating quality assurance (QA) standards to ensure that website content and layout had a consistent look and feel across all company web pages◆ Designed, coded and configured the Web Content Management (WCM) System for the new Multi-Channel platform for axadistributors.com based on business specifications using Interwoven TeamSite as the WCMS◆ Specified and designed templates for the 7 new Annuities channels (Products, Appointments, etc.) and 6 new Life channels (Products, Appointments, Underwriting, etc.) to enable end-user maintenance with Interwoven TeamSite. Please visit www.axadistributors.com to view sample pages (login as “addemo2006”, no pw)◆ Coded and implemented the new “My Clients” Book of Business section for axadistributors.com using DHTML, CSS, JavaScript and FreeMarker as the primary technology tools | |
| EDUCATION | Fordham University , Graduate School of Business Administration-New York, NY Master of Business Administration (MBA) , <i>Information Systems/Marketing</i> | Sep 2003-Feb 2005 |
| | <ul style="list-style-type: none">◆ Awarded seven Graduate Assistantships for the ICS Department and the Entrepreneurship Program◆ Specialization in Electronic Business◆ GPA 3.9/4.0 <p>Related coursework: IT Project Management, Business Design Through IT, Web and Electronic Business Technologies, Communications Networks and Distributed Systems, IT Security and Auditing, IT in the Financial Services Industry, IT Strategy & Management, Marketing Management, Marketing Research, Data Mining and Applications in Marketing, New Venture Marketing, Product Management, and Big Brand Marketing.</p> | |
| WORK EXPERIENCE (Pre MBA) | GRACE INDUSTRIES, INC. - Whitestone, NY; Laborer Foreman | Nov 2001-Aug 2003 |
| | <ul style="list-style-type: none">◆ Managed small teams on numerous highway and bridge construction projects◆ Worked with other foremen to coordinate tasks among various groups of workers with unique skill sets | |
| | AXA-EQUITABLE, INC. - New York, NY; Web Developer | July 1999-Oct 2001 |
| | <ul style="list-style-type: none">◆ Designed and coded presentation templates and data capture records for existing web documents◆ Designed templates and layout for new web documents to be implemented using Interwoven TeamSite◆ Instructed and assisted in introducing end users to the WCMS process for publishing web content directly | |
| AWARDS & ACHIEVEMENTS | <ul style="list-style-type: none">◆ Completed full-time Fordham MBA Program (72 credits) in 16 months (normally takes 2 years)◆ Awarded 7 Graduate Assistantships during Fordham MBA Program (6 is the normal maximum allowed)◆ Inducted into <i>The Honor Society of Phi Kappa Phi</i> based on academic achievement, Fordham, Fall 2004◆ Awarded every available six-month salary increase based on performance within each rotation; Completed program at the highest Grade Level (T3), AXA Financial, Inc. Technology Training Program, Feb 2001◆ <i>College of Business Administration (CBA) Dean's List</i>, Fordham University, May 1998◆ Major GPA 3.9/4.0, Concentration in Management Information Systems, Fordham CBA, 1995-1999◆ Earned 65% of college tuition and expenses from summer employment, Summers 1996-1998 | |
| TECHNICAL SKILLS | <p>Software: Experienced in Interwoven TeamSite, Adobe/Macromedia Studio, Adobe Acrobat Pro and PhotoShop, Oracle Reports, Microsoft Project, Microsoft Office, Visual Basic; Lotus Approach, WordPro, 1-2-3, Freelance Graphics and Notes; Sybase Process Analyst, Data Architect, and SQL Anywhere; Windows XP, NT.</p> <p>Languages: Experienced in HTML, DHTML, CSS, XML, FreeMarker, JavaScript and SQL; Moderately experienced in Perl. Highly proficient in Interwoven TeamSite TPL and CFG coding.</p> | |
| ACTIVITIES & INTERESTS | <p>www.fordhamramshockey.com, <i>Webmaster</i>, Complete Design and Maintenance of Website (2005-present) http://falcons.mcasserly.com, <i>Webmaster</i>, Complete Design and Maintenance of Website (2003-present) Knights of Columbus, Council 2672 Rockaway Beach (<i>3rd Degree Member</i>, 2004-present) Net Impact, New Leaders for Better Business, Fordham Chapter (<i>Member/Web Developer</i>, 2003-present) Manhattan Corporate Softball League, AXA Falcons (<i>Team Manager</i> 2001-present, <i>Member</i> 1999-present) Newbridge Ice Hockey Club, Hockey Long Island (<i>Member</i> 1999-present) Fordham University Ice Hockey (<i>Alternate Captain</i> 1998-1999, <i>Member</i> 1995-1999) Cathedral Preparatory Seminary Varsity Baseball (<i>Captain</i> 1995, <i>Member</i> 1991-1995)</p> | |