

Michael McLaughlin

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Summary

Creative and detail-oriented UX UI Developer and Designer with 5+ years of experience in the web UI UX field. Designed and developed nationally award winning mobile responsive/adaptive web presences for companies including AMD and Texas.gov. Senior User Experience team lead for in-flight projects working for General Motors. Experienced with SCRUM Agile. Proficient with front-end technologies including HTML5, CSS3, SASS, jQuery, ES6 and AJAX for connection to RESTful services and version control systems including GIT and Subversion. Experienced with Adobe CC and wireframing tools including Balsamiq, InVision and Adobe XD. Seeking to create beautifully designed, user-centric solutions while collaborating within a team at your company.

Skills

HTML5

Advanced CSS3 including transitions and Animations, SASS

jQuery, Intermediate client side JavaScript, ES6, Beginning React.js

AJAX, JSON, JSONP

Kendo UI

Section 508/ WAI aria/ WCAG evaluation and retrofitting

SCRUM Agile

Balsamiq, Adobe Creative Suite, InVision, Adobe XD

IntelliJ, ATOM, Sublime Text 3, Komodo Edit

Subversion, GIT, GitHub

UI/UX Design/ Development

Interaction Design/ Development

LEAN UX

Experience

General Motors, Austin, Texas

Jun 2017 – Present

Sr. User Experience Developer/ Designer

- User Experience team lead for a global safety dashboard web application responsible for aggregating and reporting safety data from all sectors of the manufacturing division of GM
- Senior User Experience designer mentoring junior designers
- UI developer on internal pattern library initiative to re-design General Motors web and design patterns while creating a living styleguide api. Technologies used are ES6 modules, HTML5, SASS pre-processor for CSS3 and GULP for local server spin up
- User Experience team lead for end to end customer facing application designed to streamline the car buying experience by helping users fill out all of their required paper work online

AMD, Austin, Texas

Feb 2017 – Mar 2017

Consultant

- Conceptualized, designed and developed the Initial, mobile responsive, global landing page for the AMD Ryzen 7 cpu
- Implemented the use of HTML5, advanced css3 which included transitions and animations, and, javascript/ jQuery for the landing page interactivity
- Employed the use of Sublime text 3 and ATOM as IDE's to develop and migrate the interactive prototype code into the Drupal 8 cms
- Customized .twig files within Drupal to accommodate the new code and design
- Advised the team on Accessibility, user experience design patterns and mobile responsive design patterns to include a larger audience demographic

Dell, Round Rock, Texas

Sep 2016 – Nov 2016

Software Developer

- Customized the Dell.com website based from changing requirements gathered by personas, analytics, seasonal changes and new product launches
- Dynamically changed website content and styling with the languages of HTML5, CSS3, jQuery, JSONP, JSON and AJAX for asynchronous calls to the server
- Retrofitted and modularized legacy code for optimum use
Evaluated persona changes to customize global experiences pertaining to different demographics of users
- Developed and documented new coding and design standards for upcoming projects and future use cases

myMatrixx, Austin, Texas

Feb 2015 – Aug 2016

UI/UX Developer II

- Wireframed and designed UI/UX patterns, User Interface design and development, Interactive Design and development
- Trained team on usability and accessibility standards and practices
- Implemented design and CSS3 standards and practices for IT department
Wireframed, designed and developed mobile responsive webpages
- Created and modified UI/UX design patters within a 2 week AGILE SCRUM development lifecycle
- Implemented and customized a SaaS, data heavy, RESTFUL service internal application UI using HTML5, CSS3 and jQuery for the Kendo UI framework
- Facilitated lean UX design sessions for upcoming needs dictated by the product owner based from user feedback
- Advised and instructed product owners and IT department on lean UX design and development process
- Created and developed living styleguide reference for IT department for use with in flight and prospective projects
- Conducted lean UX workshops and design requirements gathering

Texas.gov, Austin, Texas

Mar 2013 – Feb 2015

UI/UX Developer

- Designed and wireframed Texas.gov 2014 main portal
- Wireframed, designed and developed the interactive prototype with HTML5, CSS3 and jQuery for the Texas.gov 2015 main portal
- Conducted an interactive workshop on UX philosophies during the 2013 NICUSA national conference
- Reverse engineered static websites into mobile responsive adaptations for major state government agencies
- Lead the UI/UX design for a team of 30 to complete the new vehicle safety and emissions inspection application for Texas DPS
- Held lean UX workshops to develop new UX designs for the Texas State Department of Public Safety
- Mentored junior designers in UX and UI design philosophies, techniques and patterns

WIC (Women In Crisis), Austin, Texas

Jan 2012 – May 2012

Visual/User Experience Designer

- Designed responsive web interfaces for a healthy lifestyle application
- Evaluated user information and feedback to implement designs

Michael McLaughlin Designs, Austin, Texas

May 2012 – Present

Owner, UI/UX Developer and Designer

- Design, wireframe and hand code personal, portfolio and small business, mobile responsive websites

Awards

"Best of Web" 4th place Winner

2014

4th place nationally – Center for Digital Media's "Best of Web" competition for the state e-government category – TEXAS.GOV main portal
2014

"Best of Web" 5th place Winner

2015

5th place nationally from – Center for Digital Media's "Best of Web" competition for the state e-government category – TEXAS.GOV main portal
2015

Education

Austin Community College, Austin, Texas

Jan 2010 – May 2013

A.A.S Visual Communication, Web and Interactive Specialization

Graduated – 3.75 G.P.A

Rowan University, Glassboro, New Jersey

Sep 1996 – Dec 2000

, B.F.A Fine and Studio Arts

100 credit hours completed - 3.6 G.P.A

References

Shane Metcalf Creative Director - AMD
(512-739-8861)

Tom Schicker Development Manager - myMatrixx
(512-621-8665)

Tristan Goetz Team lead - myMatrixx
(585-208-5500)

Andrew Goodrick UX Manager - Texas.gov
(512-968-4679)