

Michael McLaughlin
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OBJECTIVE	Continuing a career for an organization and work with a team to create and update the latest social and technology applications.
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SKILLS & ABILITIES	HTML 5, CSS3, JQuery, intermediate client side JavaScript, AJAX, JSON, JSONP . Section 508/WAI aria/WCAG evaluation and retrofit of websites, mobile sites and web applications. SCRUM Agile, Balsamiq, Adobe Creative Suite, IntelliJ, Kendo UI, Subversion, GIT, UI design and development, UX design, LEAN UX, Interactive design and development.
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EXPERIENCE	SOFTWARE DEVELOPER, DELL
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September 2016 - current

Working on the Personalization team to customize the Dell.com website based from changing requirements gathered by personas, analytics, seasonal changes and new product launches. Dynamically changing website content and styling with the languages of HTML5, CSS3, jQuery, JSONP, JSON and AJAX for asynchronous calls to the server using promises. Retrofitting and modularizing legacy code for optimum use. Evaluating persona changes to customize global experiences pertaining to different demographics of users. Developing and documenting new coding and design standards for upcoming projects and future use cases.

UI/UX DEVELOPER, MYMATRIX.COM

February 2015 - August 2016

Wireframed and designed UI/UX patterns, User Interface design and development, Interactive Design and development. Trained team on usability and accessibility standards and practices. Implemented design and CSS3 standards and practices for IT department. Wireframed, designed and developed responsive web pages. Created and modified UI/UX design patterns within a 2 week AGILE SCRUM development lifecycle. Implemented and customized data heavy, RESTFUL service internal application UI using HTML5, CSS3 and jQuery for the Kendo UI framework. Facilitated lean UX design sessions for upcoming needs dictated by the product owner based from user feedback. Advised and instructed product owners and IT department on lean UX design and development process. Created and developed living styleguide API for IT department for use with in flight and prospective projects. Conducted lean UX workshops and design requirements gathering.

UI/UX DEVELOPER, TEXAS.GOV

March 2013 - February 2015

Designed and wireframed Texas.gov 2014 main portal which took 4th place in the nation from the Center for Digital Media's best of web competition for the state e-government category. Wireframed, designed and developed the interactive prototype with HTML5, CSS3 and jQuery for the Texas.gov 2015 main portal which took 5th place in the nation from the Center for Digital Media's best of web competition for the state e-government category. Conducted an interactive workshop on UX philosophies during the 2013 NICUSA national conference. Reverse engineered static websites into mobile responsive adaptations for major state government agencies. Lead the UI/UX design for a team of 30 to complete the new vehicle safety and emissions inspection application for Texas DPS. Held lean UX workshops to develop new UX designs for the Texas State Department of Public Safety. Mentored junior designers in UX and UI design philosophies techniques and patterns.

UX/UI DESIGNER DEVELOPER, MCLAUGHLIN UI/UX DESIGN

May 2012 - present

Design, wireframe and hand code personal, portfolio and small business, responsive websites.

INTERFACE DESIGNER/ DESIGN ANALYST, WIC (WOMEN IN CRISIS)

January 2012 – May 2012

Created UI designs for a mobile healthy lifestyles and education application. Co-lead design team with gathering project requirements.

EDUCATION

AUSTIN COUNTY COMMUNITY COLLEGE, A.A.S. VISUAL COMMUNICATION, WEB AND INTERACTIVE SPECIALIZATION

3.75 GPA

ROWAN UNIVERSITY, BFA FINE AND STUDIO ARTS

3.6 GPA

1996-2000

100 hours completed

LEADERSHIP

Secretary of Board of Directors – Phi Kappa Sigma

REFERENCES

ANDREW GOODRICK

UX Manager, Texas.gov
512-968-4679

agoodrick@egov.com

TOM SCHICKER

Development Manager,
myMatrixx

512-621-8665

TRISTAN GOETZ

Team lead, myMatrixx
585-208-5500

