

CANNOISSEURS PROPRIETARY LIMITED

PRIVACY POLICY

1. INTRODUCTION

This privacy policy is complimentary to, and should be read and understood together with, the terms and conditions of use of Cannoisseurs, all of its stakeholders, subsidiaries the subsidiaries of Cannoisseurs's subsidiaries and respective holding companies, the subsidiaries of such holding companies, divisions and affiliates and partners ("Cannoisseurs"). Reference to Cannoisseurs in this Privacy Policy shall be deemed to be a reference to the relevant legal entity which operates the website concerned.

2. THE GENERAL PRINCIPLES OF OUR PRIVACY POLICY

2.1 This privacy policy covers how we treat your personal information collected electronically when you use the Cannoisseurs website (the "Site"), register or apply online for any Cannoisseurs products or services, or when you contact Cannoisseurs electronically.

2.2 Cannoisseurs respects your privacy and your personal information and for this reason, we take care to protect your personal information and to keep it confidential.

2.3 When dealing with your personal information we apply the following –

2.3.1 Cannoisseurs will take all reasonable care to protect your personal information,
subject to legal obligations that we may be subject to;;.

2.3.2 Cannoisseurs will not use your personal information contrary to any enforceable
legal provision. We will seek your permission where required.

2.3.3 By using the Site, registering or applying online for any Cannoisseurs products or services, or contacting Cannoisseurs electronically, you provide Cannoisseurs with your
express written permission to share your personal information within Cannoisseurs, in the ordinary course of Cannoisseurs's business,

including for purposes of providing you with the relevant products and services. You may revoke this consent in writing at any time.

3. **WHAT DO WE MEAN BY PERSONAL INFORMATION**

Personal information refers to information that identifies or relates specifically to you which we acquire directly from you, for example, your name, age and identity number,, marital status, spoken language, contact details or any other information you use to register for the website and all related information which you provide to us will also be regarded as personal information.

4. **HOW WE COLLECT YOUR PERSONAL INFORMATION**

Whenever you use the Site, complete an application form, contact Cannoisseurs electronically, or use one of the products, services, facilities, tools or utilities offered by Cannoisseurs on the Site, Cannoisseurs will collect your personal information.

5. **WHY WE COLLECT AND USE PERSONAL INFORMATION**

5.1 In order to make your use of the Site and the products, services, facilities, tools or utilities offered on the Site as informative and successful as possible, it is necessary for Cannoisseurs to find out exactly what you need and want. The following are some of the reasons (i.e. disclosed reasons) why Cannoisseurs would collect your personal information –

5.1.1 for Cannoisseurs to process your instructions or requests;

5.1.2 for Cannoisseurs to ensure that we meet your needs, Cannoisseurs may collect and analyse your personal information and combine all the information that we have about you for research and statistical purposes. We may also use your personal information to personalise and tailor our services to meet your needs;

5.1.3 for Cannoisseurs to send you our newspapers, magazines and newsletters, promotional material or details which we think may be of interest to you

subject to applicable laws, once Cannoisseurs has collected and analysed your personal information,;

5.1.4 to conduct market research;

5.1.5 to provide your details to the seller of the products and/or services you wish to inspect/ purchase;

5.1.6 to contact you in the future at your request; and

5.1.7 to conduct academic research. This research is conducted to evaluate and improve Cannoisseurs's product offerings. You are advised that information may be shared with third parties such as academics and researchers. All information collected for research purposes will be kept strictly confidential and all data will be depersonalised. No personal information will be made available to a third party without your written consent. If we publish the results of this research, you will not be identified by name.

5.2 Your privacy is important to us and we will therefore not sell, rent or provide your personal information to unauthorised third parties for their independent use, without your consent. If at any stage after you have given Cannoisseurs your

consent, you no longer wish Cannoisseurs to use or share your personal information, you may at any stage withdraw your consent.

- 5.3 You accept that we may store your personal information outside of the region or country that you may submit or use it in.
- 5.4 We may enter into business arrangements with third parties and as such our customer base belongs to us and is one of our more valued assets. If we do this, customer information will be one of our transferrable assets.
- 5.5 We collect and freely use and distribute non-identifying and aggregate (added up) information for the purposes of upgrading our Site and making it easier for you to use. This information does not include your personal Information.

6. **PROTECTION OF YOUR PERSONAL INFORMATION**

- 6.1 Cannoisseurs values the information that you choose to provide and will take reasonable steps to protect your personal information from loss, misuse or unauthorised alteration. The information Cannoisseurs has, concerning Cannoisseurs clients, is stored in databases that have built-in safeguards to ensure the privacy and confidentiality of that information.
- 6.2 When you use the products, services, facilities, tools or utilities provided by Cannoisseurs on the Site, you may be given an access number, user name, password and/or personal identification number ("PIN"). You must always keep your user name, access card, password and/or PIN a secret and ensure that you do not disclose it to anyone.
- 6.3 Cannoisseurs cannot be held responsible for security breaches occurring on your electronic device (personal computer or other electronic device used to browse

the Site), which may result due to the lack of adequate virus protection software or spyware that you may inadvertently have installed on your device.

7. CORRECTION OF PERSONAL INFORMATION

If you ever want to update or correct any of your personal information held by Cannoisseurs, you can e-mail us or you can phone our contact centre.

8. PERSONAL INFORMATION HELD BY OR DISCLOSED BY YOU OR CANNOISSEURS TO A THIRD PARTY

Because Cannoisseurs is not responsible for any representations or information or warranties or content on any third party website (including third party websites linked to the Site, websites facilitated by us or websites that serve as social networks like Facebook or Twitter), Cannoisseurs does not exercise control over the privacy policies of these third parties and you should refer to the privacy policy of these third parties to see how they protect your privacy.

9. COOKIES

Cannoisseurs uses cookies. The word “cookie” refers to information that is sent from the Site to your hard drive, where it is saved. In this way, the next time you use the Site, Cannoisseurs will

know who you are and that you have visited the Site before. We also collect information about how you use the website, your preferences and past browsing history.

10. CHANGES TO THIS PRIVACY POLICY

- 10.1 Cannoisseurs may amend this privacy policy from time to time. Cannoisseurs will give you notice of any material changes within a reasonable time, however, we recommend that you familiarise yourself with this privacy policy regularly.
- 10.2 The current version of this privacy policy will govern the respective rights and obligations between you and Cannoisseurs each time that you access and use the Site.

11. WHICH LAWS APPLY TO THIS PRIVACY POLICY

This privacy policy is governed by the laws of the Republic of South Africa, and you consent to the jurisdiction of the South African courts in respect of any dispute which may arise out of or in connection with the formation, interpretation, substance or application of this privacy policy.