Front-End Requirements

General Requirements

Site management using Drag & Drop tools

+ CMS creation for the management of the front end of the marketplace and the shops of the sellers so we make all the pages dynamic

+ Choose from hundreds of customizable templates using features

drag-and-drop functionality, which includes the ability to upload videos, images,

change font colors, background colors and many other efficiencies

predefined.

+ Be able to create multiple websites or stores from a single login

administrative with the possibility of inviting resellers or retailers (for example) to create

their own specialized brand sites.

+ Assign roles and permissions to end users to improve their experience purchase

+ Support for multiple languages and currencies.

+ RESTFul API services for easy integration between Anaizan and third-party applications

such as Shipping Logistics or Fulfillment

+ Download the catalog for the products and their references as well as the customer information

+ Configure taxes and shipping costs by location, product type or category

+ Manage SEO at product and category level

+ Mega Menu option to showcase product categories with a large number of options.

+ Simplified the creation of shop for the seller, during the creation, they will have the possibility of choosing a template for creating their shop and using Drag & Drop tools. A plugin store where he can buy plugins to better personalize their store with several functions. Our free users can buy plugins and the premium ones will have access to certain functionality for free depending on the type of membership.

Product Listings

+ Quickly search for products by name, product code, serial number, upc, etc.

+ Filter product listing based on ANY attribute (color, material, type, etc.)

+ Sort product listing based on ANY attribute (price, newest, popular, etc.)

+ See various color options and alternate images from listing

+ View products in a single-row per product table, similar to PO sheets, in addition to the more traditional retail product grid of image

+ Customize product table columns so that key attributes used for comparison can be lined up top to bottom, along with price

+ Display quantity boxes and bulk "add-to-cart" options directly from a product listing page, recreating the traditional paper-based PO generation feel

+ See different "Price Tiers" based on account logged in

+ See availability/inventory levels with expected delivery dates

Product Details

+ Purchase multiple variants of a product (size, color, etc.)

+ View detailed inventory details such as warehouse location, etc.

+ View the MSRP and potentially a calculated margin

+ Display special sale/clearance pricing

+ Display quantity-based pricing

+ Display product name, description, advanced specifications, and other attributes

+ Download product files such as spec sheets, user manuals, warranty documents, etc.

+ View compatibility information with other products

+ View estimated delivery dates based on addresses an account has on file

+ Add secure member or customer-only support content for post-sale support, such as downloads, warranty cards, etc.

Shopping Cart

+ Add promotion codes for various promotion examples (%Off, Amount Off, BOGO, etc.)

+ Create promotions like "Free Shipping" or "Discounted Shipping"

+ Create promotions based on the items in the cart (buy 5 item x, get y)

+ Create promotions for backordered items

+ Add marketing messages and more information on the cart

+ Push marketing "upsell" offers based on the item(s) in the shopping cart, in which an item is replaced with more expensive item

+ Push marketing "Cross-Sell" offers based on the item(s) in the shopping cart, where additional items are promoted to be added to the cart

+ Specify multiple "Ship-To" locations within the same order

+ Add and remove items from cart

+ Save shopping cart for later purchase

+ Share shopping cart with other people in the organization

+ Print shopping cart as a quote, or to mail/fax in as an order

+ Send out multiple abandoned cart emails to increase conversion

+ Generate unique promotional codes for abandoned cart email discounts

+ Output the shopping cart in a data format that can be imported as a PO into an ERP or account system for the customer

Checkout

+ Submit an application for a new organization account

+ Create a new account under an existing organization account, possibly by having a matching @xyz.(com|gov|org) that can then be verified

+ Require an approval process for new account creation

+ Upload reseller certificates or enter reseller numbers to allow for tax exemption

+ Ability to save shipping and payment defaults when logged into an existing account

+ Ability to create child accounts that belong to multiple parent accounts, and determine which parent account a purchase is for

+ Allow for custom data fields, instructions or notes on the orders from customers

+ Enter shipping information to designate where the item(s) should be delivered

+ Enter multiple shipping addresses for different products and/or for a given quantity of products in the shopping cart

+ Take credit card information and store that card information in a PCI secure way for use on automatic subscription renewal, when it makes sense

+ Accept PO # and payment terms instead of credit card

+ Use account credits as payment (typically issued for returned merchandise)

+ Ability to split payment across multiple payment methods

+ Create a customizable checkout flow: single-page checkout or multi-page checkout

+ See shipping rate quotes across multiple fulfillments

Confirmation Page

+ Add conversion tracking

+ Customize the confirmation page with potential "next order" items

+ Show how close purchasers are to reaching a better price tier

+ Automated email(s) to purchaser for personal records

+ Automated email(s) to an organization's finance department or other related accounts

+ Ability for employees to push the transaction they just completed into their company's expense tracking system, such as Concur

Online Account Request Page

+ Take new applications for account creation requests

+ Accept specific approval documents, like certification files

+ Take specific inputs, such as license numbers

+ Input expected transactional volume, company size and other qualifying characters

+ Input existing offline account ID to match an online account with an existing offline account

My Account

+ View stored shopping carts and quotes

+ View previous transaction and order history

+ View shipping/tracking numbers from orders

+ View and edit preferred payment methods

+ Manage "sub-account" acceptable payment methods

+ Manage "sub-account" purchase limits

+ Manage "sub-account" shipping addresses

+ Manage "sub-account" permissions to control what they can see and manage (such as shipping address, payment method, etc.)

+ View invoice payment history

+ View outstanding account balance

+ Update general account information, such as addresses, email and phone numbers