Michael Pierce

(781) 697-9583
matchmike1313@gmail.com

EXPERIENCE

Intralinks, Boston, MA — Principal Software Engineer

Feb 2017 - PRESENT

Team manager and lead architect for Intralinks for Deal Marketing. Implement code reviews, mentor team of junior engineers, plan DevOps pipeline, CI/CD and security compliance, and delivery and execution of new features. Deal Marketing was acquired via an acquisition with my company, BankerBox in 2019.

AutoLytx, Denver, CO — Co-Founder & CTO

Feb 2015 - PRESENT

AutoLytx helps automobile manufacturers and dealerships harness the power of data to build the fastest selling, most profitable new car inventories possible. Recommendations powering $45M in new inventory orders monthly. Grew the company from 0 - $160K of revenue.

DigiQuatics, Denver, CO —Co-Founder & CTO

Jan 2015 - Feb 2019

Responsible for the overall direction and management of the development team and product. I work closely with the co-founder and CEO to identify opportunities and risks, recognize opportunities for innovation both with technology and marketing, and drive the delivery of our web based services in a timely, and architecturally responsible manner, while leveraging the best new technology available. Areas of focus include architecture and design, release management, quality control, and the overall software development life cycle. Grew the company from 0 - 30,000+ active users.

EDUCATION

Colorado School of Mines, Golden, CO — B.S. Economics

Jan 2008 - May 2010

SKILLS

Project Management

Product Management

Paid / Organic Social Media Marketing

Copywriting

Creative / Marketing Asset Management

LANGUAGES / FRAMEWORKS

Ruby / Rails

Javascript / Node.JS

Python / Flask

React / Vue.Js / Angular / Angular JS / Ionic

Crystal

Various Design Libraries – Bootstrap, Foundation, Materialize, Bulma